



FINANCE POLICY COMMITTEE

AGENDA

5 MAY 2026

Notice is hereby given, in accordance with the provisions of the Local Government Act 1993 that a **FINANCE POLICY COMMITTEE MEETING of ORANGE CITY COUNCIL** will be held in the **COUNCIL CHAMBER, CIVIC CENTRE, BYNG STREET, ORANGE** on **Tuesday, 5 May 2026**.

Scott Maunder
CHIEF EXECUTIVE OFFICER

For apologies please contact Executive Support on 6393 8391.

AGENDA

EVACUATION PROCEDURE

In the event of an emergency, the building may be evacuated. You will be required to vacate the building by the rear entrance and gather at the entrance to the car park. This is Council's designated emergency muster point.

Under no circumstances is anyone permitted to re-enter the building until the all clear has been given and the area deemed safe by authorised personnel.

In the event of an evacuation, a member of Council staff will assist any member of the public with a disability to vacate the building.

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1 INTRODUCTION

MEMBERS

Cr S Peterson (Chairperson), Cr T Mileto (Mayor), Cr T Greenhalgh (Deputy Mayor), Cr K Duffy, Cr G Judge, Cr F Kinghorne, Cr D Mallard, Cr M McDonell, Cr G Power, Cr M Ruddy, Cr J Stedman, Cr J Whitton

1.1 Apologies and Leave of Absence

1.2 Declaration of pecuniary interests, significant non-pecuniary interests and less than significant non-pecuniary interests

The provisions of Chapter 14 of the Local Government Act, 1993 (the Act) regulate the way in which Councillors and designated staff of Council conduct themselves to ensure that there is no conflict between their private interests and their public role.

The Act prescribes that where a member of Council (or a Committee of Council) has a direct or indirect financial (pecuniary) interest in a matter to be considered at a meeting of the Council (or Committee), that interest must be disclosed as soon as practicable after the start of the meeting and the reasons given for declaring such interest.

As members are aware, the provisions of the Local Government Act restrict any member who has declared a pecuniary interest in any matter from participating in the discussion or voting on that matter, and requires that member to vacate the Chamber.

Council's Code of Conduct provides that if members have a non-pecuniary conflict of interest, the nature of the conflict must be disclosed. The Code of Conduct also provides for a number of ways in which a member may manage non pecuniary conflicts of interest.

RECOMMENDATION

It is recommended that Committee Members now disclose any conflicts of interest in matters under consideration by the Finance Policy Committee at this meeting.

2 GENERAL REPORTS

2.1 Small Donations - Requests for Donations

RECORD NUMBER: 2026/674

AUTHOR: Jen Sharp, Director Corporate & Commercial Services

EXECUTIVE SUMMARY

This report provides information to Council to allow for the consideration of a resolution regarding applications for funding through the Small Donations Program received in the last month.

The Small Donations Program has been established to provide assistance to community and not-for-profit groups that offer significant contribution to the social, economic and/or environmental wellbeing of the Orange Local Government Area (LGA).

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy “10.2 Develop and attract a variety of events, festivals, venues and activities that attract visitors”.

FINANCIAL IMPLICATIONS

The budget for General Donations within the Small Donations Program for 2025/2026 is **\$90,000** with **\$79,475.18** spent to date including contributions approved by the CEO.

During the month In-Kind Donations \$1000 and under have been approved by the CEO for the following:

<i>Applicant</i>	<i>Donation Type</i>	<i>Request Type</i>	<i>Value</i>
<i>HD Awareness Orange Inc</i>	<i>In-Kind</i>	<i>Erection of banners</i>	<i>\$71</i>
<i>Boys To The Bush</i>	<i>In-Kind</i>	<i>Hire of Scout Hall</i>	<i>\$600</i>
<i>Orange North Rotary Club</i>	<i>Council Approved Resolution 21/115</i>	<i>Council apply a \$0 hire charge to Orange North Rotary Club for 4 x occurrences from 2024/2025 to 2027/2028 to hire the Orange Function Centre for educating local children on science and engineering.</i>	<i>\$2,442</i>
<i>Current month total approved under delegation or prior year approval</i>			<i>\$3,113</i>

The total requested in this round is **\$2,500**. The total recommended for approval this round is **\$2,500**.

<i>Annual budget 25/26</i>	<i>\$90,000.00</i>
<i>Total spent to date</i>	<i>\$79,475.18</i>
<i>Recommended amount this round</i>	<i>\$2,500.00</i>
<i>Remaining balance</i>	<i>\$8,024.82</i>

POLICY AND GOVERNANCE IMPLICATIONS

Refer to Council’s Donations and Grants Policy - ST32

2.1 Small Donations - Requests for Donations

This policy is in accordance with these sections in the Local Government Act 1993:

1. Section 356 (financial assistance)
2. Section 377 (delegated authority)
3. Section 610E (waive or reduce fees)

And in accordance with this section in the Local Government Regulation 2021:
 Section 207 (record of donations for auditing purposes).

RECOMMENDATION

That Council determines the application to donate \$2,500 to Orange Lapidary and Mineral Club Inc to contribute to the \$19,900 required to purchase and install two professional faceting machines.

FURTHER CONSIDERATIONS

The recommendation of this report has been assessed against Council’s key risk categories and the following comments are provided:

Service/Project Delivery	Grants and Donations are part of Council’s service to the community. Assessing applications for Grants and Donations forms part of the delivery of this service. There are no risks currently of concern with regard to achieving delivery of this service.
Financial	There is sufficient budget to meet the current commitments of Grants and Donations in the current financial year.
Reputation/Political	Awarding Grants and providing donations has a positive impact on Council’s reputation. A policy is in place to ensure that grants and donations are awarded in a fair and equitable manner.
Environment	There are no environmental risks or implications relating specifically to the Grants and Donations program.
Compliance	Council applies the approved Grants and Donations policy and related internal policies and procedures when processing applications for Grants and Donations.
People & WHS	The Grants and Donations program has minimal interactions with Council Staff. There are no identified People or WHS risks associated with the program.
Information Technology/Cyber Security	Information collected as part of the Grants and Donations program is managed within the policies which minimise the risks to Information Technology and Cyber Security for both the Council and the program applicants.

2.1 Small Donations - Requests for Donations
SUPPORTING INFORMATION

Applicant 1	Orange Lapidary and Mineral Club Inc
Assistance Would Support	The assistance would contribute to the \$19,900 required to purchase and install two professional faceting machines and the supporting lapidary tools to improve member training capacity and expand club workshops.
Amount Requested	\$2,500
Amount Recommended for Approval	\$2,500
Policy Category	Community group providing benefit to local community
Category Maximum	\$2,500
Complies With Policy	Yes
Previously funded by Council?	No
Additional Information	<p>What are their other funding sources they have tried or are trying to obtain? <i>They have applied for funding assistance from both Cadia and Orange Credit Union and are yet to receive an outcome from either organisation.</i></p> <p>How do they plan to raise the additional funding – they have fundraised \$6,000 and they are asking us for \$2,500 – what happens if they don't get the remaining money to make up the \$20,000? <i>They will keep fundraising and applying for other grant funding, if they do not reach their total by June 2027 they will return our donation</i></p> <p>Have they contacted VJ Facet about their quote now being out of date and if there are any significant price increases? (expiry date on the quote was 4th Feb) <i>They have increased their budgeted amount to cover increases in the quote, both in the price of the machines and in the delivery costs. Both machines have increased by \$500 each, they have increased the budget and worst case scenario, they will decreased the extras they wanted if needed.</i></p>

ATTACHMENTS

- 1 Small Donations Program - General Donations - Application - Orange Lapidary & Mineral Club Inc (Redacted), D26/45610 [↓](#)

Attachment 1 Small Donations Program - General Donations - Application - Orange Lapidary & Mineral Club Inc (Redacted)



 **ORANGE**
CITY COUNCIL

SMALL DONATIONS PROGRAM - APPLICATION FORM

General donations

Community or not-for-profit group providing benefit to the local community can apply for a maximum of \$2,500


This document will be made public, and only fields with this icon  will be redacted.



APPLICANT'S DETAILS


Name of organisation: Orange Lapidary and Mineral Club Inc.

Contact name: Kathy Selwood

Position: Secretary

 Postal address: _____

 Phone: _____  Mobile: _____

 Email: _____

ABN (if applicable): _____ ACN (if applicable): _____

YOUR ORGANISATION

Not-for-Profit Community Group

Please provide a short description of your organisation, and its purpose.

Orange Lapidary and Mineral Club Inc. is a notforprofit community organisation founded in 1965, dedicated to the study and enjoyment of minerals, gems, and lapidary arts. The club provides opportunities for members and visitors to learn gem cutting, polishing, and jewellery creation in a supportive and educational environment, and participates in local events such as the Orange Gem and Mineral Show.

Attachment 1 Small Donations Program - General Donations - Application - Orange Lapidary & Mineral Club Inc (Redacted)

YOUR REQUEST

Amount requested: \$ 2500. Date event if applicable: _____

If you have attempted to seek funding for this project from any other source, including other grants, requests for in-kind donations or reduction in costs from suppliers, please provide details:

Applications to Cadia, Orange Credit Union,

What will this donation be used for?

Please see attached information

BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

Members of the Orange Lapidary and Mineral Club purchase food, drinks, and other goods locally while attending club activities and events in Orange, contributing to the local economy. The club also supports community engagement through education, skillbuilding, and public

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?

<input checked="" type="checkbox"/> <p>LIVE: A healthy, safe, inclusive and vibrant community</p> <p>This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.</p> 	<input type="checkbox"/> <p>PRESERVE: Balancing the natural and built environment</p> <p>This theme ensures that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and improvement.</p> 
<input type="checkbox"/> <p>PROSPER: A smart, innovative and resilient economy</p> <p>This theme focuses on providing the community with positive choices for investment, employment and study.</p> 	<input type="checkbox"/> <p>COLLABORATE: Leadership and partnership</p> <p>This theme looks at forging a collaborative community that engages with open and ongoing decision making.</p> 

Attachment 1 Small Donations Program - General Donations - Application - Orange Lapidary & Mineral Club Inc (Redacted)
COSTS AND FUNDING

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.

COSTS	Please see information Provided	\$
		\$
		\$
		\$
		\$
	Total costs	\$

FUNDING	Your organisation's contribution	\$ 6,000
	Funding from other councils	\$
	Contribution from other sources	\$
	Total funding	\$ 6,000.

BANK ACCOUNT DETAILS FOR PAYMENT

 BSB No: _____
  Account No: _____

 Account Name: _____

 Bank: _____

DECLARATION

 On behalf of: (name of organisation if applicable) Orange Lapidary and Mineral Club Inc.
 I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.

 Signed: _____ Date 2-4-2026

 Print name Julie Schoonderbeek

 Position in organisation Vice President, Facilitating Instructor.

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.

Orange Lapidary and Mineral Club Inc

Faceting Equipment Upgrade Project

A \$20,000 project to purchase two professional faceting machines and training materials for Orange Lapidary and Mineral Club Inc.

1. Summary

The Orange Lapidary and Mineral Club Inc seeks a \$20,000 grant to purchase 2 club-accessible faceting machines and associated lapidary equipment to enhance our community's access to gem cutting and polishing education. This project will support club members by providing hands-on training in the lapidary arts, promoting craftsmanship, creativity, and scientific learning.

2. Organization Background

Founded in 1965, the Orange Lapidary and Mineral Club Inc is a not-for-profit community organization dedicated to the study and enjoyment of minerals, gems, and lapidary arts.

Our club provides opportunities for members and visitors to learn gem cutting, polishing, and jewellery creation in a supportive, educational environment.

We participate in local events such as the Orange Gem and Mineral Show. Our membership currently stands at around 65 members, including hobbyists, students, and retirees united by a shared passion for geology and craftsmanship.

3. Project Description

Objective

To purchase and install two professional faceting machines and supporting lapidary tools to improve member training capacity and expand club workshops.

Equipment to be Funded

- 2 professional faceting machines (VJ, Gem Master, or equivalent)
- Laps, dops, and diamond grits
- Workbench and safety setup
- Replacement tools and consumables
- Maintenance and calibration accessories

Implementation Plan

Attachment 1 Small Donations Program - General Donations - Application - Orange Lapidary & Mineral Club Inc (Redacted)

1. Purchase & Installation (Months 1-2) - Acquire equipment and set up in our club workshop.
2. Training (Month 3) - Conduct member and volunteer instructor training sessions.
3. Launch demonstrations open to the public and local students.

4. Budget (AUD)

2 Professional Faceting Machines (VJ, Gem Master, or equivalent) @ \$8,000 each: \$16,000

Laps (cutting and polishing): \$2,000

Sprays, teaching materials, and consumables: \$500

Delivery (\$500 each): \$1,000

Training and setup: \$400

Total Project Cost: \$19,900

Total Grant Requested: \$20,000

5. Project Objectives and Outcomes

- Train at least 5 new members annually in gem cutting and polishing.
- Increase club participation through new learning opportunities.
- Expand awareness of lapidary arts and gemmology.
- Preserve traditional skills and foster creativity within the Orange community.
- Support intergenerational learning and social connection.

6. Community Impact

This project will directly benefit:

- Club members seeking creative and technical skills
- School and community groups interested in geology and gem cutting
- The broader community through demonstrations, exhibitions, and gem shows

The project will:

- Provide access to high-quality gem cutting and mineral equipment
- Increase community participation through new learning opportunities
- Expand local awareness of lapidary arts and gemmology
- Preserve traditional skills and foster creativity within the Orange community
- Support intergenerational learning and social connection

7. Sustainability

Following the grant-funded purchase, the club will sustain the project through:

- Membership fees and workshop contributions
- Fundraising events and gem shows
- Volunteer instructors and community partnerships

Attachment 1 Small Donations Program - General Donations - Application - Orange Lapidary & Mineral Club Inc (Redacted)

8. Evaluation

Success will be measured by:

- The number of members and community participants trained
- Frequency and attendance of workshops
- Participant feedback and skill progression
- Growth in membership and club engagement

9. Contact Information

Organization: Orange Lapidary and Mineral Club Inc

Address: The Cultural Centre, Sale St Carpark, Orange NSW 2800

Contact Person: Julie Schoonderbeek, Faceting Teacher

Phone:

Email:

Attachment 1 Small Donations Program - General Donations - Application - Orange Lapidary & Mineral Club Inc (Redacted)



Attachment 1 Small Donations Program - General Donations - Application - Orange Lapidary & Mineral Club Inc (Redacted)



Attachment 1 Small Donations Program - General Donations - Application - Orange Lapidary & Mineral Club Inc (Redacted)

VJ FACET PTY LTD

77 Sunnybrae Circuit
Redridge
QLD
4860
Phone: +61409760867
info@vjfacet.com.au
www.vjfacet.com.au
ABN: 84 673 684 903



Quote

Quote number 00000809
Issue date 06/11/2025
Expiry date 04/02/2026

Bill to

Julie
Orange Lapidary & Mineral Club

Ship to

Julie
Orange Lapidary & Mineral Club

Australia

Australia

Item ID	Description	UoM	Qty	Unit price (\$) <i>including tax</i>	Tax	Amount (\$) <i>including tax</i>
	VJ Premier Faceting Machine	EA	1	8,000.00	GST	8,000.00
	VJ Standard Faceting Machine	EA	1	7,200.00	GST	7,200.00
	Shipping per machine	EA	1	350.00	GST	350.00
				Tax		\$1,413.64
				Total amount <i>including tax</i>		\$15,550.00

2.2 Event Development Funding

RECORD NUMBER: 2026/749

AUTHOR: Jen Sharp, Director Corporate & Commercial Services

EXECUTIVE SUMMARY

This report provides information to Council so it may consider applications under Council’s Event Development Fund.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy “10.2 Develop and attract a variety of events, festivals, venues and activities that attract visitors”.

FINANCIAL IMPLICATIONS

In early 2025, the Event Sponsorship Program was renamed and restructured as the Event Development Fund (ST43), which received approval in April 2025.

The Event Development Fund Strategic Policy is informed by the Orange Regional Destination Management Plan and Community Strategic Plan and features three distinct event development funding categories:

- 1) Flagship Funding - \$1,000 to \$15,000 – notional pool \$40,000
- 2) Visitor Economy Funding - \$1,000 to \$10,000 – notional pool \$40,000
- 3) Liveability Funding - \$1,000 to \$5,000 – notional pool \$30,000

The main objectives of the Event Development Fund are:

- The economic benefit to the community in terms of increased visitation, utilisation of accommodation, and utilisation of local business and products.
- Increased promotion of the city and/or identification of the city with a recognised product such as education, sport, food, wine, agribusiness and clean environment.
- A benefit that has a broad application to the community and not just a special benefit to an individual or selected few.
- That Council can clearly recognise the value of its assistance in the event, in that it provides a material difference to the financial sustainability of the event.

The Event Development Fund budget is \$110,000 for the 2026 financial year.

Table One: Event Sponsorship Program – Financial summary table

Annual Allocation	Committed from previous years	Already approved in 2025/2026	Total Committed for 2025/26	Balance available	Eligible applications received
\$110,000	\$10,000	\$75,500	\$85,500	\$24,500	\$13,030

Applications Received this period:

1. A Centenary of Song. Honour the Past. Herald the Future – Orange Male Voice Choir – 7 November 2026. Requesting \$3,030 sponsorship in the Liveability Category.
2. Australian Ladies in Business Initiative (ALIBI) - 2026 ALIBI Awards Night – 24 October 2026. Requesting \$10,000 sponsorship in the Visitor Economy Category.

2.2 Event Development Funding

POLICY AND GOVERNANCE IMPLICATIONS

Refer to Council's Event Development Fund Strategic Policy – ST43

RECOMMENDATION

That Council determines the following applications:

- 1 To fund A Centenary of Song. Honour the Past. Herald the Future on 7 November 2026 to the value of \$2,500
- 2 To fund a 2026 ALIBI Awards Night on 24 October 2026 to the value of \$2,500.

FURTHER CONSIDERATIONS

The recommendation of this report has been assessed against Council's key risk categories and the following comments are provided:

Service/Project Delivery	Event Development Funding is part of Council delivery plan this application moves us towards meeting this service delivery.
Financial	These application falls within the approved Budget for the program.
Reputation/Political	There are no foreseen reputation or political risks associated with this recommendation.
Environment	There are no environmental risks associated with the awarding of funds in this program.
Compliance	These Events Comply with Strategic Policy ST43.
People & WHS	There are no interactions with employees involved awarding funding under this program and no involvement of employees with the third-party events.
Information Technology/ Cyber Security	There are no foreseen Information Technology or Cyber Security risks which are not managed within the existing policies. The applications have been processed in accordance with those policies.

SUPPORTING INFORMATION

The approved applications for event sponsorship approved in the 2025/24 and 2025/26 financial year can be found at Table 2.

Table Two: Assistance provided in 2024/25 and 2025/26 to date.

Event	Requested in 2024/25	Approved in 2024/25	Requested in 2025/26 Cash	Requested in 2025/26 in-kind Value Approx	Stream	Approved 2025/26 Total in kind &	2024/25 Spend per Visitor Ratio
Careers and Trade Expo (now in small donations)	\$1,600	\$1,600					1:10
Gnoo Blas *	\$10,000	\$10,000	\$10,000		Flagship	\$10,000	3:1
Orange Show	\$10,000	\$10,000					4:1
Orange Regional Arts Foundation	\$5,000	\$5,000					25:1
Goodness gravel +	\$5,000	\$2,500					11:1
Orange Wine Festival (ORVA)	\$14,500	\$10,000	\$10,000	\$3,733.61	Visitor	\$10,000	4:1
Sustainable Living Expo	\$4,000	\$4,000					3:1

2.2 Event Development Funding

Event	Requested in 2024/25	Approved in 2024/25	Requested in 2025/26 Cash	Requested in 2025/26 in-kind Value	Stream	Approved 2025/26 Total in kind &	2024/25 Spend per Visitor Ratio
Central West Festival Gold – Orange Bridge Club	\$5,000	\$5,000	\$5,000		Visitor	\$5,000	19:1
Orange Chamber Music Festival	\$10,000	\$10,000	\$10,000	\$4,838.00	Visitor	\$10,000	11:1
Junior Touch Football Championships	\$4,550	\$4,550					2:1
FOOD Week	\$10,000	\$5,500	\$5,000		Flagship	\$5,000	0.7:1
Central West Veterans Golf (now in small donations)	\$1,500	\$1,500					6:1
Backroads Brews and Blues +	\$5,000	\$3,000					3:1
Australian National Field Days	\$10,000	\$10,000	\$15,000		Flagship	\$10,000	1:6
Regional Development Australia	\$5,000	\$3,000					20:1
A Night in Nashville	\$10,000	\$5,000	\$15,000	\$903.10	Visitor	\$10,000	8.6:1
Orange Mountain Bike Club	\$5,000	\$5,000					7:1
Lonely Mountain Ultra	\$7,500	\$3,850	\$10,000		Visitor	\$10,000	5:1
Duntryleague Family Day			\$5,000		Liveability	\$5,000	5:1
Australian Dental Association Conference			\$1,750		Visitor	\$1,750	5:1
Renewables Ag Conference +			\$5,000		Visitor	\$5,000	10:1
Back to Buckinbah			\$5,000		Liveability		5:1
Australian Women in Agriculture National Conference			\$1,250		Visitor	\$1,250	5:1
Wangarang Fair Day and Garage Sale			\$2,500		Liveability	\$2,500	2.5:1
A Centenary of Song. Honour the Past. Herald the Future				\$3,030	Liveability		10:1
ALIBI Awards 2026			\$10,000		Visitor		50:1
Total Expenditure	\$123,650	\$99,500					
Committed to date for 2025/26						\$85,500	

* Already approved from previous years

+ Private company

Applicant 1	A Centenary of Song. Honour the Past. Herald the Future
Policy Category	Liveability <ul style="list-style-type: none"> • Demonstrate sound operational planning • Estimated attendance > 500 (public events) • A maximum of \$5 of council funding per participant – if an event attracts 500 people a maximum of \$2,500 can be awarded • Demonstrate broad appeal for the community • Designed to be reoccurring or ongoing • Will be able to measure visitor and or attendee experience • Have a marketing plan and demonstrate financial responsibility

2.2 Event Development Funding

Amount requested	Request: \$3,030 (in -kind)
Category Maximum	\$5,000
Aligns to Destination Management Plan	<p>Role of the Event: To celebrate a centenary of the Orange Male Voice Choir, showcase local talent, attract new audiences and increase awareness and appreciation of the value of the Choir.</p> <p>Alignment to DMP</p> <ul style="list-style-type: none"> • Theme 4: Creativity, Arts and Culture. The DMP has identified that arts and culture have the opportunity for development as a product pillar in the region. Encourages an engaging program of events in the cultural precinct to leverage this space. • Theme 5: Events, Festivals and Conferencing. Maintaining the identified “vibrant and growing” event Calander identified in this theme.
Social issues addressed	<p>Broad Engagement: High Quality concert with a broad appeal. The choice of nationally recognised performers aims to inspire men of all ages to discover the acknowledged psychological, social and physical benefits of singing.</p> <p>Council Alignment: Supports the identified values in the Live component of the OCC Delivery Program and operational Plan (participation, sense of belonging, connected community).</p> <p>Enhances Liveability: Adds a new recreational experience for residents and visitors and increases the profile of local organisation.</p> <p>Collaboration: Planning involves partnerships with key Council facilities and cultural institutions, the Orange Regional Conservatorium, local businesses, and community groups, ensuring broad community participation, shared ownership.</p>
Previously funded by Council?	<p>Yes, via the Small Grants and Donations Program:</p> <p>21/22 - \$2,500 – Donation</p> <p>23/24 - \$2,500 – Payment for Music Director and Accompanist</p> <p>24/25 - \$2,500 – Payment for Music Director and Accompanist</p>
Other reported sponsorship/income	<p>Ticket Sales - \$18,000 if 300 tickets are sold (\$60.00 per ticket)</p> <p>No other reported sponsors in the budget provided to date</p>
Summary information	<p>Not for profit</p> <p>Event Date – Saturday 7th November 2026</p> <p>Purpose & Outcomes: <i>A Centenary of Song</i> celebrates 100 years of the Orange Male Voice Choir while positioning the organisation for renewal and growth. The concert will recognise the Choir’s cultural contribution, showcase high-quality musical talent, expand audiences, encourage male participation in singing, and support the Choir’s long-term sustainability through increased awareness and recruitment.</p> <p>Funding Request & Use: The Orange Male Voice Choir Inc. is seeking \$3,030 from the Liveability Event Fund to support venue hire, technical services, and piano hire and tuning at the Orange Civic Theatre. Council support, including venue fee</p>

2.2 Event Development Funding

	<p>waivers, will ensure professional delivery and accessibility of this significant community event.</p> <p>Community Alignment & Partnerships: The concert is being delivered through strong collaboration with Orange City Council and local cultural institutions, including the Orange Civic Theatre, Orange Regional Museum, Orange City Library, Orange Regional Gallery, and the Orange Regional Conservatorium. Partnerships with local media, businesses, accommodation providers, and community music groups further strengthen community participation and shared ownership</p> <p>Impact, Measurement & Promotion: The event is expected to attract 300–500 attendees, including visitors from outside the region. Success will be measured through ticket sales, audience feedback, and post-event increases in community engagement and Choir membership. Promotion will be delivered through the Civic Theatre Subscription Series, local media, social media, print advertising, and Council-supported street banners.</p> <p>The proposal supports Community Strategic Plan Strategy 3.2, <i>Improve access, inclusion, equity and diversity in our community</i>, specifically Priority Action 3.2.2, <i>“Support and provide events that recognise and are representative of the whole community.”</i> This is demonstrated through the engagement of local artist Jarrod Draper, a Wiradjuri man, whose participation contributes to inclusive representation within a mainstream cultural program.</p>
Visitation based on applicants’ data (per event day)	Not applicable – Liveability Event Funding
OCC \$ per participant ratio (lower ratio = less spend per person) based on request made	<ul style="list-style-type: none"> • Total participants 10.1:1 (\$3,030 to 300 attendees)
Income generated (DNSW)	NA
Complies With Policy	<p>Partially</p> <ul style="list-style-type: none"> • Supplied information demonstrates sound operational planning – provision of event planning documents • Estimated attendance > 500 (public events) – does not meet criteria estimating between 300 to 500 attendees not greater 500. • A maximum of \$5 of council funding per participant. The proposal sits at \$10 per person projected to attend if using 300 pax as a base – Does not meet criteria. Even using the maximum attendance prediction of 500 pax, the proposal would still be above the maximum of \$5 per participant. • Demonstrate broad appeal for the community • Designed to be reoccurring or ongoing – supports ongoing existence of

2.2 Event Development Funding

	<p>the Choir</p> <ul style="list-style-type: none"> • Yes, will measure visitor and or attendee experience • Have a brief marketing plan and demonstrate financial responsibility
RECOMMENDATION	<p>Recommendation: It is recommended that the event “A Centenary of Song. Honour the Past. Herald the Future” be approved under the Liveability Fund for \$2,500 to cover a portion of the costs of the venue hire (Category Maximum of \$5,000). This is derived from the maximum amount of funding per person (\$5) to the highest projected number of participants provided by the applicant (500 attendees) and aligns with the category maximum had they applied under the small donations program.</p> <p>Consideration Factors</p> <p>Community Engagement: Council support will enhance program quality and professional delivery through the use of the Orange Civic Theatre, technical services, and integration within the 2026 Subscription Series. Promotion will be supported through Council-linked channels, local media, social platforms, and partner organisations, broadening community awareness and participation. This approach aligns with the Liveability Event Fund’s objective of fostering meaningful community engagement through high-quality cultural events.</p> <p>Attendance & ROI: The concert is expected to attract 300–500 attendees, meeting Liveability Event Fund expectations for medium-scale cultural events if the upper estimate is reached. There is no previous data set to support that it would attract these numbers. Council investment supports a professionally delivered centenary event with strong per-attendee value and measurable cultural, social, and economic return, enhanced further by out-of-region visitation.</p> <p>Inclusion & Circular Economy Value: The event promotes inclusion by presenting accessible, high-quality cultural participation and showcasing diverse performers across generations. By featuring nationally recognised artists alongside local musicians and choirs, the concert supports cultural equity, broad audience appeal, and opportunities for community connection through shared artistic experience.</p> <p>Accessible, Community-Focused Programming: While ticketed, the concert remains inclusive through careful pricing, broad repertoire appeal, and complementary centenary activities planned across 2026. These activities are designed to engage different age groups and community segments, supporting social connection and lifelong participation in the arts.</p> <p>Local Economic Benefit & Partnerships: The event will deliver some economic impact driven by accommodation, dining, ticket sales, and local spending by visiting performers, choir members, and audiences. Delivery involves partnerships with Orange Civic</p>

2.2 Event Development Funding

	<p>Theatre, local cultural institutions, accommodation providers, hospitality businesses, media outlets, and community music organisations, strengthening the local events ecosystem in line with Destination Management Plan objectives.</p> <p>Alignment with Council Strategy: The centenary concert aligns with Council’s Community Strategic Plan priorities by supporting cultural participation (Live), strengthening community identity and heritage (Preserve), and contributing economic benefit through local business engagement (Prosper). It also supports Liveability Event Fund goals by delivering a high-quality, community-led cultural event.</p> <p>Enhances Liveability & Calendar Fit: The concert introduces a significant cultural milestone event into Orange’s 2026 calendar, complementing existing programming and reinforcing Orange’s reputation as a regional cultural centre. As a destination-based cultural event, it enhances liveability and community pride while supporting sustained cultural activity rather than one-off activation.</p>
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Applicant 2	2026 ALIBI Awards Night - Australian Ladies in Business Initiative
Policy Category	Visitor Economy <i>Estimated attendance > 1000 (public events)</i> <i>Business Events/conferences > 200 overnight attendees</i> <i>Estimated economic benefit >\$150,000</i>
Amount requested	Cash Request: \$10,000
Category Maximum	\$10,000
Aligns to Destination Management Plan	<ul style="list-style-type: none"> • Theme 5 (Events, Festivals and Conferencing) by delivering a high-value professional event the conference aligns with the Orange Region Destination Management Plan by strengthening the region’s events and conferencing profile. • Theme 2: Priorities local suppliers, speakers and venues the event enhances destination awareness, contributes to the visitor economy foundations, and fosters industry collaboration, key objectives identified in the plan for sustainable regional growth.
Social issues addressed	<p>Prioritising local suppliers, caterers, and venues, the conference channels direct spending into the community and supports regional jobs.</p> <p>Supports women’s participation, visibility and leadership in business, contributing to gender equity outcomes.</p> <p>Provides networking and connection opportunities for women in business, including local participants.</p> <p>Reinforces regional capability and profile, positioning Orange as a host for nationally attended business events.</p> <p>May contribute to community pride and recognition of achievement within the business sector. Social benefits are primarily industry-specific and focused on a defined demographic (women in business).</p>

2.2 Event Development Funding

Previously funded by Council?	No
Other reported sponsorship/income	<ul style="list-style-type: none"> • Ticketing: \$50,000 • Sponsorship: \$40,000 • Budget – provided as an attachment
Summary information	<p>Company – for profit</p> <p>Event is not listed on ATDW – Not relevant in this instance This event is expected to attract women in business from across Australia, including entrepreneurs, business owners, professionals, sponsors, and industry leaders.</p> <p>Event Date – 24 October 2026</p> <p>Event information available via https://alibiawards.com.au/</p> <p>Event has been previously held four times (not previously hosted in Orange)</p> <p>The event consists of a formal, ticketed Awards Night held at Banksia Orange, featuring 24 award categories, live presentations, networking opportunities, and associated finalist promotion at a national level</p> <p>Estimated Attendees: minimum 200 attendees</p> <p>Proposed expenditure includes event production and coordination, venue and audio-visual services, targeted marketing and promotion, media and promotional content, and engagement of local suppliers including catering, styling, printing, and event support services to support delivery of a professional awards event</p> <p>The event format (ticketed awards night) limits broader community access and participation.</p> <p>This event is held during the Orange Wine Festival which part of the reason they have chosen this time of year to enjoy the festival events.</p>
Visitation based on applicants' data (per event day)	<p>200 attendees with 120 people staying 1 – 2 nights' accommodation, \$250 - \$350 per person per day</p> <p>Total Estimated Economic Impact \$150,000 (from applicant)</p>
OCC \$ per participant ratio (lower ratio = less spend per person) based on request made	<ul style="list-style-type: none"> • Total Participants 50:1 (\$10,000 for 200 Attendees) • Total Overnight visitors 71:1 (\$10,000 for 140 Visitors)
Income generated (DNSW)	<p>Attributed to collated from ALIBI EVENT</p> <p>Total Economic Impact from visitor data: \$73,150</p> <p>Expenditure of Visitors Calculation (travelling attendees only) 140 × \$209.00. × 2.5 nights = \$73,150</p> <p>ROI - For every \$1 invested, the festival generated \$7.31 in economic return for the region</p> <p><u>DNSW</u>—2.5 nights per visit and \$209.00 average nightly visitor spend—are the most up-to-date estimates for the Central West/Central NSW region. Yr End June 2025.</p>

2.2 Event Development Funding

Complies With Policy	<p>Compliance with the Visitor Economy Fund</p> <ul style="list-style-type: none"> • Attendance <1,000 (not relevant as it is a conference/business event) • Business Events >200 overnight attendees: Not met but the current estimate is 140; however, this is a minimum projection, and capacity may still be achieved. • Economic benefit >\$150,000: not currently met based on DNSW estimates, though economic impact will rise proportionately if attendance reaches 200 visitors. • Drives overnight visitation (70% visitors)
RECOMMENDATION	<p>It is recommended the 2026 ALIBI Awards Night be approved under the Visitor Economy Fund for \$2,500 (Maximum of \$10,000). The event is scheduled for late October, which is a traditional peak visitation period for the Orange region.</p> <p>Timing and Visitor Impact</p> <p>The event demonstrates the ability to attract interstate attendees and engage local suppliers. The timing aligns with the region’s peak season and a major festival. While this alignment is intentional from the event organiser’s perspective, it may also be perceived as operating alongside other major visitation drivers. This event does coincide with the Orange Wine Festival, so this could have a competing but possibly beneficial impact. A nominal funding allocation is recommended to acknowledge the quality and capability of the event while managing peak-season pressures.</p> <p>Consideration Factors</p> <ul style="list-style-type: none"> • Aims to attract interstate visitation, with a national target market of women in business, industry professionals, sponsors, and award finalists. • Estimated minimum of 200 attendees, with a majority requiring overnight accommodation (70%) • Event delivers professional recognition and networking outcomes within the women-in-business sector • Event has a proven track record, having been delivered four times previously in other locations • Funding will be used to promote the event nationally and support professional event delivery, with some benefit flowing through to local suppliers and service providers • Event engages local businesses through venue hire, catering, styling, printing, accommodation, and hospitality services <p>This event generally meets some of the Visitor Economy Fund Guidelines; however, the following points are noted:</p> <p>Most economic benefit is expected to be contained within the Orange LGA, with events located in Orange and attendees likely to stay locally. However, peak-season constraints limit the capacity for the event to deliver incremental visitor economy growth.</p> <p>The Visitor Economy funding stream has a notional annual budget of \$40,000. While allocations are carefully managed, sufficient funding remains to support this activity.</p>

2.2 Event Development Funding

ATTACHMENTS

- 1 Application and Supporting Information - A Centenary of Song. Honour the Past. Herald the Future - Orange Male Voice Choir - 7 November 2026 (redacted), D26/52029 [↓](#)
- 2 Application and Supporting Information - Australian Ladies in Business Initiative - 2026 ALIBI Awards Night - 24 October 2026 (redacted), D26/52033 [↓](#)

Attachment 1 Application and Supporting Information - A Centenary of Song. Honour the Past. Herald the Future - Orange Male Voice Choir - 7 November 2026 (redacted)

You have received a new submission for your form.

Read Organising an Event: Yes

Organisation Name: Orange Male Voice Choir Inc.

First Name: [REDACTED]

Last Name: [REDACTED]

Position in Organisation: [REDACTED]

Phone: [REDACTED]

Email Address: [REDACTED]

What is the legal Status of your Organisation? (Eg incorporated, Association etc) :

Incorporated Association

Please select your type of business: Not for profit

Are you registered for GST?: No

Which fund category are you applying for?: Liveability Event fund (minimum 500 attendees - Range: \$1,000 - \$5,000 or another agreed number)

Event Name: A Centenary of Song. Honour the Past. Herald the Future

Event Dates: Sat. 7 November 2026

Why was this timing selected? (50 words): 1. To allow lead time to prepare for the concert (organisationally and artistically). 2. To allow inclusion of the concert in the Orange Civic Theatre 2026 subscription season.

Venue / Location: Orange Civic Theatre

Estimated Number of Attendees: 300 to 500

Are you a member of Orange360?: No

How many times has your event been held?: Not held before. A first time centenary event.

Event website or booking link: Ticketek

Is your event listed on the Australian Tourism Data Warehouse?: No

Please outline the reason the event was created and provide a summary of the event schedule and programmed activities (100 words): Orange Male Voice Choir's centenary concert 7 Nov 26 is planned as a celebration of its past and as a launchpad for the next chapter in its long life. Showcasing local talent, the concert will feature national star of musical theatre Jarrod Draper, rising star of opera Nathan Bryon (tenor) and celebrated composer/musician Paul Jarman. The Choir will also be joined on stage by the Sydney Male Choir and singers drawn from the Male Choirs Association of

Attachment 1 Application and Supporting Information - A Centenary of Song. Honour the Past. Herald the Future - Orange Male Voice Choir - 7 November 2026 (redacted)

Australia (MCAA) to produce a strong chorus of nearly 100 voices. The concert will feature songs across a range of music genres and time.

Please summarise your long terms goals and objectives for your event/organisation

(100 words): The concert goal is not simply to celebrate a centenary but to raise the Choir's profile in Orange, bring it to new audiences and importantly, to increase both awareness and appreciation of the value of male singing. It will be used as a springboard for recruitment and rejuvenation of the Choir in its next era. The concert will mark the culmination of the centenary with events leading up to it and beyond looking to engage closely with the Orange community.

Requested Sponsorship Amount (\$): \$3,030

Has your event been supported by Orange City Council previously?: No

Are you requesting to have venue or council venue fees waived?: Yes

Council Venue/Location: : Orange Civic Theatre

Please provide details of where you intend the spend the money. (This will need to be reflected in the budget that you have provided as an attachment.) (150 words):

Orange Civic Theatre. Fri. 6/11/26 Rehearsal. \$1,110 Sat. 7/11/26 Concert. \$1,110 6 hours Technicians @ \$55/hr \$330 Steinway Grand Piano \$200 + tuning \$300

Can you demonstrate broad appeal to the Orange Community and how this event could enhance life in the community and social participation (see link below) (100 words):

OMVC's Centenary concert will be a high- quality concert with a repertoire of broad appeal. The choice of nationally recognized home-grown products in our guest artists is calculated to inspire men of all ages to discover the acknowledged psychological, social and physical benefits of singing. Our objective is to recruit more men to preserve the choir and continue benefitting the community. Already in 2026 we have performed at two large community events and two aged care facilities and our Centenary plans will see ongoing community engagement including Picnic in the Park, a family day in Cook Park involving a plethora of Orange music performers.

Demonstrate alignment with the Orange Region Destination Management plan (see link below) (100 words):

As a major cultural activity the concert weekend will draw an audience of 500 patrons. Many of these will of course be local but because of the dispersed nature of past members, we anticipate large numbers will also be coming from outside of Orange to support the event including visitors throughout the state, from interstate and even from overseas. Most of the visitors will travel with family and friends and this influx will of course positively impact the Orange tourist industry in the form of accommodations, restaurants and eateries, local sightseeing and regional visitations.

How will your event involve and engage with local businesses, organisation and community groups? (100 words):

Organisation of the concert and Centenary year involves strong engagement across the Orange community. Orange City Council: Consulted 2025 with the Mayor and the Tourism Lead Officer, Orange Civic Theatre for

Attachment 1 Application and Supporting Information - A Centenary of Song. Honour the Past. Herald the Future - Orange Male Voice Choir - 7 November 2026 (redacted)

placement in 2026 Subscription Series, ongoing consultations with Regional Museum (historical display), Orange Library (use of and housing of archives), Orange Regional Gallery (40th anniversary performance offer) Orange Regional Conservatorium: participation of ORC Colour City Orchestra in the concert. Co-operative planning for re-location to new home. Businesses: Print media, electronic media, hotels/motels, eateries, tourist destinations, printers, office supplies. Community Groups: Radio, social media groups, and a host of local music groups/organisations.

Can you substantiate or estimate the economic impact your event might have?

Please summarise how you have arrived at this number? (100 words): Current and past members of the choir and partners (some from interstate and overseas) will attend the Centenary weekend. A conservative estimate of input to the local economy would be in the region of \$125K. Concert ticket sales Gross av. \$60/ticket less Ticketek (\$8.70 ea.). \$51.70 x 300 \$15,510 Accommodation Central Orange motels (prices quoted 2025 same weekend) 130 pax min. 2 nights @ \$200 av./night \$52,000 Meals 130 pax, 2 days @ \$100/day min. \$26,000 Gala Lunch (Sun.) 150 pax Orange Ex-Services Club @ \$65 \$9,750 Local Region Visits 130 pax 2 days @ \$50/day min. \$13,000 Local Business (OMVC expenses) Printing, supplies \$1,800, ORC Orchestra \$5,800, Presentation gifts \$600 \$8,200 TOTAL \$124,460

Or please summarise what you are planning to do to promote your events and how you are planning to attract attendees (75 words):

As part of the 2026 Subscription Series the concert will feature in OCT's marketing initiatives. As with all concerts we will promote the event on our website, on social media (Facebook), in the electronic media (local radio, TV), in the print media, using posters and flyers and by word of mouth. Arrangements will also be made with Council for the use of street banners near to the event.

Who is your target market for this event? (50 words): We want to extend our target audience beyond our current and long-time supporters. A prime objective is to renew the Choir and secure its future. Appealing to younger males and their influential others is key. We are also keen to capture males approaching retirement who are looking for new recreational horizons.

If your event has not been held before, please can you articulate how you will go about collecting data and information about your attendees and visitors. Please outline what tools you plan to use to analyse your events success and feedback through collection of data? (100 words):

The most direct criterion for success will be tickets sold and audience response during the concert. Word of mouth feedback will also figure in assessment. We will design a brief exit survey (for distribution at the concert and Centenary Lunch) to gauge our audience's experience and collect appropriate data. We will use our own members to distribute recruitment flyers as an insert in the printed concert program. Increased memberships in the ensuing period will be a positive indication of success as will increased community interest in partnering with OMVC in concerts and other community projects.

Attachment 1 Application and Supporting Information - A Centenary of Song. Honour the Past. Herald the Future - Orange Male Voice Choir - 7 November 2026 (redacted)

Address: [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

If you have an Event Plan, please upload it here: [Draft Concert Program PR.pdf](#)

Please upload evidence of your not-for-profit status : [Registered Charity Certificate.pdf](#)

Please upload a copy of your balance sheet: [2026 02 Treasurer's Report.pdf](#)

Please upload your event budget: [OMVC Centenary Concert Budget.pdf](#)

Attachment 1 Application and Supporting Information - A Centenary of Song. Honour the Past. Herald the Future - Orange Male Voice Choir - 7 November 2026 (redacted)

OMVC Centenary Concert Budget
Expenses

Venue Hire Fee – Concert + Rehearsal (2 days)	\$2,200
Guest Artists Fees (PJ, NB & JD)	\$4,600
Orchestra Fees	\$5,800
* Travel (Airmiles PJ, NB & JD)	\$2,940
* Accommodation & Meals (PJ, NB & JD)	\$2,800
Piano use & tune	\$500
Sound & theatre technician 6hrs @\$55	\$330
OTC 12.5% net box office	\$1895
Ticketek fees & Supplementary booking fees (300 @ \$9.47)	\$2,841
Song Commission Fee (PJ)	\$1,500
Music Purchases	\$1,000
Presentation gifts	\$600
Printed programs	\$300
Printed posters & flyers	\$200
Advertising – other (OCL)	\$1,000
Admin expenses (eg credit card fees, postage etc)	\$287
TOTAL EXPENSES	\$28,793
Income	
Ticket sales (300 x Concessional \$60)	\$18,000
TOTAL INCOME	\$18,000
NET LOSS	\$10,793

- * Airfares x 3 \$2,940
PJ – CFS \$1200 NB & JD – MELB/ADL \$870
- * Accommodation \$2,000
5 Central Oranges Motels – Prices quoted on Web (Nov 2025) \$230-270
8 nights @ \$250 av.
- * Meals \$800
8 days @ \$100

NOTES:

1. The above shortfall may be reduced according to the result of grants and sponsorships that will be sought.
2. Ticket sales of 300 is a conservative estimate. A full house (500 seats) would result in a small surplus.
3. The 2026 OMVC operational budget projects a deficit of \$2,810 without taking into account the centenary events.

Attachment 1 Application and Supporting Information - A Centenary of Song. Honour the Past. Herald the Future - Orange Male Voice Choir - 7 November 2026 (redacted)

ACT 1		ACT 2	
OMVC	Seize the Day	OMVC	Pemulwuy
OMVC	Why We Sing	OMVC	Riverman
OMVC	Let the River / 25 Words	OMVC	Perhaps Love
OMVC	The Road Home	OMVC	Bless this House
Guest Duet	Gabe Rae & Barry Patterson – Past & Present MD	Orange Theatre Company / OMVC	Musical Theatre Song TBC
Sydney Male Choir	Own choice	Piano Solo	He Xing – Past Accompanist
SMC	Own Choice		
SMC + OMVC	Nothin Like a Dame?	OMVC/SMC Paul Jarman	
		OMVC/SMC Paul Jarman	
Nathan	Own Choice		
Nathan	Own Choice	Jarrod	Own Choice Solo
Nathan /OMVC/SMC	Biblical	Jarrod	Own Choice Solo
		Jarrod/OMVC/SMC	Pure Imagination
OMVC/SMC/MCAA Mass Choir	Song TBC	OMVC/SMC/MCAA Mass Choir	Song TBC
OMVC/SMC/MCAA Mass Choir	Song TBC	OMVC/SMC/MCAA Mass Choir	Song TBC
OMVC/SMC/MCAA Mass Choir	Deus Salutis	OMVC/SMC/MCAA Mass Choir	Tell My Father
		Encore	Deep Peace / Friendship
Notes; Blue denotes with Orchestra Green are Guest Performances		Notes;	

Attachment 2 Application and Supporting Information - Australian Ladies in Business Initiative - 2026 ALIBI Awards Night - 24 October 2026 (redacted)

You have received a new submission for your form.

Read Organising an Event: Yes

Organisation Name: Australian Ladies in Business Initiative

First Name: [REDACTED]

Last Name: [REDACTED]

Position in Organisation: [REDACTED]

Phone: [REDACTED]

Email Address: [REDACTED]

What is the legal Status of your Organisation? (Eg incorporated, Association etc) :
Company

Please select your type of business: Profit

Are you registered for GST?: Yes

ABN/ACN (if applicable): 75 642 424 057

Which fund category are you applying for?: Visitor Economy Fund (minimum 1000 attendees - Range: \$1,000 - \$10,000 or another agreed number)

Event Name: 2026 ALIBI Awards Night

Event Dates: 24th October 2026

Why was this timing selected? (50 words): As it's a national event we have a lot of interstate travellers so chose October to also align with their Food and Wine Festival.

Venue / Location: Banksia Orange

Estimated Number of Attendees: 200 minimum

Are you a member of Orange360?: No

How many times has your event been held?: 4

Event website or booking link: <https://alibiawards.com.au/>

Is your event listed on the Australian Tourism Data Warehouse?: No

Please outline the reason the event was created and provide a summary of the event schedule and programmed activities (100 words): The ALIBI® Awards were created to recognise and celebrate women in business at every stage of their journey — not just financial success, but resilience, growth, and community impact. Now in its fifth year, the event has grown into a nationally recognised program attracting participants from across Australia. In 2026, the Awards will be hosted in Orange NSW to showcase the capability of regional communities to deliver high-quality, nationally attended events. The program includes finalist announcements, national promotion,

Attachment 2 Application and Supporting Information - Australian Ladies in Business Initiative - 2026 ALIBI Awards Night - 24 October 2026 (redacted)

and a formal Awards Night featuring 24 categories, live presentations, and networking, attracting interstate visitors and supporting local tourism and economic activity.

Please summarise your long terms goals and objectives for your event/organisation (100 words): The long-term goal of ALIBI® is to build a nationally recognised ecosystem that supports, connects, and elevates women in business across Australia. The ALIBI® Awards are a key initiative within this, designed to provide visibility, recognition, and opportunities for growth at every stage of business. A core objective is to expand into regional areas, attracting interstate participation and delivering measurable economic and social impact. By hosting in locations such as Orange, ALIBI® aims to position regional communities as capable event destinations while continuing to grow the awards as a leading national platform.

Requested Sponsorship Amount (\$): \$10000

Has your event been supported by Orange City Council previously?: No

Are you requesting to have venue or council venue fees waived?: Yes

Council Venue/Location: : Banksia Orange

Please provide details of where you intend the spend the money. (This will need to be reflected in the budget that you have provided as an attachment.) (150 words): Funding will be allocated across key areas to ensure the successful delivery of a high-quality, nationally promoted event in Orange. A significant portion will be invested in targeted marketing and promotion to attract interstate and regional attendees, increasing overnight stays and visitor spend. Funds will also support event production, including staging, audio-visual, and event coordination to deliver a professional awards experience. We are committed to engaging local suppliers wherever possible, including venue services, catering, styling, printing, and event support staff, ensuring direct economic benefit to the Orange community. Additional investment will support media coverage, promotional assets, and content that highlights Orange as a destination for business events. This approach ensures the funding contributes not only to the event itself but also to broader tourism exposure, regional growth, and long-term opportunities.

Can you demonstrate broad appeal to the Orange Community and how this event could enhance life in the community and social participation (see link below) (100 words): The ALIBI® Awards demonstrate broad appeal by bringing together local businesses, community members, and visitors in a shared celebration of entrepreneurship, leadership, and connection. While attracting national attendees, the event actively engages the Orange community through attendance, partnerships with local suppliers, and opportunities for local businesses to be involved and recognised. The event enhances community life by fostering pride, connection, and inspiration, while creating inclusive networking opportunities. It encourages social participation by providing a welcoming environment for both emerging and established business

Attachment 2 Application and Supporting Information - Australian Ladies in Business Initiative - 2026 ALIBI Awards Night - 24 October 2026 (redacted)

owners. This aligns with Orange's focus on events that strengthen community engagement and contribute to a vibrant and connected regional lifestyle.

Demonstrate alignment with the Orange Region Destination Management plan (see link below) (100 words): The ALIBI® Awards align strongly with the Orange Region Destination Management Plan by contributing to the growth of the visitor economy through events, increased visitation, and industry collaboration. The event attracts interstate attendees, driving overnight stays and visitor spending, while positioning Orange as a destination for business and community events. By engaging local suppliers, venues, and accommodation providers, the event supports the development of tourism products and partnerships across the region. The ALIBI® Awards also deliver national exposure, showcasing Orange to new audiences and strengthening its reputation as a vibrant, experience-driven regional destination aligned with long-term tourism growth strategies.

How will your event involve and engage with local businesses, organisation and community groups? (100 words): The ALIBI® Awards will actively engage local businesses, organisations, and community groups through supplier partnerships, event participation, and promotional opportunities. Wherever possible, local providers will be prioritised for catering, styling, printing, accommodation, and event services, ensuring direct economic benefit to the Orange region. Local businesses will also have opportunities to attend, sponsor, or collaborate, increasing their visibility to a national audience. We will work with accommodation providers and tourism operators to encourage extended stays and local experiences. This collaborative approach strengthens community connections, supports local industry, and ensures the event contributes meaningfully to the broader Orange business and community ecosystem.

Can you substantiate or estimate the economic impact your event might have? Please summarise how you have arrived at this number? (100 words): The estimated economic impact of the ALIBI® Awards in Orange exceeds \$150,000, based on projected visitation, accommodation, and local spending. The event has previously attracted a minimum of 200 attendees and sold out, demonstrating strong demand and national reach. For 2026, we anticipate similar or increased attendance, with a significant portion travelling from outside the region and requiring overnight stays of 1–2 nights. Estimated spend includes accommodation, dining, transport, and local experiences, alongside investment in local suppliers such as catering, styling, and event services. This provides a conservative and realistic projection of total regional economic benefit.

Who is your target market for this event? (50 words): The ALIBI® Awards target women in business across Australia, from emerging entrepreneurs to established leaders, along with sponsors, industry professionals, and supporters. The event attracts a national audience, including interstate attendees, while also engaging local Orange businesses, community members, and those seeking connection, visibility, and growth opportunities.

Attachment 2 Application and Supporting Information - Australian Ladies in Business Initiative - 2026 ALIBI Awards Night - 24 October 2026 (redacted)

If your event has not been held before, please can you articulate how you will go about collecting data and information about your attendees and visitors. Please outline what tools you plan to use to analyse your events success and feedback through collection of data? (100 words): The event has been held before in different locations.

Address:



If you have an Event Plan, please upload it here: [ALIBI Awards Event Plan 2026.docx](#)

If you have a Strategic Plan please upload it here: [ALIBI Awards Strategic Plan 2026.docx](#)

Please upload a copy of your balance sheet:

[Australian_Ladies_in_Business_Initiative_-_Balance_Sheet.pdf](#)

If your event has been held before, please upload a report that demonstrates how you collected data about the event and the outcomes from that event.:

[ALIBI_Awards_Event_Report_2025.pdf](#)

If you have a marketing plan & budget for your event, please upload it here:

[ALIBI_Awards_2026_Marketing_Plan.pdf](#)

Please upload your event budget: [ALIBI_Awards_2026_Budget_Estimate.pdf](#)

Attachment 2 Application and Supporting Information - Australian Ladies in Business Initiative - 2026 ALIBI Awards Night - 24 October 2026 (redacted)

ALIBI® Awards 2026 Event Plan

Event Details

- Date: 24 October 2026
- Location: Banksia Orange, NSW
- Event Type: National Business Awards Night

Event Overview

The ALIBI® Awards is an annual national event celebrating women in business across Australia. The event includes finalist recognition, awards presentations across 24 categories and networking opportunities, attracting attendees from multiple states and territories.

Target Audience

Women in business (startup to established), sponsors, industry professionals, and community members, with a focus on attracting interstate attendees and engaging local businesses.

Marketing Strategy

- National social media promotion (7,500+ community)
- Email marketing campaigns
- Podcast (HerStory) promotion
- PR and media outreach
- Sponsor and partner promotion
- Our media partnerships (My88FM and My Community Broadcast Network)

Local Engagement

- Use of local venue (Banksia Orange)
- Collaboration with local suppliers (catering, printing, styling)
- Engagement with accommodation providers and tourism operators

Event Delivery

- Professional staging and AV
- Awards presentations
- Networking opportunities
- Photography and videography coverage

Attachment 2 Application and Supporting Information - Australian Ladies in Business Initiative - 2026 ALIBI Awards Night - 24 October 2026 (redacted)

Risk Management

- Public liability insurance in place
- Experienced event delivery team
- Confirmed venue and suppliers
- Contingency planning for operations

Data & Measurement

- Ticketing and registration tracking via the website and our platform ALIBI HQ
- Post-event surveys
- Social media and marketing analytics
- Tracking of visitor origin and attendance

Attachment 2 Application and Supporting Information - Australian Ladies in Business Initiative - 2026 ALIBI Awards Night - 24 October 2026 (redacted)

ALIBI® Awards 2026 – Budget Overview

Event Date: 24 October 2026

Location: Banksia Orange, NSW

Income	Amount
Ticket Sales (200 x \$250)	\$50,000
Sponsorship (Projected)	\$40,000
Council Grant (Requested)	\$10,000
Total Income	\$100,000

Expenses	Amount
Venue (Banksia Orange)	\$25,000
Catering	\$20,000
Audio Visual + Production	\$6,000
Trophies	\$5,000
Marketing & Promotion	\$12,000
Styling & Event Setup	\$6,000
Photography/Videography	\$3,000
Staffing / Contractors	\$12,000
Printing	\$2,000
Travel & Accommodation	\$5,000
Misc / Contingency	\$4,000
Total Expenses	\$100,000

This budget is based on previous ALIBI® Awards delivery and reflects planned growth, regional investment, and increased marketing to drive interstate visitation and overnight stays.

Attachment 2 Application and Supporting Information - Australian Ladies in Business Initiative - 2026 ALIBI Awards Night - 24 October 2026 (redacted)

ALIBI® Awards 2026 – Marketing Plan & Budget

Objective

To attract interstate and regional attendees, increase overnight stays, and position Orange as a destination for business events through targeted national marketing.

Target Audience

Women in business across Australia (startup to established), sponsors, industry professionals, and local Orange community members.

Marketing Channels

Channel	Activity
Social Media	Organic + paid campaigns targeting national audience
Email Marketing	Campaigns to ALIBI database
Podcast (HerStory)	Promotion across episodes
PR & Media	Press releases, local and national exposure
Partnerships	Sponsors and local tourism collaboration

Marketing Budget

Item	Amount
Paid Advertising	\$6,000
Content Creation	\$2,000
PR & Media	\$2,000
Email & Software	\$1,000
Design & Assets	\$1,000
Total	\$12,000

This marketing plan supports national reach, drives visitation, and contributes to the economic impact of the Orange region.

ALIBI® Awards – Event Impact & Data Report (2025)

Overview

The ALIBI® Awards is a national event celebrating women in business, attracting attendees from across Australia. The event has been successfully delivered annually, with strong engagement, attendance, and positive feedback.

Attendance & Visitors

Total attendees: 200 (sold out event) Estimated interstate/overnight visitors: 60–80 Local attendees (day visitors): approximately 120 Average length of stay: 1–2 nights

Economic Impact

Based on attendee numbers and average visitor spend across accommodation, dining, and transport, the estimated economic impact exceeded \$150,000. Additional impact was generated through event delivery, including venue hire, catering, and local suppliers.

Customer Satisfaction (NPS)

Post-event feedback indicated high satisfaction, with strong engagement across attendees, finalists, and sponsors. Based on survey responses and repeat attendance, the event demonstrates a high Net Promoter Score (estimated 70+), reflecting strong likelihood of recommendation and return participation.

Data Collection Methods

Data was collected through ticketing and registration systems, capturing attendee location and booking details. Post-event surveys were used to gather feedback on experience and travel behaviour. Additional insights were obtained through social media engagement, email analytics, and direct attendee feedback.

ALIBI® Awards Strategic Plan (2026–2028)

Vision

To establish the ALIBI® Awards as a nationally recognised business awards program that supports women in business while positioning regional locations as leading destinations for high-quality events.

Objectives

- Grow national participation and interstate attendance year-on-year
- Deliver measurable economic impact through visitor spend and local engagement
- Expand into regional locations to support tourism and community development
- Strengthen partnerships with local businesses, tourism operators, and media
- Increase brand visibility through digital, PR, and event experiences

Regional Strategy

The 2026 event marks a strategic shift to regional NSW, with Orange selected as a host location to demonstrate the capability of regional communities to deliver nationally attended events. Future events will continue to explore regional opportunities based on performance and partnerships.

Tourism & Economic Impact

The event is designed to attract interstate attendees, encourage overnight stays, and drive local spend across accommodation, dining, and services. Ongoing growth will increase economic contribution year-on-year.

Growth Targets (Indicative)

- 200+ attendees (2026)
- Increased interstate participation annually
- Expanded sponsorship and media reach
- Repeat regional hosting opportunities