



FINANCE POLICY COMMITTEE

AGENDA

2 SEPTEMBER 2025

Notice is hereby given, in accordance with the provisions of the Local Government Act 1993 that a **FINANCE POLICY COMMITTEE MEETING of ORANGE CITY COUNCIL** will be held in the **COUNCIL CHAMBER, CIVIC CENTRE, BYNG STREET, ORANGE** on **Tuesday, 2 September 2025**.

Barry Omundson
CHIEF EXECUTIVE OFFICER

For apologies please contact Executive Support on 6393 8391.

AGENDA

EVACUATION PROCEDURE

In the event of an emergency, the building may be evacuated. You will be required to vacate the building by the rear entrance and gather at the entrance to the car park. This is Council's designated emergency muster point.

Under no circumstances is anyone permitted to re-enter the building until the all clear has been given and the area deemed safe by authorised personnel.

In the event of an evacuation, a member of Council staff will assist any member of the public with a disability to vacate the building.

1	INTRODUCTION.....	3
1.1	Apologies and Leave of Absence	3
1.2	Declaration of pecuniary interests, significant non-pecuniary interests and less than significant non-pecuniary interests.....	3
2	GENERAL REPORTS.....	5
2.1	Small Donations - Requests for Donations	5
2.2	Event Development Funding	55

1 INTRODUCTION

MEMBERS

Cr S Peterson (Chairperson), Cr T Mileto (Mayor), Cr T Greenhalgh (Deputy Mayor), Cr K Duffy, Cr G Judge, Cr F Kinghorne, Cr D Mallard, Cr M McDonell, Cr G Power, Cr M Ruddy, Cr J Stedman, Cr J Whitton

Chief Executive Officer, Director Corporate and Commercial Services, Director Development Services, Director Community, Recreation and Cultural Services, Director Technical Services, Manager Corporate Governance

1.1 APOLOGIES AND LEAVE OF ABSENCE

1.2 DECLARATION OF PECUNIARY INTERESTS, SIGNIFICANT NON-PECUNIARY INTERESTS AND LESS THAN SIGNIFICANT NON-PECUNIARY INTERESTS

The provisions of Chapter 14 of the Local Government Act, 1993 (the Act) regulate the way in which Councillors and designated staff of Council conduct themselves to ensure that there is no conflict between their private interests and their public role.

The Act prescribes that where a member of Council (or a Committee of Council) has a direct or indirect financial (pecuniary) interest in a matter to be considered at a meeting of the Council (or Committee), that interest must be disclosed as soon as practicable after the start of the meeting and the reasons given for declaring such interest.

As members are aware, the provisions of the Local Government Act restrict any member who has declared a pecuniary interest in any matter from participating in the discussion or voting on that matter, and requires that member to vacate the Chamber.

Council's Code of Conduct provides that if members have a non-pecuniary conflict of interest, the nature of the conflict must be disclosed. The Code of Conduct also provides for a number of ways in which a member may manage non pecuniary conflicts of interest.

RECOMMENDATION

It is recommended that Committee Members now disclose any conflicts of interest in matters under consideration by the Finance Policy Committee at this meeting.

2 GENERAL REPORTS

2.1 SMALL DONATIONS - REQUESTS FOR DONATIONS

RECORD NUMBER: 2025/1757

AUTHOR: Jen Sharp, Director Corporate & Commercial Services

EXECUTIVE SUMMARY

This report provides information to Council to allow for the consideration of a resolution regarding applications for funding through the Small Donations Program received in the last month.

The Small Donations Program has been established to provide assistance to community and not-for-profit groups that offer significant contribution to the social, economic and/or environmental wellbeing of the Orange Local Government Area (LGA).

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy “10.2 Develop and attract a variety of events, festivals, venues and activities that attract visitors”.

FINANCIAL IMPLICATIONS

The budget for General Donations within the Small Donations Program for 2025/2026 is **\$90,000** with \$19,082 spent to date. The total requested in this round is \$26,331.00. The total recommended for approval this round is **\$23,831.00**.

<i>Annual budget 25/26</i>	\$90,000.00
<i>Total spent to date</i>	\$19,082.00
<i>Recommended amount this round</i>	\$23,831.00
<i>Remaining balance</i>	\$47,087.00

POLICY AND GOVERNANCE IMPLICATIONS

Refer to Council’s Donations and Grants Policy - ST32

This policy is in accordance with these sections in the Local Government Act 1993:

1. Section 356 (financial assistance)
2. Section 377 (delegated authority)
3. Section 610E (waive or reduce fees)

And in accordance with this section in the Local Government Regulation 2021:

Section 207 (record of donations for auditing purposes).

2.1 Small Donations - Requests for Donations

RECOMMENDATION

- 1 That this item be heard and voted on *in seriatim*.
- 2 That Council determines the following applications:
 - a) To donate \$2,500 to Blossoms Rescue to contribute to desexing and rehoming unwanted, injured and stray cats and kittens in the Orange area.
 - b) To donate \$2,500 to Environmentally Concerned Citizens of Orange ECCO to contribute to the cost of high-vis vests and a purchasing gazebo for promotional purposes
 - c) To donate \$2,500 to Mr Perfect Incorporated to contribute to hosting free monthly BBQ's for supporting men's mental health.
 - d) To donate \$2,500 to Orange High School to contribute to travel and accommodation costs for students participating in First Nations Dance Ensemble.
 - e) To donate \$2,500 to the Rotary Club of Orange to contribute to cost of hiring presenters, presentation equipment, marketing and promotion, and hire of Showground/Naylor Pavillion for the Orange Sustainable Living Expo.
 - f) To donate \$306 to Orange Kart Club to contribute to the cost of running "Mini Karting Academy" to train young drivers in the sport.
 - g) To donate \$2,500 to Phillip Shaw Wines to contribute to the costs of running The Breast Long Lunch in support of the McGrath Foundation's Breast Care Nurses.
 - h) To donate \$2,000 to Allegri Singers to contribute to costs of soloists to perform alongside local musicians.
 - i) To donate \$2,025 to Canobolas Public School Parents and Citizens Association to contribute to the gifting of books to each student at the end of year presentation day.
 - j) To donate \$2,000 to 2MCE Community Radio to contribute to replacing transmitter equipment at Mt Canobolas
 - k) To donate \$2,500 to Orange Scouts Camp to contribute to transport for Orange members to attend regional camp.

FURTHER CONSIDERATIONS

The recommendation of this report has been assessed against Council's key risk categories and the following comments are provided:

Service/Project Delivery	Grants and Donations are part of Council's service to the community. Assessing applications for Grants and Donations forms part of the delivery of this service. There are no risks currently of concern with regard to achieving delivery of this service.
Financial	There is sufficient budget to meet the current commitments of Grants and Donations in the current financial year.
Reputation/Political	Awarding Grants and providing donations has a positive impact on Council's reputation. A policy is in place to ensure that grants and donations are awarded in a fair and equitable manner.
Environment	There are no environmental risks or implications relating specifically to the Grants and Donations program.
Compliance	Council applies the approved Grants and Donations policy and related internal policies and procedures when processing applications for Grants and Donations.

2.1 Small Donations - Requests for Donations

People & WHS	The Grants and Donations program has minimal interactions with Council Staff. There are no identified People or WHS risks associated with the program.
Information Technology/Cyber Security	Information collected as part of the Grants and Donations program is managed within the policies which minimise the risks to Information Technology and Cyber Security for both the Council and the program applicants.

SUPPORTING INFORMATION

Applicant 1	Blossoms Rescue
Assistance Would Support	The assistance would contribute to desexing and rehoming unwanted, injured and stray cats and kittens in the Orange area.
Amount Requested	\$2,500
Amount Recommended for Approval	\$2,500
Policy Category	Community group providing benefit to local community
Category Maximum	\$2,500
Complies With Policy	Yes
Previously funded by Council?	Yes 2024/2025 \$2,500 2023/2024 \$1,500 2016/2017 \$500

Applicant 2	Environmentally Concerned Citizens of Orange ECCO
Assistance Would Support	The assistance would contribute to the cost of high-vis vests and purchasing a gazebo for promotional purposes.
Amount Requested	\$2,500
Amount Recommended for Approval	\$2,500
Policy Category	Community group providing benefit to local community
Category Maximum	\$2,500
Complies With Policy	Yes. Contacted ECCO representative to seek clarity regarding the funding listed. ECCO representative confirmed that there is currently no funding towards this initiative. They have not found funding to cover the \$199.50 which will be the outstanding amount if the \$2,500 is contributed by Council.
Previously funded by Council?	No

2.1 Small Donations - Requests for Donations

Applicant 3	Mr Perfect Inc
Assistance Would Support	The assistance would contribute to hosting free monthly BBQ's for supporting men's mental health.
Amount Requested	\$2,500
Amount Recommended for Approval	\$2,500
Policy Category	Community event not being event sponsorship
Category Maximum	\$2,500
Complies With Policy	Yes
Previously funded by Council?	Yes 2023/2024 \$2,650.00 and \$3,500.00

Applicant 4	Orange High School
Assistance Would Support	The assistance would contribute to travel and accommodation costs for students participating in First Nations Dance Ensemble.
Amount Requested	\$2,500
Amount Recommended for Approval	\$2,500
Policy Category	Community event not being event sponsorship
Category Maximum	\$2,500
Complies With Policy	Yes
Previously funded by Council?	Yes, however all previous funding relates to Educational Support and Recognition Program, which is separate to category. 2024/2025 \$500.00 2021/2022 \$500.00 2020/2021 \$500.00 2019/2020 \$500.00 2018/2019 \$200.00 2017/2018 \$100.00 2016/2017 \$100.00 2015/2016 \$100.00 2014/2015 \$100.00 2013/2014 \$75.00

Applicant 5	Rotary Club of Orange
Assistance Would Support	The assistance would contribute to cost of hiring presenters, presentation equipment, marketing and promotion, and hire of Showground/Naylor Pavillion for the Orange Sustainable Living Expo
Amount Requested	\$2,500
Amount Recommended for Approval	\$2,500
Policy Category	Community event not being event sponsorship
Category Maximum	\$2,500

2.1 Small Donations - Requests for Donations

Complies With Policy	Yes
Previously funded by Council?	Yes 2024/2025 \$4,000 (Event Sponsorship/s) 2023/2024 \$4,000 (Event Sponsorship/s) 2023/2024 \$5,000 (Event Sponsorship/s) 2021/2022 \$17,000 (Event Sponsorship/s) 2020/2021 \$12,000 (Event Sponsorship/s) 2019/2020 \$2,000 (Event Sponsorship/s) 2017/2018 \$10,000 (Event Sponsorship/s)

Applicant 6	Orange Kart Club
Assistance Would Support	The assistance would contribute to cost of running "Mini Karting Academy" to train young drivers in the sport
Amount Requested	\$306.00
Amount Recommended for Approval	\$306.00
Policy Category	Community event not being event sponsorship
Category Maximum	\$2,500
Complies With Policy	Yes
Previously funded by Council?	Yes 2013 \$5,000.00 (Sports Facility Grant) 2023 \$12,000.00 (Sports Facility Grant)

Applicant 7	The Breast Long Lunch - Phillip Shaw Wines
Assistance Would Support	The assistance would contribute to the costs of running The Breast Long Lunch in support of the McGrath Foundation's Breast Care Nurses
Amount Requested	\$5,000
Amount Recommended for Approval	\$2,500
Policy Category	Community event not being event sponsorship* <i>Noting that the supporting document does refer to 'sponsorships' being available this is application is for a donation program so the sponsorship benefits would not be requested by Council.</i>
Category Maximum	\$2,500
Complies With Policy	Yes
Previously funded by Council?	No

2.1 Small Donations - Requests for Donations

Applicant 8	Allegri Singers
Assistance Would Support	The assistance would contribute to costs of soloists to perform alongside local musicians.
Amount Requested	\$2,000
Amount Recommended for Approval	\$2,000
Policy Category	Community event not being event sponsorship
Category Maximum	\$2,500
Complies With Policy	Yes – noting that half the costs listed will be towards the Bathurst event.
Previously funded by Council?	Yes 2020/2021 \$1,000 (Event Sponsorship) 2023/2024 \$2,500

Applicant 9	Canobolas Public School Parents and Citizens Association
Assistance Would Support	The assistance would contribute to the gifting of books to each student at the end of year presentation day.
Amount Requested	\$2,025
Amount Recommended for Approval	\$2,025
Policy Category	Community group providing benefit to local community
Category Maximum	\$2,500
Complies With Policy	Yes – noting that materials are going directly to students and not to the school.
Previously funded by Council?	No

Applicant 10	2MCE Community Radio
Assistance Would Support	The assistance would contribute to replacing transmitter equipment at Mt Canobolas
Amount Requested	\$2,000
Amount Recommended for Approval	\$2,000
Policy Category	Community group providing benefit to local community
Category Maximum	\$2,500
Complies With Policy	Partially – the group is based in Bathurst, but services the Orange LGA.
Previously funded by Council?	No

2.1 Small Donations - Requests for Donations

Applicant 11	Scouts Australia - NSW Branch
Assistance Would Support	The assistance would contribute to the costs of providing transport for youth and adult members to the regional Scout Camp.
Amount Requested	\$2,500
Amount Recommended for Approval	\$2,500
Policy Category	Community event not being event sponsorship
Category Maximum	\$2,500
Complies With Policy	Yes
Previously funded by Council?	Yes 2022/2023 \$2,000.00 2019/2020 \$2,000.00

ATTACHMENTS

- 1 Small Donations Program - Application Form - General Donations - Blossoms Rescue - Vet fees for animals in care - 16 July 2025 (Redacted), D25/89202 [↓](#)
- 2 Small Donations Program - Application Form - Environmentally Concerned Citizens of Orange ECCO - Community Project Electrify 2800 - Promotional Gazebo & High Vis Vests Purchase - 24 July 2025 (Redacted), D25/88646 [↓](#)
- 3 Small Donations Program - Application Form - General Donations - Mr Perfect Incorporated - Offset Cost of Monthly BBQs - October 2025 to June 2026 (Redacted), D25/90743 [↓](#)
- 4 Small Donations Program - Application Form - General Donations - Orange High School - First Nations School Spectacular Dance Ensemble - Travel and Accommodation Costs - December 2025 (Redacted), D25/92772 [↓](#)
- 5 Small Donations Program - Application Form - Rotary Club of Orange Inc - Orange Sustainable Living Expo - 21 September 2025 (Redacted), D25/92831 [↓](#)
- 6 Small Donations Program - Application Form - General Donations - Orange Kart Club - Mini Karting Academy - 1st November 2025 (Redacted), D25/92928 [↓](#)
- 7 Small Donations Program - Application Form - General Donations - Philip Shaw Wines - The Breast Long Lunch - 27 September 2025 (Redacted), D25/95765 [↓](#)
- 8 Small Donations Program - Application Form - The Allegri Singers Inc - 15 November 2025 (Redacted), D25/95785 [↓](#)
- 9 Small Donations Program - Application Form - General Donations - Canobolas Public School Parents and Citizens Association - End of year presentation - December 2025 (Redacted), D25/95791 [↓](#)
- 10 Small Donations Program - Application Form - Community Radio - Rebecca Wotzko - 13th August 2025 (Redacted), D25/95894 [↓](#)
- 11 Small Donations Program - Application Form - General Donations - Scouts Australia - Regional Scout camp - 27 September 2025 (Redacted), D25/95934 [↓](#)

Attachment 1 Small Donations Program - Application Form - General Donations - Blossoms Rescue - Vet fees for animals in care - 16 July 2025 (Redacted) **ORANGE**
CITY COUNCIL

SMALL DONATIONS PROGRAM - APPLICATION FORM
General donations

Community or not-for-profit group providing benefit to the local community can apply for a maximum of \$2,500.
This document will be made public, and only fields with this icon  will be redacted.**APPLICANT'S DETAILS**

Name of organisation: Blossoms Rescue

Contact name: Bec Ferguson

Position: Owner/Manager

 Postal address Phone: Mobile: Email:

ABN (if applicable):

ACN (if applicable):

51829647986

YOUR ORGANISATION☒ Not-for-Profit ☐ Community Group

Please provide a short description of your organisation, and its purpose.

Blossoms takes in rescue cats and kittens who otherwise face an uncertain future. They are usually orphaned, injured or from local pounds.

We get them all their vet work completed and adopt to safe loving indoor homes.

**Attachment 1 Small Donations Program - Application Form - General Donations - Blossoms
Rescue - Vet fees for animals in care - 16 July 2025 (Redacted)**
YOUR REQUEST

Amount requested: \$

Date event if applicable:

What round are you applying for? ☒ Round 1 ☐ Round 2 ☐ Round 3 ☐ Round 4

If you have attempted to seek funding for this project from any other source, including other grants, requests for in kind donations or reduction in costs from suppliers, please provide details:

What will this donation be used for?

Vet fees for the animals in care

\$2,500. does not come close to covering all the vet bills we face on a daily basis. A larger donation would be very appreciated if it could please be considered.

BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

Helping these animals helps the local community through offering a service to help both people and animals in sometimes desperate situations. We have recently trapped a stray that has been living in a local supermarket carpark in the Orange CBD. He has been on the streets for 10 years and has fathered who knows how many kittens. He has now had all of his vet work and has a beautiful and safe indoor home along with a kitten that was found with him.

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?

<input type="checkbox"/> <p>LIVE: A healthy, safe, inclusive and vibrant community</p> <p>This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.</p> 	<input type="checkbox"/> <p>PRESERVE: Balancing the natural and built environment</p> <p>This theme ensures that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and improvement.</p> 
<input type="checkbox"/> <p>PROSPER: A smart, innovative and resilient economy</p> <p>This theme focuses on providing the community with positive choices for investment, employment and study.</p> 	<input type="checkbox"/> <p>COLLABORATE: Leadership and partnership</p> <p>This theme looks at forging a collaborative community that engages with open and ongoing decision making.</p> 

Attachment 1 Small Donations Program - Application Form - General Donations - Blossoms Rescue - Vet fees for animals in care - 16 July 2025 (Redacted)
COSTS AND FUNDING

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.


COSTS	Vet Work	\$ 2,500
		\$
		\$
		\$
		\$
	Total costs	\$

FUNDING	Your contribution	\$
	Funding from other councils	\$
	Contribution from other sources	\$
	Total funding	\$ 2,500

BANK ACCOUNT DETAILS FOR PAYMENT**DECLARATION**

On behalf of: (name of organisation if applicable) **Blossoms Rescue**

☐ I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.

 Signed [Redacted Signature] Date **15/07/2025**

Print name **Rebecca Ferguson**

Position in organisation **Owner/Manager**

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.

**Attachment 1 Small Donations Program - Application Form - General Donations - Blossoms
Rescue - Vet fees for animals in care - 16 July 2025 (Redacted)****MULBERRY LANE****VET HOSPITAL**

294 Lords Place Orange NSW 2800

T: 02 6360 3071

E: reception@mulberrylanevet.com.auW: www.mulberrylanevet.com.au

Wednesday, August 21, 2024

To Whom this May Concern,

I am writing this letter to you today in support of Blossoms Rescue. I have known about Blossoms Rescue since July 2023 when I took over ownership of Mulberry Lane Vet Hospital. Bec has been coming to Mulberry Lane Vet Hospital to treat and desex rescue cats since 2018.

I believe Blossoms Rescue is making a difference to the community by capturing, desexing and rehoming many stray and feral cats, who otherwise could be contributing to a larger stray cat population explosion. These stray cats create a nuisance to people, domesticated animals and our native wildlife. By desexing, vaccinating and microchipping these cats, they can be rehomed to a safe environment with responsible pet owners. These cats would otherwise have poor welfare outcomes.

Despite the fact we do generally subsidize the cost of desexing and provide a further discount to blossoms, the remainder of the costs are covered by Bec who runs the non-for-profit organization.

Yours sincerely,

Dr Lucienne Downs
Director
Mulberry Lane Vet Hospital
02 6360 3071

ASAVA Hospital of Excellence*Bonjo Business Awards 2017 Winner - Excellence in Professional or Health Services, Excellence in Small Business.**Orange Business Awards 2019 Winner - Excellence in Professional Services.* Printed on 100% recycled paper

**Attachment 1 Small Donations Program - Application Form - General Donations - Blossoms
Rescue - Vet fees for animals in care - 16 July 2025 (Redacted)**

**Health**
Western NSW
Local Health District

Dear Sir/Madam,

RE: LETTER OF SUPPORT BLOSSOMS RESCUE

Western NSW LHD's Bloomfield Campus is often a dumping ground for unwanted cats and kittens, Blossoms Rescue which is a voluntary service has been working on the Campus to trap these cats/kittens, arranging for all veterinary needs to be met i.e. desexing, vaccinations, food at their own cost.

This colony of cats that is managed by this voluntary rescue service with cats/kittens being rehomed where possible or returned (desexed and vaccinated) to the campus noting that Blossoms is a no kill rescue.

We acknowledge that whilst this is not an ideal situation it is the most humane understanding that if we remove this colony another one will only move in, we greatly appreciate the support from Blossoms in managing this.

Blossoms Rescue covers the Orange and Cabonne area with only the support of donations and we are happy to provide this letter in support of them.

Yours sincerely

Carol Vesey
Corporate Service Manager MHDA
41 Bultje Street
Dubbo NSW 2930

21 August 2024

**Attachment 2 Small Donations Program - Application Form - Environmentally Concerned
Citizens of Orange ECCO - Community Project Electrify 2800 - Promotional
Gazebo & High Vis Vests Purchase - 24 July 2025 (Redacted)**



SMALL DONATIONS PROGRAM - APPLICATION FORM

General donations

Community or not-for-profit group providing benefit to the local community can apply for a maximum of \$2,500

This document will be made public, and only fields with this icon  will be redacted.

APPLICANT'S DETAILS

Name of organisation: Environmentally Concerned Citizens of Orange

Contact name: Sandra Chrystall

Position: Treasurer

 Postal address

 Phone:

 Mobile:

 Email:

ABN (if applicable):

ACN (if applicable):

29 741 282 234

YOUR ORGANISATION

☒ Not-for-Profit ☒ Community Group

Please provide a short description of your organisation, and its purpose.

ECCO is a community based not-for-profit organisation launched in April 2006 and made up of volunteers committed to promoting environmental values in Orange and surrounding district. ECCO has a broad program of environmental education and action, with an increasing emphasis on climate action initiatives. ECCO has a history of assisting Orange City Council with respect to its environmental and sustainability policies, plans and events.

Attachment 2 Small Donations Program - Application Form - Environmentally Concerned Citizens of Orange ECCO - Community Project Electrify 2800 - Promotional Gazebo & High Vis Vests Purchase - 24 July 2025 (Redacted)

YOUR REQUEST

Amount requested: \$ 2 500.00

Date event if applicable:

What round are you applying for? ☒ Round 1 ☐ Round 2 ☐ Round 3 ☐ Round 4

If you have attempted to seek funding for this project from any other source, including other grants, requests for in kind donations or reduction in costs from suppliers, please provide details:

As an enthusiastic volunteer organisation, with limited finances (primarily directed to our legal requirement of incorporation/insurance) in the current calendar year, ECCO has sort financial support for Electrify 2800 promotional resources, including a gazebo and vests, through the grants/community support programs of the following organisations:
Iberdrola, Bank Orange, Orange Ex-Services and Essential Energy.

What will this donation be used for?

ECCO is seeking grant funding for our community wide project Electrify 2800.
Electrify 2800 aims to inspire and support households and businesses in the 2800 postcode area to transition away from expensive and polluting fossil fuel sourced energy and make the most of the savings, convenience and comfort of modern electric appliances.
Electrify 2800 recently worked with Council in co-hosting the Electrify Everything event, and will continue to support Council initiatives and events concerning renewable energy, climate adaptation and mitigation.

Funding will be used for:

- the purchase of a promotional gazebo to increase Electrify 2800s profile at events such as Sustainable Living Week, Farmers Markets and the Orange Show.

BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

Economic benefits: Wherever possible ECCO supports local projects and businesses. Quotes have only been sought from locally owned businesses.

Environmental benefits: The purchase of promotional materials such as hi-vis clothing printed with project & ECCO logos (& funding body logo if requested) will assist in raising the profile of Electrify 2800, thereby public awareness of the environmental and economic benefits of transitioning away from gas. The purchase of a gazebo, similarly adorned, will also assist in conveying the message of economic and environmental advantage, as well as creating a presence at future events promoting sustainability and environmental action.

Social benefit.

ECCO members/volunteers are generally highly engaged with local events and issues and individually contribute significantly to the fabric of the Orange community, be it through their support of community events or participation in Councils Community Engagement activities.

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?

<input checked="" type="checkbox"/> <p>LIVE: A healthy, safe, inclusive and vibrant community</p>  <p>This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.</p>	<input checked="" type="checkbox"/> <p>PRESERVE: Balancing the natural and built environment</p>  <p>This theme ensures that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and improvement.</p>
<input checked="" type="checkbox"/> <p>PROSPER: A smart, innovative and resilient economy</p>  <p>This theme focuses on providing the community with positive choices for investment, employment and study.</p>	<input checked="" type="checkbox"/> <p>COLLABORATE: Leadership and partnership</p>  <p>This theme looks at forging a collaborative community that engages with open and ongoing decision making.</p>


Attachment 2 Small Donations Program - Application Form - Environmentally Concerned Citizens of Orange ECCO - Community Project Electrify 2800 - Promotional Gazebo & High Vis Vests Purchase - 24 July 2025 (Redacted)
COSTS AND FUNDING

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.

COSTS	Purchase of a gazebo	2 087.00
		\$
	Purchase of hi viz clothing	612.50
		\$
		\$
		\$
		\$
	Total costs	2699.50
		\$

FUNDING	Your contribution	\$ 0199.50
	Funding from other councils	\$ 0
	Contribution from other sources	\$ 0
	Total funding	\$ 2699.50

BANK ACCOUNT DETAILS FOR PAYMENT

 BSB No:	 Account No:
 Account Name:	
 Bank:	

DECLARATION

On behalf of: (name of organisation if applicable) **Environmentally Concerned Citizens of Orange (ECCO)**

☒ I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.

 Signed		Date 24th July 2025
Print name	Sandra Chrystall	
Position in organisation	Treasurer	

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.

**Attachment 2 Small Donations Program - Application Form - Environmentally Concerned
Citizens of Orange ECCO - Community Project Electrify 2800 - Promotional
Gazebo & High Vis Vests Purchase - 24 July 2025 (Redacted)**

Print Storm Quote - 2x2 Gazebo with 2 x S/S F...

<https://clients.stormlinkgroup.com.au/quote/01...>FROM
Megan DeathBY
Print Storm
9 Peisley Street
Orange NSW 2800
AustraliaEMAIL
sales@printstorm.com.auPHONE
[\(02\) 6362 7411](tel:(02)63627411)WEBSITE
www.printstorm.com.auABN
62 109 230 515TO
Sandra ChrystallADDRESS
Orange NSW 2800
Australia

**Attachment 2 Small Donations Program - Application Form - Environmentally Concerned
Citizens of Orange ECCO - Community Project Electrify 2800 - Promotional
Gazebo & High Vis Vests Purchase - 24 July 2025 (Redacted)**

Print Storm Quote - 2x2 Gazebo with 2 x S/S F...

<https://clients.stormlinkgroup.com.au/quote/01...>

PHONE

FOR
ECCOQUOTE NUMBER
137674DATE
21 July 2025VALID UNTIL
18 September 2025

2x2 Gazebo with 2 x S/S Full Walls + 2 x S/S Half Walls

Supply 1 x 2x2 Gazebo w 2xS/S Full Walls + 2xS/S Half Walls

2m x 2m Commercial Grade Marquee Canopy, Frame, Full
Colour Printed on Canopy
2 x Single Sided, Full Walls Printed in Full Colour + 2x S/S Half
Wall with Printing on Outside (Kit Includes Ground Pegs, Tie-
Down Ropes, Carry Bag)

\$2,047.00

\$2,047.00 × 1

Artwork Fee (Minimum Charge)

minimum fee charged for design & artwork

**Attachment 2 Small Donations Program - Application Form - Environmentally Concerned
Citizens of Orange ECCO - Community Project Electrify 2800 - Promotional
Gazebo & High Vis Vests Purchase - 24 July 2025 (Redacted)**

Print Storm Quote - 2x2 Gazebo with 2 x S/S F...

<https://clients.stormlinkgroup.com.au/quote/01...>

Set as Advised on Template

	\$40.00
	\$40.00 × 1
GST 10%	\$189.73
Total AUD including GST	\$2,087.00

**2x2 Gazebo with 2 x S/S Full Walls + 2 x S/S
Half Walls**

Total AUD including GST \$2,087.00

Your Order/Reference Number

Optional

Additional Comments

Optional

☐ Yes, I Sandra Chrystall accept this quote and have
read and agree to the terms below.

Attachment 2 Small Donations Program - Application Form - Environmentally Concerned Citizens of Orange ECCO - Community Project Electrify 2800 - Promotional Gazebo & High Vis Vests Purchase - 24 July 2025 (Redacted)
Worklocker
Unlocked, Stocked and full of Value

Jack Evans

203-209 Peisley Street, Orange NSW 2800

T: 02 6362 1753 **E:** orange@worklocker.com.au
M: 0409 321 544 **W:** www.worklockerorange.com.au

Invoice 25-00003979

Worklocker Orange

ABN: 70 465 994 149

209 Peisley St, Orange NSW 2800

Ph: 02 6362 1753, Email: orange@worklocker.com.au

QUOTE 25-00003979

Sales Person: Jack E

Date: 07 Apr 2025

CUSTOMER DETAILS

Billing	Delivery
Environmentatly Concerned Citizens of Orange ECCO - Account#: EC-112721	Environmentatly Concerned Citizens of Orange ECCO -

DESCRIPTION:	QTY:	UNIT PRICE: (INC TAX)	TOTAL: (EX TAX)	TOTAL: (INC TAX)
JBS Hi Vis Vest 6HVS Orange (ID: 124001, MISC123,)	25	\$4.50	\$102.27	\$112.50
Heat Press Front (ID: 132726, HPF, HP)	25	\$8.00	\$181.82	\$200.00
Heat Press Back (ID: 132728, HPB, HP)	25	\$12.00	\$272.73	\$300.00

Freight: \$0.00 \$0.00

OUR DIRECT DEPOSIT DETAILS:

TOTAL ITEMS:	75	GRAND TOTAL:	\$556.82	\$612.50
		TOTAL PAID:		\$0.00
		ROUNDING:		\$0.00
		TOTAL GST:		\$55.68
		BALANCE DUE:		\$612.50

Attachment 3 Small Donations Program - Application Form - General Donations - Mr Perfect Incorporated - Offset Cost of Monthly BBQs - October 2025 to June 2026 (Redacted)



SMALL DONATIONS PROGRAM - APPLICATION FORM

General donations

Community or not-for-profit group providing benefit to the local community can apply for a maximum of \$2,500

This document will be made public, and only fields with this icon  will be redacted.

APPLICANT'S DETAILS

Name of organisation: Mr Perfect Incorporated

Contact name: John Mooney

Position: CEO

ABN (if applicable):

91 690 308 488

ACN (if applicable):

YOUR ORGANISATION

☒ Not-for-Profit ☐ Community Group

Please provide a short description of your organisation, and its purpose.

Mr. Perfect is a Men's Health Charity, operating across Australia providing free BBQ's for men. (Including Orange in Orange LGA NSW.) Attendees seek connection, or are experiencing mental health, family, or other issues. Our BBQs provide a safe space where men connect, seek counsel, and talk about all things life. Our organisation primarily operates through support of volunteers, including our BBQs.

Hosts are good at identifying attendees that are struggling and can have frank discussions, referring those at risk to crisis help. At present we host 35 regular BBQ's, once a month. (About 420 BBQs annually.) We estimate we see 5,600 attendees in a year Australia wide. 8 BBQs in WA, 10 in NSW, 5 in QLD, 6 in VIC, 2 in TAS, and 1 in NT.

In the Mental and Men's Health landscape, we are not clinicians. But that is our strength. We are approachable, open, and disarming. The lived experiences of our attendees reassures men undergoing hard times that there is light at the end of the tunnel, and seeking formal assistance is beneficial. Benefits include increased sense of community and connection felt by men attending, and improved mood, leading to better mental health outcomes.

Attachment 3 Small Donations Program - Application Form - General Donations - Mr Perfect Incorporated - Offset Cost of Monthly BBQs - October 2025 to June 2026 (Redacted)

YOUR REQUEST

Amount requested: \$ 2500 Date event if applicable: Oct25 - Jun 26

What round are you applying for? ☒ Round 1 ☐ Round 2 ☐ Round 3 ☐ Round 4

If you have attempted to seek funding for this project from any other source, including other grants, requests for in kind donations or reduction in costs from suppliers, please provide details:

N/A

What will this donation be used for?

Funds will be used to offset the cost of hosting the monthly BBQs. An allocation is allowed for utensils, first aid kit, and signage, food such as sausages, rolls, condiments, napkins, plates, consumables, non-alcoholic drinks and other items that will be consumed by attendees at the BBQs. Items are purchased every month from local businesses. Attendees are not charged for the meals and drinks.

BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

Mr Perfect's monthly BBQs foster lasting benefits for the local and broader community by addressing three core pillars: mental wellbeing, community safety, and social inclusion. During the project, each BBQ creates an inclusive, welcoming environment where men from all walks of life feel safe, connected, and valued. By simply offering a free meal, good conversation, and sunshine, without alcohol, cost, or judgment, Mr Perfect BBQs reduce loneliness and encourage open dialogue about life's challenges.

Our volunteer Hosts ensure every BBQ is a warm and safe space, supporting mental wellbeing while building relationships and trust across communities. Beyond the event, the social bonds and peer support networks formed at BBQs ripple outward.

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?

<input checked="" type="checkbox"/> <p>LIVE: A healthy, safe, inclusive and vibrant community</p>  <p>This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.</p>	<input type="checkbox"/> <p>PRESERVE: Balancing the natural and built environment</p>  <p>This theme ensures that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and improvement.</p>
<input type="checkbox"/> <p>PROSPER: A smart, innovative and resilient economy</p>  <p>This theme focuses on providing the community with positive choices for investment, employment and study.</p>	<input type="checkbox"/> <p>COLLABORATE: Leadership and partnership</p>  <p>This theme looks at forging a collaborative community that engages with open and ongoing decision making.</p>

Attachment 3 Small Donations Program - Application Form - General Donations - Mr Perfect Incorporated - Offset Cost of Monthly BBQs - October 2025 to June 2026 (Redacted)**COSTS AND FUNDING**

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.

COSTS	BBQ Equipment and utensils	\$ 604
	Food & Drink 9 x BBQs	\$ 1800
	Flyers, posters, printed collateral	\$ 476
	Event promotion - social media and online	\$ 945
		\$
	Total costs	\$ 3825

FUNDING	Your contribution	\$ 1325
	Funding from other councils	\$
	Contribution from other sources	\$
	Total funding	\$

BANK ACCOUNT DETAILS FOR PAYMENT**DECLARATION**

On behalf of: (name of organisation if applicable) Mr Perfect Incorporated

☒ I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.

 Date 4 August 2025

Print name John Anthony Giro

Position in organisation Board Member

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.

Attachment 4 Small Donations Program - Application Form - General Donations - Orange High School - First Nations School Spectacular Dance Ensemble - Travel and Accommodation Costs - December 2025 (Redacted) **ORANGE**
CITY COUNCIL

SMALL DONATIONS PROGRAM - APPLICATION FORM
General donations

Community or not-for-profit group providing benefit to the local community can apply for a maximum of \$2,500
This document will be made public, and only fields with this icon  will be redacted.**APPLICANT'S DETAILS**

Name of organisation: Orange High School

Contact name: Kellie Lalor

Position: Aboriginal Education Officer / Relieving

ABN (if applicable):

ACN (if applicable):

YOUR ORGANISATION☒ Not-for-Profit ☐ Community Group

Please provide a short description of your organisation, and its purpose.

Orange High School is a comprehensive public high school with a student population of approximately 925, including 135 students who identify as Aboriginal. The school is committed to providing a culturally safe and inclusive environment that supports the individual and collective needs of its students. Orange High actively participates in community events, embraces and celebrates Aboriginal culture, and works to build confidence, pride, and a strong sense of belonging in all students.

Attachment 4 Small Donations Program - Application Form - General Donations - Orange High School - First Nations School Spectacular Dance Ensemble - Travel and Accommodation Costs - December 2025 (Redacted)

YOUR REQUEST

Amount requested: \$ 2500

Date event if applicable:

If you have attempted to seek funding for this project from any other source, including other grants, requests for in kind donations or reduction in costs from suppliers, please provide details:

I have also requested sponsorship from Verto, OAMS and the LALC but as yet no support has been provided or any response received.

What will this donation be used for?

I am writing on behalf of Orange High School to request financial sponsorship or support for six of our Aboriginal students who have successfully auditioned to perform in the 2025 Schools Spectacular – one of the largest and most iconic performing arts events in Australia. We are incredibly proud to share that: Four of our Aboriginal students have been selected to perform as part of the First Nations Dance Ensemble, and Two students have been elevated into the prestigious NSW Public Schools Aboriginal Dance Company, following their previous involvement in the Associate and Training Programs. These students have demonstrated exceptional cultural leadership, talent, and commitment. Their selection for these elite ensembles is a remarkable achievement – not only for them individually but also for our school and the broader community. It is an opportunity for them to celebrate and share culture on a state-wide platform while building confidence, connection, and pride in identity. However, participation in the Schools Spectacular comes at a significant cost. The estimated travel and accommodation expenses per student are approximately \$1,500, with rehearsals and performances requiring multiple trips to Sydney. For many of our families, this cost presents a real challenge and may limit access to what is otherwise a once-in-a-lifetime opportunity.





BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

This donation will contribute significantly to the social and cultural wellbeing of the Orange Local Government Area by enabling Aboriginal students from our region to participate in the 2025 Schools Spectacular – a prestigious state-wide event that showcases Aboriginal culture, talent, and identity on a large platform. Supporting these students strengthens local cultural pride and helps build a more inclusive and respectful community by celebrating First Nations voices. Socially, this opportunity fosters connection and pride within the local Aboriginal community, while also encouraging cultural understanding and reconciliation among all residents of Orange. These young leaders return with strengthened confidence, cultural knowledge, and experience they share with their peers, families, and community – building a ripple effect of positivity, aspiration, and cultural awareness.

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?

<input checked="" type="checkbox"/> <p>LIVE: A healthy, safe, inclusive and vibrant community</p>  <p>This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.</p>	<input type="checkbox"/> <p>PRESERVE: Balancing the natural and built environment</p>  <p>This theme ensures that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and improvement.</p>
<input checked="" type="checkbox"/> <p>PROSPER: A smart, innovative and resilient economy</p>  <p>This theme focuses on providing the community with positive choices for investment, employment and study.</p>	<input checked="" type="checkbox"/> <p>COLLABORATE: Leadership and partnership</p>  <p>This theme looks at forging a collaborative community that engages with open and ongoing decision making.</p>

Attachment 4 Small Donations Program - Application Form - General Donations - Orange High School - First Nations School Spectacular Dance Ensemble - Travel and Accommodation Costs - December 2025 (Redacted)
COSTS AND FUNDING

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.

COSTS	Travel and accomodation \$1500 per student x6	\$ 9000
		\$
		\$
		\$
		\$
	Total costs	\$ 9000

FUNDING	Your organisation's contribution	\$
	Funding from other councils	\$
	Contribution from other sources	\$
	Total funding	\$

BANK ACCOUNT DETAILS FOR PAYMENT**DECLARATION**

On behalf of: (name of organisation if applicable) Orange High School

☒ I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.

[Redacted Signature] Date 6/08/2025


Print name Kellie Lalor

Position in organisation Aboriginal Education Officer

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.

Attachment 5 Small Donations Program - Application Form - Rotary Club of Orange Inc - Orange Sustainable Living Expo - 21 September 2025 (Redacted)**SMALL DONATIONS PROGRAM - APPLICATION FORM****General donations**

Community or not-for-profit group providing benefit to the local community can apply for a maximum of \$2,500

This document will be made public, and only fields with this icon  will be redacted.

APPLICANT'S DETAILS

Name of organisation: Rotary Club of Orange Inc

Contact name: John Mills

Position: Chairperson Orange Sustainable Living Week Committee

ABN (if applicable):

25149130927

ACN (if applicable):

YOUR ORGANISATION

☒ Not-for-Profit ☐ Community Group

Please provide a short description of your organisation, and its purpose.

The Rotary Club of Orange Inc is an Orange based community service organisation which is part of the worldwide network of Rotary Clubs.

We support the local community with an emphasis on youth health and education, and we work through our Sustainable Living projects to enhance the local environment, reduce waste and reduce energy use. These activities are in line with Rotary's international goals as well as Orange City Council's strategies.

Attachment 5 Small Donations Program - Application Form - Rotary Club of Orange Inc - Orange Sustainable Living Expo - 21 September 2025 (Redacted)
YOUR REQUEST

Amount requested: \$ 2500.00

Date event if applicable: 21 September 2025

What round are you applying for? ☒ Round 1 ☐ Round 2 ☐ Round 3 ☐ Round 4

If you have attempted to seek funding for this project from any other source, including other grants, requests for in kind donations or reduction in costs from suppliers, please provide details:

We are seeking funding from Rotary District 9705 District grants (\$3000.00), not confirmed and Local Businesses who will be exhibitors at the Expo (\$1000.00) not confirmed

What will this donation be used for?

The funds will be used to support the delivery of the Orange Sustainable Living Expo which will bring together businesses and community groups showcasing their information and services to help the people of Orange make sensible choices about living more sustainably. It will run from 9.00am to 2.00pm on Sunday 21 September 2025 at the Orange Showground.

The costs include: bringing presenters to Orange, hire of presentation equipment marketing and promotion of the event and hire of the Showground and Naylor Pavillion

BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

The Orange Sustainable Living Expo is designed to raise the profile of sustainability including: waste reduction and recycling, water and energy efficiency in the home and electric transportation, environmental management and reduction of the carbon footprint in Orange and its community by providing access to practical knowledge and skills to live more sustainably, promote local businesses and to promote Orange as an environmentally sustainable city.

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?

<input checked="" type="checkbox"/> <p>LIVE: A healthy, safe, inclusive and vibrant community</p> <p>This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.</p> 	<input checked="" type="checkbox"/> <p>PRESERVE: Balancing the natural and built environment</p> <p>This theme ensures that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and improvement.</p> 
<input checked="" type="checkbox"/> <p>PROSPER: A smart, innovative and resilient economy</p> <p>This theme focuses on providing the community with positive choices for investment, employment and study.</p> 	<input checked="" type="checkbox"/> <p>COLLABORATE: Leadership and partnership</p> <p>This theme looks at forging a collaborative community that engages with open and ongoing decision making.</p> 

Attachment 5 Small Donations Program - Application Form - Rotary Club of Orange Inc - Orange Sustainable Living Expo - 21 September 2025 (Redacted)
COSTS AND FUNDING

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.

COSTS	Presenters and travel and accommodation costs	\$ 4000.00
	Hire of Equipment and technology for presentations	\$ 2100.00
	Marketing and promotion in local media and social media	\$ 1900.00
	Printing marketing materials and signage	\$ 1000.00
	Naylor Pavillion	\$ 410.00
	Total costs	\$ 9410.00

FUNDING	Your contribution	\$ 6000.00
	Funding from other councils	\$
	Contribution from other sources	\$ 1000.00
	Total funding	\$ 9410.00

BANK ACCOUNT DETAILS FOR PAYMENT**DECLARATION**

On behalf of: (name of organisation if applicable)

☒ I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.

Date 29/07/2025

Print name John Mills

Position in organisation Chairperson Sustainable Living Week Committee of the Rotary Club of Orange

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.

Attachment 6 Small Donations Program - Application Form - General Donations - Orange Kart Club - Mini Karting Academy - 1st November 2025 (Redacted) **ORANGE**
CITY COUNCIL

SMALL DONATIONS PROGRAM - APPLICATION FORM
General donations

Community or not-for-profit group providing benefit to the local community can apply for a maximum of \$2,500
This document will be made public, and only fields with this icon  will be redacted.**APPLICANT'S DETAILS**

Name of organisation: Orange Kart Club

Contact name: Chelsea Preen

Position: Media Officer



ABN (if applicable):

ACN (if applicable):

34 481 774 311

YOUR ORGANISATION☐ Not-for-Profit ☒ Community Group

Please provide a short description of your organisation, and its purpose.

Orange Kart Club is a sporting organisation with the motto "where karters come first". The club has been in Orange since the 1980s and has over 200 members. We hold go-kart race events for ages 7 and up, 6 race meetings per year plus offering practice to members and guests year round. The club aims to have a family friendly atmosphere where all are welcome.

Attachment 6 Small Donations Program - Application Form - General Donations - Orange Kart Club - Mini Karting Academy - 1st November 2025 (Redacted)
YOUR REQUEST

Amount requested: \$ 306.00

Date event if applicable: 1st November 2025

What round are you applying for? ☐ Round 1 ☐ Round 2 ☐ Round 3 ☐ Round 4

If you have attempted to seek funding for this project from any other source, including other grants, requests for in kind donations or reduction in costs from suppliers, please provide details:

Nil.

What will this donation be used for?

Orange Kart Club is running a "Mini Karting Academy" to provide training to our young drivers in the sport. The money will be used for this event to assist in the purchase of branded drink bottles for the drivers, purchase of food and drink for lunch and promotional costs. The drivers are being charged a low fee and our coaches are donating their time.

BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

This event is designed to help shape our young drivers who are part of family race teams and therefore cannot afford to pay a lot of money for coaching etc. Our event is designed to ensure our young drivers know they have just as much right to be part of our sport as anyone else, and to build the relationships with each other as well as the club they are part of.

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?


LIVE: A healthy, safe, inclusive and vibrant community


This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.


PRESERVE: Balancing the natural and built environment


This theme ensures that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and improvement.


PROSPER: A smart, innovative and resilient economy


This theme focuses on providing the community with positive choices for investment, employment and study.


COLLABORATE: Leadership and partnership


This theme looks at forging a collaborative community that engages with open and ongoing decision making.

Attachment 6 Small Donations Program - Application Form - General Donations - Orange Kart Club - Mini Karting Academy - 1st November 2025 (Redacted)
COSTS AND FUNDING

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.

COSTS	Steel water bottles - branded x 20	\$ 381.00
	Food and drink	\$ 100.00
	Print marketing	\$ 50.00
	Stationery and other consumables	\$ 25.00
		\$
	Total costs	\$ 556.00

FUNDING	Your contribution	\$ 250.00
	Funding from other councils	\$ 0
	Contribution from other sources	\$ 0
	Total funding	\$ 250.00

BANK ACCOUNT DETAILS FOR PAYMENT**DECLARATION**

On behalf of: (name of organisation if applicable) Orange Kart Club

☒ I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.

Date 5/8/2025

Print name Chelsea Preen

Position in organisation Media Officer

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.

Attachment 7 Small Donations Program - Application Form - General Donations - Philip Shaw Wines - The Breast Long Lunch - 27 September 2025 (Redacted)

**SMALL DONATIONS PROGRAM - APPLICATION FORM****General donations**

Community or not-for-profit group providing benefit to the local community can apply for a maximum of \$2,500

This document will be made public, and only fields with this icon  will be redacted.

APPLICANT'S DETAILS

Name of organisation: The Breast Long Lunch • Philip Shaw Wines

Contact name: Ashlee Browning

Position: Events Manager

ABN (if applicable):

32158834078

ACN (if applicable):

YOUR ORGANISATION

☐ Not-for-Profit ☒ Community Group

Please provide a short description of your organisation, and its purpose.

**Attachment 7 Small Donations Program - Application Form - General Donations - Philip Shaw
Wines - The Breast Long Lunch - 27 September 2025 (Redacted)**

YOUR REQUEST

Amount requested: \$ 1000 • 5000

Date event if applicable: 27-9-25

What round are you applying for? ☒ Round 1 ☐ Round 2 ☐ Round 3 ☐ Round 4

If you have attempted to seek funding for this project from any other source, including other grants, requests for in kind donations or reduction in costs from suppliers, please provide details:

We've been incredibly fortunate to receive generous support from several local suppliers, all donating their time and services at no charge. Many of these vendors are close friends of Renee's who've graciously offered to help.

What will this donation be used for?

All funds raised will go directly to the McGrath Foundation, helping to provide breast care nurses across the Central West. This event also aims to raise awareness of the local support available in Orange for those affected by breast cancer. It's a powerful opportunity for survivors and those currently facing the journey to connect, share, and support one another.

BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?

<input checked="" type="checkbox"/> <p>LIVE: A healthy, safe, inclusive and vibrant community</p> <p>This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.</p> 	<input type="checkbox"/> <p>PRESERVE: Balancing the natural and built environment</p> <p>This theme ensures that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and improvement.</p> 
<input type="checkbox"/> <p>PROSPER: A smart, innovative and resilient economy</p> <p>This theme focuses on providing the community with positive choices for investment, employment and study.</p> 	<input type="checkbox"/> <p>COLLABORATE: Leadership and partnership</p> <p>This theme looks at forging a collaborative community that engages with open and ongoing decision making.</p> 

Attachment 7 Small Donations Program - Application Form - General Donations - Philip Shaw Wines - The Breast Long Lunch - 27 September 2025 (Redacted)
COSTS AND FUNDING

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.

COSTS	AV costs • Currently discussing this with a local provider	\$ TBC
	Chef Josie Chapman @\$110pp	\$ 10,000
		\$
		\$
		\$
	Total costs	\$ 10,000

FUNDING	Your contribution	\$ 5000
	Funding from other councils	\$ N/A
	Contribution from other sources	\$
	Total funding	\$

BANK ACCOUNT DETAILS FOR PAYMENT**DECLARATION**

On behalf of: (name of organisation if applicable) **Philip Shaw Wines**

☒ I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.

[Redacted Signature] Date **7•8•25**

Print name **Ashlee Browning**

Position in organisation **Events Manager**

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.

Attachment 7 Small Donations Program - Application Form - General Donations - Philip Shaw Wines - The Breast Long Lunch - 27 September 2025 (Redacted)



27-6-25



Philip Shaw Wines
100 Shiralee Road, Orange NSW 2800

Hello,

We are proud to be hosting **The Breast Long Lunch at Philip Shaw Wines** — a heartfelt afternoon in support of the **McGrath Foundation**, set in the picturesque gardens of our stunning cellar door.

On **September 27th, 2025**, guests will gather amongst beautifully styled tables by **Bespoke Country Events**, enjoy a bespoke lunch by the talented **Josie Chapman**, and relax to the sounds of live music from **Cath Adams** and **Kyle Manning** — all in celebration of community, connection, and a cause that touches so many. We'll be capturing these special moments with **Little Image Co.**, allowing our guests to simply enjoy the day and the purpose behind it.

To make this event a true fundraising success, we are reaching out to our local community and valued businesses for support. We would be incredibly grateful if you could contribute by **donating a prize, product, or experience** to be featured in our **live or silent auctions**. Every contribution, big or small, helps us raise vital funds for the **McGrath Foundation**.

The McGrath Foundation's mission is to ensure no one goes through breast cancer without the care of a **McGrath Breast Care Nurse**. The funds raised from this event will go directly towards providing these essential nursing services to people and families navigating a breast cancer diagnosis across Australia.

With 1 in 2 Australians likely to face a cancer diagnosis by the age of 85, your support truly makes a difference.

The McGrath Foundation is a registered charity, and monetary donations of \$2 or more may be tax deductible. To learn more, visit www.mcgrathfoundation.com.au.







If you're able to assist with a sponsorship item or would like more information about how to get involved, please don't hesitate to reach out to [Insert Contact Name] at [Insert Phone Number] or [Insert Email Address].

Thank you for considering supporting this very special event. Together, we can make a lasting impact.

Kind Regards,
Renee Markwick



THE BREAST LONG LUNCH SPONSORSHIP PACKAGES


 Silver   Gold   Platinum 		
\$1000	\$2500	\$5000
1 complimentary Ticket to the BLL	2 Complimentary Tickets to the BLL	4 Complimentary Tickets to the BLL
2 social media posts	4 social media posts	6 Social Media posts
MC thank you silver sponsor at event	Promotional content in event bag - Flyer Only	MC thank you Platinum sponsor
Promotional content in event bag - Flyer only	MC thank you gold sponsor	Unlimited promotional content in event bag
Inclusion on media wall	Inclusion on media wall	Inclusion on media wall
Seated with VIPs	Seated With VIPS	Invitation to speak on day Seated with VIPs

**Attachment 7 Small Donations Program - Application Form - General Donations - Philip Shaw
Wines - The Breast Long Lunch - 27 September 2025 (Redacted)**



Attachment 8 Small Donations Program - Application Form - The Allegri Singers Inc - 15 November 2025 (Redacted)**SMALL DONATIONS PROGRAM - APPLICATION FORM****General donations**

Community or not-for-profit group providing benefit to the local community can apply for a maximum of \$2,500

This document will be made public, and only fields with this icon  will be redacted.

APPLICANT'S DETAILS

Name of organisation: the Allegri Singers Inc

Contact name: Dr Elizabeth Barrett AM

Position: President

ABN (if applicable):
64 550 186 154

ACN (if applicable):

YOUR ORGANISATION

☐ Not-for-Profit ☒ Community Group

Please provide a short description of your organisation, and its purpose.

The Allegri Singers is a mixed community choir that has provided a wide variety of choral music, including major and complex works such as Haydn's Creation, Sir Karl Jenkin's The Armed Man (2019) and Mendelssohn's Elijah (2023) for the people of Orange, Bathurst and beyond.

Our Musical Director, Bill Moxey, from Orange has helped forge a strong musical connection between Bathurst and Orange such that all our major performances occur in Orange in collaboration with Orange orchestral musicians and choirs.

We offer the opportunity for local professional orchestral musicians and professional vocal soloists to earn an income from their art, thus supporting local artists to make a living from their chosen career. In addition, we encourage local amateur musicians to perform alongside the professional players to provide high level performance experience with mentors and teachers.

Attachment 8 Small Donations Program - Application Form - The Allegri Singers Inc - 15 November 2025 (Redacted)
YOUR REQUEST

Amount requested: \$ 2,000

Date event if applicable: 15 November 2025

If you have attempted to seek funding for this project from any other source, including other grants, requests for in kind donations or reduction in costs from suppliers, please provide details:

We have sought funding from the Bathurst Regional Council to support our Bathurst performance only. This request seeks funding for our Orange performance and we have not received funding from any other source

What will this donation be used for?

Handel's mighty Oratorio, The Messiah, will require four professional vocal soloists and a medium sized part professional/ part amateur orchestra. The cost of professional musicians has increased significantly, reflective of their quality and experience. We seek assistance to offset some of the cost of the professional musicians for these performances, so that we can present music of a very high standard that is supportive of local performing artists.
The donation would contribute to the cost of the high level soloists, some of whom will come from Sydney

BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

The performance of Handel's Messiah in Orange will bring a magnificent and mammoth musical event to Orange that will benefit the local community, bring audience members from outlying communities, support local professional musicians and provide the opportunity for the audience members to hear top level vocal soloists. Should this application be successful Orange Council would be acknowledged in our promotional material and the program

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?

<input checked="" type="checkbox"/> <p>LIVE: A healthy, safe, inclusive and vibrant community</p> <p>This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.</p> 	<input type="checkbox"/> <p>PRESERVE: Balancing the natural and built environment</p> <p>This theme ensures that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and improvement.</p> 
<input type="checkbox"/> <p>PROSPER: A smart, innovative and resilient economy</p> <p>This theme focuses on providing the community with positive choices for investment, employment and study.</p> 	<input checked="" type="checkbox"/> <p>COLLABORATE: Leadership and partnership</p> <p>This theme looks at forging a collaborative community that engages with open and ongoing decision making.</p> 

**Attachment 8 Small Donations Program - Application Form - The Allegrì Singers Inc - 15
November 2025 (Redacted)**
COSTS AND FUNDING

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.

COSTS	Orchestra	10,000
		\$
	Vocal soloists	4,800
		\$
	Venue hire	900
		\$
	Posters and programs	800
		\$
	Other promotion e.g. newspaper/radio	200
		\$
	Total costs	16,700
		\$

FUNDING	Your organisation's contribution	14,200
		\$
	Funding from other councils	500
		\$
	Contribution from other sources	Nil
		\$
	Total funding	14,700
		\$

BANK ACCOUNT DETAILS FOR PAYMENT
DECLARATION

The Allegrì Singers Inc

On behalf of: (name of organisation if applicable)



I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.

12 August 2025

Date

Dr Elizabeth Barrett AM

Print name

President

Position in organisation

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.

Attachment 9 Small Donations Program - Application Form - General Donations - Canobolas Public School Parents and Citizens Association - End of year presentation - December 2025 (Redacted)



SMALL DONATIONS PROGRAM - APPLICATION FORM**General donations**

Community or not-for-profit group providing benefit to the local community can apply for a maximum of \$2,500

This document will be made public, and only fields with this icon  will be redacted.

APPLICANT'S DETAILS

Name of organisation: Canobolas Public School Parents and Citizens Association

Contact name: Kate Staniforth

Position: Grants Officer

ABN (if applicable):

11 416 062 525

ACN (if applicable):

YOUR ORGANISATION

☒ Not-for-Profit ☐ Community Group

Please provide a short description of your organisation, and its purpose.

Canobolas Public School Parents and Citizens Association is a not for profit association which exists to support the school and it's community with fundraising efforts and community building activities.

As a small country school, we face a bigger challenge with our community fundraising endeavours due to the smaller pool of parent volunteers and family numbers. Despite this, the P and C, with it's committed volunteer committee are strongly focussed on fundraising throughout the year to raise much needed funds for equipment and improvement of the schools facilities.

Through these improvements of school facilities and equipment we aim to enhance the educational, social and co-curricular experience of students, and foster a strong school community.

**Attachment 9 Small Donations Program - Application Form - General Donations - Canobolas
Public School Parents and Citizens Association - End of year presentation -
December 2025 (Redacted)**

YOUR REQUEST

Amount requested: \$ 2,025

Date event if applicable: December 2025

What round are you applying for? ☒ Round 1 ☐ Round 2 ☐ Round 3 ☐ Round 4

If you have attempted to seek funding for this project from any other source, including other grants, requests for in kind donations or reduction in costs from suppliers, please provide details:

N/A

What will this donation be used for?

The schools' P and C will be funding the gifting of books to each student at this year's end of year presentation day. This donation will be key to the P and C being able to fulfill this gift to the students and their families

BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

Giving the gift of books to the students and community of the Canobolas Public School signifies an important end to the school year, with the aim to foster a love of reading in the students and their families. It is a gift that can be cherished for a lifetime, offering entertainment and a building of knowledge over the school holidays and beyond.

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?



LIVE: A healthy, safe, inclusive and vibrant community



This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.



PRESERVE: Balancing the natural and built environment



PROSPER: A smart, innovative and resilient economy



COLLABORATE: Leadership and partnership



Attachment 9 Small Donations Program - Application Form - General Donations - Canobolas Public School Parents and Citizens Association - End of year presentation - December 2025 (Redacted)
COSTS AND FUNDING

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.

COSTS	135 students @ \$15 per book	2,025
		\$
		\$
		\$
		\$
		\$
	Total costs	2,025
		\$

FUNDING	Your contribution	\$ 216.35
	Funding from other councils	\$ 0
	Contribution from other sources	\$ 0
	Total funding	\$ 2,241.35

5 volunteer hours @ \$43.27 ph

BANK ACCOUNT DETAILS FOR PAYMENT
DECLARATION

On behalf of: (name of organisation if applicable) **Canobolas Public School Parents and Citizens Association**

☐ I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.

[Redacted Signature] Date **31/07/2025**

Print name **Kate Staniforth**

Position in organisation **Grants Officer**

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.


Attachment 10 Small Donations Program - Application Form - Community Radio - Rebecca Wotzko - 13th August 2025 (Redacted)



SMALL DONATIONS PROGRAM - APPLICATION FORM

General donations

Community or not-for-profit group providing benefit to the local community can apply for a maximum of \$2,500

This document will be made public, and only fields with this icon  will be redacted.

APPLICANT'S DETAILS

Name of organisation: 2MCE Community Radio

Contact name: Rebecca Wotzko

Position: Station Manager

ABN (if applicable):

83 878 708 551

ACN (if applicable):

YOUR ORGANISATION

☒ Not-for-Profit ☐ Community Group

Please provide a short description of your organisation, and its purpose.

2MCE is a community radio station based at Charles Sturt University Bathurst that has been broadcasting to the Orange community since 1989. 2MCE serves both regional cities with a focus on a diverse range of programming and locally produced content including community news and information, highlighting the work of community organisations and groups, and providing services such as reading for the print handicapped. We have more than 60 volunteers producing a diverse range of radio programming for the community each week.

We interview the Mayor of Orange and Member for Orange on a weekly basis and also have regular segments with Central West Libraries, the Orange Regional Gallery, Orange Community Services, and Orange360. We've recently featured stories about the Vinnies Van Orange, Lifeline Central West, and the Orange Aboriginal Medical Service. We are committed to serving our local community and sharing local stories.

Attachment 10 Small Donations Program - Application Form - Community Radio - Rebecca Wotzko - 13th August 2025 (Redacted)
YOUR REQUEST

Amount requested: \$ 2,000

Date event if applicable:

What round are you applying for? ☐ Round 1 ☐ Round 2 ☐ Round 3 ☒ Round 4

If you have attempted to seek funding for this project from any other source, including other grants, requests for in kind donations or reduction in costs from suppliers, please provide details:

We're currently seeking donations from members of the community and have raised \$740 so far with a goal of \$2,000.

What will this donation be used for?

Replace our transmitter equipment at Mt Canobolas. Total cost \$8,650.

BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

2MCE-FM's broadcast into the Orange community contributes to a healthy, safe, inclusive, and vibrant community. By connecting listeners with Orange focused community stories produced by our volunteer radio presenters, we create a sense of pride and belonging, and support the creation of a friendly environment where people feel included. We also feature a diverse range of community service announcements relevant to the Orange community.

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?

<input checked="" type="checkbox"/> <p>LIVE: A healthy, safe, inclusive and vibrant community</p>  <p>This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.</p>	<input type="checkbox"/> <p>PRESERVE: Balancing the natural and built environment</p>  <p>This theme ensures that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and improvement.</p>
<input type="checkbox"/> <p>PROSPER: A smart, innovative and resilient economy</p>  <p>This theme focuses on providing the community with positive choices for investment, employment and study.</p>	<input type="checkbox"/> <p>COLLABORATE: Leadership and partnership</p>  <p>This theme looks at forging a collaborative community that engages with open and ongoing decision making.</p>

Attachment 10 Small Donations Program - Application Form - Community Radio - Rebecca Wotzko - 13th August 2025 (Redacted)**COSTS AND FUNDING**

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.

COSTS	Transmitter 300w	\$ 3,850
	Studio link receiver 800MHz (receives broadcast in Orange from Bathurst)	\$ 2,450
	Studio link transmitter 800MHz (sends broadcast to Orange from Bathurst)	\$ 2,350
		\$
		\$
	Total costs	\$ 8,650

FUNDING	Your contribution	\$ 4,650
	Funding from other councils	\$ 0
	Contribution from other sources	\$ 2,000
	Total funding	\$ 6,650

BANK ACCOUNT DETAILS FOR PAYMENT**DECLARATION**

On behalf of: (name of organisation if applicable) 2MCE-FM

☒ I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.

Date 12/08/2025

Print name Rebecca Wotzko

Position in organisation Station Manager

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.

Attachment 10 Small Donations Program - Application Form - Community Radio - Rebecca Wotzko - 13th August 2025 (Redacted)

FORDRAY ELECTRONICS

61 Gobolion Street
Wellington NSW 2820

PH: (02) 6362 9901

Email: fordray@fordray.com.au
A.B.N.: 66 571 721 450

Invoice #: **00007093**

Bill To:

Ship To:

2MCE Bathurst
Bathurst NSW

2MCE Bathurst
Bathurst NSW

YOUR ORDER NUMBER			SHIP VIA		PPD	SHIP DATE		TERMS		DATE		PG.
Dom			Customer will pickup		X			Prepaid		31/07/2025		1
QTY.	ITEM NO.	DESCRIPTION			PRICE		UNIT	DISC %	EXTENDED			
1	FMT-300	300 w, mono / MPX FM transmitter			\$3,850.00				\$3,850.00			
1	LBT-800	Transmitter, 800MHz STL			\$2,350.00		ea		\$2,350.00			
1	LBR-800	Receiver 800MHz STL			\$2,450.00		ea		\$2,450.00			
For your convenience payment may be direct deposited to our account												
Please fax copy of deposit slip when transfer has been completed												
MEMO					SALE AMOUNT \$8,650.00		SALE AMOUNT FREIGHT		\$8,650.00 \$0.00			
							PAID TODAY		\$8,650.00 \$0.00			
Note: This sale is subject to 'Fordray Trading Terms & Conditions'.							BALANCE DUE		\$8,650.00			

**Attachment 11 Small Donations Program - Application Form - General Donations - Scouts
Australia - Regional Scout camp - 27 September 2025 (Redacted)**

**SMALL DONATIONS PROGRAM - APPLICATION FORM****General donations**

Community or not-for-profit group providing benefit to the local community can apply for a maximum of \$2,500

This document will be made public, and only fields with this icon  will be redacted.

APPLICANT'S DETAILS

Name of organisation: Scouts Australia - NSW Branch

Contact name: Leigh Williamson

Position: RC - Major Events, TGW Region

ABN (if applicable):

42 460 434 054

ACN (if applicable):

YOUR ORGANISATION

☒ Not-for-Profit ☐ Community Group

Please provide a short description of your organisation, and its purpose.

Orange Scouts are a vibrant, volunteer-led youth organisation. It is dedicated to empowering young people through adventure, skill-building and community service. We provide a safe, inclusive and supportive environment for children and teenagers aged 5 to 18, to develop resilience, confidence and leadership skills that will serve them for life.

Our programs combine outdoor education, environmental stewardship and hands-on learning with a strong focus on teamwork, problem solving and personal growth. From camping and hiking, to community projects and cultural engagement, we encourage our members to challenge themselves, discover their potential and contribute positively to society.

As part of Scouts Australia, we are committed to fostering diversity, respect and belonging. Our group actively welcomes young people from all cultural backgrounds, abilities and identities. We are proud to engage in activities that promote environmental awareness, celebrate indigenous heritage and strengthen connections between our youth and the broader community.

Through the dedication of our volunteer leaders and the enthusiasm of our members, the Orange Scouts continue to inspire the next generation to be active citizens, caring friends and capable leaders - ready to create a better world.

Attachment 11 Small Donations Program - Application Form - General Donations - Scouts Australia - Regional Scout camp - 27 September 2025 (Redacted)

YOUR REQUEST

Amount requested: \$ 2500

Date event if applicable: 27/09/2025

If you have attempted to seek funding for this project from any other source, including other grants, requests for in kind donations or reduction in costs from suppliers, please provide details:

We were very lucky to receive a grant from Broken Hill Council for \$10,000.

What will this donation be used for?

Funds from this grant will be used to provide safe and reliable transport for the 40 youth and adult members from both 2nd Orange and 3rd Orange Scout Groups to attend our upcoming regional Scout Camp. Many of our young people face barriers to participation due to distance, cost or limited access to transport. By covering bus hire and travel expenses, we can ensure that every youth member - regardless of their personal or family circumstances - has the opportunity to take part in this valuable experience. The regional camp offers unique opportunities for skill development, cultural exchange and personal growth, including outdoor challenges, team building activities and community engagement projects with youth from different towns and backgrounds, helping them learn from one another and broadening their experiences. Transport support will remove a key obstacle to participation, allowing all of our Scouts to benefit from the friendships, learning and confidence that comes from being a part of this event.

BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

Support for local business - The bus for transporting participants will be hired from the Orange based company, keeping funds in the local economy and supporting local jobs. Youth leadership growth - The camp provides opportunities for young people to take on leadership roles, plan activities and mentor younger members. Skill development - Participants gain valuable skills in problem-solving, teamwork and communication which they bring back to their schools, clubs and the wider Orange community. Inclusive opportunities - We actively welcome and support youth from all backgrounds, including LGBTQ and Indigenous young people, ensuring everyone has equal access to opportunities for growth, belonging and achievement. Cultural awareness and respect - Activities at camp encourage understanding of Aboriginal and Torres Strait Islander cultures, building mutual respect and community cohesion. Positive youth engagement - By offering meaningful, structured experiences, we help steer young people towards constructive activities that build resilience, confidence and a strong sense of identity.

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?

<input checked="" type="checkbox"/> <p>LIVE: A healthy, safe, inclusive and vibrant community</p>  <p>This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.</p>	<input type="checkbox"/> <p>PRESERVE: Balancing the natural and built environment</p>  <p>This theme ensures that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and improvement.</p>
<input checked="" type="checkbox"/> <p>PROSPER: A smart, innovative and resilient economy</p>  <p>This theme focuses on providing the community with positive choices for investment, employment and study.</p>	<input checked="" type="checkbox"/> <p>COLLABORATE: Leadership and partnership</p>  <p>This theme looks at forging a collaborative community that engages with open and ongoing decision making.</p>

**Attachment 11 Small Donations Program - Application Form - General Donations - Scouts
Australia - Regional Scout camp - 27 September 2025 (Redacted)**
COSTS AND FUNDING

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.

COSTS	Transport - 22 seater bus - Orange Hertz	\$ 3,615.00
	Transport - 22 seater bus - Dubbo Hertz	\$ 3,615.00
	NSW Rail - Train and Bus return	\$ 3,125.00
	Accommodation at Broken Hill Race Course and Event Centre	\$ 1,500.00
	Tent hire	\$ 3,300.00
	Total costs	\$ 15,155.00

FUNDING	Your organisation's contribution	\$ 0.00
	Funding from other councils	\$ 10,000.00
	Contribution from other sources	\$ 0.00
	Total funding	\$ 10,000.00

BANK ACCOUNT DETAILS FOR PAYMENT**DECLARATION**

On behalf of: (name of organisation if applicable) Scouts NSW, The Golden West Region

☒ I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.

Date 15/05/2025

Print name Leigh Williamson

Position in organisation RC - Major Events, TGW Region

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.

2.2 EVENT DEVELOPMENT FUNDING

RECORD NUMBER: 2025/1816

AUTHOR: Charlotte Gundry, Tourism Lead

EXECUTIVE SUMMARY

This report provides information to Council so it may consider applications under Council's Event Development Fund.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy "10.2 Develop and attract a variety of events, festivals, venues and activities that attract visitors".

FINANCIAL IMPLICATIONS

In early 2025, the Event Sponsorship Program was renamed and restructured as the Event Development Fund (ST43), which received approval in April 2025.

The Event Development Fund Strategic Policy is informed by the Orange Regional Destination Management Plan and Community Strategic Plan and features three distinct event development funding categories:

- 1) Flagship Funding - \$1000 to \$15,000 – notional pool \$40,000
- 2) Visitor Economy Funding - \$1000 to \$10,000 – notional pool \$40,000
- 3) Liveability Funding - \$1000 to \$5000 – notional pool \$30,000

The main objectives of the Event Development Fund are:

- The economic benefit to the community in terms of increased visitation, utilisation of accommodation, and utilisation of local business and products.
- Increased promotion of the city and/or identification of the city with a recognised product such as education, sport, food, wine, agribusiness and clean environment.
- A benefit that has a broad application to the community and not just a special benefit to an individual or selected few.
- That Council can clearly recognise the value of its assistance in the event, in that it provides a material difference to the financial sustainability of the event.

The Event Development Fund budget is \$110,000 for the 2026 financial year.

Table One: Event Sponsorship Program – Financial summary table

Annual Allocation	Committed from previous years	Already approved in 2025/2026	Balance available	Eligible applications received	Total Committed for 2025/26
\$110,000*	\$10,000	\$0	\$100,000	\$15,000	\$10,000

2.2 Event Development Funding

Applications Received:

1. Australian National Field Days \$15,000

POLICY AND GOVERNANCE IMPLICATIONS

Refer to Council's Event Development Fund Strategic Policy – ST43

RECOMMENDATION

That Council supports the Australian National Field Days with \$10,000 for their Rooftop Express Area Event.

FURTHER CONSIDERATIONS

The recommendation of this report has been assessed against Council's key risk categories, and the following comments are provided:

Service/Project Delivery	Event Development Funding is part of Council delivery plan this application moves us towards meeting this service delivery.
Financial	This application falls within the approved Budget for the program.
Reputation/Political	There are no foreseen reputation or political risks associated with this recommendation.
Environment	There are no environmental risks associated with the awarding of funds in this program.
Compliance	This Event Complies with Strategic Policy ST43.
People & WHS	There are no interactions with employees involved awarding funding under this program and no involvement of employees with the third-party event.
Information Technology/Cyber Security	There are no foreseen Information Technology or Cyber Security risks which are not managed within the existing policies. The application has been processed in accordance with those policies.

SUPPORTING INFORMATION

The approved applications for event sponsorship approved in the 2025/24 and 2025/26 financial year can be found at Table 3.

Table 3: Assistance provided in 2024/25 and 2025/26 to date.

Event	Requested in 2024/25	Approved in 2024/25	Requested in 2025/26	Approved in 2025/26	2024/25 Spend per Visitor Ratio of awarded sponsorship.
Careers and Trade Expo	\$1,600	\$1,600			1:10
Gnoo Blas *	\$10,000	\$10,000	\$10,000	\$10,000	3:1
Orange Show	\$10,000	\$10,000			4:1
Orange Regional Arts Foundation	\$5,000	\$5,000			25:1
Goodness gravel +	\$5,000	\$2,500			11:1
Schools Out for Summer +					

2.2 Event Development Funding

Event	Requested in 2024/25	Approved in 2024/25	Requested in 2025/26	Approved in 2025/26	2024/25 Spend per Visitor Ratio of awarded sponsorship.
Wine Festival	\$14,500	\$10,000			1:1
Sustainable Living Expo	\$4,000	\$4,000			3:1
National Bridge Championship #	\$5,000	\$5,000			15:1
Orange Chamber Music Festival	\$10,000	\$10,000			11:1
Orange Volcanic Mountain Challenge					
Junior Touch Football Championships	\$4,550	\$4,550			2:1
Glow Roller Discos +					
FOOD Week	\$10,000	\$5,500			2:1
Central West Veterans Golf	\$1,500	\$1,500			6:1
Backroads Brews and Blues +	\$5,000	\$3,000			3:1
Australian National Field Days	\$10,000	\$10,000	\$15,000		1:2
Regional Development Australia	\$5,000	\$3,000			20:1
A Night in Nashville	\$10,000	\$5,000			3:1
Orange Mountain Bike Club	\$5,000	\$5,000			7:1
Lonely Mountain Ultra	\$7,500	\$3,850			3:1
<i>Total Expenditure for 2024/25</i>		\$101,433			
<i>Committed to date for 2025/26</i>				\$0	

* Already approved from previous years

National event last year, regional event moving forward

+ Private company

Applicant 1	Australian National Field Days (ANFD)
Policy Category	Flagship Fund <i>Running for Greater than 5 Years</i> <i>Evolving and/or New Activation</i> <i>Demonstrated Visitors greater than 2000 or other agreed number</i> <i>Estimated Economic Benefit Greater than \$500,000</i>
Amount requested	\$15,000
Category Maximum	\$15,000
Aligns to Destination Management Plan	<ul style="list-style-type: none"> By diversifying the visitor experience through agri-tech exhibits, family-friendly activities, and agritourism.
Social issues addressed	<ul style="list-style-type: none"> Site by the applicant Social Inclusion, Cultural Participation, events and economic vibrancy.
Previously funded by Council?	<ul style="list-style-type: none"> 2024-25- \$10,000 2023-24 - \$10,000
Other reported sponsorship	There is an additional \$30,000 expected to be raised in other sponsorships as provided by their draft budget.

2.2 Event Development Funding

Summary information	<ul style="list-style-type: none"> • The event application is from a Not for Profit. • The ANFD is eligible for the flagship funding as it has been running for 75 years. • They have applied for funding associated with a new activation which is the Rooftop Express Arena which will deliver Wild West Heroes of the Outback Show featuring stunts, horsemanship and Australian story telling. • The ANFD go for three days with attendee numbers of 16,000 of which approximately 2500 people will stay overnight in the region. • The event will be held 23-25 October 2026 – this is during the Orange Wine Festival • Proposal is to hold the event ANFD Site Borenore (Cabonne LGA) however, it is expected that the Orange LGA will benefit significantly from the visitation of exhibitors and attendees staying overnight in Orange. • The ANFD is an event that is specific the agricultural industry, but it does appeal to some residents. • ANFD is a member of Orange360 and has the event listed on the Australian Tourism Data Warehouse (ATDW) • ANFD has a developed a range of comprehensive pre & post planning document of their own, utilising the Association of Agricultural Fields Days of Australasia Ltd 2024 Strategic Action Plan • The addition of the Rooftop Express Arena will mean that there is additional entertainment that could appeal to a new audience for the field days, possible increase attendance and dwell time at the event. • The aim of the ANFD is to be a leading platform for agricultural innovation.
Visitation based on applicants' data (per event day)	<ul style="list-style-type: none"> • Attendees – 16,000 (15% Visitors that stayed overnight) - Average length of stay 1.5 nights average spend of \$580 per night • Exhibitors – 500 (88% Visitors) -Average Length of stay 3.8 with an average spend of \$580 per day
OCC \$ per participant ratio (lower ratio = less spend per person)	<ul style="list-style-type: none"> • Total participants 1:1 • Overnight visitors only – 6:1
Income generated (DNSW)	Estimated Economic Impact for Orange Region, noting that the

2.2 Event Development Funding

	<p>Orange LGA would be a major beneficiary of overnight accommodation and other services.</p> <p>Exhibitors only - \$969,760</p> <p>Visitors Staying Overnight \$2,088,000</p> <p>Total Estimated Economic Impact \$3,057,760</p> <p>(Not accounted for Day tripper spend)</p>
Complies With Policy	<p>Partial – noting that the additional activation is unlikely to achieve the additional visitors or economic stimulation alone and relies on the original event which could be argued to have achieved the attendant and economic benefit without the additional spend.</p>
RECOMMENDATION	<p>The project meets the boarder program guidelines and objectives and is be recommended for funding of \$10,000 which is aligned with the <i>Visitor Economy Events</i> funding.</p> <p>The recommended funding amount is lower than the applicant’s original request, as it does not fully meet the requirements of the <i>Flagship Event</i> funding, but it is recognised to be a significant contributor to the economy.</p> <p><i>Visitor Economy Events</i> criteria includes:</p> <ul style="list-style-type: none"> - Visitors greater than 1000 or agreed amount (public events) - Greater than 200 bed nights (business events) - Greater than \$150,000 estimated economic benefit. <p>Therefore the recommendation aligns with <i>Visitor Economy Event</i> funding of a maximum of \$10,000.</p> <p><u>Consideration Factors:</u></p> <ul style="list-style-type: none"> - The Flagship Funding is intended to support initiatives that enhance the sustainability or development of the event by introducing new activities that contribute to its overall growth - this criterion has been met. - Events supported by this funding must demonstrate either an attendance of over 2,000 people (or another agreed threshold), or a minimum economic impact of \$500,000. Consideration must be given to whether the inclusion of this new activity will attract an additional 2,000 attendees and/or generate at least \$500,000 in additional economic benefit for the Orange360 region. - The event is based in the Cabonne LGA, however, it is acknowledged that the Orange LGA stands to gain substantial economic benefits through increased demand for accommodation and services within the region - The ANFD budget reflects a financial profit of \$60,000. - Flagship funding has a notional budget of \$40,000 based on known events and previous years’ funding. If this event were to be awarded Flagship funding this may limit accessible funds for other events likely to apply for Flagship or other funding in future months.

2.2 Event Development Funding

ATTACHMENTS

- 1 Event Development Fund - Flagship- ANFD - August 2025, D25/99519 [↓](#)
- 2 ANFD Report 2024, D25/99534 [↓](#)
- 3 ANFD Marketing Plan 2025, D25/99527 [↓](#)

Charlotte Gundry

From: Orange City Council
Sent: Wednesday, 30 July 2025 1:22 PM
To: Charlotte Gundry
Subject: New Entry: Event Development Funding Application Form

Organisation name

Australian National Field Days

Address

FIELD DAY SITE 563 BORENORE RD, BORENORE NSW 2800
Orange, NSW
2800

Contact name

Jayne West

Position in organisation

Manager

Phone**Email**

Attachment 1 Event Development Fund - Flagship- ANFD - August 2025

What is the legal Status of your Organisation? (Eg incorporated, Association etc)

Incorporated

Please select which applies

Not for profit

Are you registered for GST?

Yes

ABN/ACN (if applicable)

92 332 478 259

Which fund category are you applying for?

Flagship Event Fund (minimum 2000 attendees - Range: \$1,000 - \$15,000)

Event Name

Australian National Field Days

Event Date(s)

23 to 25 October 2025

Why was this timing selected? (50 words)

The Australian National Field Days (ANFD), held 23–25 October in Borenore, is strategically timed to extend the Central West NSW tourism season. It avoids farming clashes, leverages spring

Attachment 1 Event Development Fund - Flagship- ANFD - August 2025

visitation trends, and supports local economies. Organisers use regional tourism data to optimise event planning and maximise community and business benefits.

Venue/Location

563 Borenore Road Borenore

Estimated Number of Attendees

16000

Are you a member of Orange360

Yes

How many times has your event been held?

75

Event website or booking link

<http://www.anfd.com.au>

Is your event listed on the Australian Tourism Data Warehouse?

Yes

Please outline the reason the event was created and provide a summary of the event schedule and programmed activities (100 words)

The Australian National Field Days (ANFD) was established in 1952 to promote agricultural innovation, connect producers with suppliers, and support regional economic development. Held

Attachment 1 Event Development Fund - Flagship- ANFD - August 2025

over three days in Borenore, the event showcases more than 500 exhibitors featuring the latest in farming technology, machinery, and sustainable practices. The 2025 program includes Ag Tech Alley, STEM workshops for schools, Urban Farming - Agriculture in your backyard demonstrations, Sheep Dog Trials, food and fashion pavilions, and live entertainment including the Rooftop Express Show. With a strong focus on education, innovation, and community engagement, and delivers significant benefits to the Orange region.

Please summarise your long terms goals and objectives for your event/organisation (100 words)

The long-term goals of the Australian National Field Days (ANFD) are to remain a leading platform for agricultural innovation, support regional economic growth, and strengthen connections between industry, community, and education. In 2025, ANFD will feature the Rooftop Express show to attract broader audiences, including young families and non-agricultural visitors, through engaging, family-friendly entertainment. This aligns with ANFD's commitment to inclusive programming, long-term partnerships, and increased site utilisation. By combining innovation with cultural experiences, ANFD promotes the Central West as a hub for agri-tech and tourism, delivering lasting social, cultural, and economic benefits to the Orange region and beyond.

Requested Sponsorship Amount (\$)

15000

Has your event been supported by Orange City Council previously?

Yes

Are you requesting to have venue or council venue fees waived?

No

Attachment 1 Event Development Fund - Flagship- ANFD - August 2025

Are you requesting access to the Newmont Trailer Stage at a Council Supported Events Rate?

No

Please provide details of where you intend to spend the money. (This will need to be reflected in the budget that you have provided as an attachment.) (150 words)

Funding will support the inclusion of the Rooftop Express arena production at ANFD 2025, delivering three large-scale Wild West Heroes of the Outback shows, three interactive horsemanship demonstrations by master horseman Dave Manchon, and three exclusive "Best Seats in the House" meet-and-greet sessions with animal stars and cast members. The show features world-first stunts, skilled horsemanship, and uniquely Australian storytelling, appealing to families, rural communities, and lifestyle tourists. Funding will be used to secure the production, support logistics, and enable targeted promotional activity. This investment will increase event attendance, extend visitor dwell time, and drive overnight stays across the Orange360 region. Rooftop Express will help attract new audiences beyond the traditional agricultural sector and generate valuable media content for TV, radio, and social platforms. The partnership strengthens ANFD's family-friendly offering and aligns strongly with the Orange360 Regional Tourism Event Fund's objectives to boost visitation, enhance local experiences, and support

Can you demonstrate broad appeal to the Orange Community and how this event could enhance life in the community and social participation (see link below) (100 words)

The Rooftop Express show directly supports Orange's Community Strategic Plan goals around social inclusion, cultural participation, events and economic vibrancy. This family-friendly arena production, featuring stunts, horsemanship and Australian storytelling, will engage children, youth, families and seniors through performances, demos and meet-and-greets. It activates community spaces and fosters belonging, creativity and intergenerational interaction. As a high-profile event, it encourages residents and visitors to gather, connect and enjoy local culture. It also builds community pride, ensures accessible entertainment, and supports local tourism and business through increased visitor participation and social engagement.

Attachment 1 Event Development Fund - Flagship- ANFD - August 2025

Demonstrate alignment with the Orange Region Destination Management plan (see link below) (100 words)

The Australian National Field Days (ANFD) aligns strongly with the Orange Region Destination Management Plan (2022–2026) by diversifying the visitor experience through agri-tech exhibits, family-friendly activities, and agritourism. The event enhances regional branding and visibility through strategic digital marketing and collaboration with Orange360 and Loveridge Digital. ANFD supports the “visitor ready” goal by working with local community groups, contractors, and services to deliver a high-quality experience. As a major regional event, it strengthens the annual events calendar, attracts new visitor segments beyond food and wine tourism, and contributes to growing the visitor economy across Orange, and the Central West region.

How will your event involve and engage with local businesses, organisation and community groups? (100 words)

The Australian National Field Days (ANFD) actively involves local businesses, organisations, and community groups by prioritising the use of regional service providers for accommodation, catering, transport, waste, security, AV, and event hire. We engage early to ensure local businesses are prepared and benefit from the economic boost generated by over 16,000 visitors. ANFD also partners with local media and marketing agencies, promotes local cafes, attractions, and Orange Wine Week events, and supports community groups through volunteer and fundraising opportunities. This collaborative approach strengthens local ties, boosts regional pride, and ensures widespread community benefit from the event.

Can you substantiate or estimate the economic impact your event might have? Please summarise how you have arrived at this number? (100 words)

The Australian National Field Days generates an estimated \$1.1 million in economic impact for the region. This figure is based on data collected from visitor and exhibitor surveys. In 2024, 88% of exhibitors and 77% of attendees came from outside the area, with exhibitors spending an average of \$580 per day over 3.8 nights, including accommodation, dining, and local purchases. Day exhibitors spent an additional \$124 per day. With over 500 exhibitors and approximately 16,000 visitors, the cumulative spending across accommodation, retail, food, fuel, and services provides a significant boost to the local economy during and around the event period.

Attachment 1 Event Development Fund - Flagship- ANFD - August 2025

Or please summarise what you are planning to do to promote your events and how you are planning to attract attendees (75 words)

Please see attached Marketing Plan

What is your target market for this event? (50 words)

The target market for the Australian National Field Days includes farmers, agricultural professionals, rural families, and agri-business suppliers. We also aim to attract young families, students, and urban visitors interested in regional tourism, food, and innovation, expanding our reach and promoting greater community engagement across the Central West and beyond.

Please indicate which documents are you attaching

Not-for-profit status

Legal status of organisation

Strategic Plan

Event Plan

Budget

Balance sheet

Marketing Plan and Budget

Sent from [Orange City Council](#)



Loveridgedigital.com



Loveridgedigital.com

ANFD REPORT 2024

Comprehensive Analysis and Performance Summary

General Information

Objective

Increase brand awareness and drive attendance.

KPIs by Channel:

Traditional Media:

- Reach
- Impressions
- Feedback

Social Media:

- Reach
- Engagement
- CTR and conversions

Programmatic Ads:

- Reach
- Frequency
- Video completion

Influencers:

- Reach
- Engagement
- ROI and sentiment analysis

Overview of Campaign Performance

Key Findings:

- Total Reach: Over 700,000 across all channels.
- Social Media: 392,300 reach; 1,864,374 impressions.
- Influencer Campaigns: 190,000 estimated reach.
- ROI: 201% achieved across channels.
- Ticket Sales: 15,343 total; 1,598 from social media (\$7.82 per sale).



Traditional Media Reporting

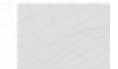
Publication name:	Weekly/Monthly Audience	Average Issue Readership
THE LAND	T-24 Average issue readership- (Mon-Fri) 69,265 Ads ran on 10/10 and 17/10	Weekly print audience- 69,265 Monthly print audience- 124,818
CENTRAL WEST DAILY	T-24 Ads ran on 10/10 and 17/10 Weekly print audience- 23,831 Monthly print audience- 68,878	Average issue readership- (Mon-Fri) 6,418, (Sat) 7,238
DAILY LIBERAL (DUBBO)	T-24 Ads ran on 10/10 and 17/10 Weekly print audience- 15,012 Monthly print audience- 56,490	Average issue readership- (Mon-Fri) 4,242, (Sat) 3,928
WESTERN ADVOCATE (BATHURST)	T-24 Ads ran on 10/10 and 17/10 Weekly print audience- 14,547 Monthly print audience- 42,063	Average issue readership- (Mon-Fri)- 4,624, (Sat) 1,441

Social Media Ads Performance

REACH	392,300
IMPRESSIONS	1,864,374
ENGAGEMENT	107,814 post engagements, 18,061 link clicks Video Plays: - 50% Completion: 25,362 - 75% Completion: 15,506 - 100% Completion: 10,350
CONVERSION	1,598 ticket sale sessions at \$7.82 cost per sale session.
DEMOGRAPHICS	Highest ticket sales from 35-44 age group.

Programmatic Ads

REACH & IMPRESSIONS	24,732 individuals, 171,238 impressions
COMPLETION RATE	77.48% video completion
COST & EFFICIENCY	\$3,000.25 total spend



Influencer Campaign Results

REACH	190,000 estimated audience
ENGAGEMENT	Strong metrics across posts and stories
SENTIMENT	Positive feedback, strong brand sentiment

Audience Insights and Demographics

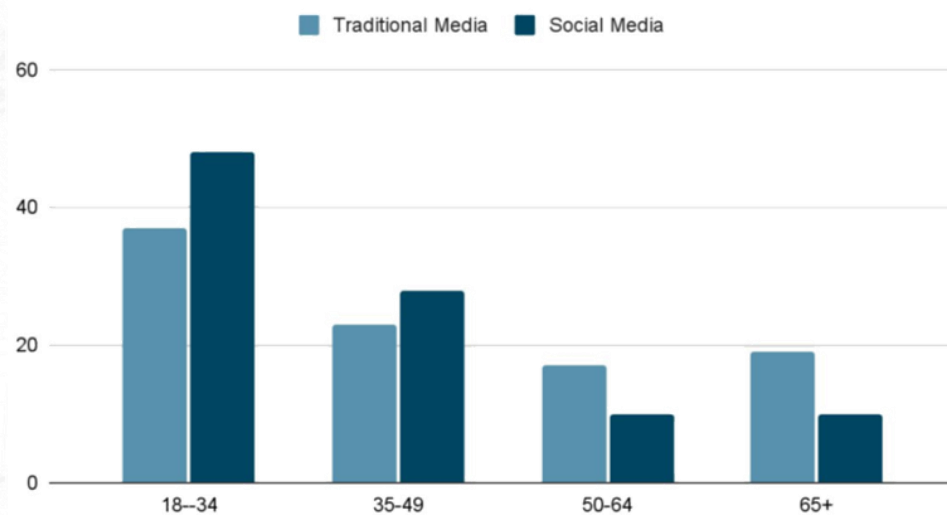
Demographics

- Traditional media skewed male, strong 18-34 and 35-49 segments.
- Social media attracted a diverse, younger audience.

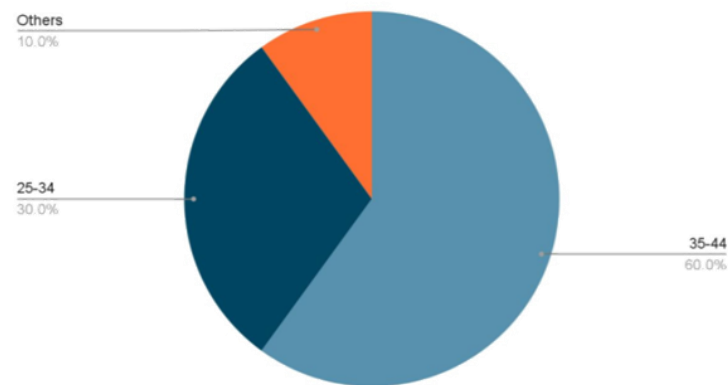
Top Age Groups for Ticket Sales:

- 35-44, followed by 25-34.

Audience Demographic



Ticket Sales by Age Group



Conversion Funnel Analysis

Funnel Stage	Strategies and Ad Types	Key Outcomes
Top of Funnel (Awareness)	<ul style="list-style-type: none"> - Meta ads focusing on engagement and video views - Traditional media (TV, radio, newspaper) 	<ul style="list-style-type: none"> - High awareness through engagement-focused Meta ads - Limited tracking data for traditional media but effective for initial awareness
	<p>Meta Ad Types:</p> <ul style="list-style-type: none"> - Boosted posts for engagements (likes, shares, comments, saves) - Boosted posts for video views 	<ul style="list-style-type: none"> - Engaged audience more likely to remember, interact, and make purchases - Enabled retargeting campaigns to keep users within the funnel
	<p>Top 5 Videos (engagement rate):</p> <ul style="list-style-type: none"> - TVC Video (78.52%) - Switch Ag Video (66.83%) - OnTrac Ag "Visit Site" Video (63.27%) - AgTech Alley Video (51.99%) - OnTrac Ag Testimonial Video (48.16%) 	
Middle of Funnel (Engagement)	<ul style="list-style-type: none"> - Retargeted ads for family-friendly features and exhibitor highlights - Mixed-focus ads for awareness and conversion 	<ul style="list-style-type: none"> - Daily rotating ads helped maintain interest and avoid creative fatigue - Encouraged at-the-gate ticket sales through omnipresent awareness
	<p>Omnipresent Awareness Campaign:</p> <ul style="list-style-type: none"> - Structured ad rotation to show new content each day - Included informational and conversion-focused ads 	<ul style="list-style-type: none"> - Retargeted people after first interaction, maintaining brand presence - Assisted in driving ticket sales directly

Conversion Funnel Analysis

Funnel Stage	Strategies and Ad Types	Key Outcomes
Bottom of Funnel (Conversion)	<ul style="list-style-type: none"> - Strict focus on conversion through Meta algorithm optimization - Targeted warm and high-converting cold audiences 	<ul style="list-style-type: none"> - Higher-value traffic directed to ticket sales page - New users entering awareness campaign loop, boosting recall and attendance probability
	Top Performing Conversion Ads (Cost per Sale Session): <ul style="list-style-type: none"> - "Skip The Queue" - \$2.57 - Day 1 Recap Post (boosted) - \$2.94 - Thursday Key Highlights (boosted) - \$3.57 - OnTrac Ag Testimonial - \$4.03 - Early Bird Promo "Multi-Day Family Pass" - \$4.77 	<ul style="list-style-type: none"> - High ROI on targeted ads with low cost per ticket sale - Enhanced event attendance through strategic conversion-focused creatives

ROI and Cost Analysis

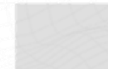
Overall ROI: 201% across channels

- **Channel-Specific ROI:** Each channel contributed to a 201% ROI. Social media proved cost-effective with a CPM of \$6.70 and strong conversion metrics.
- **Cost-Effectiveness:** The programmatic ads and influencer campaigns demonstrated high efficiency in reaching a targeted audience, providing value at relatively low costs per action.

[See here](#) for the ROI analysis (excluding LRD fees)

Key Learnings & Recommendations

- Expand influencer partnerships.
- Initiate video ads earlier in the campaign.
- Focus on video content for awareness and conversions.
- Optimize ad spend to prevent pauses.
- Leverage omnipresent awareness campaigns further.





Have Any Questions?

Let us know!

2025



Marketing Plan



AUSTRALIAN NATIONAL
FIELD DAYS

Attachment 3 ANFD Marketing Plan 2025



• About Company

The Ownership - The company is structured as a corporation.

The Orange Field Days Co-Op Ltd is a registered not-distributing co-operative with the business structure designed to reinvest into site assets & resources. The organization has been in operation since 1952, with a long history of successful management, site operation & financial performance. An appropriate governance structure is in place to manage this project on an on-going basis with sufficient staff employed & governed by the Board of Directors.

The Co-op runs the Australian National Field Days (ANFD) which is the oldest annual agricultural exhibition in the country. The ANFD continues to offer visitors a unique insight into the future of agriculture with the commitment to Advancing Australian Agriculture. More than 600 exhibitors travel to the Borenore site (15kms west of Orange, NSW) from all over Australia and internationally to display their products and services during the three-day event. The site totals 130 hectares on 2 titles, including 40 hectares of established display site for the annual ANFD event with sealed road, reticulated water supply and power. The lot on which this project is proposed to be built totals 86 hectares. Current facilities include outdoor demonstration areas, on-site parking, agricultural trial areas, 5 permanent toilet blocks, 7 kiosks, cattle and sheep yards, shearing shed, and ATV/4WD demonstration tracks.

www.anfd.com

• • • **02**

Attachment 3 ANFD Marketing Plan 2025

Our Team Business

Staffing

The Australian National Field Days (ANFD) is a not-for-profit organization, governed by a Board of nine Directors. The current Directors include:

Sam Connell, Brett Douglas, Chris Solomon, Daniel Toohey, Kieran Renshaw, Regional Kidd, Kerry Wickson (Chair) and Robert Armstrong

Chair of the Board views the field days as being of key importance to our region, not only as a positive revenue source, but as a way of providing farmers with an opportunity to see newly released machinery as well as the latest technology in the livestock industries all in one place.

The ANFD has seven sub-committees, and 24 committee members are elected annually at the AGM.

The ANFD employs four staff members who are renowned for being friendly and helpful. They ensure exhibitors are able to provide the best exhibits possible and attendees enjoy an informative and productive day out. The staff members organise and run the ANFD activities as per position descriptions and report to the Committee and Board of Directors. Current staff include:

Jayne West - Manager, Bree McMinn - Accounts, Margot Connell - Administration and Mick Wood - Grounds.

Attachment 3 ANFD Marketing Plan 2025

Marketing Plan

The Target Market

ANFD is in the business of providing information to agricultural producers and operators. It does this by providing a venue and event that allows agricultural manufacturers and suppliers to sell their wares to a specific target market. ANFD's market therefore can be broadly segmented into two - Exhibitors and Visitors.

Research has identified that the typical ANFD visitor is a farmer located within 200 - 300kms of Orange, with a medium sized holding of around 1 200 ha (3 000 acres) who has a MIX of agricultural enterprises e.g. cropping and or sheep and or cattle.

ANFD's target markets can be defined as:

- Farmers - within 200 - 300kms of Orange who have a mixed farming operations e.g. cropping and or sheep and or cattle
- Exhibitors - with products and services suitable for farmers as outlined above

Location Analysis

The ANFD attracts a diverse demographic, with over half (56%) being primary producers from various age groups and regions in NSW. While men make up almost two-thirds of visitors, the event appeals to all ages, with 64% aged 36 and above and 18% children. These trends mirror the 2015 survey but with fewer attendees over 65 and more under 25. On average, groups consist of 2.2 individuals, mostly adults and families.

Primary producers account for nearly half (56%) of visitors, mainly in beef cattle (24%) and sheep farming (24%). The average size of mixed farming operations in the area is 1,178 hectares (2,945 acres).

Postcodes were grouped into regions, with the top three being:

- Central Tablelands: 31.0% (2015) to 34.4% (2018)
- Orange: 23.9% (2015) to 30.6% (2018)
- Central West: 35.0% (2015) to 24.0% (2018)

An annular region analysis of postcodes shows visitors are willing to travel 100-200 kilometers to the event.

• • • **04**

Attachment 3 ANFD Marketing Plan 2025

Advertising

To attract new visitors and increase spending, ANFD aims to diversify its offerings, focusing on young families. Market research identifies two visitor groups: those spending \$50-\$500 on food and retail, and others making large agricultural equipment purchases. 20% spent over \$500, averaging \$1,428.

Target 1: Raise visitors aged 36 and under from 36% to 45%. Also, increase spending in \$201-\$500 range from 13% to 20%.

ANFD eyes Canberra and nearby areas like Yass Valley for growth, being within 200km and matching the lifestyle block market. The farming community of Orange has changed, and we need to engage lifestyle blocks

Target 2: Boost social media by engaging digital marketing specialist.

Targeted six week out social media campaign pre-event. ANFD has 8,000+ followers on Facebook, Instagram, YouTube, enabling exhibitor cross-promotion.

Target 3: to produce an updated website that is attractive and engaging with easy to find information.

Target 4: to increase ticket sales in the lead up to the event. By engaging 123 Tix and promoting and early bird discount.



05

Attachment 3 ANFD Marketing Plan 2025

Goals and Objectives

Early investigations for the Marketing Plan identified that while ever there is agriculture there will be a need for field days. The fundamental 'idea' of ANFD has not changed; farmers are still striving for increased production and efficiency and still need to learn about the latest agricultural techniques and applications. Perhaps even more so today!

Farmer's of today have less hired labour, are continually challenged by rising input costs, declining farm income and commodity prices and the increasing pressure of reoccurring drought. These challenges and the overall economic state of the agricultural industry can ultimately affect how farmers spend their time and spend their money. In turn this largely affects how successful exhibitors are when they attend ANFD.

Organizational Timeline

By building on its key strengths, being consistent, remaining focused and vigilant to the needs of its exhibitors and visitors, ANFD can meet its objectives and ensure the long-term sustainability of the field day event.

The strategies and tactics put forward in this marketing plan are logical for ANFD's current market position, they require minimal financial input to achieve but require maximum commitment from the ANFD organization, its staff and committee members.



06

Attachment 3 ANFD Marketing Plan 2025

Our Strategy



The strategy proposed for ANFD is to build on its key strengths and firmly cement in the minds of all key stakeholders that ANFD is a professional and quality agricultural event committed to providing a valuable and worthwhile experience for those who participate.

ANFD must commit to the strategy of continually striving to improve the manner in which the organization conducts its business. ANFD's approach to total quality management, to the 'quality' of the field days, site, infrastructure, customer service, and exhibitor communication will become paramount to ANFD's success. It is these factors that will enhance the experience for both exhibitors and visitors and permit ANFD to continue to distinguish itself from other field days.

ANFD must focus its marketing and advertising activities to attract not the biggest exhibitors but the 'most suited' exhibitors for the target market. Similarly, the message that ANFD must communicate to visitors is that ANFD has the 'best' exhibitors to meet 'their' needs.

ANFD's branding strategy and its approach to brand management it will become a critical success factor in communicating ANFD's new positioning. A methodical and consistent approaches needed to communicate ANFD's key message of Advancing Australian Agriculture.

• • • **07**

Attachment 3 ANFD Marketing Plan 2025


VISION

The Australian National Field Days vision is for our clients to accept that we are the premier agribusiness centre for innovation, advanced technology and technology transfer offering education in agricultural practices and technology through demonstrations, competitions, research and other technology transfer opportunities.

COMMITMENT

We recognise that the agricultural industry is a changing and challenging environment. To ensure we stay abreast of these changes we constantly talk to industry representatives, we listen to feedback received via our research programs and act in a manner that delivers a modern and efficient event that will initiate a transfer of knowledge and products from innovative, relevant and committed exhibitors to primary producers. Our focus and responsibility are simple and clear:

To Advance Australian Agriculture.



02 63621588



www.anfd.com.au



info@anfd.com.au



563 Borenore Road, Borenore
NSW 2800

07