



FINANCE POLICY COMMITTEE

AGENDA

6 AUGUST 2024

Notice is hereby given, in accordance with the provisions of the Local Government Act 1993 that a **FINANCE POLICY COMMITTEE MEETING of ORANGE CITY COUNCIL** will be held in the **COUNCIL CHAMBER, CIVIC CENTRE, BYNG STREET, ORANGE** on **Tuesday, 6 August 2024**.

David Waddell

CHIEF EXECUTIVE OFFICER

For apologies please contact Executive Support on 6393 8391.

AGENDA

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1 INTRODUCTION

1.1 DECLARATION OF PECUNIARY INTERESTS, SIGNIFICANT NON-PECUNIARY INTERESTS AND LESS THAN SIGNIFICANT NON-PECUNIARY INTERESTS

The provisions of Chapter 14 of the Local Government Act, 1993 (the Act) regulate the way in which Councillors and designated staff of Council conduct themselves to ensure that there is no conflict between their private interests and their public role.

The Act prescribes that where a member of Council (or a Committee of Council) has a direct or indirect financial (pecuniary) interest in a matter to be considered at a meeting of the Council (or Committee), that interest must be disclosed as soon as practicable after the start of the meeting and the reasons given for declaring such interest.

As members are aware, the provisions of the Local Government Act restrict any member who has declared a pecuniary interest in any matter from participating in the discussion or voting on that matter, and requires that member to vacate the Chamber.

Council's Code of Conduct provides that if members have a non-pecuniary conflict of interest, the nature of the conflict must be disclosed. The Code of Conduct also provides for a number of ways in which a member may manage non pecuniary conflicts of interest.

RECOMMENDATION

It is recommended that Committee Members now disclose any conflicts of interest in matters under consideration by the Finance Policy Committee at this meeting.

2 GENERAL REPORTS

2.1 EVENT SPONSORSHIP APPLICATIONS

RECORD NUMBER: 2024/1273

AUTHOR: Tony Boland, Industry & Business Engagement Lead

EXECUTIVE SUMMARY

This report provides information to Council so it may consider applications through Council's Event Sponsorship Program.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy "12.2. Develop and attract a variety of events, festivals, venues and activities for locals and visitors, ensuring accessibility for all".

FINANCIAL IMPLICATIONS

The budget for the Event Sponsorship Program is \$100,000 for the financial year. The summary of commitments and expenditure is at Table one below.

Table One: Event Sponsorship Program – Financial summary table

Annual Allocation	Committed from previous years	Already approved in 2024/25	Balance available	Requested in this report	Committed for 2025/26
\$100,000	\$21,600	\$27,000	\$51,400	\$48,050	\$10,000

POLICY AND GOVERNANCE IMPLICATIONS

Events Sponsorship Program Policy ST144 is applied by staff to determine if the application is compliant with the Policy. The application is then submitted to Council via the Finance Policy Committee, with a comment from staff about areas of non-compliance (if applicable).

Councillors may also decide to fund an event for an amount other than requested if so desired.

The Events Sponsorship program is managed in accordance with Section 356 of the Local Government Act 1993. One of the applications submitted to Council is from a private entity. This submission (and approval if Council so decides) is permissible under the Event Sponsorship Program Guidelines and is able to be approved without going to public exhibition in accordance with Section 356(3)(a-d) of the Local Government Act 1993. The default position for applications of this nature is to approve without public exhibition unless Council specifically resolve to go to public exhibition.

RECOMMENDATION

That Council determines the following applications:

- 1 To donate \$4,550 to Orange Touch Football Association for the 2025 West South West Suns Junior Touch Football Championships on 19 January 2025.
- 2 To donate \$5,000 to Twowheeltours for the 2025 goodness gravel event on 15 March 2025.
- 3 To donate \$1,000 to the Orange Golf Club for the Duntryleague Women's Open Tournament to be held 28 to 30 October 2024.
- 4 To donate \$10,000 to Orange Field Co Op Limited for the Australian National Field Days to be held 24 to 26 October 2024.
- 5 To donate \$3,000 to the Water Industry Operators Association for the Water Industry Safety Event (WISE) to be held 24 September 2024.
- 6 To donate \$5,000 to Regional Development Australia for the Central West Inspired Women Gala Event to be held 29 November 2024.
- 7 To donate \$5,000 to Badlands Brewery Pty Ltd for the Backroads – Brews and Blues Festival to be held 26 to 27 October 2024.
- 8 To donate \$14,500 to the Orange Regional Vignerons Association for the Orange Wine Show hire costs and for the Orange Wine Festival held 18 October to 3 November 2024.

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation's impact on Council's service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

SUPPORTING INFORMATION

The applications for event sponsorship approved in the 2023/24 financial year can be found at Table 2. If Council support all compliant applications within policy grant limits (\$40,550), there will be \$10,850 budget for the remainder of the current FY, meaning some events funded in previous years may not be supported.

Table 2: Assistance provided in 2023/24 and 2024/25 to date.

Event	Requested in 2023/24	Approved in 2023/24	Approved in 2024/25
<i>Gnoo Blas *</i>	\$10,000	\$10,000	\$10,000
<i>Orange Show *</i>	\$10,000	\$10,000	\$10,000
Orange Regional Arts Foundation	\$10,000	\$5,000	\$5,000
Rural Womens Gathering	\$2,000	\$2,000	
Goodness gravel	\$5,000	\$2,500	\$5,000^
Central West Maliyan	\$4,000	\$2,000	

2.1 Event Sponsorship Applications

Event	Requested in 2023/24	Approved in 2023/24	Approved in 2024/25
Golden Eagles Pairs Tournament	\$5,000	\$5,000	
Schools Out for Summer	\$5,000	\$3,000	
Wine Festival	\$10,000	\$10,000	\$14,500^
Sustainable Living Expo	\$4,000	\$4,000	\$4,000
National Bridge Championship #	\$10,000	\$10,000	
Orange Chamber Music Festival	\$9,713	\$9,713	\$10,000
Orange Volcanic Mountain Challenge	\$5,000	\$5,000	
Junior Touch Football Championships	\$4,720	\$4,720	\$4,550^
Central West Vets Golf Week	\$1,500	\$1,500	
Glow Roller Discos	\$2,000	\$2,000	
FOOD Week	\$10,000	\$10,000	
Wangarang Charity Golf Day	\$5,000	\$5,000	
<i>Total Expenditure for 2023/24</i>		<i>\$101,433</i>	

* Already approved from previous years

Unlikely to apply for a similar level of funding this year

^ Included in this round of applications

Information for Councillor's regarding the data within submissions:

The section titled *Visitation Based on Applicants Data* is to show how many locals, day visitors and overnight visitors are expected to attend the event. This information is derived from the application and can include ranges, depending on what the organisation has included in their application. Councillors should note that staff have not verified how the applicant's figures were arrived at, and Councillors should use their discretion in considering the visitor numbers.

The category titled "*OCC \$ per participant ratio (lower ratio = less spend per person)*" is to allow the Councillors to view an average cost per person briefly to assist in determining if the application is value for money. This information has been included at three levels, total participants (locals, day visitors and overnight visitors), total visitors (day visitors and overnight visitors) and overnight visitors. A ratio of 5:1 indicates \$5 of Council funds per visitor in funding. Ratios are rounded to the nearest whole figure in most cases. Again, Councillors should note that staff have not verified how the applicant's figures were calculated, and Councillors should use their discretion in considering the visitor numbers.

2.1 Event Sponsorship Applications

The section titled “*Income generated (DNSW)*” is based on the applicants estimated number of participants and their home locations. Staff can apply average spend data from Destination NSW (DNSW) to give an indication of the likely income to be generated for the economy. Based on Destination NSW figures, a day visitor spends \$159 per trip and an overnight visitor spends \$478 per visit.

Apart from this data there are other considerations that can be included in deliberations surrounding supporting or not supporting the application. These include:

- How long the event has been going and does it have the capacity to grow?
- Does the event have overriding social benefits to the broader community or the more disadvantaged members of our community?
- Is this accessible to a large proportion of the community who may wish to attend or is it for a small select group?
- Will the event provide additional benefits to Orange such as national media exposure?
- Increased promotion of the city and/or identification of the city with a recognised product such as sport, food, wine, agribusiness, clean environment etc.
- Will not funding the event have an adverse impact on the ability of the organisers to hold the event.

2.1 Event Sponsorship Applications

Applicant 1	West South West Suns Junior Touch Football Championships
Policy Category	Incubator Event Fund - Provides seed funding to events in their first or second year of activity to assist them in getting their event up and running.
Amount requested	\$4,550
Category Maximum	\$5,000
Complies With Policy	Yes. The contribution of cash and in-kind is \$4,854.16 which is greater than the dollar for dollar requirement.
Aligns to Destination Management Plan	Yes. Aligns to Theme 5 – Events, Festivals and Conferencing.
Social issues addressed by the event	The event is junior sports based which has positive social impacts for community.
Previously funded by Council?	<ul style="list-style-type: none"> • 2022-23 - \$4,720 • 2021-22 - \$0 • 2020-21 - \$0 • 2019-20 - \$0 • 2018-19 - \$0 • 2017-18 - \$0
Other reported sponsorship	The organisation will be contributing \$1,500 to the event.
Summary information	<ul style="list-style-type: none"> • The event will be held 19 January 2025 • The event is a representative junior touch football carnival • The carnival is open to players from under 10's to under 18's • The event has both girls and boys teams playing
Visitation based on applicants' data (per event day)	<ul style="list-style-type: none"> • Locals – 500 • Day visitors – 500 • Overnight visitors – 1500
OCC \$ per participant ratio (lower ratio = less spend per person)	<ul style="list-style-type: none"> • Total participants – 2:1 • Total visitors – 2:1 • Overnight visitors only – 3:1
Income generated (DNSW)	<ul style="list-style-type: none"> • \$796,500

2.1 Event Sponsorship Applications

Applicant 2	Goodness gravel
Policy Category	Incubator Event Fund - Provides seed funding to events in their first or second year of activity to assist them in getting their event up and running.
Amount requested	\$5,000
Category Maximum	\$5,000 per year.
Complies With Policy	The submission is from a for-profit company this is entirely permissible under the guidelines.
Aligns to Destination Management Plan	Yes. Aligns to Theme 5 – Events, Festivals and Conferencing
Social issues addressed by the event	Nil.
Previously funded by Council?	<ul style="list-style-type: none"> • 2023-24 - \$2,500 (applied for \$5,000) • 2022-23 - \$0 • 2021-22 - \$0 • 2020-21 - \$0 • 2019-20 - \$0 • 2018-19 - \$0
Other reported sponsorship	\$5,000 in sponsorship is listed.
Summary information	<ul style="list-style-type: none"> • The event will be held on 15 March 2025 • The event expects to attract 225 riders • There will be competitive rides on the Saturday and social rides on the Sunday to increase overnight stays. • Applicant applied for \$5,000 in 2023/24 and received \$2,500 from Council. • If approved for sponsorship, the default would be to not advertise for 28 days of the approval as the application and the program comply with Section 356(3)(a-d).
Visitation based on applicants' data (per event day)	<ul style="list-style-type: none"> • Locals – 34 • Day visitors – 0 • Overnight visitors – 250
OCC \$ per participant ratio (lower ratio = less spend per person)	<ul style="list-style-type: none"> • Total participants – 17:1 • Total visitors – 20:1 • Overnight visitors only – 20:1
Income generated (DNSW)	<ul style="list-style-type: none"> • \$119,500

2.1 Event Sponsorship Applications

Applicant 3	Duntryleague Women's Open Tournament
Policy Category	Flagship Event Fund – Assists the development of events that have been running for 2 years or more and contribute to the Orange360 tourism region and demonstrate that they attract overnight visitation.
Amount requested	\$1,000
Category Maximum	\$10,000
Complies With Policy	Yes.
Aligns to Destination Management Plan	Yes. Aligns to Theme 5 – Events, Festivals and Conferencing
Social issues addressed by the event	Nil.
Previously funded by Council?	<ul style="list-style-type: none"> • 2023-24 - \$0 • 2022-23 - \$0 • 2021-22 - \$0 • 2020-21 - \$0 • 2019-20 - \$0 • 2018-19 - \$0
Other reported sponsorship	\$2,700 listed from other sponsors and \$3,753.52 in-kind.
Summary information	<ul style="list-style-type: none"> • Event will be held 28 to 30 October 2024 • The event has been running for the past 100 years. • More than 50% of the participants will be overnight visitors
Visitation based on applicants' data (per event day)	<ul style="list-style-type: none"> • Locals – 70 • Day visitors – 20 • Overnight visitors – 160
OCC \$ per participant ratio (lower ratio = less spend per person)	<ul style="list-style-type: none"> • Total participants – 4:1 • Total visitors – 6:1 • Overnight visitors only – 6:1
Income generated (DNSW)	<ul style="list-style-type: none"> • \$79,660

2.1 Event Sponsorship Applications

Applicant 4	Australian National Field Days
Policy Category	Flagship Event Fund – Assists the development of events that have been running for 2 years or more and contribute to the Orange360 tourism region and demonstrate that they attract overnight visitation.
Amount requested	\$10,000
Category Maximum	\$10,000
Complies With Policy	Yes.
Aligns to Destination Management Plan	Yes. Aligns to Theme 5 – Events, Festivals and Conferencing
Social issues addressed by the event	The event provides a Health Hub as well as Artist and Cultural Clubs which all assist with helping people make wise health choices as well as providing opportunities for social inclusion through joining clubs.
Previously funded by Council?	<ul style="list-style-type: none"> • 2023-24 - \$2,000 (Rural Women's Gathering) • 2022-23 - \$10,000 (Australian National Field Days) • 2021-22 - \$0 • 2020-21 – Approved for \$10,000 but withdrawn due to Covid • 2019-20 - \$5,000 (Australian National Field Days) • 2018-19 - \$1,500 (Australian National Field Days)
Other reported sponsorship	Application refers to budget. Budget identifies \$40,000 in sponsorship but does not indicate if this is inclusive or exclusive of Council funds.
Summary information	<ul style="list-style-type: none"> • Event will be held 24 to 26 October 2024 • The event has traditionally been a drawcard for visitors to Orange. • The application shows 80% total visitors and 72% overnight visitors. A phone conversation with the applicant confirmed the data should read 72% visiting and 16% are overnight visitors.
Visitation based on applicants' data (per event day)	<ul style="list-style-type: none"> • Locals – 6,440 • Day visitors – 12,800 • Overnight visitors – 3,680
OCC \$ per participant ratio (lower ratio = less spend per person)	<ul style="list-style-type: none"> • Total participants – 4:10 (\$4 per 10 participants) • Total visitors – 6:10 (\$6 per 10 visitors) • Overnight visitors only – 6:1 (\$6 per overnight visitor)
Income generated (DNSW)	<ul style="list-style-type: none"> • \$3,806,960

2.1 Event Sponsorship Applications

Applicant 5	Water Industry Safety Event
Policy Category	Flagship Event Fund – Assists the development of events that have been running for 2 years or more and contribute to the Orange360 tourism region and demonstrate that they attract overnight visitation.
Amount requested	\$3,000
Category Maximum	\$10,000
Complies With Policy	No. Business events or conferences are excluded under the current guidelines.
Aligns to Destination Management Plan	No.
Social issues addressed by the event	Nil.
Previously funded by Council?	<ul style="list-style-type: none"> • 2023-24 - \$0 • 2022-23 - \$0 • 2021-22 - \$0 • 2020-21 - \$0 • 2019-20 - \$0 • 2018-19 - \$0
Other reported sponsorship	Nil listed.
Summary information	<ul style="list-style-type: none"> • Event will be held 24 September 2024 • The event is aimed at educating workers in the water supply industry of safety issues and products to minimise risks.
Visitation based on applicants' data (per event day)	<ul style="list-style-type: none"> • Locals – 50 • Day visitors – 0 • Overnight visitors – 100
OCC \$ per participant ratio (lower ratio = less spend per person)	<ul style="list-style-type: none"> • Total participants – 15:1 • Total visitors – 30:1 • Overnight visitors only – 30:1
Income generated (DNSW)	<ul style="list-style-type: none"> • \$48,900

2.1 Event Sponsorship Applications

Applicant 6	Central West Inspired Women
Policy Category	Incubator Event Fund - Provides seed funding to events in their first or second year of activity to assist them in getting their event up and running.
Amount requested	\$5,000
Category Maximum	\$5,000
Complies With Policy	Yes. While the event is aimed at women who are running their own business or working, it is not an industry-based or profession-based event, so therefore not considered a business event or conference .
Aligns to Destination Management Plan	Yes. Aligns to Theme 6 – Events, Festivals and Conferencing
Social issues addressed by the event	The event is to provide support to women in business and in trying to address some of the gender gap.
Previously funded by Council?	<ul style="list-style-type: none"> • 2023-24 - \$0 • 2022-23 - \$0 • 2021-22 - \$0 • 2020-21 - \$0 • 2019-20 - \$0 • 2018-19 - \$0
Other reported sponsorship	Event organisers are expecting an additional \$3,500 in sponsorship.
Summary information	<ul style="list-style-type: none"> • The event provides opportunities for networking, learning and upskilling opportunities for local women • The event will have Lucy Bloom as a motivational speaker • The event will include a two-course meal with beverages to be purchased by attendees
Visitation based on applicants' data (per event day)	<ul style="list-style-type: none"> • Locals – 90 • Day visitors – 40 • Overnight visitors – 20
OCC \$ per participant ratio (lower ratio = less spend per person)	<ul style="list-style-type: none"> • Total participants – 33:1 • Total visitors – 83:1 • Overnight visitors only – 250:1
Income generated (DNSW)	<ul style="list-style-type: none"> • \$15,920

2.1 Event Sponsorship Applications

Applicant 7	Brews and Blues
Policy Category	Incubator Event Fund - Provides seed funding to events in their first or second year of activity to assist them in getting their event up and running.
Amount requested	\$5,000
Category Maximum	\$5,000
Complies With Policy	The submission is from a for-profit company this is entirely permissible under the guidelines.
Aligns to Destination Management Plan	Yes. Aligns to: <ul style="list-style-type: none"> • Theme 4 – Creativity, Arts and Culture • Theme 5 – Events, Festivals and Conferencing • Theme 6 - Food, Ferments & Night-time Economy
Social issues addressed by the event	Nil.
Previously funded by Council?	<ul style="list-style-type: none"> • 2023-24 - \$0 • 2022-23 - \$0 • 2021-22 - \$0 • 2020-21 - \$0 • 2019-20 - \$0 • 2018-19 - \$0
Other reported sponsorship	Nil.
Summary information	<ul style="list-style-type: none"> • The event will be held over 2 days from 26 October 2024. • The event immediately follows on from the Australian National Field Days which may keep some exhibitors and extra night • It is an all-ages event with entertainment provided as well as a range of craft beer and local produce. • If approved for sponsorship, the default would be to not advertise for 28 days of the approval as the application and the program comply with Section 356(3)(a-d).
Visitation based on applicants' data (per event day)	<ul style="list-style-type: none"> • Locals – 500 • Day visitors – 350 • Overnight visitors – 150
OCC \$ per participant ratio (lower ratio = less spend per person)	<ul style="list-style-type: none"> • Total participants – 5:1 • Total visitors – 10:1 • Overnight visitors only – 33:1
Income generated (DNSW)	<ul style="list-style-type: none"> • \$127,350

2.1 Event Sponsorship Applications

Applicant 8	Orange Wine Festival
Policy Category	Flagship Event Fund – Assists the development of events that have been running for 2 years or more and contribute to the Orange360 tourism region and demonstrate that they attract overnight visitation.
Amount requested	\$14,500. This includes the cost of hire for the Function Centre for the 2024 Orange Wine Show (23 to 26 September 2024) and for the cost of marketing for the Wine Festival (18 October to 3 November 2023).
Category Maximum	\$10,000
Complies With Policy	The application meets all the conditions of the policy except for the amount requested being greater than the category maximum.
Aligns to Destination Management Plan	Yes. Aligns to: <ul style="list-style-type: none"> • Theme 4 – Creativity, Arts and Culture • Theme 5 – Events, Festivals and Conferencing • Theme 6 – Food, Ferments & Night-time Economy
Social issues addressed by the event	Nil.
Previously funded by Council?	<ul style="list-style-type: none"> • 2023-24 - \$10,000 • 2022-23 - \$10,000 • 2021-22 - \$10,000 • 2020-21 - \$10,000 • 2019-20 - \$5,000 • 2018-19 - \$1,500
Other reported sponsorship	An additional amount of \$70,000 in sponsorship is being sought.
Summary information	<ul style="list-style-type: none"> • The event will be held 18 October to 3 November 2024 • The festival will have crossover with the Australian National Field Days and the Brews and Blues Festival. This increase the opportunity to extend visitor stays to catch dovetailing events. • ORVA is seeking \$14,500 to assist these events and to help cover the cost of the digital program and marketing to visitors to come to the region and the hire of the Function Centre for the Orange Wine Show • The organiser is collaborating with other events held during their festival to ensure maximum exposure for all events and the best possible experience for visitors.
Visitation based on applicants' data (per event day)	<ul style="list-style-type: none"> • Locals – 1:1 • Day visitors – 4,000 • Overnight visitors – 3,000
OCC \$ per participant ratio (lower ratio = less spend per person)	<ul style="list-style-type: none"> • Total participants – 5:1 • Total visitors – 3:2 • Overnight visitors only – 3:1
Income generated (DNSW)	<ul style="list-style-type: none"> • \$2,070,000

2.1 Event Sponsorship Applications

ATTACHMENTS

- 1 Orange Thunder Touch Football Cover Application Form (redacted), IC24/17382 [↓](#)
- 2 Orange Thunder Incubator Event Fund Application, IC24/17869 [↓](#)
- 3 Goodnessgravel 2025 Cover Application Form (redacted), IC24/17381 [↓](#)
- 4 Goodnessgravel Incubator Event Application, IC24/17344 [↓](#)
- 5 Duntryleague Women's Golf Cover Application Form (redacted), IC24/17385 [↓](#)
- 6 Duntryleague Women's Golf Flagship, IC24/17348 [↓](#)
- 7 Australian National Field Days Cover Application (redacted), IC24/17384 [↓](#)
- 8 Australian National Field Days Supporting Budget, IC24/17654 [↓](#)
- 9 Australian National Field Days Flagship, IC24/17355 [↓](#)
- 10 Water Industry Operators Association Cover Application (redacted), IC24/17386 [↓](#)
- 11 Water Industry Operators Association Flagship Application, IC24/17365 [↓](#)
- 12 Central West Inspired Women - Event Sponsorship Cover Application (redacted), IC24/17888 [↓](#)
- 13 Central West Inspired Women 2024 Supporting Budget, D24/79681 [↓](#)
- 14 Central West Inspired Women 2024 Flagship Application, IC24/18196 [↓](#)
- 15 Brews and Blues Event Sponsorship Cover Application Form (redacted), IC24/17884 [↓](#)
- 16 Brews and Blues Incubator Event Application, IC24/17874 [↓](#)
- 17 Orange Wine Festival Cover Application Form (redacted), IC24/18211 [↓](#)
- 18 Orange Wine Festival Flagship Application Form, IC24/18199 [↓](#)
- 19 Orange Wine Festival Supporting Documents (redacted), D24/80020 [↓](#)



A: 135 Byng Street, Orange
T: 6393 8000
E: council@orange.nsw.gov.au
W: www.orange.nsw.gov.au

EVENT SPONSORSHIP COVER APPLICATION FORM

APPLICANT'S DETAILS

Name of organisation:	Orange Touch Football Association
Postal address:	
Contact name:	
Position:	
Phone:	AH:
Mobile:	
Email:	

What is the legal status of your organisation? (eg Incorporated, Association, etc.)

If not-for-profit please attach evidence – such as charter/constitution showing no personal gain will be available to members, charitable status advice or a statutory declaration

Association

Please select:	<input type="checkbox"/> Profit or <input checked="" type="checkbox"/> Not-for-Profit
If not-for-profit:	<input checked="" type="checkbox"/> Constitution, tax ruling or other document confirming not-for-profit status is attached
Is your group/organisation registered for GST?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If applicable, please provide:	ABN: 85 315 598 541 ACN:

EVENT DETAILS

Name of event:	West South West Suns Junior Touch Football Championships
Location of event:	Waratah Sportsgrounds, Telopea Way Orange
Proposed date/s of event:	January 19th 2025
If the event is on Council land/ premises, have you booked this space with Council?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
How many people will be involved in your event? (Estimate)	2500+
How many people will come from outside Orange for the day? (Estimate)	2000
How many people will stay overnight? (Estimate)	1500
Please provide an outline of the event, including a summary of proposed activities and schedule:	

2025 Rod Wise WSW SUNS JUNIOR Touch Football CHAMPIONSHIPS

Orange Thunder Touch Football will be the host of the 2025 Suns Junior Championships, after the success of hosting the same event held Jan 21 2024.

This event will be held on Sunday January 19 2025 at Waratahs Sports Ground in Orange.

The event will be for Boys and Girls Representative teams from U10 through to U18. All affiliate representative teams in NSW are eligible to enter into this event plus affiliate 'development' representative teams are also welcome to enter this event. This carnival will also serve as one of WSW Suns selection events for the WSW Sun Junior Regional Championships Teams (JRC), therefore many Club's within the regional affiliate will attend to allow their players this valuable opportunity. Club's will also use this event as a lead-in event for Junior State Cup, Touch football's premier junior event of the year (held in February).

2024's event attracted 76 teams(an increase from 57 teams 2023) from 11 Clubs: Lower Blue Mountains, Mudgee, Wellington, Dubbo, Wagga, Griffith, Parkes, Yass, Leeton, West Wyalong and Orange. With Club's such as Dubbo and Mudgee already indicating they intend to bring more teams to this event.

To cater for the Championships, the day will begin around 8am, with games played throughout the entire duration of the day, with a finals series within the afternoon, last games generally concluding at 4:30pm.

Orange Touch Ass and SWS Suns will have a large number of volunteers assisting throughout the duration of the day. A request will also be made to Woolworths Shopping Centre management for the use of the vacant paddock across the road to utilise for parking space on the day.

EVENT BUDGET

Please outline the proposed income and expenditure budget for the event

Income Source (cash)	\$
eg: Organisation X	\$ 1000.00
SWS Suns Contribution	\$ 1500
External Vendors Fee	\$ 200
	\$
	\$
	\$
Orange City Council Event Sponsorship request	\$ 4550
Total Income	\$ 6250
Expenditure Items (cash)	\$
eg: Marketing – 8 x TV adverts	\$ 2000.00
Referee Requirements (Tent hire, table/chairs)	\$ 1500
Water Hydration Station	\$ 750
Portable Toilet Hire	\$ 1700
Toilet Paper Restocking and Cleaning Products	\$ 250
Medical Attendant	\$ 500
Officials Catering	\$ 1200
Waste Management	\$ 350
Total Expenditure	\$ 6250
Total Income and Total Expenditure must equal	\$ 0
In-kind Contributions	\$ Value of In-kind Contributions
(People's time/ value: Based on May 2017 to May 2018 Australian Bureau of Statistics (ABS) figures, volunteers are now worth \$41.72 per hour)	
eg: letter drop/ street walk – 1 hour, 1 person	\$ 41.72
Event Administration - 8 hr, 2 people	\$ 667.52
Team Registration and Draw - 8 hr, 2 people	\$ 667.52
Referee Schedule - 8 hr, 1 person	\$ 333.76
Amenities Inspection and cleaning - 7hr, 2 people	\$ 584.08
Waste Removal - 8 hr, 2 people	\$ 667.52
Carnival Convenor	\$ 333.76
Total In-kind Contribution Value	\$ 3,354.16

DECLARATION

On behalf of: (name of organisation if applicable)

- ☒ I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.
- ☒ I understand that should this application be approved by Orange City Council, I may be required to submit any requested Tax Invoices, plans or reports and will be required to enter into an Event Agreement with Council.
- ☒ I declare that the Organisation will provide all required paperwork, including a Certificate of Currency of Public Liability Insurance (to a minimum of \$10 million) with Orange City Council noted as an interested party.

Signed

Date 15.07.2024

Print name

Position in organisation

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.



A: 135 Byng Street, Orange
T: 6393 8000
E: council@orange.nsw.gov.au
W: www.orange.nsw.gov.au

EVENT SPONSORSHIP

Incubator Event Fund Application

EVENT DETAILS

What is the purpose of this event and why do you think it will work in Orange?

Suns Junior Championship's is a Touch football event for the West South West Sun's Regional affiliate within New South Wales. This Championship will predominately serve 2 purposes for junior touch football teams within the 2024-25 playing season. For the teams whose Club's are zoned within WSW Sun's this event will serve as a selection carnival for the region's Junior Regional Teams, who compete at the NSWTA Junior Regional's in April 2025, therefore its is an opportunity to provide players with a representative pathway within Touch Football. The second purpose for the majority of the teams would be as part of their preparation for the premier state event upon the Touch Football calendar - Junior State Cup held in February 2025. This event may also attract Development teams who are wishing for their team's to experience more competition and further develop their game through playing in a carnival setting.

Orange Touch in conjunction with NSW Touch Ass and Orange City Council have successfully hosted the Junior Regional Touch Football event at Waratah's Sporting complex in 2019 and 2021. Whilst this event is not quite of that scale, it has already grown and the Club are hopeful more teams will attend in 2025. After hosting this same event last year the Club are confident that this event will be just as big a success as it was in January. This event will also allow many of the Club's local families the opportunity to come and support their junior's in action, it is not very often that a carnival is actually held on their

How will the event attract visitors to the Orange 360 region? Please discuss which demographics you intend to target and how your event services this group

As this event provides a representative pathway for players within the WSW Sun's Regional Affiliate, Club teams from various towns such as Griffith, Leeton, Wagga, Yass, West Wyalong, Parkes, Forbes, Bathurst, Lithgow, Portland will enter teams to allow their players this opportunity. Other Club's outside the regional affiliate who will attend include Dubbo, Mudgee and Lower Blue Mountains to assist with their Junior State Cup preparations. As first round games are anticipated to start at 8am, Sunday Jan 19, the Club believes that most surrounding Club's will travel over on the Saturday and stay Saturday night. The visitors will predominately consist of families with children ranging from under 10's through to under 18's, boys and girls divisions. The Club would be happy to liaise with The Council and Orange360 to promote events that would be scheduled upon the same weekend for visitors to really enjoy what Orange and the surrounding villages have to offer and make their visit a memorable fun filled weekend, not just focused upon sport.

EVENT DETAILS (CONTINUED)

Will your event involve and engage local businesses, sporting groups, artists, community groups or interested individuals? Does the event assist in building the reputation of Orange by associating with positive and inclusive activities in the Orange Community? Please give details of involvement of others.

The Club plans to utilise this event as a major fundraiser by providing a canteen throughout the duration of the day. However due to the anticipated number of teams we do not feel we will be adequately able to cater for this entirely ourselves. The Club will be firstly reaching out to our local member base for families who may have mobile food vans or coffee carts that would interested in operating during the day. Should these not quite be sufficient and varied the Club will then contact other local businesses who offer these services to see if they would be interested in assisting upon the day. Again, the Club would be happy to liaise with Council and Orange360 to promote events that would be scheduled upon the same weekend.

Please outline the management structure of your event organisation, including the key roles and responsibilities, and the use of paid or unpaid staff?

WSW Suns Regional Director:

communicate's and advertise's to regions regarding carnival, registration, promotion of event

Tournament Director:

devise draws, field allocations, scoring

Referee Director:

coordinates officials for all games

Canteen Coordinator:

all canteen operations

Orange Touch Ass Club President:

collaborate with Regional and Tournament Director to book fields and organise other key carnival aspects, suitable shade

How do you intend to measure attendance at the event, the experiences of event attendees and the level of visitation from outside the region. How will you report his back to Council?

(Note: Business Development Staff can provide suggestions on how to achieve this but please do not leave it until the last minute to request input as staff may not necessarily be available in the closing days)

Numbers per team will be collated upon registration.

However, in terms measuring overall attendance, experiences and level of visitation the Club would need to seek the assistance of the Council's Business Development Staff as to how best to attain this data.

Verbal feedback from families last year suggested they were delighted with the town and the carnival. Orange had experienced rain in the lead up to the carnival, so the fields looked magnificent and the day presented with beautiful weather conditions, plus the carnival ran smoothly. Orange was buzz with activity and visitors really enjoyed their experience of the town. If there is another way that the Club can obtain 'official' feedback from families the Club would be happy to implement this with guidance from the Business Development Staff.



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EVENT SPONSORSHIP COVER APPLICATION FORM

APPLICANT'S DETAILS

Name of organisation: goodnessgravel A division of twowheeltours

Postal address:

Contact name:

Position:

Phone:

AH:

Mobile:

Email:

What is the legal status of your organisation? (eg Incorporated, Association, etc.)

If not-for-profit please attach evidence – such as charter/constitution showing no personal gain will be available to members, charitable status advice or a statutory declaration

Please select: ☒ Profit or ☐ Not-for-Profit

If not-for-profit: ☐ **Constitution, tax ruling or other document confirming not-for-profit status is attached**

Is your group/organisation registered for GST? ☒ Yes ☐ No

If applicable, please provide: ABN: 52542505243

ACN:

EVENT DETAILS

Name of event:	goodnessgravel Orange
Location of event:	gravel roads around Orange and the Orange360 LGAs
Proposed date/s of event:	15 March 2025
If the event is on Council land/ premises, have you booked this space with Council?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
How many people will be involved in your event? (Estimate)	225 (2024 event had 175 riders)
How many people will come from outside Orange for the day? (Estimate)	191 (Based on 2024 post codes)
How many people will stay overnight? (Estimate)	191 plus family = 250

Please provide an outline of the event, including a summary of proposed activities and schedule:

goodnessgravel, a sports event company held a very successful inaugural gravel riding event in March 2024, with the support of the Orange Council and Orange360. 175 riders entered and from our registration details, 85% were from outside the LGA and spent at least one night, if not 2, in Orange.

goodnessgravel, which has worked with many regional NSW councils to develop high quality cycling events on gravel roads, proposes to plan and conduct a second gravel riding event over 2 days in the Orange Shire. Our initial conversations with the Orange Council was to make these events an annual occurrence. On the Saturday, 15 March, 2025 there will be a long course of ~135kms and a shorter ~75km course utilising the abundant gravel roads of the Shire. Less competitive social rides will be offered on following day both to encourage overnights stays as well as to promote the local attractions. By promoting the unique regional attractions through a professionally run and fully supported sports event, the Shire will benefit economically.

In the 2024 event, the majority of services used by the event were sourced from local suppliers.

Participants from professional cyclists to families and riders of all abilities will be again catered for and supported by professional medical and mechanical resources, ensuring rider safety. In addition, on-course nutrition, water and food will be available at a dedicated rest stop.

Importantly volunteers from the region as well as local suppliers will be actively involved in the event. Financial contributions are made to the local volunteer organisations and these volunteers and all suppliers have expressed interest in supporting the 2025 event.

EVENT BUDGET

Please outline the proposed income and expenditure budget for the event

Income Source (cash)	\$
eg: Organisation X	\$ 1000.00
Registration fees	\$ 23,600
A	\$
Sponsorship from goodnessgravel sponsors	\$ 5,000
	\$
	\$
Orange City Council Event Sponsorship request	\$ 5,000
Total Income	\$ 33,600
Expenditure Items (cash)	\$
eg: Marketing – 8 x TV adverts	\$ 2000.00
Rider Bags, Rego plate, Finisher Medal, Map	\$ 8,200
Rider Nutrition, bananas, water, donuts, site infrastructure	\$ 6,500
Medical Support - on course and at village	\$ 2,000
Mechanical Support - On course and at village	\$ 1,500
Local Musicians at rest stops and start/finish village	\$ 3,000
site visits, route planning, event management, staff per diems	\$ 8,000
marketing, promotion, social media	\$ 4,300
Total Expenditure	\$ 33,500
Total Income and Total Expenditure must equal	\$
In-kind Contributions	\$ Value of In-kind Contributions
(People's time/ value: Based on May 2017 to May 2018 Australian Bureau of Statistics (ABS) figures, volunteers are now worth \$41.72 per hour)	
eg: letter drop/ street walk – 1 hour, 1 person	\$ 41.72
volunteers from local organisations 12 people x 6 hours	\$ 3,000
support services from existing Sponsors 6 people x 8 hours	\$ 2,000
	\$
	\$
	\$
	\$
Total In-kind Contribution Value	\$ 5,000

DECLARATION

On behalf of: (name of organisation if applicable)

- ☒ I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.
- ☒ I understand that should this application be approved by Orange City Council, I may be required to submit any requested Tax Invoices, plans or reports and will be required to enter into an Event Agreement with Council.
- ☒ I declare that the Organisation will provide all required paperwork, including a Certificate of Currency of Public Liability Insurance (to a minimum of \$10 million) with Orange City Council noted as an interested party.

Signed	Date 17/07/2024
Print name	
Position in organisation	

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.



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EVENT SPONSORSHIP

Incubator Event Fund Application

EVENT DETAILS

What is the purpose of this event and why do you think it will work in Orange?

goodnessgravel (a division of two wheeltours) completed the inaugural gravel riding event in Orange on 16 March 2024. It was assessed as a very successful first time event, with 129 of the 170 registered riders living outside the LGA. These 129 riders, many with their families, stayed at least one night in Orange, and many stayed 2 nights as we offered social rides following the main event on the 16th. The intent, agreed with Orange Council was to create an annual and growing event.

goodnessgravel is a sports event company which has worked with many regional NSW councils to develop high quality cycling events on gravel roads, proposes to plan and conduct the second annual gravel riding event over 2 days in the Orange Shire on 16/17 March 2025. On the Saturday, there will be a long course of ~135kms and a shorter ~75km course utilising the abundant gravel roads of the Shire. Less competitive social rides will be offered on following day both to encourage overnights stays as well as to promote the local attractions. By promoting the unique regional attractions through a professionally run and fully supported sports event, the Shire will benefit economically. Participants from professional cyclists to families and riders of all abilities will be catered for and supported by professional medical and mechanical resources, ensuring rider safety. In addition, on-course nutrition, water and food will be available at a dedicated rest stop. Importantly volunteers from the region as well as local suppliers will be actively involved in the event.

How will the event attract visitors to the Orange 360 region? Please discuss which demographics you intend to target and how your event services this group

Our inaugural 2024 event attracted 175 registered riders. 85% of whom came from non Orange360 LGAs. 42% were repeat goodnessgravel riders.

People interested in gravel riding and events expect to travel from the major cities as by definition, gravel roads are far from cities. We will be targeting, in addition to local shire residents, markets in the larger cities such as Canberra, Sydney, Wollongong, Albury and others.

As gravel riding is open to all ages and income levels, our marketing activities will be focused on reach, not demographics. We have an existing strong relationship with gravel riding influencers, bike equipment suppliers, bike stores and biking communities across NSW and we will be marketing, advertising and promoting this event through these channels to reach the broadest geographical segments.

Our event offers a longer, more challenging course as well as a shorter more "social" course.

goodnessgravel draws on the expertise of its parent company, two wheeltours. two wheeltours, over the previous 14 years, enjoys a

EVENT DETAILS (CONTINUED)

Will your event involve and engage local businesses, sporting groups, artists, community groups or interested individuals? Does the event assist in building the reputation of Orange by associating with positive and inclusive activities in the Orange Community? Please give details of involvement of others.

The feedback after our 2024 event supports the basis of holding this event in the Orange 360 region as riders were very positive about the region, the scenery, the restaurants and facilities and a general level of excitement of experiencing aspects of Orange they were not previously aware of.

Sporting events unite many sections of communities, from actual participants, to their own individual communities and then to the wider population. Involvement in our Gravel Event will continue to entice participants to start training programs, buy new equipment and create a buzz around who is participating and who is supporting. So our Event is not a one day exercise, but a period of excitement over many months throughout the year.

Our Gravel Event is open to any person capable of riding a bike. Previous events have provided access to wheelchair riders. We have had disabled riders using a recumbent bike.

We pay local suppliers for all requirements and we donate \$10 from each entry to local volunteer organisations.

Please outline the management structure of your event organisation, including the key roles and responsibilities, and the use of paid or unpaid staff?

goodnessgravel and its parent company two wheeltours are cycling tourism companies. Over the past 14 years we have developed and organised many cycling events in NSW. As in March 2024, we provide all the logistics to make the event safe and enjoyable. In addition to Will Levy being the Event Director, the company employs a fulltime Business Manager to plan and oversee all the event activities. Our full team of staff and contractors have many years' experience in the disciplines of start and finish event villages, mechanical support, medial support, hospitality and entertainment. We work closely with the Council's traffic management team as well as the local police and RMS to ensure the routes chosen meet all requirements for safety and rider enjoyment. on request we can provide examples of the detailed run sheets developed for all aspects of these gravel events. Everyone employed have many sessions of planning and role development to ensure there are no holes in the delivery of the event. We start the event at Lake Canobolas with suitable for parking and space for the Start Village. On the course will be rest stops for nutrition, water, mechanical and medical support. The Start Village would also become the Finish Village. We would arrange for sponsors and local business participation at the Start/Finish Village, as well as engaging with local organisations such as Lions, RFS, schools and other community entities. We would provide on course support vehicles to ensure participants mechanical and medical needs are met.

How do you intend to measure attendance at the event, the experiences of event attendees and the level of visitation from outside the region. How will you report this back to Council?

(Note: Business Development Staff can provide suggestions on how to achieve this but please do not leave it until the last minute to request input as staff may not necessarily be available in the closing days)

We collect data on each rider during the registration process. We know their home post codes to assess who is in or outside the LGA. We know ages, sex and rider abilities. We know from our database who is a new rider and who is a repeat rider. We provided a detailed Acquital Report (attached to this application) which showed for 2024 that 85% of riders and their families and friends came from outside the LGAs of Orange 360.



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W: www.orange.nsw.gov.au

EVENT SPONSORSHIP COVER APPLICATION FORM

APPLICANT'S DETAILS

Name of organisation: Orange Golf Club (Duntryleague)

Postal address:

Contact name:

Position:

Phone:

AH:

Mobile:

Email:

What is the legal status of your organisation? (eg Incorporated, Association, etc.)

If not-for-profit please attach evidence – such as charter/constitution showing no personal gain will be available to members, charitable status advice or a statutory declaration

Please select:

☐ Profit or ☒ Not-for-Profit

If not-for-profit:

☐ Constitution, tax ruling or other document confirming not-for-profit status is attached

Is your group/organisation
registered for GST?

☒ Yes ☐ No

If applicable, please provide:

ABN: 65000030777

ACN:

EVENT DETAILS

Name of event:	Duntryleague Women's Open Tournament		
Location of event:	Duntryleague Golf Club		
Proposed date/s of event:	28th - 30th October 2024		
If the event is on Council land/ premises, have you booked this space with Council?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
How many people will be involved in your event? (Estimate)	250		
How many people will come from outside Orange for the day? (Estimate)	180		
How many people will stay overnight? (Estimate)	160		
Please provide an outline of the event, including a summary of proposed activities and schedule:			

The Duntryleague Women's Open Tournament is a is a three day golf tournament involving 3-4 nights stay for visitors to Orange. There are two days of individual golf competition and the third day a team event. A dinner will be held on the Tuesday night which will celebrate 100 years of this tournament. The dinner is included in the registration fee so ensures we have maximum attendance for the dinner and the presentation. This year there will be a 1920s theme in line with the centenary of this event. There is a cap of 200 players for the golf with many other members participating in a volunteer capacity ensuring help with course directions, ball spotting and bunker raking.

EVENT BUDGET

Please outline the proposed income and expenditure budget for the event

Income Source (cash)	\$
eg: Organisation X	\$ 1000.00
Orange Ex Services Club	\$ 1000
Ramsey Health Care (Dudley Private Hospital)	\$ 700
West Orange Motors	\$ 500
Blowes Clothing	\$ 300
Cheney Suthers lawyers	\$ 200
Orange City Council Event Sponsorship request	\$ 1000
Total Income	\$ 3700
Expenditure Items (cash)	\$
eg: Marketing – 8 x TV adverts	\$ 2000.00
Prizes for Day 1	\$ 1260
Prizes for Day 2	\$ 1260
Team event prize	\$ 520
Dinner table presentation	\$ 100
Box apples x 2 days	\$ 110
Major golf prize 36 hole scratch and handicap	\$ 430
contract IT \$80/hr x 4 hrs	\$ 320
Total Expenditure	\$ 4000
Total Income and Total Expenditure must equal	\$
In-kind Contributions	\$ Value of In-kind Contributions
(People's time/ value: Based on May 2017 to May 2018 Australian Bureau of Statistics (ABS) figures, volunteers are now worth \$41.72 per hour)	
eg: letter drop/ street walk – 1 hour, 1 person	\$ 41.72
Angullong wine - 2 dozen bottles	\$ 500
Oriana (voucher)	\$ 200
Miss Mary Mac womens fashion (voucher)	\$ 100
Orange Self Storage (10 nearest the pin prizes)	\$ 200
volunteer members (directions, spotting and raking) 7 x4hrs x2 days =56 @ \$41.72 = \$2336.32	\$ 2336.32
volunteer administration min 10 hours @\$41.72=\$417.20	\$ 417.20
Total In-kind Contribution Value	\$ 3753.52

DECLARATION

On behalf of: (name of organisation if applicable)

- ☒ I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.
- ☒ I understand that should this application be approved by Orange City Council, I may be required to submit any requested Tax Invoices, plans or reports and will be required to enter into an Event Agreement with Council.
- ☒ I declare that the Organisation will provide all required paperwork, including a Certificate of Currency of Public Liability Insurance (to a minimum of \$10 million) with Orange City Council noted as an interested party.

Signed

Date 16th July 2024

Print name

Position in organisation

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.



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EVENT SPONSORSHIP

Flagship Event Fund Application

EVENT DETAILS

How many years has your event operated for and what were the levels of attendance (both local and visitor) at the event(s)?

2024 will be the centenary celebration of the Duntryleague Women's Golf Tournament. Starting in 1924 it has been played every year except World War 2. We have reviewed the format over the last few years, particularly since Covid. Now all grades of handicaps play together over three days and with a cap of 200 players.

We have seen maximum attendance, last year tournament registrations were filled within six days of opening and indeed this year the field was oversubscribed by late afternoon on the day entries opened. There were 47 clubs represented at the three day tournament last year and we anticipate similar numbers of clubs this year or perhaps more clubs with a different distribution of numbers.

Please detail how the sponsorship will help the event grow the diversity of sub-events and activities to attract additional visitors to the local economy or increase the length of stay and average spend consistently over time.

This tournament has benefited greatly from the Orange City Council sponsorship in past years... it helps to run the actual event and covers expenses as well as prizes. Councils support of this tournament is necessary to enable us to provide the quality event that golfers have come to expect. An additional attraction at this time is the Orange Wine Festival. Women golfers love to come to Orange participate in the food and wine attractions whether it be restaurants or wineries. The fact that our tournament coincides with the Orange Wine Festival is an added bonus.

We haven't hard data but estimate that 200 women stayed at least three nights in local accommodation and quite a few stayed on for four.

EVENT DETAILS (CONTINUED)

How will the event involve and engage local businesses, sporting groups, artists, community groups and or interested individuals? How will it assist in building the reputation of Orange by associating with positive and inclusive activities in the Orange community?

Appropriate recognition is given to all local businesses who have also sponsored and in particular on the presentation night. The presentation dinner is now part of the whole tournament package and so we expect close to 100% attendance. This is an excellent opportunity to showcase our sponsors in addition to the day to day exposure with banners/posters etc. and other promotional material.

What strategies will be used to promote the event to both local and out of region audiences and how will the success of these strategies will be measured. If a marketing plan has been developed, please attach it to the application.

Golfers love to travel to different tournaments throughout NSW as well as nationally. This three day tournament attracts women golfers from right across NSW as well as the Sydney metropolitan region and north and southern coastal areas. Visiting golfers see Orange as an attractive place to visit for food, wine and shopping. The tournament is advertised on the Duntryleague website as well as the golfing calendar through the Western Districts Ladies Golf Association and Golf NSW. Notification of the tournament is also emailed to all clubs in NSW and to individuals who have participated previously. The success of our event will be partially measured by:
Women numbers participating;
Personal feedback from participants on efficiently run event;
Personal feedback from participants on friendly atmosphere;
Numbers of clubs participating.

How does the event fit into the annual event calendar and is the organising committee mindful of peak tourism periods for the Orange360 region?

As previously mentioned, the Orange Wine Festival which will be held from 18 October to 3 November coincides with our tournament at Duntryleague. In addition there are always exhibitions at the Art Gallery throughout the year as well as exhibitions at the Museum. Duntryleague has a wonderful reputation with people from Sydney, the wider metropolitan area as well as other regional areas. If you add in the many food, wine and cultural offerings of Orange this golf event only enhances the reputation of Orange for further visits.

Are you applying for an annual single year grant or 3 years of confirmed funding?



Single year grant



3 year grant



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EVENT SPONSORSHIP COVER APPLICATION FORM

APPLICANT'S DETAILS

Name of organisation: Australian National Field Days

Postal address:

Contact name:

Position:

Phone:

AH:

Mobile:

Email:

What is the legal status of your organisation? (eg Incorporated, Association, etc.)

If not-for-profit please attach evidence – such as charter/constitution showing no personal gain will be available to members, charitable status advice or a statutory declaration

Please select: ☐ Profit or ☒ Not-for-Profit

If not-for-profit: ☒ Constitution, tax ruling or other document confirming not-for-profit status is attached

Is your group/organisation registered for GST? ☒ Yes ☐ No

If applicable, please provide: ABN: 923332478259 ACN:

EVENT DETAILS

Name of event:	Australian National Field Days
Location of event:	563 Borenore Road, Borenore NSW 2800
Proposed date/s of event:	Thursday 24 to Saturday 26 October 2024
If the event is on Council land/ premises, have you booked this space with Council?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
How many people will be involved in your event? (Estimate)	23,000
How many people will come from outside Orange for the day? (Estimate)	80%
How many people will stay overnight? (Estimate)	72%
Please provide an outline of the event, including a summary of proposed activities and schedule:	

Background - 1. The Entity is the Orange Field Co Op Limited, a Board of 9 directors and a committee appointed by the Board of 25 active members who are all volunteers.

2. The ANFD is attracting over 600 exhibitors from both Australia and overseas, and visitors from all parts of Australia. Key Information -

1. The ANFD run for over 3 days with a key focus being to provide cutting edge information, extensive education, proven resources and the latest developments in products, machinery and equipment to ensure those involved in the business of agriculture have everything they need, available to them in one place to run their enterprise at the highest and most productive level.

2. The ANFD provides an ideal environment to do business, as it exposes exhibitors directly to their target market. In addition, they can promote, explain and demonstrate their products and services at this purpose-built site. Visitors to the site are presented with a wide range of options allowing them to choose the best product or services for their business.

SCHOOL+ YOUTH PROGRAM: Includes interactive workshops, education, and competition.

ENTERTAINMENT: Field Days Petting Zoo. Local producers, Heavy horse and wagon demonstration and a bush band.

SHEEP & CATTLE ACTIVITY CENTRES - Producers can see and learn the latest technology along with speaking to Industry representative.

FOOD+ FASHION: stock up on essentials or to simply enjoy some good old-fashioned retail therapy. Fashion parade and cooking demonstrations

HEALTH HUB: Community Health Checks for adults, a variety of health service information and interactive experiences.

SHEEP DOG TRIALS: Held in conjunction with the NSW Sheepdog Workers Inc.

ARTISTS+ CULTURAL CLUBS: The Orange Lace Club, Orange Arts Society, The Orange Coin and Stamp Collectors and more will be on-hand to demonstrate their craft and sell their wares.

LOCAL TALENT: line-up of local performers will entertain crowds over the three days of the ANFD.

FEATURE EXHIBIT - Agtech Alley will be a designated space where 30 Agtech and connectivity businesses will exhibit their innovative products and services, facilitating exposure and networking opportunities for farmers, investors, partners, and industry leaders.

EVENT BUDGET

Please outline the proposed income and expenditure budget for the event

Income Source (cash)	\$
eg: Organisation X	\$ 1000.00
see attached Budget	\$
	\$
	\$
	\$
	\$
	\$
Orange City Council Event Sponsorship request	\$ 10,000
Total Income	\$
Expenditure Items (cash)	\$
eg: Marketing – 8 x TV adverts	\$ 2000.00
see attached Budget	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
Total Expenditure	\$
Total Income and Total Expenditure must equal	\$
In-kind Contributions	\$ Value of In-kind Contributions
(People's time/ value: Based on May 2017 to May 2018 Australian Bureau of Statistics (ABS) figures, volunteers are now worth \$41.72 per hour)	
eg: letter drop/ street walk – 1 hour, 1 person	\$ 41.72
	\$
	\$
	\$
	\$
	\$
	\$
	\$
Total In-kind Contribution Value	\$

DECLARATION

On behalf of: (name of organisation if applicable)

- ☒ I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.
- ☒ I understand that should this application be approved by Orange City Council, I may be required to submit any requested Tax Invoices, plans or reports and will be required to enter into an Event Agreement with Council.
- ☒ I declare that the Organisation will provide all required paperwork, including a Certificate of Currency of Public Liability Insurance (to a minimum of \$10 million) with Orange City Council noted as an interested party.

Signed	Date 9/7/2024
Print name	
Position in organisati	

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.

AUSTRALIAN NATIONAL FIELD DAYS

BUDGET WORKSHEET - YEAR TO 31.01.2025

EXPENDITURE SUMMARY

	2024 BUDGET	2024 ACTUAL	% INC/DEC	2025 DRAFT BUDGET	2025 FINAL BUDGET	% INC/DEC on 2024
ADMINISTRATION	286,700	317,119	10%	273,200		#DIV/0!
AWARD OF EXCELLENCE	0	0	#DIV/0!	0		#DIV/0!
CATERING	14,600	15,606	6%	18,000		#DIV/0!
CATTLE	5,000	4,432	-13%	4,500		#DIV/0!
EDUCATION & RESEARCH	4,550	3,628	-25%	7,500		#DIV/0!
FEATURE	11,500	12,376	7%	6,500		#DIV/0!
DEMO/FARM MANAGEMENT	5,900	0	#DIV/0!	11,500		#DIV/0!
GROUND	246,600	311,975	21%	263,500		#DIV/0!
PUBLICITY	47,450	43,167	-10%	60,000		#DIV/0!
SHEEP & WOOL	34,600	26,374	-31%	39,500		#DIV/0!
SHEEPDOG TRIAL	2,830	1,297	-118%	2,300		#DIV/0!
TRAFFIC	16,000	21,189	24%	21,700		#DIV/0!
WOMEN'S INTEREST	3,000	14,007	79%	5,300		#DIV/0!
TOTAL EXPENDITURE	678,730	771,170	12%	713,500		-12%

AUSTRALIAN NATIONAL FIELD DAYS

BUDGET WORKSHEET - YEAR TO 31. 1. 2025

INCOME SUMMARY

	2024 BUDGET	2024 ACTUAL	% INC/DEC	2025 DRAFT BUDGET	2025 FINAL BUDGET	% INC/DEC on 2024
SITE RENTALS	400,411	363,019	-10%	380,000		-100%
INTEREST RECEIVED	5,000	2,383	-110%	3,000		-100%
AWARD OF EXCELLENCE	1,000		#DIV/0!	1,000		#DIV/0!
CATERING	15,000	27,325	45%	25,000		-100%
CATTLE	5,000	4,772	-5%	5,000		-100%
EDUCATION & RES	0		#DIV/0!	0		#DIV/0!
FARM MANAGEMENT	4,500	7,043	36%	5,200		-100%
GROUND	0	0	#DIV/0!	0		#DIV/0!
PUBLICITY	5,000	4,317	-16%	4,000		-100%
SHEEP & WOOL	42,500	60,216	29%	42,300		-100%
SHEEPDOG TRIAL	1,900	1,067	-78%	1,500		-100%
SPONSORSHIP	40,000	43,222	7%	30,000		-100%
TRAFFIC	141,058	113,129	-25%	138,000		-100%
RENT - COTTAGE/VANS/SITE	92,500	162,281	43%	88,500		-100%
TOTAL INCOME	753,869	788,774	4%	723,500	0	-4%

Total Capital Expenditure						
Total Capital Income						



A: 135 Byng Street, Orange
T: 6393 8000
E: council@orange.nsw.gov.au
W: www.orange.nsw.gov.au

EVENT SPONSORSHIP

Flagship Event Fund Application

EVENT DETAILS

How many years has your event operated for and what were the levels of attendance (both local and visitor) at the event(s)?

The event started in 1952 and has attracted more than 20,000 people to the event in the last few years. With the event now in its 72nd year it has proven its longevity and is a stable part of the fabric of the Central West. In a recent survey 68% of attendees stay in local commercial accommodation and 72% used local accommodation for an average of 3.8 nights. The 2022 event had 14,500 and the 2023 event had 15,700 visitors. Recent rainfall across the region has boosted industry confidence. The ANFD will implement marketing strategies to encourage primary producers back to the event. Measurable Target: Increase visitation to 16,500 - 20,000 visitors to previous covid number. The Australian National Field Days are held annually in Spring, this year from Thursday 24 to Saturday 26 October.

Please detail how the sponsorship will help the event grow the diversity of sub-events and activities to attract additional visitors to the local economy or increase the length of stay and average spend consistently over time.

After 72 years the Australian National Field Days (ANFD) are part of the fabric and economic fabric of the Central West NSW. This year's event will be held from Thursday 24 to Saturday 26 October with gates opening from 8.30am to 5pm over the three days.

Orange City Council funding will be used in conjunction with other sponsorships to help sustain the event for 2024.

With the completion of the multipurpose Education and Training Centre it will both enhance the viability of the ANFD, strengthening the site as a community agricultural hub throughout the year.

The Orange City Council Community Strategic Plan (CSP) 2018 - 2028 addresses social, environmental, economic and leadership goals for the Orange community over the next ten years. The CSP provides four key themes including Live, Preserve, Prosper and Collaborate. The Prosper theme focuses on fostering existing strengths such as medical services, mining, local food and wine production and tourism. The ANFD aligns with Objective 11: Sustainable tourism, events and visitor experiences. In particular, item 11.2. Develop and attract a variety of events, festivals, venues and activities for locals and visitors, ensuring accessibility for all.

The ANFD focuses on delivering the latest technology and innovations in agriculture by allowing exhibitors to practically demonstrate product technology to dedicated and progressive agriculturists. The ANFD provides a sense of community and support for rural families.

EVENT DETAILS (CONTINUED)

How will the event involve and engage local businesses, sporting groups, artists, community groups and or interested individuals? How will it assist in building the reputation of Orange by associating with positive and inclusive activities in the Orange community?

The event promotes the region to over 20,000 attending visitors and more through advertising, supports local venues, eateries, supermarkets and service stations. research shows that accommodation in the area is booked out leading up to and during the event with 88% of exhibitors coming from outside the area and spending \$580 per day for an average of 3.8 nights. Local community groups are also given the opportunity to raise awareness of their organisation through ticket selling, catering or providing services like car parking or parcel pickup. This event is the major fundraiser for most service/charities. Culture groups such as Orange Lace Makers, Orange Art Society, Orange Lapidary Club and Orange Coin and Stamp Club are also given free space in a pavilion to show their craft and attract new members. Many service clubs from Orange including the Orange Rotary Club, Canobolas Lions Club and Orange Lions Club use the event as their major fundraiser of the year by catering, selling tickets and providing services to the event like manning parcel pick up containers or parking cars for a donation. The Australian National Field Days employ over 50 casual staff for the event with them all being from the local area.

What strategies will be used to promote the event to both local and out of region audiences and how will the success of these strategies will be measured. If a marketing plan has been developed, please attach it to the application.

The Australian National Field Days actively promotes the event through television, print media and radio with a \$60,000 spend. All forms of social media platforms are also used. This year we have engaged Lovridge Digital to upgrade our social media spend to target key individuals to attend the Australian National Field Days. The ANFD event delivers in the areas of sound organisational planning, event planning, event structure, communication, marketing, operational processes, insurance and risk management. Market research highlights an opportunity for the ANFD to diversify its offering in order to attract new visitors, in particular young families. The pattern of expenditure of visitors to Australian National Field Days shows two separate groups of consumers. The first are visitors who spent between \$50 and \$500 during their time at the event on food, and some retail/market shopping. The second are visitors who spent large amounts of money on agricultural equipment through exhibitors at the event. The survey research suggests that 20% of visitors spent over \$500, with an average of \$1,428 spent in major purchases. Measurable Target: Increase visitation by people aged 36 years and younger from 36% to 45%. Additionally, increase the visitor spend in the range of \$201 - \$500 from 13% to 20%. The ANFD sees Canberra and the surrounding regions including the Yass Valley, Hilltops Region, Upper Lachlan and Queanbeyan as a source of untapped potential. The region sits within the optimal 200km radius for visitors and land-use in these areas also lean towards the smaller lifestyle blocks that are an identified target market segment for the ANFD. In 2022 77% of the exhibitors came from outside the local area with 80% being from NSW and 20% from other states.

How does the event fit into the annual event calendar and is the organising committee mindful of peak tourism periods for the Orange360 region?

The Australian National Field Days (ANFD) is located at Boremore in Cabonne Council but on the border of Orange City Council. Therefore it is important to monitor tourism trends in both LGA's. The peak tourism period for the region is during Autumn in particular March and April, which is when the Canowindra Balloon Challenge and Orange Food week events are held.

Spring is the second highest period for tourism in Orange 360 Region and is festival season right across Destination Network Country & Outback (DNCO). September is traditionally the busiest month of spring across the region, therefore the ANFD is held in the shoulder season in late October. The opportunity to have wine week night markets featured during our event has proven through surveys that many exhibitors visited the night markets and have since returned with partners or family to the region. The event is an ideal platform for Orange City Council to showcase the region and all it has to offer to the visiting patrons. It has the potential to attract and engage with business that maybe looking to relocate or open a new business to the area. The event in the past has always attracted overseas interest with manufacturers keen to reach Australian markets.

Organisers of the ANFD monitor regional tourism trends and visitation figures via the Destination NSW Regional Tourism statistics/snapshots.

Are you applying for an annual single year grant or 3 years of confirmed funding?



Single year grant



3 year grant



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T: 6393 8000
E: council@orange.nsw.gov.au
W: www.orange.nsw.gov.au

EVENT SPONSORSHIP COVER APPLICATION FORM

APPLICANT'S DETAILS

Name of organisation: Water Industry Operations Association

Postal address:

Contact name:

Position:

Phone:

AH:

Mobile:

Email:

What is the legal status of your organisation? (eg Incorporated, Association, etc.)

If not-for-profit please attach evidence – such as charter/constitution showing no personal gain will be available to members, charitable status advice or a statutory declaration

Not-for-profit, members Association

Please select: ☐ Profit or ☒ Not-for-Profit

If not-for-profit: ☒ Constitution, tax ruling or other document confirming not-for-profit status is attached

Is your group/organisation registered for GST? ☒ Yes ☐ No

If applicable, please provide: ABN: 83 123 468 422

ACN:

EVENT DETAILS

Name of event:	Water Industry Safety Event - WISE
Location of event:	Orange Ex-Services Club
Proposed date/s of event:	24 September 2024
If the event is on Council land/ premises, have you booked this space with Council?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
How many people will be involved in your event? (Estimate)	150-200
How many people will come from outside Orange for the day? (Estimate)	100
How many people will stay overnight? (Estimate)	100

Please provide an outline of the event, including a summary of proposed activities and schedule:

One Day Expo The event includes a one-day expo and presentations designed to distribute the latest safety information where individuals will:

- Share their experiences
- Update of knowledge and skills plus network development by operations staff through interaction with fellow Water Industry employees
- Have the opportunity to view and discuss the latest advances in safety equipment and systems with suppliers, including live demonstrations
- The expo area will accommodate the expo sites, a casual seating area and the presentation zone within one space.

Presentation Program

The presentations will provide key information for anyone interested in safety in the water or wastewater industry and will cover a wide range of topics.

- Visible Safety Leadership -Psychosocial safety -Workplace, health and safety training-Situational awareness, overhead power strikes
- Extreme weather events -Electrical safety -Safer maintenance -Chemical safety -Use of high pressure water jetter

EVENT BUDGET

Please outline the proposed income and expenditure budget for the event

Income Source (cash)	\$
eg: Organisation X	\$ 1000.00
Delegate Registration	\$ 10000
Exhibitors - 10x Sites	\$ 10000
	\$
	\$
	\$
Orange City Council Event Sponsorship request	\$ 3000
Total Income	\$ 23,000
Expenditure Items (cash)	\$
eg: Marketing - 8 x TV adverts	\$ 2000.00
Venue Hire	\$ 2500
Audio Visual Contractor	\$ 2000
Tables, Chairs and misc furniture	\$ 1000
Key Note Speakers	\$ 2000
Staff Time, Travel & Accom	\$ 5500
Graphic Design & Printing	\$ 2000
Catering	\$ 8000
Total Expenditure	\$ 23000
Total Income and Total Expenditure must equal	\$ 0
In-kind Contributions	\$ Value of In-kind Contributions
(People's time/ value: Based on May 2017 to May 2018 Australian Bureau of Statistics (ABS) figures, volunteers are now worth \$41.72 per hour)	
eg: letter drop/ street walk - 1 hour, 1 person	\$ 41.72
	\$
	\$
	\$
	\$
	\$
	\$
	\$
Total In-kind Contribution Value	\$

DECLARATION

On behalf of: (name of organisation if applicable)

- ☒ I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.
- ☒ I understand that should this application be approved by Orange City Council, I may be required to submit any requested Tax Invoices, plans or reports and will be required to enter into an Event Agreement with Council.
- ☒ I declare that the Organisation will provide all required paperwork, including a Certificate of Currency of Public Liability Insurance (to a minimum of \$10 million) with Orange City Council noted as an interested party.

Signed

Print name

Position in organisation

Date

5/7/2024

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.



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EVENT SPONSORSHIP

Flagship Event Fund Application

EVENT DETAILS

How many years has your event operated for and what were the levels of attendance (both local and visitor) at the event(s)?

We have run this specific event in Victoria, pre Covid back in 2018 & 2019. Both events attracted an audience around 150x attendees each year.

For 2024, working with our NSW Committee, we have decided to run the event for the first time since COVID and in NSW for the first time. The location of Orange was chosen as we have held larger events there in the past and it also provides great proximity for several of the councils and regions to attend, whilst accessible for interstate visitors to attend as well.

Please detail how the sponsorship will help the event grow the diversity of sub-events and activities to attract additional visitors to the local economy or increase the length of stay and average spend consistently over time.

Depending on the success of the event, number of attendees and support from local Council, we would like to run this event on a yearly basis in the same location. This is a unique event targeted directly towards industry Safety and will be well attended and supported by Local Council Employees, State Government regulators and corporate suppliers to the industry

EVENT DETAILS (CONTINUED)

How will the event involve and engage local businesses, sporting groups, artists, community groups and or interested individuals? How will it assist in building the reputation of Orange by associating with positive and inclusive activities in the Orange community?

We anticipate approx 100x attendees will be from a distance greater than a hour drive. Meaning most will stay overnight, if not 2x nights, requiring Accommodation, food & beverage.

We would like to engage with the local indigenous community to provide Welcome to Country.

Local business & school groups will be welcome to attend and or participate in the event.

What strategies will be used to promote the event to both local and out of region audiences and how will the success of these strategies will be measured. If a marketing plan has been developed, please attach it to the application.

We plan to market & promote this event heavily. We have 5,000+ Members around Australia and provide regular communications which will showcase this event.

All NSW Members will be emailed with information on the event.

Structured Social media Campaign through Facebook, Instagram & LinkedIn

We will tap into communications sent out through NSW Water Directorate, DPIE & SafeWork NSW

How does the event fit into the annual event calendar and is the organising committee mindful of peak tourism periods for the Orange360 region?

We have planned this event to fall outside of any School Holidays, Public Holidays or any Major Events within the region

Are you applying for an annual single year grant or 3 years of confirmed funding?

☒ Single year grant

☐ 3 year grant



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EVENT SPONSORSHIP COVER APPLICATION FORM

APPLICANT'S DETAILS

Name of organisation:	Central West Inspired Women (CWIW) - an initiative of RDA Central West		
Postal address:			
Contact name:			
Position:			
Phone:			AH:
Mobile:			
Email:			
What is the legal status of your organisation? (eg Incorporated, Association, etc.) If not-for-profit please attach evidence – such as charter/constitution showing no personal gain will be available to members, charitable status advice or a statutory declaration			
Please select:	<input type="checkbox"/> Profit or <input checked="" type="checkbox"/> Not-for-Profit		
If not-for-profit:	<input checked="" type="checkbox"/> Constitution, tax ruling or other document confirming not-for-profit status is attached		
Is your group/organisation registered for GST?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If applicable, please provide:	ABN: 55 418 618 640	ACN:	

EVENT DETAILS

Name of event:	CWIW end of year gala with special guest Lucy Bloom
Location of event:	Rowlee Winery
Proposed date/s of event:	29 November 2024
If the event is on Council land/ premises, have you booked this space with Council?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
How many people will be involved in your event? (Estimate)	150 attendees
How many people will come from outside Orange for the day? (Estimate)	40
How many people will stay overnight? (Estimate)	20

Please provide an outline of the event, including a summary of proposed activities and schedule:

Central West Inspired Women (CWIW) has gained a firm hold on networking, learning and upskilling opportunities for local women, attracting hundreds of women to our events, many of whom attend regularly and describe attending as a 'lifeline' for isolation in an era of remote working.

CWIW will celebrate two years of establishment since launch in 2022 with an end of year gala event to be held at the new function room at Rowlee Winery. This event will welcome Lucy Bloom, renowned motivational speaker who has inspired thousands across Australia. Lucy will be giving her 'Stand Up Motivator' talk, inspiring local women to take hold of their dreams, goals and career ambitions in 2025.

The event will include a two-course meal with beverages to be purchased by attendees. A welcome speech by one of our co-founders will highlight the initiatives achievements over the past two years, including being entirely funded by seeking sponsorship opportunities and remaining cost-neutral to ensure the continuity of this important initiative for local women.

After dinner, Lucy will take the stage for an hour of power, followed by dancing and celebration amongst 150 local women, many of whom are imperative in driving Orange's local economy through their businesses.

CWIW has proven itself to be a successful and hugely beneficial initiative within the Orange community, attracting women from as far as Oberon, Lithgow and Condobolin to attend. Support for our end of year gala event is Orange City Council's chance to show your support and desire for this initiative to continue to deliver important events that aid connection and increase learning opportunities for local residents.

EVENT BUDGET

Please outline the proposed income and expenditure budget for the event

Income Source (cash)	\$
eg: Organisation X	\$ 1000.00
Please see attached	\$
	\$
	\$
	\$
	\$
	\$
Orange City Council Event Sponsorship request	\$ 5000.00
Total Income	\$
Expenditure Items (cash)	\$
eg: Marketing – 8 x TV adverts	\$ 2000.00
Please see attached	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
Total Expenditure	\$
Total Income and Total Expenditure must equal	\$
In-kind Contributions	\$ Value of In-kind Contributions
(People's time/ value: Based on May 2017 to May 2018 Australian Bureau of Statistics (ABS) figures, volunteers are now worth \$41.72 per hour)	
eg: letter drop/ street walk – 1 hour, 1 person	\$ 41.72
Please see attached	\$
	\$
	\$
	\$
	\$
	\$
	\$
Total In-kind Contribution Value	\$

DECLARATION

On behalf of: (name of organisation if applicable)

☒ I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.

☒ I understand that should this application be approved by Orange City Council, I may be required to submit any requested Tax Invoices, plans or reports and will be required to enter into an Event Agreement with Council.

☒ I declare that the Organisation will provide all required paperwork, including a Certificate of Currency of Public Liability Insurance (to a minimum of \$10 million) with Orange City Council noted as an interested party.

Signed **F**

Date 17 July 2024

Print name

Position in

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.

Central West Inspired Women - Lucy Bloom 2024

	Income	
	Estimated	Actual
Ticket sales - 150@ \$99	\$14,850	
Sponsor 1 -	\$1,500	
Sponsor 2 -	\$1,000	
Sponsor 3 -	\$1,000	
Orange City Council	\$5,000	
Total income	\$23,350	\$0.00

	Estimated	Actual
Total income	\$23,350	\$0
Total expenditure	\$23,950	\$2,365
Profit/Loss	-\$600	-\$2,365

	Expenses	
	Estimated	Actual
Registration		
Fees - Humanitix - Registrant pays	\$0	\$0
	\$0	\$0
Total Registration	\$0	\$ -
Venue		
Catering: Food - 160 x \$75 (inc committee & sponsors)	\$12,000	
Sweet - XXXXXXXXXXXXXXXX (local)	\$880	
Catering: Beverages welcome drink	\$960	
Venue hire - in-kind sponsorship by XXXXXX	\$0	\$0
Total Venue	\$13,840	\$ -
Advertising & Printing		
Total Advertising and Printing	\$0	\$0
Promotional		
Photographer	\$350	\$0
Total Promotional	\$350	\$ -
MC & Speakers		
Guest Speaker	\$9,460	\$2,365
Travel	\$300	\$0
Accommodation - XXXXX sponsored	\$0	\$0
Total MC & Speakers	\$9,760	\$2,365
Total Expenditure	\$23,950	\$2,365

Deposit paid



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EVENT SPONSORSHIP

Flagship Event Fund Application

EVENT DETAILS

How many years has your event operated for and what were the levels of attendance (both local and visitor) at the event(s)?

Central West Inspired Women launched in November 2022 with an 80 person event at Orange Ex-Services Club. The initiative has grown month on month and held regular monthly networking and educational events for career women, business women and aspiring businesswomen in our community. This includes lunch and learn events for up to 150 women with nationally sourced guest speakers.

This year we celebrate two years of successfully delivering outstanding events to Central West women with our end of year CWIW Gala to be held at Rowlee winery estate. This event, like other CWIW events of the same calibre, expects to attract 150 Central West women, of which, approximately 40 are expected to travel to Orange from areas as far as Oberon and Forbes, with an overnight visitation rate of 20 attendees.

Please detail how the sponsorship will help the event grow the diversity of sub-events and activities to attract additional visitors to the local economy or increase the length of stay and average spend consistently over time.

Sponsorship for the CWIW Gala will ensure this initiative and its high quality events will continue to run at break-even or small profit. This will ensure CWIW can continue to be a self-sustaining initiative funded through local sponsorship and ticket sales, continuing to attract a wider audience from around Central West NSW, within a 200km radius.

CWIW and the nationally recognised speakers it is attracting will continue to solidify Orange as a fantastic place for people to live, work, and invest, and for businesses to operate and network. This is achieved through nationwide social media exposure and local media exposure.

Continuing to be a break-even or profitable initiative helps to grow the diversity of many sub-events through careful use of funding and management of budgets. Each event held garners diverse feedback and new suggestions on desired learning and networking sessions. CWIW continues to take session ideas on board and offer fresh new ways of helping local women connect and learn to elevate their careers. A recent example of this was our Winter Reset which was a sold out mini-retreat where women came together to learn about stress management, goal setting and work/life balance, sharing ideas and meeting new people.

EVENT DETAILS (CONTINUED)

How will the event involve and engage local businesses, sporting groups, artists, community groups and or interested individuals? How will it assist in building the reputation of Orange by associating with positive and inclusive activities in the Orange community?

CWIW events continue to actively engage a wide and diverse range of local businesses, community groups and interested individuals.

For the mentioned event 'CWIW END OF YEAR GALA" businesses engaged include sponsors, local photographer, local florist, local winery, local sweet maker and local caterer. We also actively promote table purchase from female-led businesses and community groups, and regularly return this support through counter promotion of their events on our highly engaged social media accounts.

As mentioned in the previous question, CWIW continues to elevate Orange as a positive and inclusive place to live and work through providing metropolitan quality events with nationally recognised speakers and trainers. Both speakers and attendees amply post on social media post event, highlighting the attractive venues we have to offer for business events, conferences, retreats, community gatherings and other events. CWIW has also attracted national attention through the RDA network, with CWIW awaiting confirmation for a speaking opportunity to expand the initiative nationally, at the RDA National Conference in Busselton WA.

CWIW offers attendees an inclusive opportunity at point of ticket purchase that allows them to select a ticket option called "flying solo" where attendees that do not know anyone else get the opportunity to be seated next to other women in the same situation, thus

What strategies will be used to promote the event to both local and out of region audiences and how will the success of these strategies will be measured. If a marketing plan has been developed, please attach it to the application.

CWIW has a firm foothold on the market for such events and a very loyal and engaged social media following. In addition, we have a 600 strong database of previous attendees and interested parties, and heavy interest from local media such as CWD and other outlets around the region. Social media, database marketing and a targeted ad campaign with a small budget will ensure a sell out of this event. Our assumptions are based on previous event attendance and the calibre of speaker being hosted - Lucy Bloom.

How does the event fit into the annual event calendar and is the organising committee mindful of peak tourism periods for the Orange360 region?

The CWIW end of year Gala follows on within an appropriately spaced time period from other local events targeted towards a similar audience. The event is aptly timed for end of year Christmas party celebrations to encourage female-led businesses and organisations to join us for end of year festivities, instead of hosting a micro-gathering alone. This also allows solo business owners to have an annual end of year event to attend to celebrate their year's achievements, when a staff Christmas party would not otherwise be possible. It is a great opportunity for new residents to connect to other women and we are actively working to further engage with minority groups such as immigrants.

We would greatly appreciate a single year grant, however if three year confirmed funding is an option, we could do so much with the funding to continue to educate, inspire, upskill and connect business owners and employees, with each year culminating in and end of year gala with special guest speaker to motivate women to pursue greater heights in their businesses and careers for the year ahead - attracting a wider audience, greater media attention and further promoting Orange as a place to live, work and invest.

Are you applying for an annual single year grant or 3 years of confirmed funding?



Single year grant



3 year grant



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EVENT SPONSORSHIP COVER APPLICATION FORM

APPLICANT'S DETAILS

Name of organisation: **Badlands Brewery Pty Ltd**

Postal address:

Contact name:

Position:

Phone:

BH:

AH:

Mobile:

Email:

What is the legal status of your organisation? (eg Incorporated, Association, etc.)

If not-for-profit please attach evidence – such as charter/constitution showing no personal gain will be available to members, charitable status advice or a statutory declaration

Please select:

☒ Profit or ☐ Not-for-Profit

If not-for-profit:

☐ **Constitution, tax ruling or other document confirming not-for-profit status is attached**

Is your group/organisation
registered for GST?

☒ Yes ☐ No

If applicable, please provide:

ABN: **60143511326**

ACN:

EVENT DETAILS

Name of event:	Backroads - Brews & Blues Fest		
Location of event:	Sale St Public carpark adjoining Brewery		
Proposed date/s of event:	Sat 26th Oct & Sun 27th Oct 2024		
If the event is on Council land/ premises, have you booked this space with Council?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	
How many people will be involved in your event? (Estimate)	1000		
How many people will come from outside Orange for the day? (Estimate)	350		
How many people will stay overnight? (Estimate)	150		
Please provide an outline of the event, including a summary of proposed activities and schedule:			

Backroads is an all ages outdoor craft beer and music festival to be staged in the heart of Orange adjacent to the new Badlands Brewery. Celebrating some of Australia’s best craft brewers, patrons will have the opportunity to taste a range of beers with a focus on small, independent regional NSW breweries. In addition to the craft brews will be a lineup of blues and roots musicians performing throughout both days of the festival creating the perfect combo’ of “brews and blues”. Supplementing the music and craft drinks will be a range of local food providers, with a focus on local chefs and local produce. There will also be a range of adult and kid-friendly activities such as brewery games, mechanical bull, bouncy castle etc.

This year the festival is to run over 2 days from 2pm until 8:30 on Sat 26th October and 12pm until 5pm on Sun 27th October 2024

EVENT BUDGET

Please outline the proposed income and expenditure budget for the event

Income Source (cash)	\$
eg: Organisation X	\$ 1000.00
Ticket Sales % of beer tokens (25%), stall fees	\$ 76,000
NSW Tourism Grant Incubator Fund	\$ 22,000 (inc GST)
Merch Sales	\$ 3,650
	\$
	\$
Orange City Council Event Sponsorship request	\$ 5,000
Total Income	\$ 106,650
Expenditure Items (cash)	\$
eg: Marketing – 8 x TV adverts	\$ 2000.00
PR & Marketing (design, print, website, advertising, consult etc)	\$ 16,850
Operations (Equipment hire, security, temp power, waste, security etc)	\$ 24,135
Performer fees, rides and other entertainment	\$ 30,500
Administration (event consult, insurance, wristbands, tokens, etc)	\$ 24,800
Contingency	\$ 10,365
	\$
	\$
Total Expenditure	\$ 106,650
Total Income and Total Expenditure must equal	\$
In-kind Contributions	\$ Value of In-kind Contributions
(People's time/ value: Based on May 2017 to May 2018 Australian Bureau of Statistics (ABS) figures, volunteers are now worth \$41.72 per hour)	
eg: letter drop/ street walk – 1 hour, 1 person	\$ 41.72
	\$
	\$
	\$
	\$
	\$
	\$
	\$
Total In-kind Contribution Value	\$

DECLARATION

On behalf of: (name of organisation if applicable)

- ☒ I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.
- ☒ I understand that should this application be approved by Orange City Council, I may be required to submit any requested Tax Invoices, plans or reports and will be required to enter into an Event Agreement with Council.
- ☒ I declare that the Organisation will provide all required paperwork, including a Certificate of Currency of Public Liability Insurance (to a minimum of \$10 million) with Orange City Council noted as an interested party.

Signed

Date

9/7/24

Print name

Position in organisation

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T: 6393 8000
E: council@orange.nsw.gov.au
W: www.orange.nsw.gov.au

EVENT SPONSORSHIP

Incubator Event Fund Application

EVENT DETAILS

What is the purpose of this event and why do you think it will work in Orange?

Brews & Blues (B&B) is an all ages outdoor craft beer and music festival to be staged in the heart of Orange adjacent to the new Badlands Brewery. Patrons will have the opportunity to taste a range of beers with a focus on small, independent regional NSW breweries. In addition to the craft brews will be a lineup of blues and roots musicians performing throughout both days of the festival creating the perfect combo of "brews and blues"

We believe it will work for Orange as we will create a laid-back atmosphere and opportunities for people to enjoy social connections in a unique space. Accompanied by a range of delicious food offerings, outdoor style activities (Giant Jenga, Table Tennis, Mechanical Bull etc) and a splash of comedy, the B&B festival will look to build a foundation to become an annual event on the Orange regional calendar bringing both visitors and residents together.

We will have at least one "big name" act plus many of the most popular local and regional musicians. Orange embraces food & music events as evidenced by the success of many food/wine/music events over the years' such as the "Day on the Green" music concerts, and the many Food and Wine week night markets and other events such as Forage and Sampson St lunch. The previous two Craft beer festivals held in Orange (The "Crafted", Beer & BBQ festivals held in 2016 & 2017) were a great success.

How will the event attract visitors to the Orange 360 region? Please discuss which demographics you intend to target and how your event services this group

Whilst being all ages, it is targeted first and foremost at mature adults, both male & female. Our primary target audience are people aged 30 – 65 who have a passion for or interest in unique independently crafted beers &/or quality live music. Women, as much as men, will be targeted as the nature of the event is generically appealing. We also know that the proportion of ticket buyers is female skewed (more often than not buying for their partner).

Our event services this group as they are the main demographic attracted by either Craft Beer, Blues & Roots music or both! It is also a demographic with more time and money to be able to travel and afford to stay in Orange - or push people who were already considering a trip to Orange to take the plunge.

EVENT DETAILS (CONTINUED)

Will your event involve and engage local businesses, sporting groups, artists, community groups or interested individuals? Does the event assist in building the reputation of Orange by associating with positive and inclusive activities in the Orange Community? Please give details of involvement of others.

Yes & Yes.

We will have local, as much as possible, producer-led food options, eg Red Chilli Deli, Union Bank, Agrestic Grocer, Trang etc.

We will invite at least one Cider & Wine stall from our local area to attend. The Beer stalls will all be Certified Independent with a focus on Regional NSW breweries.

Apart from at least one "Big Name" act many other local and regional musicians will be invited to participate. Eg Claude Hay, Tim Brennan, Matt Arthur, JAFFER, Javier and the Wave, etc.

Please outline the management structure of your event organisation, including the key roles and responsibilities, and the use of paid or unpaid staff?

Event Principal & Licensee: Jon Shiner M.D. Badlands Brewery, 14 years. Managed & run numerous events and projects incl. Planning, Construction and Operational control over new Badlands Brewery & Taproom build in Orange CBD.

Event Manager - Planning & Sub-contractors: Simon Rollin, Mojo Events & Promotions. Extensive Event Management Experience of 15 years. Preferred Event Manager for many Orange Industry events including FOOD week and Wine Festival Night Markets (+6000 ppl); Owner/Organiser for "Crafted Live" a multi-city Craft Beer, BBQ and Music festival; Principal Event Manager for Bathurst NRL fixture (last 5 years).

Marketing Manager: Holly Manning, Wholestar PR (Formerly Manning PR). Over 25 years experience in public relations, media relations and social media management. Including former Mudgee Region Tourism CEO.

We will be employing Security staff including RSA marshalls and will be looking for 6-8 volunteers (possibly made up of casual taproom employees and brewers) to assist food/beer stalls and musicians. Free festival passes and a beer token allocation (to be used after shift!) will be issued to volunteers.

How do you intend to measure attendance at the event, the experiences of event attendees and the level of visitation from outside the region. How will you report this back to Council?

(Note: Business Development Staff can provide suggestions on how to achieve this but please do not leave it until the last minute to request input as staff may not necessarily be available in the closing days)

We will collect the following attendee data: First name, Last name, D.O.B, Post Code (or overseas country) and Email Address of all adult attendees (over 18). These will all be mandatory fields required to complete an online booking.

If booked in person at the festival entrance all attendees will need to fill out the same information (by way of festival supplied tablets), they will then purchase the tickets via a festival POS system.

We will email attendees with prize incentives to complete a mailchimp questionnaire. The 8 mandatory questions will be rating the festival using radio buttons of 1-5, 1 being poor and 5 being excellent, proposed questions:

- How would you rate the online experience in the lead up to the festival?
- How would you rate getting to and from and in and out of the festival?
- How would you rate the food options available at Brews & Blues?
- How would you rate the beer/breweries at Brews and Blues?
- How would you rate the music at Brews & Blues?
- How would you rate the toilet facilities at the festival?



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EVENT SPONSORSHIP COVER APPLICATION FORM

APPLICANT'S DETAILS

Name of organisation: Orange Region Vignerons Association

Postal address:

Contact name:

Position:

Phone:

AH:

Mobile:

Email:

What is the legal status of your organisation? (eg Incorporated, Association, etc.)

If not-for-profit please attach evidence – such as charter/constitution showing no personal gain will be available to members, charitable status advice or a statutory declaration

Please select:

☐ Profit or ☒ Not-for-Profit

If not-for-profit:

☐ Constitution, tax ruling or other document confirming not-for-profit status is attached

Is your group/organisation
registered for GST?

☒ No

If applicable, please provide:

ABN: 82 428 195 887

ACN:

EVENT DETAILS

Name of event:	Orange Wine Festival
Location of event:	Orange & surrounds
Proposed date/s of event:	October 2024
If the event is on Council land/ premises, have you booked this space with Council?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
How many people will be involved in your event? (Estimate)	10000
How many people will come from outside Orange for the day? (Estimate)	4000
How many people will stay overnight? (Estimate)	3000

Please provide an outline of the event, including a summary of proposed activities and schedule:

The Orange Wine Festival will host up to 50 individual events run by producers, wineries, restaurateurs, caterers, tourism operators or community interest groups. All these events are included in the Orange Wine Festival Program. This year ORVA will engage the services of a professional Event Producer through Orange360 to ensure we serve up a ‘world-class’ festival.

EVENTS DATES for Signature Events
Orange Wine Festival's Night Market October 18
Orange Wine Show Judging 23-25 September
Orange Wine Show Industry Lunch 26 September
Orange Wine Show Tasting & Masterclasses Friday October 25 & Saturday October 26
Dining @ Altitude Saturday November 2

EVENT BUDGET

Please outline the proposed income and expenditure budget for the event

Income Source (cash)	\$
eg: Organisation X	\$ 1000.00
Ticketing & glass Sales	\$ 130500
Sponsorship	\$ 70000
Program fees	\$ 4000
Stallholders	\$ 17000
Wine Show	\$ 20000
Orange City Council Event Sponsorship request	\$ 14500
Total Income	\$ 256000

Expenditure Items (cash)	\$
eg: Marketing – 8 x TV adverts	\$ 2000.00
Marketing	\$ 45000
Event Management	\$ 20000
Program	\$ 4000
Wine Show	\$ 20000
Food & Bev	\$ 162000
Administration	\$ 5000
	\$
Total Expenditure	\$ 256000
Total Income and Total Expenditure must equal	\$

In-kind Contributions	\$ Value of In-kind Contributions
(People's time/ value: Based on May 2017 to May 2018 Australian Bureau of Statistics (ABS) figures, volunteers are now worth \$41.72 per hour)	
eg: letter drop/ street walk – 1 hour, 1 person	\$ 41.72
Volunteer Hours Committee	\$ 15000 (approx. 330 hours over 1 yr)
Event Volunteers NM	\$ 3000
Wine Show Tasting	\$ 3000
Altitude	\$ 1700
Wine Show	\$ 10000
	\$
Total In-kind Contribution Value	\$ 32700

DECLARATION

On behalf of: (name of organisation if applicable)

- ☒ I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.
- ☒ I understand that should this application be approved by Orange City Council, I may be required to submit any requested ~~Tx~~ Invoices, plans or reports and will be required to enter into an Event Agreement with Council.
- ☒ I declare that the Organisation will provide all required paperwork, including a Certificate of Currency of Public Liability Insurance (to a minimum of \$10 million) with Orange City Council noted as an interested party.

Signed

Date 17/7/2024

Print name

Position in or

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EVENT SPONSORSHIP

Flagship Event Fund Application

EVENT DETAILS

How many years has your event operated for and what were the levels of attendance (both local and visitor) at the event(s)?

The Orange Wine Festival has been held annually since 2005 and has had a significant impact on bringing visitors to the region as well as benefiting other associated businesses. This is one of the festivals to put Orange on the destination wish list and map. This years Festival will run from October 18 to November 3, opening with Orange Wine Festival Night Market in Robertson Park. The Festival also feature the Orange Wine Show Tasting and Dining @ Altitude. The full program will features a suite of signature events and around 50 individual business events.

The main drive for this activation is to raise awareness of the region's wines but also to drive visitation to the region and specifically the region's cellar doors. The flow on affect of this is that a diverse range of the region's businesses receive a flow on affect from the inbound tourism. At a time when demand on accommodation is significant, spreading the event over a few weeks allows more scope and flexibility for visitors to the region. We will be fostering opportunities for greater collaboration amongst cafes, restaurants, accommodation providers to partner with wineries to feature wines during the festival and in particular mid-week specials. By increasing the festivals mid-week events, there will be a direct impact on length of stay and boost the visitor economy

Please detail how the sponsorship will help the event grow the diversity of sub-events and activities to attract additional visitors to the local economy or increase the length of stay and average spend consistently over time.

ORVA has been operating this event for close to 20 years, and 2024 is an opportunity to continue to revitalise the event program after 4 challenging years. We have an aspiration to deliver a significant and iconic events that showcases and tells the story of the region's wine and the influence of Altitude on our varieties in a stunning location matched with the region's best food. The Orange Wine Show will be run from September 23 to September 26, culminating with the Orange Wine Show Lunch where the trophy winners will be announced.

ORVA has shown that it does run viable events but as we are incorporating activities (in a locations owned by Orange City Council Robertson Park, Orange Function Centre and Lake Canobolas), additional funding will assist us in the professional delivery and promotion of this event.

The Wine Festival Night market has been reinvigorated. The focus will be on telling the wine making story but also how our region's wines are best matched with food. Each wine brand will be encouraged to join with a food provider.

ORVA is seeking \$14,500 to assist these events and to help cover the cost of the digital program and marketing to visitors to come to the region and the hire of the Function Centre for the Orange Wine Show . ORVA is also engaging some further assistance in event management and curation for the purposes of growing the festival in terms of its appeal and ability to attract visitors to the region.

~~With visitors numbers softening in recent times, the festival provide the perfect content to invite people to visits the region~~

EVENT DETAILS (CONTINUED)

How will the event involve and engage local businesses, sporting groups, artists, community groups and or interested individuals? How will it assist in building the reputation of Orange by associating with positive and inclusive activities in the Orange community?

The Orange Wine Festival and Orange Wine Show has since its inception work with, engage and contracted local businesses and organisations in the Orange region. The program showcases over 50 events that are all being hosted by local businesses. The marketing is managed by Orange360 which our local destination marketing organisation. All printed collateral will be designed, developed and printed by local designers and printers. The Orange Wine Show, utilises a range of local businesses in catering and accommodation. Where possible local suppliers are used in preference to sourcing outside the region.

The flow on affect to the Orange Wine Festival filters down to accommodation, cafes, restaurants and retailers.

Additionally, local photographers, contractors and hire companies will be utilised. The events such as the Night Market in Robertson Park and Altitude (Lake Canobolas) are showcasing the region's local iconic locations.

What strategies will be used to promote the event to both local and out of region audiences and how will the success of these strategies will be measured. If a marketing plan has been developed, please attach it to the application.

The 2024 Orange Wine Festival Marketing Plan outlines the strategies that will underpin the marketing, communications and promotion to drive awareness and consideration of the Orange Wine Festival.

The overarching 2024 Orange Wine Festival marketing objectives which are:

1. Position Orange NSW as a highly desirable, cool climate wine region
2. Increase festival attendees
3. Increase value of economic benefit of the festival
4. Increase industry engagement with Orange Wine Festival e.g. packaging and events

The Marketing Plan utilises digital platforms (online and social), as well as content marketing and a dedicated PR campaign that fits within the overall Orange Region Tourism marketing program.

Execution of the plan will leverage various events, producers and event organisers in order to clearly and concisely communicate the organisation's key messages. Every point of contact with target audiences needs to be consistent and have a logical link to the broader Destination Marketing Plan.

In terms the promotion, we will be engaging with local media to promoted the event locally as the VFR market is very important. In addition there is a significant budget to promoted the event to out of region audiences as, this will increase the ~~visitor economy to the region~~

How does the event fit into the annual event calendar and is the organising committee mindful of peak tourism periods for the Orange360 region?

The Orange Wine Festival has been running in the month of October since its inception. The Orange Wine Show has been run in an around Spetmber for the last 15 years. Regional operators are generally aware that our events are on at this time of year.

We are also inclusive of other sectors and invite collaboration across other event in the region. In 2023, we invite the Lonely Mountain Ultra event to be included in our event program and to come along to our events. This year we will also worth with the Orange Open Gardens/ We encourage all businesses in the region that are considering hosting events at this time to consider using the Orange Wine Festival program as a marketing tool that has significant investment in marketing that they can capitalise on.

As Orange360 does the marketing of the event, we have a close working relationship with them on timings.

Are you applying for an annual single year grant or 3 years of confirmed funding?

☐

Single year grant

☒

3 year grant

**CENTRAL NSW
JOINT ORGANISATION**

Chair: Cr Kevin Beatty, Mayor Cabonne Council

PO Box 333
Forbes NSW 2871
Phone:

Email:

Website: www.centraljo.nsw.gov.au

Reference: kb:jb 240116

Enquiries: Ms J Bennett

3 April 2024

To Whom It May Concern

Dear Sir/Madam

Re: Event Development Funding from DNSW for Orange Wine Festival

Local Government Regional Joint Organisations (JOs) were proclaimed in May 2018 under the NSW Local Government Act 1993. The Central NSW Joint Organisation (CNSWJO) represents over 177,000 people covering an area of more than 51,000sq kms comprising the Local Government Areas of Bathurst, Blayney, Cabonne, Cowra, Forbes, Lachlan, Lithgow, Oberon, Orange, Parkes, Weddin, Central Tablelands Water, and Upper Macquarie County Council.

Tasked with intergovernmental cooperation, leadership and prioritisation, JOs have consulted with their stakeholders to identify key strategic regional priorities. The CNSWJO Strategic Plan can be found on the CNSWJO website www.centraljo.nsw.gov.au or directly via this link: www.centraljo.nsw.gov.au/content/uploads/051222_CNSWJO-Strategic-Plan-October-2023-Final.pdf

I am writing in support of the Orange Region Vignerons Association (ORVA) application for Event Development Funding from Destination NSW to deliver the 2024 Orange Wine Festival.

CNSWJO is a long-term supporter of the Orange Wine Festival. Each year the festival builds on the overall visitor experience expected from a premium wine and food destination with the delivery of a professional, well curated celebration of everything that makes our region's cool climate wines so special.

More than a festival, it reinforces our region as a leading Australian destination and over the last 19 years has provided a platform for our local wine industry to grow and go in confidence which is demonstrated in the number of cellar doors our regions boasts, continued industry investment and jobs creation.

The Orange Wine Festival continues to grow in appeal, bringing many visitors from as far away as Brisbane, Melbourne and Adelaide and of course Sydney. This contributes to the economic and social aspect of Orange region as well as our surrounding villages and towns. This funding will enable this annual event to further develop new and educational events, increase market awareness of the diversity of wine varieties produced, increase promotion of our wine and tourism attractions and ultimately grow visitation to the region.

The 2024 program offers a full range of activity and events across varying degrees of wine interest and budgets perfect for growing our visitor economy for the full month of October. The efforts, expertise,

The Central NSW JO speaks for over 177,000 people covering an area of more than 51,000sq kms comprising of Bathurst, Blayney, Cabonne, Cowra, Forbes, Lachlan, Lithgow, Oberon, Orange, Parkes, and Weddin.

and dedication of the Orange Region Vignerons Association (ORVA) committee members to continue to deliver a wine festival each year, even through a pandemic, flooding in 2022 and cost of living crisis in 2023, is to be commended and we wish them every success in their application for funding assistance.

CNSWJO strongly supports this application and hope to hear of a positive outcome.

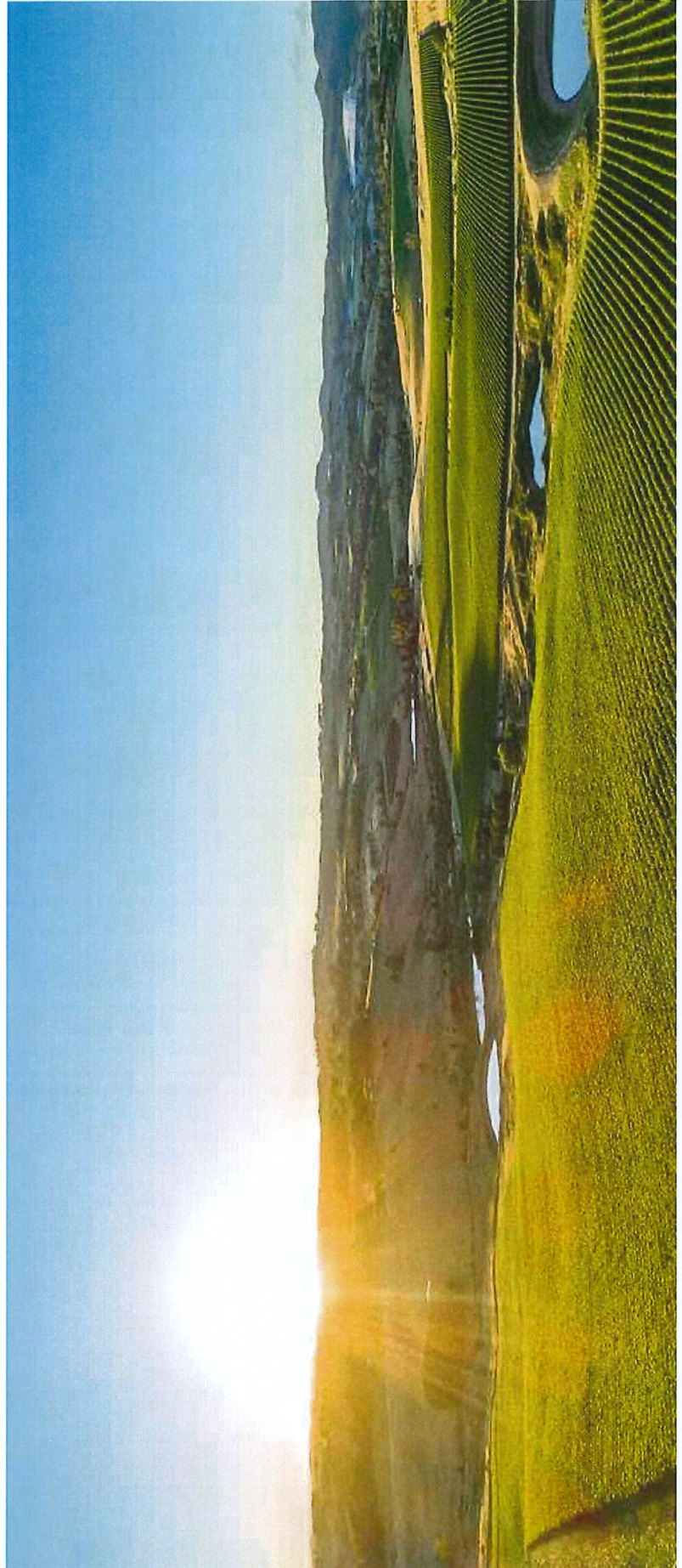
Please contact Executive Officer Jenny Bennett on [redacted] if you would like to discuss any of the above any further.

Yours sincerely,

Ms Jenny Bennett
Executive Officer
Central NSW Joint Organisation

The Central NSW JO speaks for over 177,000 people covering an area of more than 51,000sq kms comprising of Bathurst, Blayney, Cabonne, Cowra, Forbes, Lachlan, Lithgow, Oberon, Orange, Parkes, and Weddin.

2024 5 year Orange Wine Festival Program Strategy

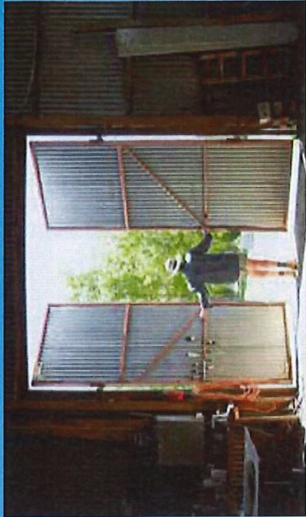


Orange Wine Region USPs



Fine Elegant Wines

Intense varietal flavour: region signature varieties of Chardonnay, Shiraz and Pinot Noir.



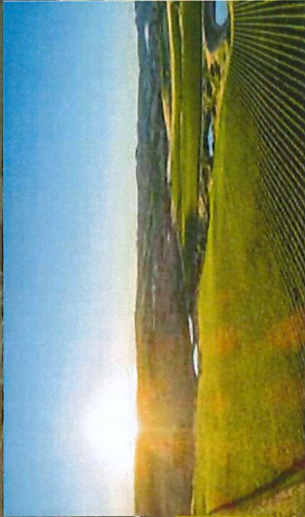
Family wine business'

You can meet the maker with access to Masterclasses and even a Cooking School!



Unique Gl. Altitude

Showing diversity - pairing with quality local food.



Beautiful wine region

Enjoy stunning landscapes and sunset vistas are met with magnificent starry skies all with a glass of Orange NSW wine.



Sustainability

Provide educational pieces on wine making practices of the region.

Key Objectives

- 1

Position Orange NSW as highly desirable cool, climate wine region
- 2

Increase festival numbers
- 3

Increase overnight stay
- 4

Increase industry engagement with Orange Wine Festival

<p>Orange Wine Festival Review 2023 Revise to 2 Week format for Festival (3 Weekends) October 17 - Nov 4th Program Look to revise program fee to encourage event listings Fixed price for as many events Eg \$200 - for as many events as you want to put in Marketing – Look to develop more content about show winners in the lead up to the wine show tasting Local Weekend for Bathurst Weekend- look at shuttle services</p>	<p>Ideas & options Cellar Door Wine Shuttles Tours – to transport around the region – through out festival - <i>this needs to be workshopped around costs and cellar door booking systems</i> Trade and Sommelier Tours also suggested that we consider a less in more approach Do events well and focus on wine and allow members do concentrate on their events</p>
<p>Orange Wine Show 23-25 September – Format is great, further refinement – separate to festival period</p>	
<p>Orange Wine Show Lunch 26 or 27- confirm DPL as a venue -- separate to festival period</p>	
<p>Night Market Friday October 18 – consistent format</p>	<p>Add on - look to reuse Night market infrastructure with a Saturday activation – long lunch style event with tables down the pathways with each section representing a trail with food</p>
<p>Wine Show Tasting Friday October 25 5pm to 7.30pm</p> <ul style="list-style-type: none"> - reinvigorated – better food, location, revise masterclasses - Move to Friday event – better for cellar door staff - Committee Currently Seeking Quotes - Possible Locations: Banksia, Function Centre, Hotel Canobolas (Improved experience with FOOD) Old Showground Pavilion – still an option - Food –needs to be much better on food side Matched Canapes - look at \$6 per canapé – better experience - Name Sip & Savor? - People choice/Blind Tasting 	<p>Supportive of making this a more targeted event – improving offering and access Create focus on the Masterclasses on the Trophies – maybe include an exclusive behind the scenes tour and tastings at Best in Show And then the Best of the Rest Could have a lottery / ballot to get tickets to the GOLD class tasting Needs to be visible, contemporary experience with an educational/discovery element Name? “Taste Orange”</p>
<p>Final Weekend Saturday November 2 Altitude Event (Dining @ Altitude)</p> <ul style="list-style-type: none"> - Lunch rather than a forage style (Out in the field or Sampson Street Lunch) - – premium focused \$250 per head - Venue – surprise venue or look to EOI the Venue with Members to save on hire fees - Wet Weather Alternative – Showground Pavilion - Possible use of Rosedale \$18k for the day 	<p>Venue and event should fit the theme of the wines of Orange and the name of the event Initially this needs to showcase the wines and the nuances of our wines and really tell the story of the affect or altitude and terroir and wine making as a craft has on the wines we producer Could we a small “top to bottom” event – a trail from our highest to lowest based wineries used to tell the story. 5 winery stops.</p>

Orange Wine Festival SWOT Detailed

<p>Strengths</p> <p>Orange Wine Festival offers a unique experience focusing on orange wines with a 19-year history. The festival benefits from being located in the Orange region, known for its high-quality wines and produce, attracting both locals and tourists.</p> <p>Provides an opportunity for attendees to engage with the local wine culture, learn about winemaking processes, and appreciate the region's heritage.</p> <p>Networking Opportunities: It serves as a platform for winemakers, vendors, and enthusiasts to network, fostering collaboration and partnerships within the industry.</p> <p>Tourism Boost: The festival boosts tourism in the region, benefiting local businesses such as restaurants, accommodations, and tour operators.</p>	<p>Weaknesses</p> <p>Limited Reach: The festival's focus on wines might limit its appeal to a niche audience, potentially excluding those not familiar with or interested in wine variety.</p> <p>Weather: Being an annual event in October, the festival's success might be heavily dependent on factors like weather conditions and seasonal fluctuations, affecting attendance and revenue.</p> <p>Infrastructure Constraints: Limited infrastructure or facilities in the Orange region could pose challenges in accommodating a large number of attendees comfortably. – Clashing with other events or mine shutdowns</p> <p>Competition: Faces competition from other festivals in Australia, but also locally such as sporting events, potentially drawing attendees away</p>
<p>Opportunities</p> <p>Diversification: Introducing new elements such as food pairings, live entertainment, the arts or workshops could broaden the festival's appeal and attract a more diverse audience.</p> <p>Marketing Expansion: Leveraging digital marketing strategies and social media platforms can help reach a wider audience beyond the local region, attracting visitors from other parts of Australia and even internationally.</p> <p>Collaborations: Partnering with other local events, businesses, or tourism boards could enhance the festival experience and create cross-promotional opportunities, increasing its visibility and reach.</p> <p>Product Development: Encouraging local winemakers to experiment with new wine varieties or techniques could lead to the development of unique products, attracting enthusiasts seeking novel experiences.</p> <p>Sponsorship – seek more funding from Business Sponsors</p>	<p>Threats</p> <p>Economic Factors: Economic downturns, currency fluctuations, or changes in consumer spending habits could impact attendance and discretionary spending at the festival.</p> <p>Regulatory Challenges: Changes in regulations related to alcohol consumption or event organization could pose logistical challenges or increase operating costs for the festival.</p> <p>Weather Events: Natural disasters or extreme weather events could disrupt festival operations, leading to cancellations or reduced attendance.</p> <p>Health Concerns: Public health crises, such as pandemics or disease outbreaks, could result in travel restrictions or reluctance among attendees to participate in large gatherings, affecting festival turnout.</p> <p>Anti Alcohol Lobby: making marketing of the festival difficult – Change Biosecurity – event in Vineyard risk</p>

Program Plan

1. Online Payments

Maintain booking platform with online payments.

2. Sustainability

Ensure that the number of events per day is sustainable and provide incentives (price) for people to do events mid-week.

3. Upgrade

Upgrade Digital Program to improve search capabilities and functionality – search by day, type of event, business etc.

4. Inclusion

Orange360 to include all Orange Wine Festival events on ATDW – visitsnw.com.au.

5. Seamless link

Seamless link between Orange Wine Festival and Orange360 Website to insure seamless consumer experience.

6. Collateral

2 x Postcards/Invitations
1 x A4 Poster
1 x A3 Poster

7. New Content

Produce a range of digital tiles & content suitable for use on Social Media and Website – to be distributed to all event participants.

8. Online Booking

Encourage Businesses to use Online Booking Tools (Orange360 version of Eventbrite) so all events are bookable and can be easily promoted.

9. Digital Download

Make available a downloadable version of the program to insure those that would like to print it out can.

10. Cellar Door Map

Make available a downloadable PDF map of the cellar doors of the Orange Wine Region

5 Year Plan

Year 1	Year 2	Year 3	Year 4	Year 5
Improve Collection Data and Festival Reports Development Wine Region Brand Messaging Seek sponsorship partners	Implement new regional wine branding and messaging Expand Festival Events focus marketing in SEQ and Victoria	Enhance Website Booking Capabilities Develop Media and Trade Families (Sydney)	Develop Media and Trade Families (Victoria & SEQ) Apply for Tourism Awards NSW	Apply for Tourism Awards National

Dates

April 2024

Open Wine Festival Program Bookings

Develop Festival Look at feel .

1 July

Launch of digital program
Commencement of
Marketing Plan .

30 April – 31 May

Booking Period. For festival
events

3 July

Send out personal invitations to
wine club members, FOOD friends,
Orange360 Followers and database

All June

Collation of events, website updates,
integration with ATDW.

11 July

Begin distribution of Program
Postcard.

13 July

Launch of Program with postcards at the
Orange Farmers Market with a set up of a
wine related activity on the day.

Send out Media Releases

October

Utilise Database and local marketing in
last two weeks of festival planning

August

Commence Social media campaign 8
weeks from Festival

September

Fine tune the marketing campaign to suit
the current engagement to ensure
events success- Media release Orange
Wine Show

2024 Orange Wine Show and Wine Festival Signature Events

Orange Wine Show Judging 23-25 September
Orange Wine Show Industry Lunch September 27
Orange Wine Festival's Night Market October 18
Orange Wine Show Tasting October 25
Dining at Altitude November 2



Visitors

Who are our guests – Demographics on our guests to the region and online on average



10,500 Attendees

50% of which were visitors, 90% of which were here in Orange to attend the Orange Wine Festival



47%

Stayed overnight with an average length of stay 3 nights



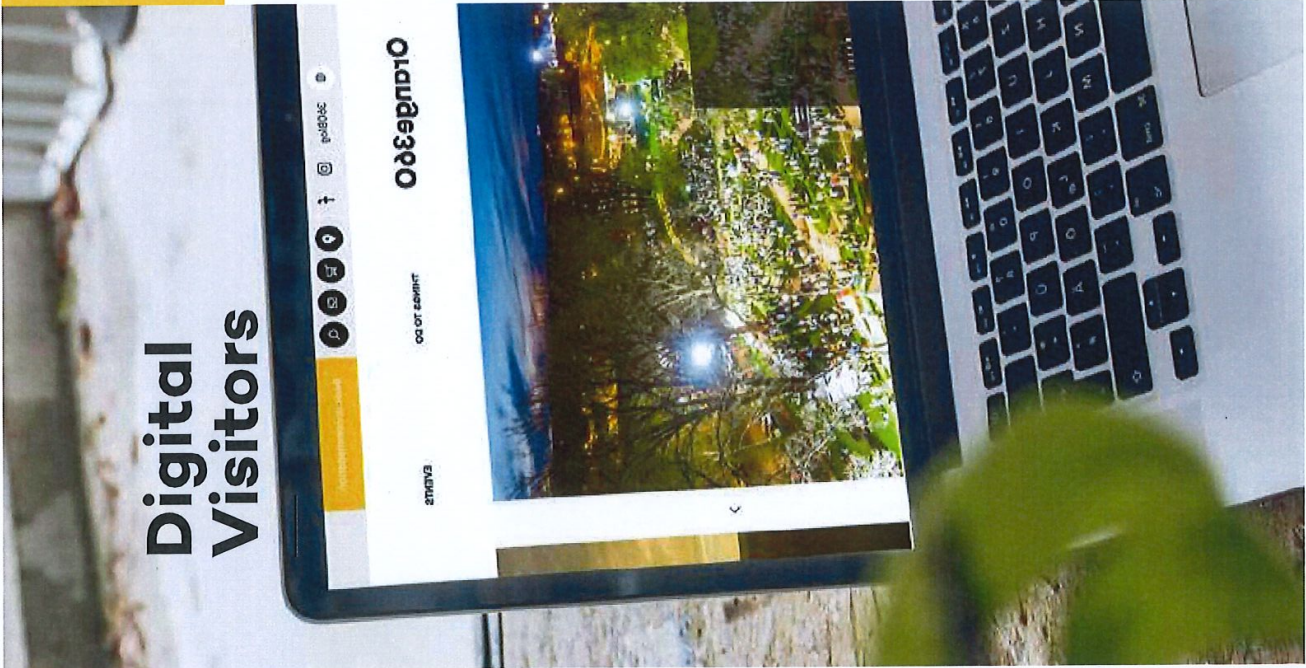
35%

Return Visitors



86%

Indicated that festival events either met or exceeded their expectations



(Google Analytics 2024)



Users 47,949
with 13,933 page views



59%
Female users



Digital Access
67.74% Mobile Users
28.70% Desktop
3.56% Tablet



Page Referrals
46.33% via Facebook
8.82% via Visit NSW



53 Million
Total Reach



167
Media Articles



\$1.4 Million
Editorial value



2 million
Online circulation*

Marketing Strategy

1. Education

- Continue to educate key markets on the Orange region's USP –
- “What makes Orange NSW wines so special”?
- Across industry and consumers

2. Integration

- Integrated digital marketing campaign with a call to action
- visit orangewinefestival.com.au
 - Integrate key festival messages
 - List event(s) on Get Connected (ATDW) and other save the date locations
 - Online competition to create user generated content & grow database

3. Introduction

Introduce Orange Wine Festival itineraries based on education, signature varieties and wine trails

4. Target

- Target Sommeliers
- Target a guest ambassador or celebrity wine person to come to Festival for range of Masterclasses supported by Riedel

Application

1. Digital Campaign
Digital Campaign with Destination NSW.

2. Marketing
Comprehensive Marketing Campaign in conjunction with Orange360.

3. Invitation
Engage with your databases with a personal invitation to attend the festival.

4. Database
Orange360 Database
– 6500 email addresses.

5. Advertising
Radio Advertising – Locally based focusing on the VFR Market

6. Social Media
Facebook & Instagram Campaign both paid and organic.

7. Influencers
Influencer/Media familiarisations.

8. Print
Limited Print advertising supporting local publications and appealing to the local market attendance.

9. Adwords
Google Adwords campaign.

10. Signage
Electronic Sign Boards arounds key Events – Night Market.

11. Media Releases
Media releases around key events and activities such as the wine show results.

12. Videography/Photography
Develop high quality video/photo to be use to promote ne event Dining @Altitude .

Target Audience



Primary

- Affluent 28 - 55
- Wine and food interested
- Travel for events, new experiences Socially active and well connected



Secondary

- Comfortable Cruisers
- Looking to experience new things who enjoy travelling to the regions
- Industry
- Sommeliers – BTS / Masterclass events
- Wine and travel writers
- Wholesalers

Target Locations

1. Greater Sydney metropolitan
2. Regional NSW centres including surrounding districts and Canberra.
3. Orange & Central Ranges region surrounds not forgetting the community aspects and the opportunity to build community pride & togetherness for the lifestyle of our region.
4. We also focus heavily on the VFR (Visiting Friends & Relatives) market and self-drive market.


Current Trends in World Travel




Wine Australia

WINEAUSTRALIA.COM


Food and wine travel trends




Female Travellers²




New Luxury³




Tours on Demand³




Transformative Travel¹




Real Experiences³



Uncharted Destinations³



Authentic Dining²



Regular Dining Out²

¹ Image Source: MPR News; ² WTA; ³ Tourism Australia

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Orange Wine Festival 2024

Strategic vision for the event

Attached – [Orange Wine Festival Strategic Vision Presentation](#)

Summary

Strategy 1

Defining our Wine Brand and how it fits into the long-term vision and strategy with Orange 360 and the rest of the region, this includes further refinement of our Unique Selling Propositions. This will help us create a clear vision for the region.

- **Strategy 2**

Development of key experiential activities that essentially transform our USP's into activations that are engaging and attractive to our target market as set out in the Marketing plan. E.g. – Dining @ Altitude and Cycling Tourism

Strategy 3

Identify potential partnerships with perceived competitive events that are happening in the region, which are already attracting visitors and develop strategies around how best to collaborate to broaden the wine regions appeal to other markets and customers.

Strategy 4

Continue to build and engage with our social media audience whilst building our database capabilities and communicating regularly with our existing customers about what is happening in the year round as well as the festival. This includes developing more content and imagery as well as collaborating with well-known local influences and our local wine businesses owners.

Strategy 5

Invest collaboratively with Orange360 on the wine related content on the Orange360 Website, ensuring utilisation of up-to-date technology and SEO maximisation.

Strategy 6

Continue to develop relationships with Locals or VFR. The Orange region is home to 50,000 people. A percentage of those people will already be engaged in the food and wine offering. Engage more locals as advocates or ambassadors to the region, who are a great resource for the most effective promotion, word of Mouth.

Strategy 7

Sponsorship is a keyway for the Orange Wine Region to attract investment to festival. As a complex value-added chain of production, the wine industry is in a prime position to attract sponsorship. Wine Business continually use an array of businesses to both grow, process, and sell their product. The Orange wine Festival is a great way of offering these suppliers and way of engaging without industry as well as taking advantage of a corporate hospitality offering.

Strategy 8

Ensure that we continue to invest in the collection of data relating our consumer that visit the region for our events using surveys and data collection tools, this will provide us with a feedback loop about target market and whether our marketing is successful.

Strategy 9

Implement a trade focused initiative to attract sommeliers and trade to the region to enjoy the festival events and in particular to the Orange Wine Show to increase understanding of our region.

2.2 SMALL DONATIONS - REQUESTS FOR DONATIONS

RECORD NUMBER: 2024/1335

AUTHOR: Jen Sharp, Acting Director Corporate & Commercial Services

EXECUTIVE SUMMARY

This report provides information to Council to allow for the consideration of a resolution regarding applications for funding through the Small Donations Program received between May 2024 and July 2024.

The Small Donations Program has been established to provide assistance to community and not-for-profit groups that offer significant contribution to the social, economic and/or environmental wellbeing of the Orange Local Government Area (LGA)

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy “16.2. Support community organisations and groups to deliver services and programs”.

FINANCIAL IMPLICATIONS

The budget for General Donations within the Small Donations Program for 2024/2025 is **\$80,000** with \$5,000 spent to date. The total requested in this round is **\$5,911**.

<i>Annual budget 23/24</i>	\$80,000.00
<i>Total spent to date</i>	\$5,000
<i>Requested amount this round</i>	\$5,911
<i>Remaining balance</i>	\$69,089

POLICY AND GOVERNANCE IMPLICATIONS

Refer to Council’s Donations and Grants Policy - ST32

This policy is in accordance with these sections in the Local Government Act 1993:

1. Section 356 (financial assistance)
2. Section 377 (delegated authority)
3. Section 610E (waive or reduce fees)

And in accordance with this section in the Local Government Regulation 2021:

Section 207 (record of donations for auditing purposes)

RECOMMENDATION

That Council determines the following applications:

- 1 To donate \$2,500 to Orange Woodworkers Association Inc to contribute to the costs of purchasing ducting for the dust extraction system.
- 2 To donate \$500 to the City of Orange Eisteddfod Society Inc to contribute to a Senior Piano Scholarship for competitors aged 13-18 years.
- 3 To donate \$2,500 to Country Education Foundation of Orange and District Inc to contribute to the costs of support 2 to 3 Orange school leavers transition to post education, in the form of grants between \$500 and \$3,500.
- 4 To donate \$411 to Am I Next to cover the hire cost for the Showground and Naylor Pavilion for their event.

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation's impact on Council's service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

SUPPORTING INFORMATION

Applicant 1	Orange Woodworkers Association Inc
Assistance Would Support	The assistance would contribute to Orange Woodworkers Association Inc to purchase ducting for the dust extraction system. Orange Woodworkers Association Inc plan to purchase and install dedicated clear pipe and flexible hoses directly and collectively to each machine. This will reduce the WHS risk significantly by removing fine saw dust particles that could otherwise be inhaled.
Amount Requested	\$2,500
Policy Category	Projects or Equipment Purchase or Providing a Community Service
Category Maximum	\$2,500
Complies With Policy	Yes
Previously funded by Council?	Yes 2023/2024 \$1,370 2018/2019 \$1,500 2017/2018 \$1,375 2016/2017 \$2,800 2015/2016 \$2,986 2014/2015 \$3,000

Applicant 2	City of Orange Eisteddfod Society Inc
Assistance Would Support	The assistance would contribute to the City of Orange Eisteddfod Society awarding a Senior Piano Scholarship for competitors aged 13-18 years. The donation will allow a student of piano to further his/her study in Orange, with the money being spent on tuition that will be provided by a local teacher.
Amount Requested	\$500

2.2 Small Donations - Requests for Donations

Policy Category	Recognition Program – Orange Eisteddfod Strategy Policy 32, 6.13: <i>Recognition Program – Orange Eisteddfod \$500 reserve per year. Assistance is a maximum of \$500 (a lesser amount may be requested)</i>
Category Maximum	\$500
Complies With Policy	Yes
Previously funded by Council?	Yes 2023/2024 \$500 2021/2022 \$500 2019/2020 \$600 2018/2019 \$600 2017/2018 \$600 2016/2017 \$600 2015/2016 \$1,000 2014/2015 \$1,600 2013/2014 \$1,200

Applicant 3	Country Education Foundation of Orange and District Inc
Assistance Would Support	The assistance would contribute to the cost of Country Education Foundation of Orange and District Inc providing support to 2 to 3 Orange school leavers, helping them transition to post education, in the form of grants between \$500 and \$3,500. The donation will be provided to the successful school leavers as a reimbursement, assisting the students to set themselves up with things such as accommodation, bedding, textbooks, laptops etc. Allowing the transition into further education more financially attainable.
Amount Requested	\$2,500
Policy Category	Community and not-for-profit group providing benefit to the local community
Category Maximum	\$2,500
Complies With Policy	Yes
Previously funded by Council?	Yes 2022-2023 \$2,500

Applicant 4	Am I Next
Assistance Would Support	The assistance would cover the costs required to hire the Showground and Naylor Pavilion, enabling them to hold their event without the need to cancel due to wet weather.
Amount Requested	\$411
Policy Category	In-kind support for Council services
Category Maximum	\$500
Complies With Policy	Yes
Previously funded by Council?	No

ATTACHMENTS

- 1 Small Donations Program - Application Form - General Donations - Orange Woodworkers Association Inc (redacted), D24/78948[↓](#)
- 2 Small Donations Program - Application Form - General Donations - Senior Piano Scholarship - The City of Orange Eisteddfod Society - 26 August 2024 (redacted), D24/78947[↓](#)
- 3 Small Donations Program - Application Form - General Donations - Country Education Foundation of Australia Orange and Districts Branch (redacted), D24/79540[↓](#)
- 4 Small Donations Program - Application Form - General Donations - Am I Next (redacted), D24/79864[↓](#)



SMALL DONATIONS PROGRAM - APPLICATION FORM

General donations

Community or not-for-profit group providing benefit to the local community can apply for a maximum of \$2,500

This document will be made public, and only fields with this icon  will be redacted.

APPLICANT'S DETAILS

Name of organisation: Orange Woodworkers Association Inc.

Contact name: Chris Lamb

Position: Treasurer



Postal address



Phone:



Mobile:



Email:

ABN (if applicable):

ACN (if applicable):

25 298 821 098

YOUR ORGANISATION



Not-for-Profit



Community Group

Please provide a short description of your organisation, and its purpose.

We are a local woodworking group established in 1999, operating at Ammerdown. Our Membership comprises 80% males and 20% females. A number of ladies have joined in the past year & more will be welcome. The average age of members is 70 years & many are highly skilled woodworkers who are keen to impart their knowledge and skill to newcomers. We roughly divide our time one third each to personal projects, Club fundraising projects & charitable community projects. Apart from providing a learning environment, the Club facilitates discussion and fellowship amongst members. This is beneficial to the mental health & wellbeing of all members. We have no access to Men's Shed funds and are self sufficient. Items we produce are sold through the Orange Visitors Centre along with local markets, trade fairs & field days. Work health and safety is our primary consideration and we constantly strive to improve the working conditions for members.

YOUR REQUESTAmount requested: \$ **2500.00** Date event if applicable: Within three monthsWhat round are you applying for? ☒ Round 1 ☐ Round 2 ☐ Round 3 ☐ Round 4

If you have attempted to seek funding for this project from any other source, including other grants, requests for in kind donations or reduction in costs from suppliers, please provide details:

No. Other grant applications have been to fund urgent electrical upgrades and a new bandsaw. We are not yet aware if these applications were successful.

What will this donation be used for?

Ducting for our dust extraction system. We produce a significant amount of saw dust and wood shavings. Saw dust in general is a big concern from a WHS perspective and the very fine particles from sanding need to be captured. Air filtration machines struggle & are inadequate. We have dust extractors connected to individual machines, but it is not effective when it comes to collecting minute particles of say 1 micron. We plan to purchase and install dedicated clear pipe and flexible hoses to directly & collectively service each machine we use. In particular, we need effective dust extraction for our wood lathes, which are used frequently. Wood turning is a skill all of our lady members are being taught by our experienced members. Excessive dust is produced and this needs to be captured for their welfare and the welfare of all members working in the lathe room.

BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

A primary benefit, embedded in our Constitution, is to provide a friendly, welcoming & safe environment for members to meet, socialize, teach and learn. There are positive mental health outcomes achieved. Economic benefits relate to the locally made wooden items we produce, many of which are purchased by visitors to Orange. As well our charitable work assists residents and community organisations to save money. Environmentally, we have a very small carbon footprint & recycle as much as we can.

COSTS AND FUNDING*Please refer to email attached*

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.

COSTS

Carbatec Dust Extraction Kits (7 @ \$379)	\$ 2,653.00
Big Gulp Dust Scoops from Carbatec (5@ \$29.95)	\$ 149.75
45 Degree Angle Bends From Carbatec (19 @ \$14)	\$ 266.00
Carbatec DC1200P 1 Micron Cartridge Filters (2 @ \$319)	\$ 638.00
	\$
Total costs	\$ 3706.75

FUNDING

Your contribution	\$ 1206.75
Funding from other councils	\$ Nil
Contribution from other sources	\$ Nil
Total funding	\$ 3706.75

BANK ACCOUNT DETAILS FOR PAYMENT

BSB No:



Account No



Account Name



Bank:

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?

**LIVE: A healthy, safe, inclusive and vibrant community**

This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.

**PRESERVE: Balancing the natural and built environment**

This theme ensures that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and improvement.

**PROSPER: A smart, innovative and resilient economy**

This theme focuses on providing the community with positive choices for investment, employment and study.

**COLLABORATE: Leadership and partnership**

This theme looks at forging a collaborative community that engages with open and ongoing decision making.

DECLARATION

On behalf of: (name of organisation if applicable)

Orange Woodworkers Association Inc.



I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.



Signed

Date

18 July 2024

Print name

Christopher William Lamb

Position in organisation

Treasurer

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.

**SMALL DONATIONS PROGRAM - APPLICATION FORM****General donations**

Community or not-for-profit group providing benefit to the local community can apply for a maximum of \$2,500

This document will be made public, and only fields with this icon  will be redacted.

APPLICANT'S DETAILS

Name of organisation: **City of Orange Eisteddfod Society Inc**

Contact name: **Margaret Williams**

Position: **Sponsorship Officer**



Postal address



Phone:



Mobile:



Email:

ABN (if applicable):

ACN (if applicable):

91561865778

YOUR ORGANISATION

Not-for-Profit



Community Group

Please provide a short description of your organisation, and its purpose.

The City of Orange Eisteddfod Society is a community based organisation set up in the form of a competition for amateur community members of all ages.

**It provides performance opportunities and scholarships for further education in three disciplines:
SPEECH/DRAMA, MUSIC, DANCE.**

The eisteddfod is organised and operated by volunteers, and is funded by sponsors, competition entries (the competitors), and ticket sales (audience).

YOUR REQUEST

Amount requested: \$ 500 Date event if applicable: Monday, 26 August, 2024

What round are you applying for? ☒ Round 1 ☐ Round 2 ☐ Round 3 ☐ Round 4

If you have attempted to seek funding for this project from any other source, including other grants, requests for in kind donations or reduction in costs from suppliers, please provide details:

What will this donation be used for?

The donation will be used for a SENIOR PIANO SCHOLARSHIP (Section 538) for competitors 13 -18 years.

Value: 500

The winner of this scholarship will be judged by an employed specialist adjudicator.

The scholarship is designed to further the music education of the recipient who must study music in Orange.

Prize money will be sent directly to the winner's tutor or music association which must be based in Orange.

Date of the event: Monday evening, 26 August 2024 at the Orange Regional Conservatorium, 73A Hill St Orange.

BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

The donation will allow a student of piano to further his/her study in Orange.

The money will be spent on tuition that will be provided by a teacher in Orange.

By supporting teachers in Orange, other students will benefit from their availability for tuition.

COSTS AND FUNDING

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.

COSTS	Scholarship money - provided by the sponsor	\$ 500
	Adjudicator's fees - \$180 for one 3 hour session - Paid by Eisteddfod funds : \$180	\$ 180
	Adjudicator's accommodation for one night - Paid by Eisteddfod funds : \$240	\$ 240
	Trophy	\$ 20
	Venue hire (Orange Regional Conservatorium) for one session - Paid by Eisteddfod funds : \$150	\$ 1090 \$ 150
	Total costs	\$ 1090
FUNDING	Your contribution	\$ 590
	Funding from other councils	\$
	Contribution from other sources	\$
	Total funding	\$ 590

BANK ACCOUNT DETAILS FOR PAYMENT



BSB No:



Account No:



Account Name:



Bank:

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?

**LIVE: A healthy, safe, inclusive and vibrant community**

This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.

**PRESERVE: Balancing the natural and built environment**

This theme ensures that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and improvement.

**PROSPER: A smart, innovative and resilient economy**

This theme focuses on providing the community with positive choices for investment, employment and study.

**COLLABORATE: Leadership and partnership**

This theme looks at forging a collaborative community that engages with open and ongoing decision making.

DECLARATION

On behalf of: (name of organisation if applicable)

City of Orange Eisteddfod Society Inc



I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.



Signed

Date

20/06/2024

Print name

MARGARET WILLIAMS

Position in organisation

Sponsorship Officer


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SMALL DONATIONS PROGRAM - APPLICATION FORM

General donations

Community or not-for-profit group providing benefit to the local community can apply for a maximum of \$2,500

This document will be made public, and only fields with this icon  will be redacted.

APPLICANT'S DETAILS

Name of organisation: COUNTRY EDUCATION FOUNDATION OF ORANGE AND DISTRICT INCORPORATED

Contact name: Judy Stump

Position: Fundraising Officer

 Postal address

 Phone:

 Mobile:

 Email:

ABN (if applicable):

95986994065

ACN (if applicable):

YOUR ORGANISATION

☒ Not-for-Profit ☐ Community Group

Please provide a short description of your organisation, and its purpose.

The Country Education Foundation of Australia is a well-established national not-for-profit organisation (based in Orange) whose mission is to foster the further education and career opportunities of rural youth with the aim of building stronger communities. The Orange and District Branch is a volunteer group who annually assist approximately 25 school leavers from lower income families with small grants of \$500-\$3000 to enable them to begin vocational or tertiary education. Assistance is in the form of reimbursement of costs for items such as tool kits or laptops, and students are mentored throughout the year to encourage them in their endeavours. Students are selected on the basis of financial need and commitment to their training. Many of the students who we have helped in the past have returned to Orange to seek employment. Funds are raised locally by support from local businesses, clubs, organisations, local councils and individuals. We usually raise approximately \$50,000 through the efforts of volunteers and assist approximately 25 school leavers annually. We were most grateful for the support in 2022 and 2023 from Orange City Council in the form of a donation of \$2500 towards supporting 2-3 local school leavers. Blayney Shire Council also donated \$5000 and the Cabonne Shire Council \$3000. Country Education Foundation is committed to building stronger rural communities and we have a proven track record. We acknowledge donations publically on our social media.

YOUR REQUEST

Amount requested: \$ 2500

Date event if applicable: 2025 Calender year

What round are you applying for? ☒ Round 1 ☐ Round 2 ☐ Round 3 ☐ Round 4

If you have attempted to seek funding for this project from any other source, including other grants, requests for in kind donations or reduction in costs from suppliers, please provide details:

We are also applying again to Blayney Shire Council to support Blayney LGA students and Cabonne Shire Council to support Cabonne students. Funding is also being sought and already provided from a number of organisations (eg Inner Wheel, Lions Club, Orange Women's Golfers) as well as businesses (eg Rabobank, Ashcroft's IGA, Central West Greater Bank). Many individuals donet and we held an Open Garden fundraiser in April. Domino North Orange provides all supplies for our Welcome Event.

What will this donation be used for?

This donation will be used to support 2-3 Orange school leavers transition to post school education. This will be in the form of small grants of between \$500 and \$3500 depending on need and is only ever paid to the student as a reimbursement of a cost. In particular, students who have to move from Orange to metropolitan areas to study need to have funds to set themselves up in rented accomodation, for example to buy a bed, or microwave oven, or pay a gas bill, in addition to their student needs such as textbooks, laptops, etc. Small grants help students transition before they have the chance to get casual work. Extensive feedback from former students confirms that this financial and social support proved a vital encouragement.

BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

A donation from the Council demonstrates that Council values and fosters skill acquisition in young school leavers residing in the area and encourages them to go on to further education. It represents Council investing in the future employability skills of our youth and the training of a workforce that could come back to live in the LGA. Approximately 70% of students assisted nationally by Country Education Foundation return to a rural area for employment. Many of our students have studies degrees such as engineering, physiotherapy and business, skills which are bought back to the area to support local industry.

COSTS AND FUNDING

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.

COSTS

Welcome event held in January for new cohort of students-all food and drinks provided bt Domino North Orange	\$ 0
Fundraising open garden	\$ 15,000
Donations from businesses and organisations	\$ 10,000
Donations from individuals and charitable trusts	\$ 10,000
Donations from Councils \$10,500	\$ 50,000
Total costs	\$ 50,000

FUNDING

Your contribution	\$ 2,500.00
Funding from other councils	\$ 8000.00
Contribution from other sources	\$ 40,000.00
Total funding	\$ 50,000.00

BANK ACCOUNT DETAILS FOR PAYMENT



BSB No:



Account No:



Account Name:



Bank:

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?

**LIVE: A healthy, safe, inclusive and vibrant community**

This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.

**PRESERVE: Balancing the natural and built environment**

This theme ensures that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and improvement.

**PROSPER: A smart, innovative and resilient economy**

This theme focuses on providing the community with positive choices for investment, employment and study.

**COLLABORATE: Leadership and partnership**

This theme looks at forging a collaborative community that engages with open and ongoing decision making.

DECLARATION

On behalf of: (name of organisation if applicable)

Country Education Foundation of Orange and District



I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.



Signed

Date

26/7/24

Print name

Judith Stump

Position in organisation

Fundraising Officer


The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.



SMALL DONATIONS PROGRAM - APPLICATION FORM

General donations

Community or not-for-profit group providing benefit to the local community can apply for a maximum of \$2,500

This document will be made public, and only fields with this icon  will be redacted.

APPLICANT'S DETAILS

Name of organisation: *Am I Next*

Contact name: *Manea Ruddy and Jodie Ogilvie*

Position:



Postal address



Phone:



Mobile:



Email:

ABN (if applicable):

ACN (if applicable):

YOUR ORGANISATION



Not-for-Profit



Community Group

Please provide a short description of your organisation, and its purpose.

Non Profit Organisation

To break the cycle of Domestic and Family Based Violence in Central West NSW.

YOUR REQUEST

Amount requested: \$ *Naylor Pavilion hire fee 411.00 inc GST.* Date event if applicable: *28 July 2024*

What round are you applying for? ☒ Round 1 ☐ Round 2 ☐ Round 3 ☐ Round 4

If you have attempted to seek funding for this project from any other source, including other grants, requests for in kind donations or reduction in costs from suppliers, please provide details:

Donations and contributions have been received for other aspects, waiving of these fees can only be done by Orange City Council.

What will this donation be used for?

Fees for showground and pavillion used as an alternative site for the event due to weather. (Previous location - Robertson Park).

BENEFIT TO ORANGE

Please outline how the donation will contribute to the social, economic and/or environmental wellbeing of the Orange Local Government Area.

*Social Benefit
Breaking the cycle of Domestic and Family Violence in our LGA.*

COSTS AND FUNDING

Please provide a summary of your event costs and funding sources. For equipment purchase, please attach quotes.

COSTS		\$
		\$
		\$
		\$
		\$
	Total costs	\$

FUNDING	Your contribution	\$
	Funding from other councils	\$
	Contribution from other sources	\$
	Total funding	\$

BANK ACCOUNT DETAILS FOR PAYMENT



BSB No:



Account No:



Account Name:



Bank:

ALIGNMENT TO COUNCIL'S COMMUNITY STRATEGIC PLAN

Which theme/s best match your reason for donation?

**LIVE: A healthy, safe, inclusive and vibrant community**

This theme recognises the importance of encouraging healthy lifestyles, community pride and a sense of belonging.

**PRESERVE: Balancing the natural and built environment**

This theme ensures that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and improvement.

**PROSPER: A smart, innovative and resilient economy**

This theme focuses on providing the community with positive choices for investment, employment and study.

**COLLABORATE: Leadership and partnership**

This theme looks at forging a collaborative community that engages with open and ongoing decision making.

DECLARATION

On behalf of: (name of organisation if applicable) *Am I Next*

I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.



Signed

Date

Print name

Position in organisation

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.