



FINANCE POLICY COMMITTEE

AGENDA

6 AUGUST 2024

Notice is hereby given, in accordance with the provisions of the Local Government Act 1993 that a **FINANCE POLICY COMMITTEE MEETING of ORANGE CITY COUNCIL** will be held in the **COUNCIL CHAMBER, CIVIC CENTRE, BYNG STREET, ORANGE on Tuesday, 6 August 2024.**

David Waddell
CHIEF EXECUTIVE OFFICER

For apologies please contact Executive Support on 6393 8391.

AGENDA

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1 INTRODUCTION

1.1 DECLARATION OF PECUNIARY INTERESTS, SIGNIFICANT NON-PECUNIARY INTERESTS AND LESS THAN SIGNIFICANT NON-PECUNIARY INTERESTS

The provisions of Chapter 14 of the Local Government Act, 1993 (the Act) regulate the way in which Councillors and designated staff of Council conduct themselves to ensure that there is no conflict between their private interests and their public role.

The Act prescribes that where a member of Council (or a Committee of Council) has a direct or indirect financial (pecuniary) interest in a matter to be considered at a meeting of the Council (or Committee), that interest must be disclosed as soon as practicable after the start of the meeting and the reasons given for declaring such interest.

As members are aware, the provisions of the Local Government Act restrict any member who has declared a pecuniary interest in any matter from participating in the discussion or voting on that matter, and requires that member to vacate the Chamber.

Council's Code of Conduct provides that if members have a non-pecuniary conflict of interest, the nature of the conflict must be disclosed. The Code of Conduct also provides for a number of ways in which a member may manage non pecuniary conflicts of interest.

RECOMMENDATION

It is recommended that Committee Members now disclose any conflicts of interest in matters under consideration by the Finance Policy Committee at this meeting.

2 GENERAL REPORTS

2.1 EVENT SPONSORSHIP APPLICATIONS

RECORD NUMBER: 2024/1273

AUTHOR: Tony Boland, Industry & Business Engagement Lead

EXECUTIVE SUMMARY

This report provides information to Council so it may consider applications through Council's Event Sponsorship Program.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy "12.2. Develop and attract a variety of events, festivals, venues and activities for locals and visitors, ensuring accessibility for all".

FINANCIAL IMPLICATIONS

The budget for the Event Sponsorship Program is \$100,000 for the financial year. The summary of commitments and expenditure is at Table one below.

Table One: Event Sponsorship Program – Financial summary table

| Annual Allocation | Committed from previous years | Already approved in 2024/25 | Balance available | Requested in this report | Committed for 2025/26 |
|-------------------|-------------------------------|-----------------------------|-------------------|--------------------------|-----------------------|
| \$100,000 | \$21,600 | \$27,000 | \$51,400 | \$48,050 | \$10,000 |

POLICY AND GOVERNANCE IMPLICATIONS

Events Sponsorship Program Policy ST144 is applied by staff to determine if the application is compliant with the Policy. The application is then submitted to Council via the Finance Policy Committee, with a comment from staff about areas of non-compliance (if applicable).

Councillors may also decide to fund an event for an amount other than requested if so desired.

The Events Sponsorship program is managed in accordance with Section 356 of the Local Government Act 1993. One of the applications submitted to Council is from a private entity. This submission (and approval if Council so decides) is permissible under the Event Sponsorship Program Guidelines and is able to be approved without going to public exhibition in accordance with Section 356(3)(a-d) of the Local Government Act 1993. The default position for applications of this nature is to approve without public exhibition unless Council specifically resolve to go to public exhibition.

2.1 Event Sponsorship Applications

RECOMMENDATION

That Council determines the following applications:

- 1 To donate \$4,550 to Orange Touch Football Association for the 2025 West South West Suns Junior Touch Football Championships on 19 January 2025.
- 2 To donate \$5,000 to Twowheeltours for the 2025 goodness gravel event on 15 March 2025.
- 3 To donate \$1,000 to the Orange Golf Club for the Duntryleague Women's Open Tournament to be held 28 to 30 October 2024.
- 4 To donate \$10,000 to Orange Field Co Op Limited for the Australian National Field Days to be held 24 to 26 October 2024.
- 5 To donate \$3,000 to the Water Industry Operators Association for the Water Industry Safety Event (WISE) to be held 24 September 2024.
- 6 To donate \$5,000 to Regional Development Australia for the Central West Inspired Women Gala Event to be held 29 November 2024.
- 7 To donate \$5,000 to Badlands Brewery Pty Ltd for the Backroads – Brews and Blues Festival to be held 26 to 27 October 2024.
- 8 To donate \$14,500 to the Orange Regional Vignerons Association for the Orange Wine Show hire costs and for the Orange Wine Festival held 18 October to 3 November 2024.

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation's impact on Council's service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

SUPPORTING INFORMATION

The applications for event sponsorship approved in the 2023/24 financial year can be found at Table 2. If Council support all compliant applications within policy grant limits (\$40,550), there will be \$10,850 budget for the remainder of the current FY, meaning some events funded in previous years may not be supported.

Table 2: Assistance provided in 2023/24 and 2024/25 to date.

| Event | Requested in 2023/24 | Approved in 2023/24 | Approved in 2024/25 |
|---------------------------------|----------------------|---------------------|---------------------|
| <i>Gnoo Blas *</i> | \$10,000 | \$10,000 | \$10,000 |
| <i>Orange Show *</i> | \$10,000 | \$10,000 | \$10,000 |
| Orange Regional Arts Foundation | \$10,000 | \$5,000 | \$5,000 |
| Rural Womens Gathering | \$2,000 | \$2,000 | |
| Goodness gravel | \$5,000 | \$2,500 | \$5,000^ |
| Central West Maliyan | \$4,000 | \$2,000 | |

2.1 Event Sponsorship Applications

| Event | Requested in 2023/24 | Approved in 2023/24 | Approved in 2024/25 |
|--------------------------------------|----------------------|---------------------|-----------------------|
| Golden Eagles Pairs Tournament | \$5,000 | \$5,000 | |
| Schools Out for Summer | \$5,000 | \$3,000 | |
| Wine Festival | \$10,000 | \$10,000 | \$14,500 [^] |
| Sustainable Living Expo | \$4,000 | \$4,000 | \$4,000 |
| National Bridge Championship # | \$10,000 | \$10,000 | |
| Orange Chamber Music Festival | \$9,713 | \$9,713 | \$10,000 |
| Orange Volcanic Mountain Challenge | \$5,000 | \$5,000 | |
| Junior Touch Football Championships | \$4,720 | \$4,720 | \$4,550 [^] |
| Central West Vets Golf Week | \$1,500 | \$1,500 | |
| Glow Roller Discos | \$2,000 | \$2,000 | |
| FOOD Week | \$10,000 | \$10,000 | |
| Wangarang Charity Golf Day | \$5,000 | \$5,000 | |
| <i>Total Expenditure for 2023/24</i> | | <i>\$101,433</i> | |

* Already approved from previous years

Unlikely to apply for a similar level of funding this year

[^] Included in this round of applications

Information for Councillor's regarding the data within submissions:

The section titled *Visitation Based on Applicants Data* is to show how many locals, day visitors and overnight visitors are expected to attend the event. This information is derived from the application and can include ranges, depending on what the organisation has included in their application. Councillors should note that staff have not verified how the applicant's figures were arrived at, and Councillors should use their discretion in considering the visitor numbers.

The category titled "*OCC \$ per participant ratio (lower ratio = less spend per person)*" is to allow the Councillors to view an average cost per person briefly to assist in determining if the application is value for money. This information has been included at three levels, total participants (locals, day visitors and overnight visitors), total visitors (day visitors and overnight visitors) and overnight visitors. A ratio of 5:1 indicates \$5 of Council funds per visitor in funding. Ratios are rounded to the nearest whole figure in most cases. Again, Councillors should note that staff have not verified how the applicant's figures were calculated, and Councillors should use their discretion in considering the visitor numbers.

2.1 Event Sponsorship Applications

The section titled “*Income generated (DNSW)*” is based on the applicants estimated number of participants and their home locations. Staff can apply average spend data from Destination NSW (DNSW) to give an indication of the likely income to be generated for the economy. Based on Destination NSW figures, a day visitor spends \$159 per trip and an overnight visitor spends \$478 per visit.

Apart from this data there are other considerations that can be included in deliberations surrounding supporting or not supporting the application. These include:

- How long the event has been going and does it have the capacity to grow?
- Does the event have overriding social benefits to the broader community or the more disadvantaged members of our community?
- Is this accessible to a large proportion of the community who may wish to attend or is it for a small select group?
- Will the event provide additional benefits to Orange such as national media exposure?
- Increased promotion of the city and/or identification of the city with a recognised product such as sport, food, wine, agribusiness, clean environment etc.
- Will not funding the event have an adverse impact on the ability of the organisers to hold the event.

2.1 Event Sponsorship Applications

| | |
|---|--|
| Applicant 1 | West South West Suns Junior Touch Football Championships |
| Policy Category | Incubator Event Fund - Provides seed funding to events in their first or second year of activity to assist them in getting their event up and running. |
| Amount requested | \$4,550 |
| Category Maximum | \$5,000 |
| Complies With Policy | Yes. The contribution of cash and in-kind is \$4,854.16 which is greater than the dollar for dollar requirement. |
| Aligns to Destination Management Plan | Yes. Aligns to Theme 5 – Events, Festivals and Conferencing. |
| Social issues addressed by the event | The event is junior sports based which has positive social impacts for community. |
| Previously funded by Council? | <ul style="list-style-type: none"> • 2022-23 - \$4,720 • 2021-22 - \$0 • 2020-21 - \$0 • 2019-20 - \$0 • 2018-19 - \$0 • 2017-18 - \$0 |
| Other reported sponsorship | The organisation will be contributing \$1,500 to the event. |
| Summary information | <ul style="list-style-type: none"> • The event will be held 19 January 2025 • The event is a representative junior touch football carnival • The carnival is open to players from under 10's to under 18's • The event has both girls and boys teams playing |
| Visitation based on applicants' data (per event day) | <ul style="list-style-type: none"> • Locals – 500 • Day visitors – 500 • Overnight visitors – 1500 |
| OCC \$ per participant ratio (lower ratio = less spend per person) | <ul style="list-style-type: none"> • Total participants – 2:1 • Total visitors – 2:1 • Overnight visitors only – 3:1 |
| Income generated (DNSW) | <ul style="list-style-type: none"> • \$796,500 |

2.1 Event Sponsorship Applications

| | |
|---|--|
| Applicant 2 | Goodness gravel |
| Policy Category | Incubator Event Fund - Provides seed funding to events in their first or second year of activity to assist them in getting their event up and running. |
| Amount requested | \$5,000 |
| Category Maximum | \$5,000 per year. |
| Complies With Policy | The submission is from a for-profit company this is entirely permissible under the guidelines. |
| Aligns to Destination Management Plan | Yes. Aligns to Theme 5 – Events, Festivals and Conferencing |
| Social issues addressed by the event | Nil. |
| Previously funded by Council? | <ul style="list-style-type: none"> • 2023-24 - \$2,500 (applied for \$5,000) • 2022-23 - \$0 • 2021-22 - \$0 • 2020-21 - \$0 • 2019-20 - \$0 • 2018-19 - \$0 |
| Other reported sponsorship | \$5,000 in sponsorship is listed. |
| Summary information | <ul style="list-style-type: none"> • The event will be held on 15 March 2025 • The event expects to attract 225 riders • There will be competitive rides on the Saturday and social rides on the Sunday to increase overnight stays. • Applicant applied for \$5,000 in 2023/24 and received \$2,500 from Council. • If approved for sponsorship, the default would be to not advertise for 28 days of the approval as the application and the program comply with Section 356(3)(a-d). |
| Visitation based on applicants' data (per event day) | <ul style="list-style-type: none"> • Locals – 34 • Day visitors – 0 • Overnight visitors – 250 |
| OCC \$ per participant ratio (lower ratio = less spend per person) | <ul style="list-style-type: none"> • Total participants – 17:1 • Total visitors – 20:1 • Overnight visitors only – 20:1 |
| Income generated (DNSW) | <ul style="list-style-type: none"> • \$119,500 |

2.1 Event Sponsorship Applications

| | |
|---|--|
| Applicant 3 | Duntryleague Women's Open Tournament |
| Policy Category | Flagship Event Fund – Assists the development of events that have been running for 2 years or more and contribute to the Orange360 tourism region and demonstrate that they attract overnight visitation. |
| Amount requested | \$1,000 |
| Category Maximum | \$10,000 |
| Complies With Policy | Yes. |
| Aligns to Destination Management Plan | Yes. Aligns to Theme 5 – Events, Festivals and Conferencing |
| Social issues addressed by the event | Nil. |
| Previously funded by Council? | <ul style="list-style-type: none"> • 2023-24 - \$0 • 2022-23 - \$0 • 2021-22 - \$0 • 2020-21 - \$0 • 2019-20 - \$0 • 2018-19 - \$0 |
| Other reported sponsorship | \$2,700 listed from other sponsors and \$3,753.52 in-kind. |
| Summary information | <ul style="list-style-type: none"> • Event will be held 28 to 30 October 2024 • The event has been running for the past 100 years. • More than 50% of the participants will be overnight visitors |
| Visitation based on applicants' data (per event day) | <ul style="list-style-type: none"> • Locals – 70 • Day visitors – 20 • Overnight visitors – 160 |
| OCC \$ per participant ratio (lower ratio = less spend per person) | <ul style="list-style-type: none"> • Total participants – 4:1 • Total visitors – 6:1 • Overnight visitors only – 6:1 |
| Income generated (DNSW) | <ul style="list-style-type: none"> • \$79,660 |

2.1 Event Sponsorship Applications

| | |
|---|---|
| Applicant 4 | Australian National Field Days |
| Policy Category | Flagship Event Fund – Assists the development of events that have been running for 2 years or more and contribute to the Orange360 tourism region and demonstrate that they attract overnight visitation. |
| Amount requested | \$10,000 |
| Category Maximum | \$10,000 |
| Complies With Policy | Yes. |
| Aligns to Destination Management Plan | Yes. Aligns to Theme 5 – Events, Festivals and Conferencing |
| Social issues addressed by the event | The event provides a Health Hub as well as Artist and Cultural Clubs which all assist with helping people make wise health choices as well as providing opportunities for social inclusion through joining clubs. |
| Previously funded by Council? | <ul style="list-style-type: none"> • 2023-24 - \$2,000 (Rural Women’s Gathering) • 2022-23 - \$10,000 (Australian National Field Days) • 2021-22 - \$0 • 2020-21 – Approved for \$10,000 but withdrawn due to Covid • 2019-20 - \$5,000 (Australian National Field Days) • 2018-19 - \$1,500 (Australian National Field Days) |
| Other reported sponsorship | Application refers to budget. Budget identifies \$40,000 in sponsorship but does not indicate if this is inclusive or exclusive of Council funds. |
| Summary information | <ul style="list-style-type: none"> • Event will be held 24 to 26 October 2024 • The event has traditionally been a drawcard for visitors to Orange. • The application shows 80% total visitors and 72% overnight visitors. A phone conversation with the applicant confirmed the data should read 72% visiting and 16% are overnight visitors. |
| Visitation based on applicants’ data (per event day) | <ul style="list-style-type: none"> • Locals – 6,440 • Day visitors – 12,800 • Overnight visitors – 3,680 |
| OCC \$ per participant ratio (lower ratio = less spend per person) | <ul style="list-style-type: none"> • Total participants – 4:10 (\$4 per 10 participants) • Total visitors – 6:10 (\$6 per 10 visitors) • Overnight visitors only – 6:1 (\$6 per overnight visitor) |
| Income generated (DNSW) | <ul style="list-style-type: none"> • \$3,806,960 |

2.1 Event Sponsorship Applications

| | |
|---|---|
| Applicant 5 | Water Industry Safety Event |
| Policy Category | Flagship Event Fund – Assists the development of events that have been running for 2 years or more and contribute to the Orange360 tourism region and demonstrate that they attract overnight visitation. |
| Amount requested | \$3,000 |
| Category Maximum | \$10,000 |
| Complies With Policy | No. Business events or conferences are excluded under the current guidelines. |
| Aligns to Destination Management Plan | No. |
| Social issues addressed by the event | Nil. |
| Previously funded by Council? | <ul style="list-style-type: none"> • 2023-24 - \$0 • 2022-23 - \$0 • 2021-22 - \$0 • 2020-21 - \$0 • 2019-20 - \$0 • 2018-19 - \$0 |
| Other reported sponsorship | Nil listed. |
| Summary information | <ul style="list-style-type: none"> • Event will be held 24 September 2024 • The event is aimed at educating workers in the water supply industry of safety issues and products to minimise risks. |
| Visitation based on applicants' data (per event day) | <ul style="list-style-type: none"> • Locals – 50 • Day visitors – 0 • Overnight visitors – 100 |
| OCC \$ per participant ratio (lower ratio = less spend per person) | <ul style="list-style-type: none"> • Total participants – 15:1 • Total visitors – 30:1 • Overnight visitors only – 30:1 |
| Income generated (DNSW) | <ul style="list-style-type: none"> • \$48,900 |

2.1 Event Sponsorship Applications

| | |
|---|--|
| Applicant 6 | Central West Inspired Women |
| Policy Category | Incubator Event Fund - Provides seed funding to events in their first or second year of activity to assist them in getting their event up and running. |
| Amount requested | \$5,000 |
| Category Maximum | \$5,000 |
| Complies With Policy | Yes. While the event is aimed at women who are running their own business or working, it is not an industry-based or profession-based event, so therefore not considered a business event or conference . |
| Aligns to Destination Management Plan | Yes. Aligns to Theme 6 – Events, Festivals and Conferencing |
| Social issues addressed by the event | The event is to provide support to women in business and in trying to address some of the gender gap. |
| Previously funded by Council? | <ul style="list-style-type: none"> • 2023-24 - \$0 • 2022-23 - \$0 • 2021-22 - \$0 • 2020-21 - \$0 • 2019-20 - \$0 • 2018-19 - \$0 |
| Other reported sponsorship | Event organisers are expecting an additional \$3,500 in sponsorship. |
| Summary information | <ul style="list-style-type: none"> • The event provides opportunities for networking, learning and upskilling opportunities for local women • The event will have Lucy Bloom as a motivational speaker • The event will include a two-course meal with beverages to be purchased by attendees |
| Visitation based on applicants' data (per event day) | <ul style="list-style-type: none"> • Locals – 90 • Day visitors – 40 • Overnight visitors – 20 |
| OCC \$ per participant ratio (lower ratio = less spend per person) | <ul style="list-style-type: none"> • Total participants – 33:1 • Total visitors – 83:1 • Overnight visitors only – 250:1 |
| Income generated (DNSW) | <ul style="list-style-type: none"> • \$15,920 |

2.1 Event Sponsorship Applications

| | |
|---|--|
| Applicant 7 | Brews and Blues |
| Policy Category | Incubator Event Fund - Provides seed funding to events in their first or second year of activity to assist them in getting their event up and running. |
| Amount requested | \$5,000 |
| Category Maximum | \$5,000 |
| Complies With Policy | The submission is from a for-profit company this is entirely permissible under the guidelines. |
| Aligns to Destination Management Plan | Yes. Aligns to: <ul style="list-style-type: none"> • Theme 4 – Creativity, Arts and Culture • Theme 5 – Events, Festivals and Conferencing • Theme 6 - Food, Ferments & Night-time Economy |
| Social issues addressed by the event | Nil. |
| Previously funded by Council? | <ul style="list-style-type: none"> • 2023-24 - \$0 • 2022-23 - \$0 • 2021-22 - \$0 • 2020-21 - \$0 • 2019-20 - \$0 • 2018-19 - \$0 |
| Other reported sponsorship | Nil. |
| Summary information | <ul style="list-style-type: none"> • The event will be held over 2 days from 26 October 2024. • The event immediately follows on from the Australian National Field Days which may keep some exhibitors and extra night • It is an all-ages event with entertainment provided as well as a range of craft beer and local produce. • If approved for sponsorship, the default would be to not advertise for 28 days of the approval as the application and the program comply with Section 356(3)(a-d). |
| Visitation based on applicants' data (per event day) | <ul style="list-style-type: none"> • Locals – 500 • Day visitors – 350 • Overnight visitors – 150 |
| OCC \$ per participant ratio (lower ratio = less spend per person) | <ul style="list-style-type: none"> • Total participants – 5:1 • Total visitors – 10:1 • Overnight visitors only – 33:1 |
| Income generated (DNSW) | <ul style="list-style-type: none"> • \$127,350 |

2.1 Event Sponsorship Applications

| | |
|---|---|
| Applicant 8 | Orange Wine Festival |
| Policy Category | Flagship Event Fund – Assists the development of events that have been running for 2 years or more and contribute to the Orange360 tourism region and demonstrate that they attract overnight visitation. |
| Amount requested | \$14,500. This includes the cost of hire for the Function Centre for the 2024 Orange Wine Show (23 to 26 September 2024) and for the cost of marketing for the Wine Festival (18 October to 3 November 2023). |
| Category Maximum | \$10,000 |
| Complies With Policy | The application meets all the conditions of the policy except for the amount requested being greater than the category maximum. |
| Aligns to Destination Management Plan | Yes. Aligns to: <ul style="list-style-type: none"> • Theme 4 – Creativity, Arts and Culture • Theme 5 – Events, Festivals and Conferencing • Theme 6 – Food, Ferments & Night-time Economy |
| Social issues addressed by the event | Nil. |
| Previously funded by Council? | <ul style="list-style-type: none"> • 2023-24 - \$10,000 • 2022-23 - \$10,000 • 2021-22 - \$10,000 • 2020-21 - \$10,000 • 2019-20 - \$5,000 • 2018-19 - \$1,500 |
| Other reported sponsorship | An additional amount of \$70,000 in sponsorship is being sought. |
| Summary information | <ul style="list-style-type: none"> • The event will be held 18 October to 3 November 2024 • The festival will have crossover with the Australian National Field Days and the Brews and Blues Festival. This increase the opportunity to extend visitor stays to catch dovetailing events. • ORVA is seeking \$14,500 to assist these events and to help cover the cost of the digital program and marketing to visitors to come to the region and the hire of the Function Centre for the Orange Wine Show • The organiser is collaborating with other events held during their festival to ensure maximum exposure for all events and the best possible experience for visitors. |
| Visitation based on applicants' data (per event day) | <ul style="list-style-type: none"> • Locals – 1:1 • Day visitors – 4,000 • Overnight visitors – 3,000 |
| OCC \$ per participant ratio (lower ratio = less spend per person) | <ul style="list-style-type: none"> • Total participants – 5:1 • Total visitors – 3:2 • Overnight visitors only – 3:1 |
| Income generated (DNSW) | <ul style="list-style-type: none"> • \$2,070,000 |

2.1 Event Sponsorship Applications

ATTACHMENTS

- 1 Orange Thunder Touch Football Cover Application Form (redacted), IC24/17382 [↓](#)
- 2 Orange Thunder Incubator Event Fund Application, IC24/17869 [↓](#)
- 3 Goodnessgravel 2025 Cover Application Form (redacted), IC24/17381 [↓](#)
- 4 Goodnessgravel Incubator Event Application, IC24/17344 [↓](#)
- 5 Duntryleague Women's Golf Cover Application Form (redacted), IC24/17385 [↓](#)
- 6 Duntryleague Women's Golf Flagship, IC24/17348 [↓](#)
- 7 Australian National Field Days Cover Application (redacted), IC24/17384 [↓](#)
- 8 Australian National Field Days Supporting Budget, IC24/17654 [↓](#)
- 9 Australian National Field Days Flagship, IC24/17355 [↓](#)
- 10 Water Industry Operators Association Cover Application (redacted), IC24/17386 [↓](#)
- 11 Water Industry Operators Association Flagship Application, IC24/17365 [↓](#)
- 12 Central West Inspired Women - Event Sponsorship Cover Application (redacted), IC24/17888 [↓](#)
- 13 Central West Inspired Women 2024 Supporting Budget, D24/79681 [↓](#)
- 14 Central West Inspired Women 2024 Flagship Application, IC24/18196 [↓](#)
- 15 Brews and Blues Event Sponsorship Cover Application Form (redacted), IC24/17884 [↓](#)
- 16 Brews and Blues Incubator Event Application, IC24/17874 [↓](#)
- 17 Orange Wine Festival Cover Application Form (redacted), IC24/18211 [↓](#)
- 18 Orange Wine Festival Flagship Application Form, IC24/18199 [↓](#)
- 19 Orange Wine Festival Supporting Documents (redacted), D24/80020 [↓](#)



A: 135 Byng Street, Orange
T: 6393 8000
E: council@orange.nsw.gov.au
W: www.orange.nsw.gov.au

EVENT SPONSORSHIP COVER APPLICATION FORM

APPLICANT'S DETAILS

Name of organisation: Orange Touch Football Association

Postal address: _____

Contact name: _____

Position: _____

Phone: _____ AH: _____

Mobile: _____

Email: _____

What is the legal status of your organisation? (eg Incorporated, Association, etc.)
If not-for-profit please attach evidence - such as charter/constitution showing no personal gain will be available to members, charitable status advice or a statutory declaration

Association

Please select: Profit or Not-for-Profit

If not-for-profit: **Constitution, tax ruling or other document confirming not-for-profit status is attached**

Is your group/organisation registered for GST? Yes No

If applicable, please provide: ABN: 85 315 598 541 ACN: _____

EVENT DETAILS

| | |
|---|---|
| Name of event: | West South West Suns Junior Touch Football Championships |
| Location of event: | Waratah Sportsgrounds, Telopea Way Orange |
| Proposed date/s of event: | January 19th 2025 |
| If the event is on Council land/ premises, have you booked this space with Council? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |
| How many people will be involved in your event? (Estimate) | 2500+ |
| How many people will come from outside Orange for the day? (Estimate) | 2000 |
| How many people will stay overnight? (Estimate) | 1500 |

Please provide an outline of the event, including a summary of proposed activities and schedule:

2025 Rod Wise WSW SUNS JUNIOR Touch Football CHAMPIONSHIPS

Orange Thunder Touch Football will be the host of the 2025 Suns Junior Championships, after the success of hosting the same event held Jan 21 2024.

This event will be held on Sunday January 19 2025 at Waratahs Sports Ground in Orange.

The event will be for Boys and Girls Representative teams from U10 through to U18. All affiliate representative teams in NSW are eligible to enter into this event plus affiliate 'development' representative teams are also welcome to enter this event. This carnival will also serve as one of WSW Suns selection events for the WSW Sun Junior Regional Championships Teams (JRC), therefore many Club's within the regional affiliate will attend to allow their players this valuable opportunity. Club's will also use this event as a lead-in event for Junior State Cup, Touch football's premier junior event of the year (held in February).

2024's event attracted 76 teams(an increase from 57 teams 2023) from 11 Clubs: Lower Blue Mountains, Mudgee, Wellington, Dubbo, Wagga, Griffith, Parkes, Yass, Leeton, West Wyalong and Orange. With Club's such as Dubbo and Mudgee already indicating they intend to bring more teams to this event.

To cater for the Championships, the day will begin around 8am, with games played throughout the entire duration of the day, with a finals series within the afternoon, last games generally concluding at 4:30pm.

Orange Touch Ass and SWS Suns will have a large number of volunteers assisting throughout the duration of the day. A request will also be made to Woolworths Shopping Centre management for the use of the vacant paddock across the road to utilise for parking space on the day.

EVENT BUDGET

Please outline the proposed income and expenditure budget for the event

| Income Source (cash) | \$ |
|--|--|
| eg: Organisation X | \$ 1000.00 |
| SWS Suns Contribution | \$ 1500 |
| External Vendors Fee | \$ 200 |
| | \$ |
| | \$ |
| | \$ |
| Orange City Council Event Sponsorship request | \$ 4550 |
| Total Income | \$ 6250 |
| Expenditure Items (cash) | \$ |
| eg: Marketing - 8 x TV adverts | \$ 2000.00 |
| Referee Requirements (Tent hire, table/chairs) | \$ 1500 |
| Water Hydration Station | \$ 750 |
| Portable Toilet Hire | \$ 1700 |
| Toilet Paper Restocking and Cleaning Products | \$ 250 |
| Medical Attendant | \$ 500 |
| Officials Catering | \$ 1200 |
| Waste Management | \$ 350 |
| Total Expenditure | \$ 6250 |
| Total Income and Total Expenditure must equal | \$ 0 |
| In-kind Contributions | \$ Value of In-kind Contributions |
| (People's time/ value: Based on May 2017 to May 2018 Australian Bureau of Statistics (ABS) figures, volunteers are now worth \$41.72 per hour) | |
| eg: letter drop/ street walk - 1 hour, 1 person | \$ 41.72 |
| Event Administration - 8 hr, 2 people | \$ 667.52 |
| Team Registration and Draw - 8 hr, 2 people | \$ 667.52 |
| Referee Schedule - 8 hr, 1 person | \$ 333.76 |
| Amenities Inspection and cleaning - 7hr, 2 people | \$ 584.08 |
| Waste Removal - 8 hr, 2 people | \$ 667.52 |
| Carnival Convenor | \$ 333.76 |
| Total In-kind Contribution Value | \$ 3,354.16 |

DECLARATION

On behalf of: (name of organisation if applicable)

- I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.
- I understand that should this application be approved by Orange City Council, I may be required to submit any requested Tax Invoices, plans or reports and will be required to enter into an Event Agreement with Council.
- I declare that the Organisation will provide all required paperwork, including a Certificate of Currency of Public Liability Insurance (to a minimum of \$10 million) with Orange City Council noted as an interested party.

Signed

Date 15.07.2024

Print name

Position in organisation

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.



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EVENT SPONSORSHIP

Incubator Event Fund Application

EVENT DETAILS

What is the purpose of this event and why do you think it will work in Orange?

Suns Junior Championship's is a Touch football event for the West South West Sun's Regional affiliate within New South Wales. This Championship will predominately serve 2 purposes for junior touch football teams within the 2024-25 playing season. For the teams whose Club's are zoned within WSW Sun's this event will serve as a selection carnival for the region's Junior Regional Teams, who compete at the NSWTA Junior Regional's in April 2025, therefore its is an opportunity to provide players with a representative pathway within Touch Football. The second purpose for the majority of the teams would be as part of their preparation for the premier state event upon the Touch Football calendar - Junior State Cup held in February 2025. This event may also attract Development teams who are wishing for their team's to experience more competition and further develop their game through playing in a carnival setting.

Orange Touch in conjunction with NSW Touch Ass and Orange City Council have successfully hosted the Junior Regional Touch Football event at Waratah's Sporting complex in 2019 and 2021. Whilst this event is not quite of that scale, it has already grown and the Club are hopeful more teams will attend in 2025. After hosting this same event last year the Club are confident that this event will be just as big a success as it was in January. This event will also allow many of the Club's local families the opportunity to come and support their junior's in action, it is not very often that a carnival is actually held on their

How will the event attract visitors to the Orange 360 region? Please discuss which demographics you intend to target and how your event services this group

As this event provides a representative pathway for players within the WSW Sun's Regional Affiliate, Club teams from various towns such as Griffith, Leeton, Wagga, Yass, West Wyalong, Parkes, Forbes, Bathurst, Lithgow, Portland will enter teams to allow their players this opportunity. Other Club's outside the regional affiliate who will attend include Dubbo, Mudgee and Lower Blue Mountains to assist with their Junior State Cup preparations. As first round games are anticipated to start at 8am, Sunday Jan 19, the Club believes that most surrounding Club's will travel over on the Saturday and stay Saturday night. The visitors will predominately consist of families with children ranging from under 10's through to under 18's, boys and girls divisions. The Club would be happy to liaise with The Council and Orange360 to promote events that would be scheduled upon the same weekend for visitors to really enjoy what Orange and the surrounding villages have to offer and make their visit a memorable fun filled weekend, not just focused upon sport.

EVENT DETAILS (CONTINUED)

Will your event involve and engage local businesses, sporting groups, artists, community groups or interested individuals? Does the event assist in building the reputation of Orange by associating with positive and inclusive activities in the Orange Community? Please give details of involvement of others.

The Club plans to utilise this event as a major fundraiser by providing a canteen throughout the duration of the day. However due to the anticipated number of teams we do not feel we will be adequately able to cater for this entirely ourselves. The Club will be firstly reaching out to our local member base for families who may have mobile food vans or coffee carts that would interested in operating during the day. Should these not quite be sufficient and varied the Club will then contact other local businesses who offer these services to see if they would be interested in assisting upon the day. Again, the Club would be happy to liaise with Council and Orange360 to promote events that would be scheduled upon the same weekend.

Please outline the management structure of your event organisation, including the key roles and responsibilities, and the use of paid or unpaid staff?

WSW Suns Regional Director:

communicate's and advertise's to regions regarding carnival, registration, promotion of event

Tournament Director:

devise draws, field allocations, scoring

Referee Director:

coordinates officials for all games

Canteen Coordinator:

all canteen operations

Orange Touch Ass Club President:

collaborate with Regional and Tournament Director to book fields and organise other key carnival aspects, suitable shade

How do you intend to measure attendance at the event, the experiences of event attendees and the level of visitation from outside the region. How will you report his back to Council?

(Note: Business Development Staff can provide suggestions on how to achieve this but please do not leave it until the last minute to request input as staff may not necessarily be available in the closing days)

Numbers per team will be collated upon registration.

However, in terms measuring overall attendance, experiences and level of visitation the Club would need to seek the assistance of the Council's Business Development Staff as to how best to attain this data.

Verbal feedback from families last year suggested they were delighted with the town and the carnival. Orange had experienced rain in the lead up to the carnival, so the fields looked magnificent and the day presented with beautiful weather conditions, plus the carnival ran smoothly. Orange was buzz with activity and visitors really enjoyed their experience of the town. If there is another way that the Club can obtain 'official' feedback from families the Club would be happy to implement this with guidance from the Business Development Staff.



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EVENT SPONSORSHIP COVER APPLICATION FORM

APPLICANT'S DETAILS

Name of organisation: goodnessgravel A division of twowheeltours

Postal address: _____

Contact name: _____

Position: _____

Phone: _____ AH: _____

Mobile: _____

Email: _____

What is the legal status of your organisation? (eg Incorporated, Association, etc.)
If not-for-profit please attach evidence - such as charter/constitution showing no personal gain will be available to members, charitable status advice or a statutory declaration

Please select: Profit or Not-for-Profit

If not-for-profit: **Constitution, tax ruling or other document confirming not-for-profit status is attached**

Is your group/organisation registered for GST? Yes No

If applicable, please provide: ABN: 52542505243 ACN: _____

EVENT DETAILS

| | |
|---|---|
| Name of event: | goodnessgravel Orange |
| Location of event: | gravel roads around Orange and the Orange360 LGAs |
| Proposed date/s of event: | 15 March 2025 |
| If the event is on Council land/ premises, have you booked this space with Council? | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| How many people will be involved in your event? (Estimate) | 225 (2024 event had 175 riders) |
| How many people will come from outside Orange for the day? (Estimate) | 191 (Based on 2024 post codes) |
| How many people will stay overnight? (Estimate) | 191 plus family = 250 |

Please provide an outline of the event, including a summary of proposed activities and schedule:

goodnessgravel, a sports event company held a very successful inaugural gravel riding event in March 2024, with the support of the Orange Council and Orange360. 175 riders entered and from our registration details, 85% were from outside the LGA and spent at least one night, if not 2, in Orange.

goodnessgravel, which has worked with many regional NSW councils to develop high quality cycling events on gravel roads, proposes to plan and conduct a second gravel riding event over 2 days in the Orange Shire. Our initial conversations with the Orange Council was to make these events an annual occurrence. On the Saturday, 15 March, 2025 there will be a long course of ~135kms and a shorter ~75km course utilising the abundant gravel roads of the Shire. Less competitive social rides will be offered on following day both to encourage overnights stays as well as to promote the local attractions. By promoting the unique regional attractions through a professionally run and fully supported sports event, the Shire will benefit economically.

In the 2024 event, the majority of services used by the event were sourced from local suppliers.

Participants from professional cyclists to families and riders of all abilities will be again catered for and supported by professional medical and mechanical resources, ensuring rider safety. In addition, on-course nutrition, water and food will be available at a dedicated rest stop.

Importantly volunteers from the region as well as local suppliers will be actively involved in the event. Financial contributions are made to the local volunteer organisations and these volunteers and all suppliers have expressed interest in supporting the 2025 event.

EVENT BUDGET

Please outline the proposed income and expenditure budget for the event

| Income Source (cash) | \$ |
|--|-----------------------------------|
| eg: Organisation X | \$ 1000.00 |
| Registration fees | \$ 23,600 |
| A | \$ |
| Sponsorship from goodnessgravel sponsors | \$ 5,000 |
| | \$ |
| | \$ |
| Orange City Council Event Sponsorship request | \$ 5,000 |
| Total Income | \$ 33,600 |
| Expenditure Items (cash) | \$ |
| eg: Marketing - 8 x TV adverts | \$ 2000.00 |
| Rider Bags, Rego plate, Finisher Medal, Map | \$ 8,200 |
| Rider Nutrition, bananas, water, donuts, site infrastructure | \$ 6,500 |
| Medical Support - on course and at village | \$ 2,000 |
| Mechanical Support - On course and at village | \$ 1,500 |
| Local Musicians at rest stops and start/finish village | \$ 3,000 |
| site visits, route planning, event management, staff per diems | \$ 8,000 |
| marketing, promotion, social media | \$ 4,300 |
| Total Expenditure | \$ 33,500 |
| Total Income and Total Expenditure must equal | \$ |
| In-kind Contributions | \$ Value of In-kind Contributions |
| (People's time/ value: Based on May 2017 to May 2018 Australian Bureau of Statistics (ABS) figures, volunteers are now worth \$41.72 per hour) | |
| eg: letter drop/ street walk - 1 hour, 1 person | \$ 41.72 |
| volunteers from local organisations 12 people x 6 hours | \$ 3,000 |
| support services from existing Sponsors 6 people x 8 hours | \$ 2,000 |
| | \$ |
| | \$ |
| | \$ |
| | \$ |
| Total In-kind Contribution Value | \$ 5,000 |

DECLARATION

On behalf of: (name of organisation if applicable)

- I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.
- I understand that should this application be approved by Orange City Council, I may be required to submit any requested Tax Invoices, plans or reports and will be required to enter into an Event Agreement with Council.
- I declare that the Organisation will provide all required paperwork, including a Certificate of Currency of Public Liability Insurance (to a minimum of \$10 million) with Orange City Council noted as an interested party.

Signed

Date 17/07/2024

Print name

Position in organisation

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.



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EVENT SPONSORSHIP

Incubator Event Fund Application

EVENT DETAILS

What is the purpose of this event and why do you think it will work in Orange?

goodnessgravel (a division of twowheeltours) completed the inaugural gravel riding event in Orange on 16 March 2024. It was assessed as a very successful first time event, with 129 of the 170 registered riders living outside the LGA. These 129 riders, many with their families, stayed at least one night in Orange, and many stayed 2 nights as we offered social rides following the main event on the 16th. The intent, agreed with Orange Council was to create an annual and growing event.

goodnessgravel is a sports event company which has worked with many regional NSW councils to develop high quality cycling events on gravel roads, proposes to plan and conduct the second annual gravel riding event over 2 days in the Orange Shire on 16/17 March 2025. On the Saturday, there will be a long course of ~135kms and a shorter ~75km course utilising the abundant gravel roads of the Shire. Less competitive social rides will be offered on following day both to encourage overnights stays as well as to promote the local attractions. By promoting the unique regional attractions through a professionally run and fully supported sports event, the Shire will benefit economically. Participants from professional cyclists to families and riders of all abilities will be catered for and supported by professional medical and mechanical resources, ensuring rider safety. In addition, on-course nutrition, water and food will be available at a dedicated rest stop. Importantly volunteers from the region as well as local suppliers will be actively involved in the event.

How will the event attract visitors to the Orange 360 region? Please discuss which demographics you intend to target and how your event services this group

Our inaugural 2024 event attracted 175 registered riders. 85% of whom came from non Orange360 LGAs. 42% were repeat goodnessgravel riders.

People interested in gravel riding and events expect to travel from the major cities as by definition, gravel roads are far from cities. We will be targeting, in addition to local shire residents, markets in the larger cities such as Canberra, Sydney, Wollongong, Albury and others.

As gravel riding is open to all ages and income levels, our marketing activities will be focused on reach, not demographics. We have an existing strong relationship with gravel riding influencers, bike equipment suppliers, bike stores and biking communities across NSW and we will be marketing, advertising and promoting this event through these channels to reach the broadest geographical segments.

Our event offers a longer, more challenging course as well as a shorter more "social" course.

goodnessgravel draws on the expertise of its parent company, twowheeltours. twowheeltours, over the previous 14 years, enjoys a

EVENT DETAILS (CONTINUED)

Will your event involve and engage local businesses, sporting groups, artists, community groups or interested individuals? Does the event assist in building the reputation of Orange by associating with positive and inclusive activities in the Orange Community? Please give details of involvement of others.

The feedback after our 2024 event supports the basis of holding this event in th Orange 360 region as riders were very positive about the region, the scenery, the restaurants and facilities and a general level of excitement of experiencing aspects of Orange they were not previously aware of.

Sporting events unite many sections of communities, from actual participants, to their own individual communities and then to the wider population. Involvement in our Gravel Event will continue to entice participants to start training programs, buy new equipment and create a buzz around who is participating and who is supporting. So our Event is not a one day exercise, but a period of excitement over many months throughout the year.

Our Gravel Event is open to any person capable of riding a bike. Previous events have provided access to wheelchair riders. We have had disabled riders using a recumbent bike.

We pay local suppliers for all requirements and we donate \$10 from each entry to local volunteer organisations.

Please outline the management structure of your event organisation, including the key roles and responsibilities, and the use of paid or unpaid staff?

goodnessgravel and its parent company twowheeltours are cycling tourism companies. Over the past 14 years we have developed and organised many cycling events in NSW. As in March 2024, we provide all the logistics to make the event safe and enjoyable. In addition to Will Levy being the Event Director, the company employs a fulltime Business Manager to plan and oversee all the event activities. Our full team of staff and contractors have many years' experience in the disciplines of start and finish event villages, mechanical support, medial support, hospitality and entertainment. We work closely with the Council's traffic management team as well as the local police and RMS to ensure the routes chosen meet all requirements for safety and rider enjoyment. on request we can provide examples of the detailed run sheets developed for all aspects of these gravel events. Everyone employed have many sessions of planning and role development to ensure there are no holes in the delivery of the event. We start the event at Lake Canobolas with suitable for parking and space for the Start Village. On the course will be rest stops for nutrition, water, mechanical and medical support. The Start Village would also become the Finish Village. We would arrange for sponsors and local business participation at the Start/Finish Village, as well as engaging with local organisations such as Lions, RFS, schools and other community entities. We would provide on course support vehicles to ensure participants mechanical and medical needs are met.

How do you intend to measure attendance at the event, the experiences of event attendees and the level of visitation from outside the region. How will you report this back to Council?
(Note: Business Development Staff can provide suggestions on how to achieve this but please do not leave it until the last minute to request input as staff may not necessarily be available in the closing days)

We collect data on each rider during the registration process. We know their home post codes to assess who is in or outside the LGA. We know ages, sex and rider abilities. We know from our database who is a new rider and who is a repeat rider. We provided a detailed Acquit Report (attached to this application) which showed for 2024 that 85% of riders and their families and friends came from outside the LGAs of Orange 360.



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W: www.orange.nsw.gov.au

EVENT SPONSORSHIP COVER APPLICATION FORM

APPLICANT'S DETAILS

Name of organisation: Orange Golf Club (Duntryleague)

Postal address:

Contact name:

Position:

Phone:

AH:

Mobile:

Email:

What is the legal status of your organisation? (eg Incorporated, Association, etc.)

If not-for-profit please attach evidence - such as charter/constitution showing no personal gain will be available to members, charitable status advice or a statutory declaration

Please select:

Profit or Not-for-Profit

If not-for-profit:

Constitution, tax ruling or other document confirming not-for-profit status is attached

Is your group/organisation registered for GST?

Yes No

If applicable, please provide:

ABN: 65000030777

ACN:

EVENT DETAILS

Name of event: **Duntryleague Women's Open Tournament**

Location of event: **Duntryleague Golf Club**

Proposed date/s of event: **28th - 30th October 2024**

If the event is on Council land/ premises, have you booked this space with Council? Yes No

How many people will be involved in your event? (Estimate) **250**

How many people will come from outside Orange for the day? (Estimate) **180**

How many people will stay overnight? (Estimate) **160**

Please provide an outline of the event, including a summary of proposed activities and schedule:

The Duntryleague Women's Open Tournament is a three day golf tournament involving 3-4 nights stay for visitors to Orange. There are two days of individual golf competition and the third day a team event. A dinner will be held on the Tuesday night which will celebrate 100 years of this tournament. The dinner is included in the registration fee so ensures we have maximum attendance for the dinner and the presentation. This year there will be a 1920s theme in line with the centenary of this event. There is a cap of 200 players for the golf with many other members participating in a volunteer capacity ensuring help with course directions, ball spotting and bunker raking.

EVENT BUDGET

Please outline the proposed income and expenditure budget for the event

| Income Source (cash) | \$ |
|--|--|
| eg: Organisation X | \$ 1000.00 |
| Orange Ex Services Club | \$ 1000 |
| Ramsey Health Care (Dudley Private Hospital) | \$ 700 |
| West Orange Motors | \$ 500 |
| Blowes Clothing | \$ 300 |
| Cheney Suthers lawyers | \$ 200 |
| Orange City Council Event Sponsorship request | \$ 1000 |
| Total Income | \$ 3700 |
| Expenditure Items (cash) | \$ |
| eg: Marketing - 8 x TV adverts | \$ 2000.00 |
| Prizes for Day 1 | \$ 1260 |
| Prizes for Day 2 | \$ 1260 |
| Team event prize | \$ 520 |
| Dinner table presentation | \$ 100 |
| Box apples x 2 days | \$ 110 |
| Major golf prize 36 hole scratch and handicap | \$ 430 |
| contract IT \$80/hr x 4 hrs | \$ 320 |
| Total Expenditure | \$ 4000 |
| Total Income and Total Expenditure must equal | \$ |
| In-kind Contributions | \$ Value of In-kind Contributions |
| (People's time/ value: Based on May 2017 to May 2018 Australian Bureau of Statistics (ABS) figures, volunteers are now worth \$41.72 per hour) | |
| eg: letter drop/ street walk - 1 hour, 1 person | \$ 41.72 |
| Angullong wine - 2 dozen bottles | \$ 500 |
| Oriana (voucher) | \$ 200 |
| Miss Mary Mac womens fashion (voucher) | \$ 100 |
| Orange Self Storage (10 nearest the pin prizes) | \$ 200 |
| volunteer members (directions, spotting and raking) 7 x4hrs x2 days =56 @ \$41.72 = \$2336.32 | \$ 2336.32 |
| volunteer administration min 10 hours @\$41.72=\$417.20 | \$ 417.20 |
| Total In-kind Contribution Value | \$ 3753.52 |

DECLARATION

On behalf of: (name of organisation if applicable)

- I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.
- I understand that should this application be approved by Orange City Council, I may be required to submit any requested Tax Invoices, plans or reports and will be required to enter into an Event Agreement with Council.
- I declare that the Organisation will provide all required paperwork, including a Certificate of Currency of Public Liability Insurance (to a minimum of \$10 million) with Orange City Council noted as an interested party.

Signed

Date **16th July 2024**

Print name

Position in organisation

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.

2.2 SMALL DONATIONS - REQUESTS FOR DONATIONS

RECORD NUMBER: 2024/1335

AUTHOR: Jen Sharp, Acting Director Corporate & Commercial Services

EXECUTIVE SUMMARY

This report provides information to Council to allow for the consideration of a resolution regarding applications for funding through the Small Donations Program received between May 2024 and July 2024.

The Small Donations Program has been established to provide assistance to community and not-for-profit groups that offer significant contribution to the social, economic and/or environmental wellbeing of the Orange Local Government Area (LGA)

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy “16.2. Support community organisations and groups to deliver services and programs”.

FINANCIAL IMPLICATIONS

The budget for General Donations within the Small Donations Program for 2024/2025 is **\$80,000** with \$5,000 spent to date. The total requested in this round is **\$5,911**.

| | |
|------------------------------------|--------------------|
| <i>Annual budget 23/24</i> | \$80,000.00 |
| <i>Total spent to date</i> | \$5,000 |
| <i>Requested amount this round</i> | \$5,911 |
| <i>Remaining balance</i> | \$69,089 |

POLICY AND GOVERNANCE IMPLICATIONS

Refer to Council’s Donations and Grants Policy - ST32

This policy is in accordance with these sections in the Local Government Act 1993:

1. Section 356 (financial assistance)
2. Section 377 (delegated authority)
3. Section 610E (waive or reduce fees)

And in accordance with this section in the Local Government Regulation 2021:

Section 207 (record of donations for auditing purposes)

RECOMMENDATION

That Council determines the following applications:

- 1 To donate \$2,500 to Orange Woodworkers Association Inc to contribute to the costs of purchasing ducting for the dust extraction system.
- 2 To donate \$500 to the City of Orange Eisteddfod Society Inc to contribute to a Senior Piano Scholarship for competitors aged 13-18 years.
- 3 To donate \$2,500 to Country Education Foundation of Orange and District Inc to contribute to the costs of support 2 to 3 Orange school leavers transition to post education, in the form of grants between \$500 and \$3,500.
- 4 To donate \$411 to Am I Next to cover the hire cost for the Showground and Naylor Pavilion for their event.

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation's impact on Council's service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

SUPPORTING INFORMATION

| | |
|--------------------------------------|--|
| Applicant 1 | Orange Woodworkers Association Inc |
| Assistance Would Support | The assistance would contribute to Orange Woodworkers Association Inc to purchase ducting for the dust extraction system. Orange Woodworkers Association Inc plan to purchase and install dedicated clear pipe and flexible hoses directly and collectively to each machine. This will reduce the WHS risk significantly by removing fine saw dust particles that could otherwise be inhaled. |
| Amount Requested | \$2,500 |
| Policy Category | Projects or Equipment Purchase or Providing a Community Service |
| Category Maximum | \$2,500 |
| Complies With Policy | Yes |
| Previously funded by Council? | Yes 2023/2024 \$1,370 2018/2019 \$1,500 2017/2018 \$1,375 2016/2017 \$2,800 2015/2016 \$2,986 2014/2015 \$3,000 |

| | |
|---------------------------------|--|
| Applicant 2 | City of Orange Eisteddfod Society Inc |
| Assistance Would Support | The assistance would contribute to the City of Orange Eisteddfod Society awarding a Senior Piano Scholarship for competitors aged 13-18 years. The donation will allow a student of piano to further his/her study in Orange, with the money being spent on tuition that will be provided by a local teacher. |
| Amount Requested | \$500 |

2.2 Small Donations - Requests for Donations

| | |
|--------------------------------------|---|
| Policy Category | Recognition Program – Orange Eisteddfod Strategy Policy 32, 6.13: <i>Recognition Program – Orange Eisteddfod \$500 reserve per year. Assistance is a maximum of \$500 (a lesser amount may be requested)</i> |
| Category Maximum | \$500 |
| Complies With Policy | Yes |
| Previously funded by Council? | Yes 2023/2024 \$500 2021/2022 \$500 2019/2020 \$600 2018/2019 \$600 2017/2018 \$600 2016/2017 \$600 2015/2016 \$1,000 2014/2015 \$1,600 2013/2014 \$1,200 |

| | |
|--------------------------------------|---|
| Applicant 3 | Country Education Foundation of Orange and District Inc |
| Assistance Would Support | The assistance would contribute to the cost of Country Education Foundation of Orange and District Inc providing support to 2 to 3 Orange school leavers, helping them transition to post education, in the form of grants between \$500 and \$3,500. The donation will be provided to the successful school leavers as a reimbursement, assisting the students to set themselves up with things such as accommodation, bedding, textbooks, laptops etc. Allowing the transition into further education more financially attainable. |
| Amount Requested | \$2,500 |
| Policy Category | Community and not-for-profit group providing benefit to the local community |
| Category Maximum | \$2,500 |
| Complies With Policy | Yes |
| Previously funded by Council? | Yes 2022-2023 \$2,500 |

| | |
|--------------------------------------|--|
| Applicant 4 | Am I Next |
| Assistance Would Support | The assistance would cover the costs required to hire the Showground and Naylor Pavilion, enabling them to hold their event without the need to cancel due to wet weather. |
| Amount Requested | \$411 |
| Policy Category | In-kind support for Council services |
| Category Maximum | \$500 |
| Complies With Policy | Yes |
| Previously funded by Council? | No |

ATTACHMENTS

- 1 Small Donations Program - Application Form - General Donations - Orange Woodworkers Association Inc (redacted), D24/78948 [↓](#)
- 2 Small Donations Program - Application Form - General Donations - Senior Piano Scholarship - The City of Orange Eisteddfod Society - 26 August 2024 (redacted), D24/78947 [↓](#)
- 3 Small Donations Program - Application Form - General Donations - Country Education Foundation of Australia Orange and Districts Branch (redacted), D24/79540 [↓](#)
- 4 Small Donations Program - Application Form - General Donations - Am I Next (redacted), D24/79864 [↓](#)

