



FINANCE POLICY COMMITTEE

AGENDA

6 MAY 2025

Notice is hereby given, in accordance with the provisions of the Local Government Act 1993 that a **FINANCE POLICY COMMITTEE MEETING of ORANGE CITY COUNCIL** will be held in the **COUNCIL CHAMBER, CIVIC CENTRE, BYNG STREET, ORANGE on Tuesday, 6 May 2025.**

David Waddell

CHIEF EXECUTIVE OFFICER

For apologies please contact Executive Support on 6393 8391.

AGENDA

EVACUATION PROCEDURE

In the event of an emergency, the building may be evacuated. You will be required to vacate the building by the rear entrance and gather at the entrance to the car park. This is Council's designated emergency muster point.

Under no circumstances is anyone permitted to re-enter the building until the all clear has been given and the area deemed safe by authorised personnel.

In the event of an evacuation, a member of Council staff will assist any member of the public with a disability to vacate the building.

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1 INTRODUCTION

1.1 DECLARATION OF PECUNIARY INTERESTS, SIGNIFICANT NON-PECUNIARY INTERESTS AND LESS THAN SIGNIFICANT NON-PECUNIARY INTERESTS

The provisions of Chapter 14 of the Local Government Act, 1993 (the Act) regulate the way in which Councillors and designated staff of Council conduct themselves to ensure that there is no conflict between their private interests and their public role.

The Act prescribes that where a member of Council (or a Committee of Council) has a direct or indirect financial (pecuniary) interest in a matter to be considered at a meeting of the Council (or Committee), that interest must be disclosed as soon as practicable after the start of the meeting and the reasons given for declaring such interest.

As members are aware, the provisions of the Local Government Act restrict any member who has declared a pecuniary interest in any matter from participating in the discussion or voting on that matter, and requires that member to vacate the Chamber.

Council's Code of Conduct provides that if members have a non-pecuniary conflict of interest, the nature of the conflict must be disclosed. The Code of Conduct also provides for a number of ways in which a member may manage non pecuniary conflicts of interest.

RECOMMENDATION

It is recommended that Committee Members now disclose any conflicts of interest in matters under consideration by the Finance Policy Committee at this meeting.

2 GENERAL REPORTS

2.1 SMALL DONATIONS - REQUESTS FOR DONATIONS

RECORD NUMBER: 2025/437

AUTHOR: Jen Sharp, Director Corporate & Commercial Services

EXECUTIVE SUMMARY

This report provides information to Council to allow for the consideration of a resolution regarding applications for funding through the Small Donations Program received between March 2025 and April 2025.

The Small Donations Program has been established to provide assistance to community and not-for-profit groups that offer significant contribution to the social, economic and/or environmental wellbeing of the Orange Local Government Area (LGA)

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy “16.2. Support community organisations and groups to deliver services and programs”.

FINANCIAL IMPLICATIONS

The budget for General Donations within the Small Donations Program for 2024/2025 is **\$80,000** with \$52,595.02 spent to date. The total requested in this round is **\$10,000**.

<i>Annual budget 24/25</i>	\$80,000.00
<i>Total spent to date</i>	\$52,595.02
<i>Requested amount this round</i>	\$10,000.00
<i>Remaining balance for FY25</i>	\$17,404.98

POLICY AND GOVERNANCE IMPLICATIONS

Refer to Council’s Donations and Grants Policy - ST32

This policy is in accordance with these sections in the Local Government Act 1993:

1. Section 356 (financial assistance)
2. Section 377 (delegated authority)
3. Section 610E (waive or reduce fees)

And in accordance with this section in the Local Government Regulation 2021:

Section 207 (record of donations for auditing purposes)

2.1 Small Donations - Requests for Donations

RECOMMENDATION

- 1 That this item be heard and voted on *in seriatim*.
- 2 That Council determines the following applications:
 - 1) To donate \$2,500 to Orange Regional Malayalee Association (Orange Malayalee Community) to contribute to the costs of the non-ticketed South Indian festival called "Onam".
 - 2) To donate \$2,500 to Orange Theatre Company to contribute to the costs of theatre rental, set building, costuming, and using a portion of the funds to invite VIPs to attend opening night.
 - 3) To donate \$2000 to Orange Together to contribute to the costs of screening films and travel expenses relating to the Orange event for National Reconciliation Week.
 - 4) To donate \$2500 to the National Rural Health Student Network (NRHSN) to contribute to costs of travel and accommodation for volunteers for an event to be held in Orange.
 - 5) To donate \$500 to Koori Kids to contribute to the design, printing & distribution of information packs to schools across Orange

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation's impact on Council's service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

SUPPORTING INFORMATION

Applicant 1	Orange Regional Malayalee Association (Orange Malayalee Community)
Assistance Would Support	The assistance would contribute to the costs of the non-ticketed South Indian festival called "Onam".
Amount Requested	\$2,500
Policy Category	Community event not being event sponsorship
Category Maximum	\$2,500
Complies With Policy	Yes – however the group has already received funding in this financial year. This event is due to occur next financial year and therefore does comply with policy if it is funded next financial year.
Previously funded by Council?	Yes 2024/2025 \$2,500 2022/2023 \$2,500 2021/2022 \$2,500 It is noted that this event is due to occur until August or September 2025 so would fall in the next financial year.

2.1 Small Donations - Requests for Donations

Applicant 2	Orange Theatre Company
Assistance Would Support	The assistance would contribute to the costs of theatre rental, set building, costuming, and using a portion of the funds to invite VIPs to attend Opening Night.
Amount Requested	\$2,500
Policy Category	Community event not being event sponsorship
Category Maximum	\$2,500
Complies With Policy	Yes
Previously funded by Council?	No

Applicant 3	Orange Together
Assistance Would Support	The assistance would contribute to the costs of screening films and travel expenses for guest Jack Steele in event for National Reconciliation Week
Amount Requested	\$2,000
Policy Category	Community event not being event sponsorship
Category Maximum	\$2,500
Complies With Policy	Yes
Previously funded by Council?	No

Applicant 4	National Rural Health Student Network (NRHSN)
Assistance Would Support	The assistance would contribute to the costs of travel and accommodation for volunteers
Amount Requested	\$2,500
Policy Category	Community event not being event sponsorship
Category Maximum	\$2,500
Complies With Policy	Yes
Previously funded by Council?	No
Comments	It is noted that this event will occur in the 2026 Financial Year

Applicant 5	Koori Kids
Assistance Would Support	The assistance would contribute to the design, printing & distribution of information packs to schools across Orange.
Amount Requested	\$500
Policy Category	Community event not being event sponsorship
Category Maximum	\$2,500
Complies With Policy	Yes
Previously funded by Council?	No

2.1 Small Donations - Requests for Donations

ATTACHMENTS

- 1 Small Donations Program - Application Form - General Donations - Onam Festival Event - August or September 2025 - Orange Regional Malayalee Association (redacted), D25/30364 [↓](#)
- 2 Small Donations Program - Application Form - General Donations - Come From Away Production - From 9 May 2025 - Orange Theatre Company (redacted), D25/34037 [↓](#)
- 3 Small Donations Program - Application Form - General Donations - Orange Together - Trevor Hazell - April 2025 (redacted), D25/44600 [↓](#)
- 4 Small Donations Program - Application Form - General Donations - Orange Aboriginal Medical Service (OAMS) - National Rural Health Student Network (NRHSN) (redacted), D25/44654 [↓](#)
- 5 Small Donations Program - Application Form - General Donations - NAIDOC School Week Initiatives - Koori Kids - NAIDOC Initiatives (redacted), D25/44701 [↓](#)



APPLICANT'S DETAILS

Name of organisation: ORANGE REGIONAL MALAYALEE ASSOCIATION (Orange Malayalee Community)

Contact name: SABU JOSEPH

Position: COMMITTEE MEMBER

Postal address

Phone: Mobile:

Email:

ABN (if applicable): ACN (if applicable):

YOUR ORGANISATION

Not-for-Profit Community Group

Please provide a short description of your organisation, and its purpose.

Orange Regional Malayalee Association (ORMA) known as "Orange Malayalee Community" is Not-for-Profit organisation that coordinate the promotion of culture and traditions of people from the State of Kerala - one of the most Southern States of India.

Orange Regional Malayalee Association work towards the welfare and interest of the members. Orange Regional Malayalee Association also work for the promotion and preservation of Malayali culture, including the promotion of the language, food habits and other positive things exist in the culture.

YOUR REQUEST

Amount requested: \$ 2,500.00 Date event if applicable: Yet to confirm

What round are you applying for? Round 1 Round 2 Round 3 Round 4

If you have attempted to seek funding for this project from any other source, including other grants, requests for in kind donations or reduction in costs from suppliers, please provide details:

N/A

What will this donation be used for?

This financial assistance is for a gathering related to the South Indian festival called "Onam". People from the State of Kerala in South India celebrate this festival every year in Orange. The Orange Function Centre will host (subject to availability) this year's celebrations in late August or early September.

Event is a mixture of indoor games for kids and adults (eg: Musical Chair), Songs, Dances, Cultural Programmes etc. The highlights of the event are floral decorations on the floor, all attendees (including children) wear Kerala traditional cloths and a traditional vegetarian meal served on plantain leaf. Please search online with the keywords "Onam", "Onasadhya" and "Thiruvathira" more information.

This is a non-ticketed event. Total expense of the event will be around \$23,000.00 including the meal. Approximately, more than half of the expense will be for the meals and the meals expense will be charged to attendees. As we do not have a local food supplier available in Orange to prepare and serve a non vegetarian meal (Onasadhya), every year we organise it from a Homebush based restaurant (Bluemoon Restaurant, 32-36 Burlington Rd, Homebush NSW 2140). Other expenses include venue hire, securities, fire Officers, liability insurance, audio-visual equipment hire, floral decorations with fresh flowers, stage decoration, gifts etc.

BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

Promoting the culture and traditions of the people of Kerala, one of India's most southern States. Exposure of Kerala culture to the residents of the Local Government Area, as well as business to local businesses (Bunnings, Local Supermarkets, Wrap & Rite and Spotless etc).

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?

<input checked="" type="checkbox"/> <p>LIVE: A healthy, safe, inclusive and vibrant community</p>  <p>This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.</p>	<input type="checkbox"/> <p>PRESERVE: Balancing the natural and built environment</p>  <p>This theme ensures that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and improvement.</p>
<input type="checkbox"/> <p>PROSPER: A smart, innovative and resilient economy</p>  <p>This theme focuses on providing the community with positive choices for investment, employment and study.</p>	<input type="checkbox"/> <p>COLLABORATE: Leadership and partnership</p>  <p>This theme looks at forging a collaborative community that engages with open and ongoing decision making.</p>

COSTS AND FUNDING

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.

COSTS	Orange Function Centre Hire	\$ 2,500.00
	Bunnings, Local Supermarkets, Wrap & Rite and Spotless	\$ 4,500.00
	Wheeler Industries - Fire Safety Officers	\$ 1,200.00 (if required)
	Security Officers	\$ 1,800.00
	Orange PA Hire - Light and Sound	\$ 3,00.00
	Total costs	\$ 13,000.00

FUNDING	Your contribution	\$ 10,500.00
	Funding from other councils	\$ 0.00
	Contribution from other sources	\$ 0.00
	Total funding	\$ 10,500.00

BANK ACCOUNT DETAILS FOR PAYMENT

 BSB No: _____  Account No: _____

 Account Name: _____

 Bank: _____

DECLARATION

On behalf of: (name of organisation if applicable) **ORANGE REGIONAL MALAYALEE ASSOCIATION (Orange Malayalee Community)**

I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.

 Signed **Sabu Joseph** Digitally signed by Sabu Joseph
Date: 2025.03.16 11:13:15 +1100' Date **16/03/2025**

Print name **SABU JOSEPH**

Position in organisation **COMMITTEE MEMBER**

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.






APPLICANT'S DETAILS


Name of organisation: Orange Theatre Company

Contact name: Peita Mages

Position: Promotions Manager 'Come From Away'

 Postal address

 Phone:  Mobile:

 Email:

ABN (if applicable): 45210565364 ACN (if applicable):

YOUR ORGANISATION

Not-for-Profit Community Group

Please provide a short description of your organisation, and its purpose.

OTC is a non-for-profit organisation producing 2-3 musicals a year featuring unpaid talent from the Central West. Adults and children alike, musicians, dancers all come together to produce high quality events for the community. We began planning for 'Come From Away' back in May last year and much time has been spent by community members on building sets, funding costuming, auditions, rehearsals, specifically by our production team who've been working around the clock to stage the production. Now as opening approaches we are busy rehearsing for 10-15 hours per week at the community band hall and desperately trying to spread the word to sell tickets.

YOUR REQUEST

Amount requested: \$ 2500 Date event if applicable: May 9 Onwards

What round are you applying for? Round 1 Round 2 Round 3 Round 4

If you have attempted to seek funding for this project from any other source, including other grants, requests for in kind donations or reduction in costs from suppliers, please provide details:

We have secured \$1000 from Willows Childcare, \$1500 from Collins Booksellers with many more partners to come. We are actively doing our best to secure funding through collaborations with Orange based small businesses for a mutually beneficial arrangement.

What will this donation be used for?

We are yet to fund elements of theatre rental, set building, costuming and the band (who are the only paid members of the production) would be so appreciative of Council's support to make this a show to remember. We would also be using a portion of the funds to invite VIPs to attend Opening Night (to offset loss of ticket sales) to help with word of mouth for the remainder of the reason.

BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

Many members of the Orange and surrounding communities look forward to the 3 shows we produce each year. Our cast members represent a diverse cross section of Orange and all participate with no payment for the love of bringing musical theatre to enrich our wonderful town. Many audience members comment that the quality of our shows surpasses those they see in Sydney and how convenient it is to see high quality theatre in their home town without having to travel. We've also partnered with several local businesses in collaborations to spread the word.

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?

<input checked="" type="checkbox"/> <p>LIVE: A healthy, safe, inclusive and vibrant community</p> <p>This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.</p> 	<input type="checkbox"/> <p>PRESERVE: Balancing the natural and built environment</p> <p>This theme ensures that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and improvement.</p> 
<input type="checkbox"/> <p>PROSPER: A smart, innovative and resilient economy</p> <p>This theme focuses on providing the community with positive choices for investment, employment and study.</p> 	<input checked="" type="checkbox"/> <p>COLLABORATE: Leadership and partnership</p> <p>This theme looks at forging a collaborative community that engages with open and ongoing decision making.</p> 

COSTS AND FUNDING

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.

COSTS	BAND	1000
		\$
	THEATRE RENTAL	25,000
		\$
	OFFSET TICKETS FOR OPENING NIGHT	1000
		\$
	SET BUILDING, COSTUMING	25,000
	\$	
MARKETING	500	
	\$	
Total costs	52,500	
	\$	

FUNDING	Your contribution	\$ 50,000
	Funding from other councils	\$ 0
	Contribution from other sources	\$ 2500 Local Bus
	Total funding	\$ 52,500

BANK ACCOUNT DETAILS FOR PAYMENT

 BSB No: _____  Account No: _____


 Account Name: _____

 Bank: _____

DECLARATION

On behalf of: (name of organisation if applicable) _____

I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.

 Signed _____ Date 24/3/25

Print name Peita Mages

Position in organisation Promotions Manager - Come from Away

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.



PROMOTIONS Allow for max 50 x double passes			
PARTNER	WE GIVE	THEY GIVE	NOTES/ACTIONS
Orange City Council		<ul style="list-style-type: none"> \$2,500 	PM to submit for grant (will know by Thu 27/3 Council mtg.) Looking VERY positive CONFIRMED TBC
Collins Booksellers	<ul style="list-style-type: none"> ½ page programme Pre-show announcement 5 x double passes 2 x socials 	<ul style="list-style-type: none"> \$1,500 Themed store window Opening night booth 	Waiting on: <ul style="list-style-type: none"> Posters Free passes More info on socials Collins to provide: <ul style="list-style-type: none"> Artwork for programme Pre-show announcement verbiage Y
The Willows Childcare	<ul style="list-style-type: none"> Programme Mentions 	<ul style="list-style-type: none"> \$1000 Sponsorship 	<ul style="list-style-type: none"> Waiting for program designer to get in contact Y
The Union Bank	<ul style="list-style-type: none"> 1 X Double pass to Opening Night 	<ul style="list-style-type: none"> A Free drink PRE or POST show to anyone 	<ul style="list-style-type: none"> They are waiting for posters Y

Parlour O	<ul style="list-style-type: none"> Double passes 	<ul style="list-style-type: none"> who shows a CFA ticket during our run Posters up at UB Socials pre and post show 	<ul style="list-style-type: none"> We need to organise some cast to head to UB to film a thank you reel that they can appear in and they will share to their audience. PM in discussions with Parlour O 	<p>Y</p>
Tony Leahey	<ul style="list-style-type: none"> ? 	<ul style="list-style-type: none"> Early 2000's styling for 2 female cast members & social media posts Potential Opening night styling for cast members Giveaway on their socials 	<ul style="list-style-type: none"> Dave to Pitch 	<p>Y</p>
Racine Bakery	<ul style="list-style-type: none"> 1 x double pass 	<ul style="list-style-type: none"> Posters in-store Socials before and after opening 	<ul style="list-style-type: none"> Waiting to hear from OTC 	<p>Y</p>
Spilt Milk	<ul style="list-style-type: none"> 1 x double pass 	<ul style="list-style-type: none"> Posters in-store Socials before and after opening 	<ul style="list-style-type: none"> PM pitched 	<p>Y</p>
Hartford's Menswear	<ul style="list-style-type: none"> 1 x double pass 	<ul style="list-style-type: none"> Posters in-store Socials before and after opening 	<ul style="list-style-type: none"> PM pitched 	
Lucknow Skin Shop and Boot Barn	<ul style="list-style-type: none"> 1 x double pass 	<ul style="list-style-type: none"> Posters in-store Socials before and after opening 	<ul style="list-style-type: none"> PM pitched 	

Ex-Services Club/Mercure	• 20 x double passes	Win a night's accommodation and double pass: • Provide accommodation and announce at Friday raffles.	BM to organise	TBC
Central West Mums	• 1 x double pass	<ul style="list-style-type: none"> Placed on events calendar Give-away of 1 x double pass via socials Feature on website 	Ash to email Social square Image tile, overview in text to email on: info@centralwestmums.com.au	Y
Flight Centre Groundstone	<ul style="list-style-type: none"> 2 x double passes ??? 	<ul style="list-style-type: none"> Poster in-store Themed dinner/opening night installation? 	PM to pitch PM pitched	
See Saw Wine??	<ul style="list-style-type: none"> Double pass to opening night 	<ul style="list-style-type: none"> Installation on night 	PM pitched	
Country Women's Assoc	<ul style="list-style-type: none"> 3 x double passes 	<ul style="list-style-type: none"> ??? 	PM to pitch	
Lions Club	<ul style="list-style-type: none"> 2 x double passes 	<ul style="list-style-type: none"> ??? 	Dave to Pitch	
Nursing Homes	<ul style="list-style-type: none"> ??? 	<ul style="list-style-type: none"> ??? 	Does anyone have any contacts?	
Art/History Cultural Groups	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> 	Does anyone have any contacts	
Central West Inspired Women	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> 	PM to pitch	

Regional Development Australia	<ul style="list-style-type: none"> Sponsorship 	PM to pitch	
	<ul style="list-style-type: none"> 		
	<ul style="list-style-type: none"> 		
	<ul style="list-style-type: none"> 		
PUBLICITY			
Allow for max 5 x double passes			
PARTNER	WE GIVE	THEY GIVE	NOTES/ACTIONS
Prime News	<ul style="list-style-type: none"> 1 x double pass 	<ul style="list-style-type: none"> News feature 	PM has pitched
Neil Gill	<ul style="list-style-type: none"> 1 x double pass 	<ul style="list-style-type: none"> Radio feature 	PM has pitched
CWD		<ul style="list-style-type: none"> Article 	PM to pitch
INFLUENCERS			
Allow for max 10-15 double passes			
INFLUENCER	WE GIVE	THEY GIVE	NOTES/ACTIONS
Andrew Gee	<ul style="list-style-type: none"> Double-pass to opening night 	<ul style="list-style-type: none"> Socials prior and post opening night 	PM pitched
Phil Donato	<ul style="list-style-type: none"> Double-pass to ONE show TBD (Parliament is sitting on opening night) 	<ul style="list-style-type: none"> He is happy to promote on socials 	PM pitched Y
Sam Farraway	<ul style="list-style-type: none"> Double-pass to opening night 	<ul style="list-style-type: none"> Socials prior and post opening night 	BM to pitch
Maree Ruddy	<ul style="list-style-type: none"> Double-pass to opening night 	<ul style="list-style-type: none"> Socials prior and post opening night 	PM pitched Y

Sophie Hansen	<ul style="list-style-type: none"> • Double pass 	<ul style="list-style-type: none"> • Socials prior and post opening night 	PM pitched	
Jumbled	<ul style="list-style-type: none"> • Double pass 	<ul style="list-style-type: none"> • Socials prior and post opening night 	PM pitched	
Quest Hotels	<ul style="list-style-type: none"> • Double pass 	<ul style="list-style-type: none"> • Socials prior and post opening night 	PM pitched	
Whitney Spicer	<ul style="list-style-type: none"> • Double pass 	<ul style="list-style-type: none"> • Socials prior and post opening night 	PM pitched	Y
	<ul style="list-style-type: none"> • 			



APPLICANT'S DETAILS

Name of organisation: Orange Together

Contact name: Trevor Hazell

Position: President

 Postal address

 Phone:  Mobile:

 Email:

ABN (if applicable): ACN (if applicable):

YOUR ORGANISATION

Not-for-Profit Community Group

Please provide a short description of your organisation, and its purpose.

We are a local community group that supports the Uluru Statement from the Heart and efforts to achieve positive change Through Voice, Treaty and Truth.

Our vision is a country in which our Indigenous peoples have life outcomes that are the same as all Australians and our purpose is to work together towards the achievement of harmony and reconciliation between Indigenous and non-Indigenous Australians through a fair, truthful and compassionate relationship.

Following on from the Referendum for the Voice to Parliament, our group formed to work towards reducing the lack of connective relationships between Indigenous and non-Indigenous members of our community. We identified education and opportunities for connection as key strategies towards building a more harmonious and more just Community.

Orange Together is affiliated with Reconciliation NSW and is covered by its Public Liability Policy. One of our main aims is to engage with, listen to and learn from Indigenous peoples, in particular our local Indigenous Community.

YOUR REQUEST

Amount requested: \$ **\$2,000** Date event if applicable: **01/06/2025**

What round are you applying for? Round 1 Round 2 Round 3 Round 4

If you have attempted to seek funding for this project from any other source, including other grants, requests for in kind donations or reduction in costs from suppliers, please provide details:

Reconciliation NSW will contribute \$300 towards the costs associated with our group's activities to celebrate National Reconciliation Week. Our own members have already donated over \$1,300 towards the costs of our planned event. The owners of the films we intend to show at our event (see below) have either provided permission to use the films free of charge or have significantly reduced their normal commercial charges. Catering for the event will be provided at cost of ingredients by Indigenous Cultural Adventures and Bush Tucka.

What will this donation be used for?

Orange Together has planned a community film event for National Reconciliation Week 2025 (NRW2025). The films have been chosen to support the theme of NRW2025 which is "Bridging Now to Next". Three of the films have been created by local Wiradjuri man Jack Steele who will also speak at the event. All films are rated PG for a family audience. Attached is our current draft program for Sunday 1st June 2025. The donation of \$2,000 from Council will be used to pay for the following costs:

- Payment of \$1,100 to Mushroom Films Pty Ltd for screening of the film "Like my Brother"
- Payment of \$900 to Jack Steele for the screening of three short films and travel costs for him to attend.

The remaining costs will be covered by donations from members of our group and from Reconciliation NSW. The event will be provided at no cost to the public.

BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

This event is aimed at bringing the Indigenous and non-Indigenous communities of Orange together to enjoy and celebrate Indigenous film-making talent. We hope participants will emerge with a sense of pride in the work of a local filmmaker, as well as having learned about Wiradjuri culture and the struggles and successes of young Aboriginal people in the Northern Territory. The emphasis is on enjoyment and positivity and hope for the future in line with the NRW2025 theme of "Bridging Now to Next". We intend to market this event within the Aboriginal Community and to the wider community, resulting in a bringing together of Orange citizens in a fun way. We hope this will be a small but effective step forward towards a more harmonious and informed community. Council's donation towards the cost of screening the films will be acknowledged in advertising and on the day.

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?

<input checked="" type="checkbox"/> <p>LIVE: A healthy, safe, inclusive and vibrant community</p> <p>This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.</p> 	<input type="checkbox"/> <p>PRESERVE: Balancing the natural and built environment</p> <p>This theme ensures that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and improvement.</p> 
<input type="checkbox"/> <p>PROSPER: A smart, innovative and resilient economy</p> <p>This theme focuses on providing the community with positive choices for investment, employment and study.</p> 	<input checked="" type="checkbox"/> <p>COLLABORATE: Leadership and partnership</p> <p>This theme looks at forging a collaborative community that engages with open and ongoing decision making.</p> 

COSTS AND FUNDING

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.

COSTS	Screening of the film "Like my Brother". Orange Council	\$ 1,100
	Jack Steele screening of three short films and talk . Orange Council	\$ 900
	Advertising (printed and digital). Orange Together	\$ 500
	Catering (discounted). Orange Together	\$ 1,500
	Welcome to Country. Orange Together	\$ 400
	Total costs	\$ 4,400

FUNDING	Your contribution	\$ 2,100
	Funding from other councils	\$
	Contribution from other sources	\$ 300
	Total funding	\$ 2,400

BANK ACCOUNT DETAILS FOR PAYMENT

 BSB No: _____
  Account No: _____

 Account Name: _____

 Bank: _____

DECLARATION

On behalf of: (name of organisation if applicable) Orange Together

I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.

 Signed _____ Date 11/04/2025

Print name Leonie Worley on behalf of Orange Together

Position in organisation Committee Member

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.

Print Storm Quote - A5 Flyers

<https://clients.stormlinkgroup.com.au/quote/0195f456-e529-72d8-b21...>



FROM
Steven Vandenberg

BY
Print Storm
9 Peisley Street
Orange NSW 2800
Australia

EMAIL
sales@printstorm.com.au

PHONE
(02) 6362 7411

WEBSITE
www.printstorm.com.au

ABN
62 109 230 515

FOR
Orange Together

QUOTE NUMBER
135738

DATE
2 April 2025

VALID UNTIL
31 May 2025

A5 Flyers

Print A5 Flyers

Print Storm Quote - A5 Flyers

https://clients.stormlinkgroup.com.au/quote/0195f456-e529-72d8-b21...

PRINT:~Colour 1 side
SIZE:~A5
STOCK:~150gsm Satin art
FINISH:~Trim
ARTWORK:~Use Scaled down Poster art

Print 500 x A5 Flyers **\$134.00**
\$134.00 x 1

Print 750 x A5 Flyers **\$182.00**
\$182.00 x 1
Not selected

\$134.00
\$134.00 x 1

Options selected	1 of 1
GST 10%	\$12.18
Total AUD including GST	\$134.00

A5 Flyers

Total AUD including GST \$134.00 (1 of 1 options selected)

Your Order/Reference Number

Optional

Additional Comments

Optional

Yes, I Deirdre Leslie accept this quote and have read and agree to the terms below.

Accept Quote

[Decline this quote...](#)

Print Storm Quote - A5 Flyers

<https://clients.stormlinkgroup.com.au/quote/0195f456-e529-72d8-b21...>

Designs & Proofs

Any design component included in this quote is based on a time estimate. Additional work carried out that exceeds the design time allowed for in this quote will be charged at the standard rate for design and layout. At the time of this quote, the standard rate for design and layout is \$129 per hour, inc GST.

Proofs provided by Print Storm are an indication of the final printed product only. PDF proofs are not colour accurate. If you are concerned about the reproduction of colours, you may wish to request a hard copy proof. Please note that an additional fee applies for all hard copy proofs.

You are solely responsible for any proof that you accept. This includes all design, spelling, grammar, numbers, layout and all associated content. We will print/supply exactly what is accepted in the final proof. We will not reproduce any product at our expense unless the issue with your final product is related to a printing error that we have made.

Turnaround & Delivery

Turnaround varies from job to job. Our average turnaround time for most digitally printed products is 2-3 working days from artwork approval, and 4-5 working days from artwork approval for offset printed jobs. This is not a guarantee, and should only be treated as a guide.

Unless otherwise agreed upon in writing, Print Storm does not guarantee delivery of your jobs by a specific date. If you have a critical deadline to meet, please discuss this with us prior to accepting this quote so we can make every effort to meet your target deadline for you.

Print Storm will not be held liable for printing products that are lost, damaged or delayed when delivered by post or courier. It is your responsibility to provide a suitable address or PO Box to ensure the safe arrival of your printed goods. If an incorrect address is provided to us, a re-delivery fee may apply with some couriers, and this will be on-billed to you.

Accounts & Payment

All orders must be paid in full before work commences on your job, with the exception of account holders. Large projects (in excess of \$10,000) may require an up front deposit before work will commence.

Payments by EFT (Electronic Funds Transfer) or cheque must be processed and cleared before any work will commence on your job. Print Storm reserves the right to suspend web and cloud services for clients with overdue accounts.

Overdue accounts will incur a monthly administration fee of \$25 and/or interest charges of 10% p.a. (per annum), calculated monthly. In the event that your overdue account is referred to a collection agency and/or law firm, you will be liable for all costs which would be incurred as if the debt is collected in full, including legal demand costs.



Tax Invoice

Invoice To:
Orange Together

Date of Issue:02/04/2025
Tax Invoice Number:49559
Project Number:PIC-20
Customer Number:

Like My Brother - Orange Together

Line	Description	Qty	Unit Price (excl GST)	Sub Total (excl GST)	GST Amount	Amount Payable (incl GST)
10	Like My Brother - Orange Together	1 ea	1,000.0	1,000.00	100	1,100.00

TOTAL (excl GST) 1,000.00 AUD
 TOTAL GST AMOUNT PAYABLE 10.00 % 100.00 AUD
TOTAL AMOUNT PAYABLE (incl GST) 1,100.00 AUD

Payment Terms: 14 days net
Please Pay by: 16/04/2025

Please email remittances to: remittances@mushroomgroup.com

Mushroom Pictures
 ABN: 75 055 936 779
 9 Dundas Lane
 Albert Park VIC 3206
 AUSTRALIA

Print Storm Quote - A3 Posters

<https://clients.stormlinkgroup.com.au/quote/0195f458-bfdd-7e5d-880...>



FROM
Steven Vandenberg

BY
Print Storm
9 Peisley Street
Orange NSW 2800
Australia

EMAIL
sales@printstorm.com.au

PHONE
(02) 6362 7411

WEBSITE
www.printstorm.com.au

ABN
62 109 230 515

FOR
Orange Together

QUOTE NUMBER
135739

DATE
2 April 2025

VALID UNTIL
31 May 2025

A3 Posters

Print A3 posters

Print Storm Quote - A3 Posters

<https://clients.stormlinkgroup.com.au/quote/0195f458-bfdd-7e5d-880...>

PRINT:~Colour 1 side
SIZE:~A3
STOCK:~150gsm Satin art
FINISH:~Trim
ARTWORK:~NEW Info and logos to be supplied

<input checked="" type="radio"/> print 20 x A3 Posters	\$136.00 \$136.00 × 1
<input type="radio"/> print 30 x A3 Posters	\$143.00 \$143.00 × 1 Not selected
<input type="radio"/> print 50 x A3 Posters	\$158.00 \$158.00 × 1 Not selected
	\$136.00 \$136.00 × 1
Options selected	1 of 1
GST 10%	\$12.36
Total AUD including GST	\$136.00

A3 Posters
Total AUD including GST \$136.00 (1 of 1 options selected)

Your Order/Reference Number
Optional

Additional Comments
Optional

Yes, I Deirdre Leslie accept this quote and have read and agree to the terms below.

Print Storm Quote - A3 Posters

<https://clients.stormlinkgroup.com.au/quote/0195f458-bfdd-7e5d-880...>

Accept Quote

Decline this quote...

Designs & Proofs

Any design component included in this quote is based on a time estimate. Additional work carried out that exceeds the design time allowed for in this quote will be charged at the standard rate for design and layout. At the time of this quote, the standard rate for design and layout is \$129 per hour, inc GST.

Proofs provided by Print Storm are an indication of the final printed product only. PDF proofs are not colour accurate. If you are concerned about the reproduction of colours, you may wish to request a hard copy proof. Please note that an additional fee applies for all hard copy proofs.

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APPLICANT'S DETAILS


Name of organisation: National Rural Health Student Network (NRHSN)

Contact name: Mikayla Budda-Deen

Position: Vice Chair First Nations

 Postal address

 Phone:  Mobile:

 Email:

ABN (if applicable): ACN (if applicable):

N/A N/A

YOUR ORGANISATION

Not-for-Profit Community Group

Please provide a short description of your organisation, and its purpose.

The National Rural Health Student Network (NRHSN) is Australia's largest multi-disciplinary student health organisation and represents the future of rural health in Australia.

The NRHSN has over 7,000 current student members (and an additional 37,000 alumni members) who belong to 28 university Rural Health Clubs (RHCs) from all states and territories in Australia. Bringing together students studying medicine, nursing and allied health – the NRHSN aims to inspire and encourage the pursuit of health careers in regional, rural and remote communities. The NRHSN champions culturally safe healthcare for First Nations peoples, promotes rural health pathways, advocates for the future workforce in policy discussions, and supports those working to improve healthcare access and conditions in underserved areas. Together, we're building a stronger, more equitable rural health system.

YOUR REQUEST

Amount requested: \$ 2,500 Date event if applicable: November 2025

What round are you applying for? Round 1 Round 2 Round 3 Round 4

If you have attempted to seek funding for this project from any other source, including other grants, requests for in kind donations or reduction in costs from suppliers, please provide details:

Orange Aboriginal Medical Service (OAMS): \$10,000

What will this donation be used for?

The NRHSN's First Nations Future Rural Health Professional Program (FNFRHPP) is a initiative developed in response to the need to strengthen the First Nations health workforce. Following the success of our 2024 pilot in Yarrabah (QLD), the next program will be delivered in Orange in November 2025 - driven by interest from the Orange Aboriginal Medical Service and local community.

The FNFRHPP aims to inspire and empower First Nations primary and secondary school students by introducing them to a diverse range of available careers. Through interactive skills-based workshops, students will gain hands-on insight into what it means to work in health - and the pathways available to get there. These sessions are co-designed with the Orange First Nations community and delivered by, and in collaboration with, community Elders, national and local Aboriginal health organisations, and local First Nations health professionals. This approach ensures cultural safety, community ownership, and relevance to the young people we aim to reach. The saying of, "You can't be what you can't see", underpins the main goal of this program - to provide young First Nations youth with tangible and relatable role models from their local community, and to foster confidence, curiosity, and ambition. It is also an opportunity to educate students about the wide range of supports available to them—both academic and cultural—should they choose to pursue a future in healthcare. The grant donation will be useful for addressing cost barriers for volunteer participation including accommodation and travel, with some participants traveling interstate to deliver the program.

BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

The FNFRHPP will bring long-lasting benefits to the Orange community. By engaging First Nations students in conversations about health careers from an early age, we can help spark a sense of purpose and possibility. This program not only encourages young people to stay engaged in their education, but also cultivates a future health workforce that reflects the community it serves.

An investment in the FNFRHPP is an investment in the health, wellbeing, and economic resilience of the Orange community. Empowering local First Nations youth to pursue careers in healthcare fosters a stronger, more inclusive health system - one that is better equipped to deliver culturally safe, locally informed care. Looking forward, this program supports the development of a diverse, dynamic and multi-cultural workforce that will enhance Orange's health services, stimulate economic participation, and enrich the social fabric of the region.

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?

<input type="checkbox"/> <p>LIVE: A healthy, safe, inclusive and vibrant community</p> <p>This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.</p> 	<input type="checkbox"/> <p>PRESERVE: Balancing the natural and built environment</p> <p>This theme ensures that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and improvement.</p> 
<input checked="" type="checkbox"/> <p>PROSPER: A smart, innovative and resilient economy</p> <p>This theme focuses on providing the community with positive choices for investment, employment and study.</p> 	<input type="checkbox"/> <p>COLLABORATE: Leadership and partnership</p> <p>This theme looks at forging a collaborative community that engages with open and ongoing decision making.</p> 

COSTS AND FUNDING

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.

COSTS	Accommodation for a member from each rural health club (28)	\$ 6,000
	Travel \$500 pp (Flights, fuel, car hire)	\$ 15,000
	Uniform (polo shirts \$50 pp)	\$ 1,500
	Consumables (supplies for program)	\$ 3,000
	Administration fee (10%)	\$ 2,550
	Total costs	\$ 28,050

FUNDING	Your contribution	\$ 0
	Funding from other councils	\$ 0
	Contribution from other sources	\$ 10,000
	Total funding	\$ 10,000

BANK ACCOUNT DETAILS FOR PAYMENT

 BSB No: _____
  Account No: _____

 Account Name: _____

 Bank: _____

DECLARATION

On behalf of: (name of organisation if applicable) National Rural Health Student Network (NRHSN)

I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.

 Signed _____ Date 1/4/2025

Print name Mikayla Budda-Deen

Position in organisation Vice Chair First Nations

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APPLICANT'S DETAILS

Name of organisation: **Koori Kids**

Contact name: **Dylan Williams**

Position: **Executive Director, NAIDOC Initiatives**

Postal address

Phone Mobile:

Email:

ABN (if applicable): ACN (if applicable):

YOUR ORGANISATION

Not-for-Profit Community Group

Please provide a short description of your organisation, and its purpose.

Koori Kids coordinates initiative that promote cultural diversity, friendship and community harmony.

The NAIDOC Week School Initiatives are dedicated to fostering Indigenous heritage, reconciliation, and community engagement. It is truly inspiring to see the positive impact these initiatives have on students, schools, and the broader community.



YOUR REQUEST

Amount requested \$ **500** Date event if applicable **April- July 2025**

What round are you applying for? Round 1 Round 2 Round 3 Round 4

If you have attempted to seek funding for this project from any other source including other grants, requests for in kind donations or reduction in costs from suppliers, please provide details.

What will this donation be used for?

The contribution is towards design, printing & distribution of information packs to all schools across Orange LGA. (Primary and Secondary - state, catholic and independent schools).

BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

The aim of these initiatives is to provide our kids with a greater understanding on the importance of friendship and cultural diversity. The competitions reflect Aboriginal ancestry and promote the growth of positive attitudes in all students towards Aboriginal people. They are broadly based around each year's national NAIDOC theme. The colouring-in/ Short-Story competitions are open to all primary school students and the creative writing/ Essay Writing competition will be open to all secondary students. We annually receive high participation from schools across Orange LGA and we have been delighted to host the Mayor and

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?

<input checked="" type="checkbox"/> <p>LIVE: A healthy, safe, inclusive and vibrant community</p>  <p>This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.</p>	<input type="checkbox"/> <p>PRESERVE: Balancing the natural and built environment</p>  <p>This theme ensures that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and improvement.</p>
<input type="checkbox"/> <p>PROSPER: A smart, innovative and resilient economy</p>  <p>This theme focuses on providing the community with positive choices for investment, employment and study.</p>	<input checked="" type="checkbox"/> <p>COLLABORATE: Leadership and partnership</p>  <p>This theme looks at forging a collaborative community that engages with open and ongoing decision making.</p>

GENERAL DONATION APPLICATION

COSTS AND FUNDING

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.

COSTS	Information packs and entry forms design, printing & distribution	\$ 725
		\$
		\$
		\$
		\$
	Total costs	\$ 725

FUNDING	Your contribution	\$ 225
	Funding from other councils	\$ 500
	Contribution from other sources	\$
	Total funding	\$ 725

BANK ACCOUNT DETAILS FOR PAYMENT

 BSB No: _____
  Account No: _____


 Account Name: _____

 Bank: _____

DECLARATION

On behalf of: (name of organisation if applicable) _____

I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.

 Signed: _____
 Date: 03-04-2025

Print name: Dylan Williams

Position in organisation: Executive Director, NAIDOC Initiatives

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.

2.2 APPLICATION FOR EVENT SPONSORSHIP

RECORD NUMBER: 2025/579

AUTHOR: Tony Boland, Industry & Business Engagement Lead

EXECUTIVE SUMMARY

This report provides information to Council so it may consider applications to Council’s Event Sponsorship Program.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy “12.2. Develop and attract a variety of events, festivals, venues and activities for locals and visitors, ensuring accessibility for all”.

FINANCIAL IMPLICATIONS

The original budget for the Event Sponsorship Program was \$100,000 for the 2025 financial year. This figure was increased by \$10,000 from the Sister Cities fund. The increased revised budget of \$110,000 for the program for 2025 is now exhausted.

As described by the Chief Executive Officer at the Council meeting of 20 November 2024, any funding applied above the budget will cause a reduction in budget in another area. Following the CEO’s advice, the below potential funding sources have been identified to possibly fund the applications:

- Sister cities program budget
- Tourism Regional Promotions budget

The first application is for an event to be held on 4 April 2026. Under the current policy and program guidelines, applications can be submitted in the prior financial year as the event organiser needs to understand the level of financial contribution Council is willing to commit to, which will allow the organiser to properly plan their event

Council should also consider the possibility that it may receive another application prior to the end of the financial year.

Table One: Event Sponsorship Program – Financial summary table

Annual Allocation	Committed from previous years	Already approved in 2024/25	Balance available	Eligible applications received	Committed for 2025/26
\$110,000*	\$21,600	\$88,400	\$0	\$10,000	\$10,000

*Annual allocation includes \$10,000 added to original budget following Council meeting 17 December 2024.

2.2 Application for Event Sponsorship

The second application does not meet the criteria of the current Event Sponsorship policy as it not able to demonstrate the visitation attraction to be a qualifying event.

It is being recommended to be considered under Strategic Policy ST32 – Donations and Grants. This is a separate funding stream but can still be dealt with through this report.

The annual budget figures for the Donations and Grants program that staff are seeking to have the application from Applicant 2 considered, have been detailed in the previous paper. If all recommendations of that paper are adopted by Council an amount of \$14,904.98 is available for the remainder of this financial year in the Donations and Grants program.

It is noted that the Donations and Grants program has a maximum of \$2,500 which is less than the requested amount of \$10,000.

POLICY AND GOVERNANCE IMPLICATIONS

As the event for applicant 1 will be held next financial year, the Council has a range of options to consider funding, these being:

1. Not fund the event at all.
2. Use additional identified funds to supplement the Event Sponsorship budget and consider the application against the 2025 budget, making payment to the organisation in the current financial year. The applicant would have to pay the hire of Wade Park from the Event Sponsorship funds.
3. Using additional identified funds to supplement the Event Sponsorship budget and consider the application against the 2025 budget, making payment to the organisation in the current financial year. The applicant could apply to have the in-kind contribution waived under the Policy in effect next year that allows Council to not charge a fee for hire for any Council supported events.
4. Consider the application now and make the commitments against the 2025/26 budget, making payment to the organisation after 1 July 2025.
5. Consider the application after 1 July 2025 and consider the application under the new guidelines for event funding that come into effect on 1 July 2025.

As the application from Applicant 2 does not meet the criteria for Event Sponsorship, it is possible for Council to consider the application under the Donations and Grants Program. To consider this application the Council would have to waive the following Clauses in the Donations and Grants Policy:

- 4.1 – An application form has to be completed
- 4.5 – Ineligible applications will not be considered
- 4.7 – Donations and Grants will not be retrospectively applied.

In the interests of reduced bureaucracy, Council staff did not go back to the applicant to ask them to complete another form as the information required was already lodged with Council. In respect to retrospectivity the applicant had lodged prior to the event, just not in time for staff to get the application to a Council meeting prior to the event. It can be assumed that the applicant has made reasonable efforts in good faith to apply.

RECOMMENDATION

That Council:

- 1 Consider the two event sponsorship applications and sub-issues in seriatim
- 2
 - a) Approve the application for the Freestyle Kings Orange Show
 - b) That the \$10,000 in funds be paid from the identified budgeted funds in the 2025 Financial Year
 - c) That the site hire and other ancillary costs as determined appropriate by staff be covered through an in-kind contribution under the Event Development Program (ST43).
- 3
 - a) That the Event Sponsorship application from the Cancer Council NSW for the Stars of Orange event be refused
 - b) That the details on the application form used to consider funding under the Donation and Grants program
 - c) That Council waive clauses 4.1, 4.5 & 4.7 of the Strategic Policy ST32 – Donations and Grants
 - d) That the Cancer Council of NSW be given a donation of \$2,500 towards the Stars of Orange event

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation's impact on Council's service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

SUPPORTING INFORMATION

The approved applications for event sponsorship approved in the 2023/24 and 2024/25 financial year can be found at Table 3.

Table 3: Assistance provided in 2023/24 and 2024/25 to date.

Event	Requested in 2023/24	Approved in 2023/24	Requested in 2024/25	Approved in 2024/25	2024/25 Spend per Visitor Ratio of awarded sponsorship.
<i>Careers and Trade Expo *</i>	\$1,500	\$1,500	\$1,600	\$1,600	1:10
<i>Gnoo Blas *</i>	\$10,000	\$10,000	\$10,000	\$10,000	3:1
<i>Orange Show *</i>	\$10,000	\$10,000	\$10,000	\$10,000	4:1
Orange Regional Arts Foundation	\$10,000	\$5,000	\$5,000	\$5,000	25:1
Rural Womens Gathering	\$2,000	\$2,000			
Goodness gravel +	\$5,000	\$2,500	\$5,000	\$2,500	11:1
Central West Maliyan	\$4,000	\$2,000			
Golden Eagles Pairs Tournament	\$5,000	\$5,000	\$5,000	\$1,500	19:1
Schools Out for Summer +	\$5,000	\$3,000			
Wine Festival	\$10,000	\$10,000	\$14,500	\$10,000	1:1

2.2 Application for Event Sponsorship

Event	Requested in 2023/24	Approved in 2023/24	Requested in 2024/25	Approved in 2024/25	2024/25 Spend per Visitor Ratio of awarded sponsorship.
Sustainable Living Expo	\$4,000	\$4,000	\$4,000	\$4,000	3:1
National Bridge Championship #	\$10,000	\$10,000	\$5,000	\$5,000	15:1
Orange Chamber Music Festival	\$9,713	\$9,713	\$10,000	\$10,000	11:1
Orange Volcanic Mountain Challenge	\$5,000	\$5,000			
Junior Touch Football Championships	\$4,720	\$4,720	\$4,550	\$4,550	2:1
Glow Roller Discos +	\$2,000	\$2,000			
FOOD Week	\$10,000	\$10,000	\$10,000	\$5,500	2:1
Wangarang Charity Golf Day	\$5,000	\$5,000			
Central West Veterans Golf	\$1,500	\$1,500	\$1,500	\$1,500	6:1
Backroads Brews and Blues +			\$5,000	\$3,000	3:1
White Tie Ball			\$8,000	\$8,000	27:1
Orange Golf Club +			\$1,000	\$1,000	4:1
Australian National Field Days			\$10,000	\$10,000	1:2
Regional Development Australia			\$5,000	\$3,000	20:1
A Night in Nashville			\$10,000	\$5,000	3:1
Orange Mountain Bike Club			\$5,000	\$5,000	7:1
Lonely Mountain Ultra			\$7,500	\$3,850	3:1
<i>Total Expenditure for 2023/24</i>		\$101,433			
<i>Committed to date for 2024/25</i>				\$110,000	

* Already approved from previous years

National event last year, regional event this year

+ Private company

Information for Councillor's regarding the data within submissions:

The section titled *Visitation Based on Applicants Data* is to show how many locals, day visitors and overnight visitors are expected to attend the event. Councillors should note that staff have not verified how the applicant's figures were arrived at, and Councillors should use their discretion in considering the visitor numbers.

The category titled "*OCC \$ per participant ratio (lower ratio = less spend per person)*" is to allow the Councillors to view an average cost per person briefly to assist in determining if the application is value for money. These figures are based on the applicants requested figure, not the recommendations from staff. This information has been included at three levels, total participants (locals, day visitors and overnight visitors), total visitors (day visitors and overnight visitors) and overnight visitors. A ratio of 5:1 indicates \$5 of Council funds per visitor in funding. Ratios are rounded to the nearest whole figure in most cases. Again, Councillors should note that staff have not verified how the applicant's figures were calculated, and Councillors should use their discretion in considering the visitor numbers. A comparison can be found by looking at the final column in Table 3 on the previous page.

The section titled "*Income generated (DNSW)*" is based on the applicants estimated number of participants and their home locations. This data has been updated in November 2024 to reflect the average spend data from Destination NSW for visitors to the Central West for the year ending

2.2 Application for Event Sponsorship

30 June 2024. Staff can apply average spend data from Destination NSW (DNSW) to give an indication of the likely income to be generated for the economy. Based on Destination NSW figures, a day visitor spends \$220 per trip and an overnight visitor spends \$266 per night or \$677 per visit.

Apart from this data there are other considerations that can be included in deliberations surrounding supporting or not supporting the application. These include:

- How long the event has been going, and does it have the capacity to grow?
- Does the event have overriding social benefits to the broader community or the more disadvantaged members of our community?
- Is this accessible to a substantial proportion of the community who may wish to attend or is it for a small select group?
- Will the event provide additional benefits to Orange such as national media exposure?
- Increased promotion of the city and/or identification of the city with a recognised product such as sport, food, wine, agribusiness, clean environment etc.
- Will not funding the event have an adverse impact on the ability of the organisers to hold the event?

Applicant 1	TEG Live Pty Ltd
Policy Category	The applicant applied via the application form for the Incubator Event Fund which provides seed funding to events in their first or second year of activity to assist them in getting their event up and running. The applicant is eligible to apply through the Quick Response fund which does not have an application form, hence the use of the Incubator Application Form.
Amount requested	\$10,000 plus \$5,000 in-kind – total of \$15,000 for assessment purposes. An additional \$5,000 in kind is expected to cover the hire of Wade Park, cleaning costs and road closures.
Category Maximum	\$20,000
Aligns to Destination Management Plan	Yes. Theme 5 – Events, Festivals and Conferencing
Social issues addressed	Aligns with CSP 12.2 of creating a range of events for locals
Previously funded by Council?	<ul style="list-style-type: none"> • 2023-24 - \$0 • 2022-23 - \$0 • 2021-22 - \$0 • 2020-21 - \$0
Other reported sponsorship	There is an additional \$15,000 expected to be raised in other sponsorships.
Summary information	<ul style="list-style-type: none"> • The event application is from a private company. Private companies are permitted to receive sponsorship funding. • The event will be held 4 April 2026 • Proposal is to hold the event at Wade Park • The event provides entertainment for the whole family but is

2.2 Application for Event Sponsorship

	<p>particularly engaging with teenagers – the group that is often most difficult to provide events for.</p> <ul style="list-style-type: none"> • The event is a two hour show that has 15 of some of the best freestyle motorcross (FMX) and bicycle motorcross (BMX) riders in the world • Bump in and bump out are on the same day • Council may be competing against other locations to host this event. • Wade Park has previously hosted Nitro Circus which is a very similar event. • The event will generate significant regional advertising promoting Orange as a location.
<p>Visitation based on applicants' data (per event day)</p>	<ul style="list-style-type: none"> • Locals – 4,000 • Day visitors – 2,800 • Overnight visitors – 1,200
<p>OCC \$ per participant ratio (lower ratio = less spend per person)</p>	<ul style="list-style-type: none"> • Total participants – 5:4 on cash component only • Total visitors – 5:2 on cash component only • Overnight visitors only – 8:1 on cash component only • Total participants – 2:1 on total request • Total visitors – 4:1 on total request • Overnight visitors only – 13:1 on total request
<p>Income generated (DNSW)</p>	<ul style="list-style-type: none"> • \$1,428,400
<p>Complies With Policy</p>	<p>Yes.</p>
<p>RECOMMENDATION</p>	<p>The project meets the program guidelines and objectives and is recommended for funding to \$15,000. However, due to the low funding available another source of income would need to be found to award the sponsorship. As there are two components to this request (cash and in-kind) the cash part of the grant could be paid this financial year and the in-kind would be in next financial year which would be a waiver under the 2026 fees and charges for a Council supported event through the new Event Development Fund Policy.</p>

2.2 Application for Event Sponsorship

Applicant 2	Cancer Council NSW
Policy Category	An event that has been running for more than 2 consecutive years that contributes to the Orange360 tourism region and can demonstrate that it attracts overnight visitation.
Amount requested	\$10,000.
Category Maximum	\$10,000
Aligns to Destination Management Plan	Yes. Theme 5 – Events, Festivals and Conferencing
Social issues addressed	Fund raising for Cancer Council NSW
Previously funded by Council?	<ul style="list-style-type: none"> • 2023-24 - \$0 • 2022-23 - \$0 • 2021-22 - \$0 • 2020-21 - \$0
Other reported sponsorship	There is an additional \$220,000 expected to be raised through fundraising and \$15,000 in other sponsorships.
Summary information	<ul style="list-style-type: none"> • The event is a major fund-raising event for the Cancer Council of NSW to fund work in cancer research, prevention programs, advocacy and support services. • The event will be held 3 May 2025 • The estimate is the event will raise \$250,000 for the charity • The event will be held at the Orange Function Centre • The event provides entertainment in the form of dancing, food, raffles, auctions and a gala function. • Council staff requested information from the organisers as to how they arrived at such a high visitation rate. The response was “While we don’t have formal postcode data to confirm this, past events have shown similar patterns in audience makeup”. • The Orange Function Centre has a seating capacity of 650 people so satellite venues would have to house 350 people. • The cost of hiring the Orange Function Centre for the event is estimated to be in the vicinity of \$5,020.
Visitation based on applicants’ data (per event day)	<ul style="list-style-type: none"> • Locals – 400 • Day visitors – 300 • Overnight visitors – 300
OCC \$ per participant ratio (lower ratio = less spend per person)	<ul style="list-style-type: none"> • Total participants – 10:1 • Total visitors – 17:1 • Overnight visitors only – 33:1
Income generated (DNSW)	• \$269,100
Complies With Policy	No. The event has been completed prior to Council considering the application. Flagship funding applications must show event must also be able to demonstrate that it attracts overnight visitation.

2.2 Application for Event Sponsorship

	<p>The Flagship Event Fund must attract more than 1,000 visitors. Although the applicant has shown 1,000 expected participants the application has neither demonstrated visitor patterns nor shown more than 1,000</p>
<p>RECOMMENDATION</p>	<p>The application does not meet the program guidelines and objectives and is therefore not recommended for funding from the Event Sponsorship Program. However, due to the nature of the event and the beneficiaries from the event, Council could consider a retrospective contribution for the event of up to \$2,500 from the Donations and Grants fund. Council would have to waiver clause 4.7 of <i>Strategic Policy – ST32 Donations and Grants</i> to allow retrospective funding.</p>

ATTACHMENTS

- 1 TEG Live - Freestyle Kings Event Sponsorship Cover Application Form (redacted), IC25/8007 [↓](#)
- 2 TEG Live - Freestyle Kings Event Sponsorship Incubator Event Fund Application Form, IC25/7903 [↓](#)
- 3 Stars of Orange Cover Application Form(redacted), IC25/8725 [↓](#)
- 4 Stars of Orange Flagship Event Fund Application Form, IC25/8290 [↓](#)



APPLICANT'S DETAILS

Name of organisation: TEG Live Pty Ltd

Postal address:

Contact name:

Position:

Phone: AH:

Mobile:

Email:

What is the legal status of your organisation? (eg Incorporated, Association, etc.)
If not-for-profit please attach evidence - such as charter/constitution showing no personal gain will be available to members, charitable status advice or a statutory declaration

Please select: Profit or Not-for-Profit

If not-for-profit: Constitution, tax ruling or other document confirming not-for-profit status is attached

Is your group/organisation registered for GST? Yes No

If applicable, please provide: ABN: 25 150 055 100 ACN:

EVENT DETAILS

Name of event:	Freestyle Kings Orange Show	
Location of event:	Wade Park	
Proposed date/s of event:	Saturday 4 April 2026	
If the event is on Council land/ premises; have you booked this space with Council?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
How many people will be involved in your event? (Estimate)	8000	
How many people will come from outside Orange for the day? (Estimate)	2800	
How many people will stay overnight? (Estimate)	1200	

Please provide an outline of the event, including a summary of proposed activities and schedule:

Freestyle Kings is an action sports show featuring some of the countries best Freestyle MotoX and BMX athletes. The 2-hour show led by the modern day Evel Knievel Robbie Maddison and his two sons Kruz and Jagger Maddison (combined social media reach of 2.2 million). The Freestyle Kings is an adrenaline filled, family friendly, action sports show, not to be missed. The Freestyle Kings FMX and BMX team consists of 15 of the best riders in the world, including FMX World Champions Rob Adelberg and Pat Bowden. NZs very own female BMX Superstar Ellie Chew, Red Bull X fighters Champion Clinton Moore along with a star studded line up. Fresh off 20 stadium shows across Australia, New Zealand and South Africa this is a great family event.

Schedule •event day

- 6:30: Arrive on site
- 7:00: Bump in starts
- 12:00: Midday Bump in complete
- 13:30: Final Checks and installs along with speaker and screen test
- 14:30: Motorcycle ramp test
- 15:30: Final Checks
- 16:00: Gates Open •VIP Meet and Greet Begins
- 17:00: Meet and greet complete
- 18:00: Show Begins
- 20:00: Show Finishes and bump out begins
- 23:30: Bump out complete •Truck leave site

EVENT BUDGET

Please outline the proposed income and expenditure budget for the event

Income Source (cash)	\$
eg: Organisation X	\$ 1000.00
Ticket Sales	\$ 414500
Merchandise Sales	\$ 30000
Sponsorship	\$ 15,000
	\$
	\$
Orange City Council Event Sponsorship request	\$ 10000
Total Income	\$ 469500
Expenditure Items (cash)	\$
eg: Marketing - 8 x TV adverts	\$ 2000.00
Venue Operation Costs	\$ 55000
Production and Site Costs	\$ 70000
Talent Costs and Event Staff Wages	\$ 146000
Flights, Accomodation and Transport	\$ 35500
Marketing	\$ 90000
Insurance	\$ 18000
Other (Merch costs, catering, contingency)	\$ 55000
Total Expenditure	\$ 469500
Total Income and Total Expenditure must equal	\$ 0
In-kind Contributions	\$ Value of In-kind Contributions
<small>(People's time/ value: Based on May 2017 to May 2018 Australian Bureau of Statistics (ABS) figures; volunteers are now worth \$41.72 per hour)</small>	
eg: letter drop/ street walk - 1 hour, 1 person	\$ 41.72
Council to provide free venue hire	\$ 5000
	\$
	\$
	\$
	\$
	\$
	\$
Total In-kind Contribution Value	\$

DECLARATION

On behalf of: (name of organisation if applicable)

- I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.
- I understand that should this application be approved by Orange City Council, I may be required to submit any requested Tax invoices, plans or reports and will be required to enter into an Event Agreement with Council.
- I declare that the Organisation will provide all required paperwork, including a Certificate of Currency of Public Liability Insurance (to a minimum of \$10 million) with Orange City Council noted as an interested party.

Signed _____ Date 21/02/2025

Print name _____

Position in orgahis _____

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.



ORANGE CITY COUNCIL

A: 135 Byrig Street, Orange
T: 6393 8000
E: council@orange.nsw.gov.au
W: www.orange.nsw.gov.au

EVENT SPONSORSHIP Incubator Event Fund Application

EVENT DETAILS

What is the purpose of this event and why do you think it will work in Orange?

The purpose of the event is to sell between 6,500 and 8,000 tickets to the show, which 35% of attendees will live from outside the region.

In addition, it is important to take an international show like this to regional markets, where action sports and motorcross riding is very popular.

How will the event attract visitors to the Orange 360 region? Please discuss which demographics you intend to target and how your event services this group.

The event has a significant marketing and media budget, which will be spent within the region to markets 2 hours drive away from Orange.

In addition, the shows athletes, such as Robby Madison and his 2 young sons have large social media followings and will be promoting the show in Orange prior to the event and on event day, showcasing some of the attractions of Orange.

The target audience of the show are families and youth, predominantly males, aged from 15 to 25 years, which demographic is often overlooked when major events are held in regional areas.

The show services this groups by providing world class entertainment that is only found in major cities.

EVENT DETAILS (CONTINUED)

Will your event involve and engage local businesses, sporting groups, artists, community groups or interested individuals? Does the event assist in building the reputation of Orange by associating with positive and inclusive activities in the Orange Community? Please give details of involvement of others.

The event will not involve local athletes to participate in the show.

We do though provide a significant spend directly to local business and provide employment opportunities in the areas of security, food and beverage, cleaning and ticketing staff.

In addition, we will work with local sports and volunteer groups, such as the RFS to assist with setting up the performance area and managing car parking.

Please outline the management structure of your event organisation, including the key roles and responsibilities, and the use of paid or unpaid staff?

Event Manager • responsible for the delivery of the show, venue management, operations, scheduling, transport and flights and accommodation

Production Manager • responsible for the load in/out and set up of the performance area and working with the event and ground staff

Athlete Manager • responsible for the athletes and the delivery of the show

Security Manager • responsible for the security of the show, working with local police and security contractors and the overall safety of the fans, staff and athletes

Ticketing Manager • responsible for the ticketing of the show, front of house operations on show day

Merchandise Manager • responsible for the display and sale of show merchandise

Marketing and Media Manager • responsible for all preshow marketing and media, competitions and local media opportunities

How do you intend to measure attendance at the event, the experiences of event attendees and the level of visitation from outside the region. How will you report this back to Council?

(Note: Business Development Staff can provide suggestions on how to achieve this but please do not leave it until the last minute to request input as staff may not necessarily be available in the closing days)

We will use postcode data from the ticket sales



APPLICANT'S DETAILS

Name of organisation: Cancer Council NSW

Postal address: _____

Contact name: _____

Position: _____

Phone: _____ AH: _____

Mobile: _____

Email: _____

What is the legal status of your organisation? (eg Incorporated, Association, etc.)
If not-for-profit please attach evidence - such as charter/constitution showing no personal gain will be available to members, charitable status advice or a statutory declaration

Please select: Profit or Not-for-Profit

If not-for-profit: Constitution, tax ruling or other document confirming not-for-profit status is attached

Is your group/organisation registered for GST? Yes No

If applicable, please provide: ABN: 51 116 463 846 ACN: _____

EVENT DETAILS

Name of event:	Stars of Orange
Location of event:	Orange Function Centre
Proposed date/s of event:	3rd May 2025
If the event is on Council land/ premises; have you booked this space with Council?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
How many people will be involved in your event? (Estimate)	1000
How many people will come from outside Orange for the day? (Estimate)	300
How many people will stay overnight? (Estimate)	300

Please provide an outline of the event, including a summary of proposed activities and schedule:

Stars of Orange is an annual dance gala event organised by Cancer Council NSW in Orange, NSW, where local business and community leaders compete in a dance-off to raise funds for cancer research, prevention, and support services.

Purpose: The event aims to raise vital funds for Cancer Council NSW's work in cancer research, prevention programs, advocacy, and support services for those affected by cancer.

Participants: Local business owners and community leaders participate, learning to dance with the help of local dance instructors over a period of 12 weeks.

Event format: The event features a night of dancing, food, raffles, auctions, and entertainment, culminating in a gala function where the participants perform their dances.

Location: The event takes place at the Orange Function Centre in Orange, NSW.

Date: The 2025 event is scheduled for May 3, 2025.

Previous Events: The event has a history of raising significant funds and attracting large crowds.

Opportunity: 2025 marks the 10th anniversary of Stars of Orange, and we aim to make it the biggest and most inclusive event yet. The main ticketed event will be hosted at the Orange Function Centre, while multiple venues across the region will participate in livestream watch parties. This approach will maximize community involvement, ensuring that everyone can celebrate and support the event together.

EVENT BUDGET

Please outline the proposed income and expenditure budget for the event

Income Source (cash)	\$
eg: Organisation X	\$ 1000.00
Individual Star Fundraising	\$ 220000
Ticket Sales	\$ 95000
Sponsorship	\$ 15000
Text - to - vote	\$ 10000
	\$
Orange City Council Event Sponsorship request	\$ 10000
Total Income	\$ 350000
Expenditure Items (cash)	\$
eg: Marketing - 6 x TV adverts	\$ 2000.00
OFC Hire	\$ 4500
Catering	\$ 65000
Security	\$ 2500
AV	\$ 25000
Advertising	\$ 1000
	\$
	\$
Total Expenditure	\$ 98000
Total Income and Total Expenditure must equal	\$ 252000
In-kind Contributions	\$ Value of In-kind Contributions
<small>(People's time/ value: Based on May 2017 to May 2018 Australian Bureau of Statistics (ABS) figures; volunteers are now worth \$41.72 per hour)</small>	
eg: letter drop/ street walk - 1 hour, 1 person	\$ 41.72
Advertising	\$ 1000
Catering	\$ 4000
Table Wine	\$ 3000
Decorations	\$ 100
	\$
	\$
Total In-kind Contribution Value	\$ 8100

DECLARATION

On behalf of: (name of organisation if applicable)

- I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.
- I understand that should this application be approved by Orange City Council, I may be required to submit any requested Tax invoices, plans or reports and will be required to enter into an Event Agreement with Council.
- I declare that the Organisation will provide all required paperwork, including a Certificate of Currency of Public Liability Insurance (to a minimum of \$10 million) with Orange City Council noted as an interested party.

Signed _____ Date 7/4/2025

Print name _____

Position in organisation _____

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.



**ORANGE
CITY COUNCIL**

A: 135 Byrig Street, Orange
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W: www.orange.nsw.gov.au

EVENT SPONSORSHIP
Flagship Event Fund
Application

EVENT DETAILS

How many years has your event operated for and what were the levels of attendance (both local and visitor) at the event(s)?

In 2025, we will celebrate the 10th year of this event, a milestone that highlights its incredible growth and success over the years. Since its inception, the event has evolved tremendously, with each year surpassing the last in terms of participation, community support, and fundraising. What started as a small gathering has now grown into a major annual event, consistently exceeding a fundraising target of \$300,000 each year. This remarkable achievement reflects not only the growing generosity of our supporters but also the increasing recognition and value of the event within the community.

The event has become a staple in the Orange calendar, eagerly anticipated by participants, volunteers, and sponsors alike. Its continued success demonstrates that it has firmly established itself as a key event, with no signs of slowing down. It serves as a vital platform for bringing people together, fostering community spirit, and supporting important causes. As we move into this 10th year, we are excited about the future and the potential for even greater impact, while maintaining the high standards and sense of community that have been integral to its success.

Please detail how the sponsorship will help the event grow the diversity of sub-events and activities to attract additional visitors to the local economy or increase the length of stay and average spend consistently over time.

The sponsorship will play a crucial role in expanding the diversity of sub-events and activities at our event, ensuring it appeals to a broader audience and attracts more visitors to the local area. Here's how:

Expanded Programming: The funding will enable us to diversify the types of sub-events and activities offered, such as cultural showcases, local talent performances, workshops, and interactive experiences. These activities will appeal to different demographics and interests, drawing in attendees who may not have otherwise attended.

Inclusive and Accessible Offerings: Sponsorship will help us create events that are inclusive of various communities, ensuring people from different backgrounds, ages, and abilities are welcomed. This will not only enrich the local cultural scene but also attract a wider audience, fostering a sense of belonging and inclusivity. As a result, this could increase the event's draw for both locals and tourists.

Attracting New Visitors: By incorporating a wider range of events, we can target a variety of groups, from families to niche hobbyists and international tourists, all of whom contribute to the local economy. The diversity of offerings will encourage more visitors to travel to the area, boosting overnight stays and increasing the number of people participating in local tourism-related activities, such as

EVENT DETAILS (CONTINUED)

How will the event involve and engage local businesses, sporting groups, artists, community groups and or interested individuals? How will it assist in building the reputation of Orange by associating with positive and inclusive activities in the Orange community?

Stars of Orange will actively involve local businesses, sporting groups, artists, community organisations, and individuals through:

Local Business Participation: Local businesses can sponsor, advertise, or attend the event, showcasing their products and services to the wider community.

Artists and Performers: The event will feature local artists, musicians, dancers, and performers, providing them a platform to showcase their talents with wide exposure.

Community Groups: Local organisations will help organise activities, volunteer, and offer services like food stalls or workshops, fostering community involvement.

Individual Participation: We will create opportunities for individuals to showcase their talents, volunteer, or take part in activities, making the event accessible to everyone.

What strategies will be used to promote the event to both local and out of region audiences and how will the success of these strategies will be measured. If a marketing plan has been developed, please attach it to the application.

Digital Marketing:

Social Media Ads: Targeted Facebook, Instagram, and TikTok ads for local and regional audiences.

Influencer Partnerships: Collaborating with local Stars/business owners for event teasers and live coverage.

Email Campaigns: Regular updates and exclusive offers sent to local and regional subscribers.

Content Marketing: Blog posts, SEO-driven articles, and press releases for wider visibility.

Traditional Marketing:

Local Media: Ads and interviews with local newspapers, radio, and TV to reach local and regional audiences.

Flyers & Posters: Distributed in high-traffic areas and regional tourism spots.

How does the event fit into the annual event calendar and is the organising committee mindful of peak tourism periods for the Orange360 region?

"Stars of Orange" fits seamlessly into the annual event calendar of the Orange360 region, strategically positioned to complement existing local events. It takes place shortly after the highly anticipated Orange Food Week, which celebrates the region's renowned food and wine culture. This timing allows for a natural transition from the food-focused festivities to a broader celebration of the community's vibrancy and talent. Additionally, the event is held just before "The Huddle," another key event, ensuring that the region remains active with engaging activities throughout the calendar.

The organising committee is very mindful of peak tourism periods in the Orange360 region, carefully timing Stars of Orange to maximize visitor interest and avoid any overlap with major events, ensuring a steady flow of tourism and regional engagement year-round.

Are you applying for an annual single year grant or 3 years of confirmed funding?

Single year grant

3 year grant