



EMPLOYMENT AND ECONOMIC DEVELOPMENT POLICY COMMITTEE

AGENDA

7 MAY 2024

Notice is hereby given, in accordance with the provisions of the Local Government Act 1993 that an **EMPLOYMENT AND ECONOMIC DEVELOPMENT POLICY COMMITTEE MEETING** of **ORANGE CITY COUNCIL** will be held in the **COUNCIL CHAMBER, CIVIC CENTRE, BYNG STREET, ORANGE** on **Tuesday, 7 May 2024**.

David Waddell

CHIEF EXECUTIVE OFFICER

For apologies please contact Administration on 6393 8106.

AGENDA

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and less than significant non-pecuniary interests.....3

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202419

1 INTRODUCTION

1.1 DECLARATION OF PECUNIARY INTERESTS, SIGNIFICANT NON-PECUNIARY INTERESTS AND LESS THAN SIGNIFICANT NON-PECUNIARY INTERESTS

The provisions of Chapter 14 of the Local Government Act, 1993 (the Act) regulate the way in which Councillors and designated staff of Council conduct themselves to ensure that there is no conflict between their private interests and their public role.

The Act prescribes that where a member of Council (or a Committee of Council) has a direct or indirect financial (pecuniary) interest in a matter to be considered at a meeting of the Council (or Committee), that interest must be disclosed as soon as practicable after the start of the meeting and the reasons given for declaring such interest.

As members are aware, the provisions of the Local Government Act restrict any member who has declared a pecuniary interest in any matter from participating in the discussion or voting on that matter, and requires that member to vacate the Chamber.

Council's Code of Conduct provides that if members have a non-pecuniary conflict of interest, the nature of the conflict must be disclosed. The Code of Conduct also provides for a number of ways in which a member may manage non pecuniary conflicts of interest.

RECOMMENDATION

It is recommended that Committee Members now disclose any conflicts of interest in matters under consideration by the Employment and Economic Development Policy Committee at this meeting.

2 COMMITTEE MINUTES

2.1 MINUTES OF THE ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE 21 FEBRUARY 2024

RECORD NUMBER: 2024/615

AUTHOR: Tony Boland, Business Projects Officer

EXECUTIVE SUMMARY

A meeting of the Economic Development Community Committee was held on 21 February 2024. The minutes are attached for adoption.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy “13.1. Attract and grow strategic investment”.

FINANCIAL IMPLICATIONS

Nil.

POLICY AND GOVERNANCE IMPLICATIONS

Nil.

RECOMMENDATION

- 1 That Council acknowledge the reports presented to the Economic Development Community Committee at its meeting held on 21 February 2024.**
- 2 That the minutes of the Economic Development Community Committee from its meeting held on 21 February 2024 be adopted.**

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation’s impact on Council’s service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

ATTACHMENTS

- 1 EDCC 21 February 2024 Minutes
- 2 EDCC 21 February 2024 Agenda, D24/39683 [↓](#)

ORANGE CITY COUNCIL

MINUTES OF THE

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

HELD IN COUNCILLORS WORKROOM, CIVIC CENTRE, BYNG STREET, ORANGE

ON 21 FEBRUARY 2024

COMMENCING AT 8.00AM

1 INTRODUCTION

ATTENDANCE

Cr T Mileto (Chairperson), Cr M McDonell, Cr F Kinghorne, Mr Michael Banks, Mr Robert Alford, Mr Craig Hort, Mr Tony Healey, Mr Timothy Hall, Mr Darryl Curran, Project Management Lead, Business Projects Officer

1.1 Apologies and Leave of Absence

RESOLVED

Cr M McDonell/Cr F Kinghorne

That the apologies be accepted from Cr J Evans, Ms Julia Andrews, Mr Grant Gill, Mr Josh Gordon, Mr Garry Norton, Mr Russell Tym, Cr T Greenhalgh (*unable to connect via audio visual link do to connection issues*) and Mrs Catherine Lawrence (*unable to connect via audio visual link do to connection issues*) for the Economic Development Community Committee meeting on 21 February 2024.

1.2 Acknowledgement of Country

The Chairperson conducted an Acknowledgement of Country.

1.3 Declaration of pecuniary interests, significant non-pecuniary interests and less than significant non-pecuniary interests

Nil.

2 PREVIOUS MINUTES

A COPY OF THE PREVIOUS MINUTES WAS NOT AVAILABLE AT THE TIME OF THE MEETING.

3 PRESENTATIONS

3.1 BLOOMFIELD HEALTH PRECINCT UPDATE

TRIM REFERENCE: 2024/123

The Bloomfield Health Precinct Update was presented by the Project Management Lead, Yurinda Davies. A copy of the presentation and a link to the survey is being forwarded to all EDCC members.

RECOMMENDATION

Mr T Hall/Mr T Healey

That the presentation by the Project Management Lead on the Bloomfield Health Precinct Update be noted.

4 GENERAL REPORTS

4.1 ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE ACTION PLAN

TRIM REFERENCE: 2024/194

RECOMMENDATION

Mr R Alford/Mr T Healey

That the Economic Development Community Committee Action Plan be updated.

THE MEETING CLOSED AT 9.00AM.



ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

AGENDA

21 FEBRUARY 2024

Notice is hereby given, in accordance with the provisions of the Local Government Act 1993 that an **ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE MEETING of ORANGE CITY COUNCIL** will be held in the **COUNCILLORS WORKROOM, CIVIC CENTRE, BYNG STREET, ORANGE** on **Wednesday, 21 February 2024** commencing at **8.00AM**.

David Waddell

CHIEF EXECUTIVE OFFICER

For apologies please contact Tony Boland on 6393 8250.

AGENDA

EVACUATION PROCEDURE

In the event of an emergency, the building may be evacuated. You will be required to vacate the building. The Committee Clerk will now identify the emergency muster point.

Under no circumstances is anyone permitted to re-enter the building until the all clear has been given and the area deemed safe by authorised personnel.

In the event of an evacuation, a member of Council staff will assist any member of the public with a disability to vacate the building.

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ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE**21 FEBRUARY 2024**

1 INTRODUCTION**MEMBERS**

Cr T Mileto (Chairperson), Cr M McDonell, Cr T Greenhalgh, Cr J Evans, Cr F Kinghorne, Mr Reginald Kidd, Mr Alex King Elphick, Ms Erika Vass, Mr Wayne Sunderland, Mr Garry Norton, Mr Michael Banks, Mr Robert Alford, Mr Craig Hort, Mrs Michelle Smith, Mr Anthony Doyle, Mr Tony Healey, Mr Russell Tym, Mr Timothy Hall, Ms Kath Logan, Mr Grant Gill, Mrs Catherine Lawrence, Mr Darryl Curran, Ms Julia Andrews, Director Corporate and Commercial Services, Manager Economic Development, Business Project Officer

1.1 APOLOGIES AND LEAVE OF ABSENCE**1.2 ACKNOWLEDGEMENT OF COUNTRY**

I would like to acknowledge the Traditional Custodians of the land on which we meet today, the people of the Wiradjuri Nation. I pay my respects to Elders past and present, and extend those respects to Aboriginal Peoples of Orange and surrounds, and Aboriginal people here with us today.

1.3 DECLARATION OF PECUNIARY INTERESTS, SIGNIFICANT NON-PECUNIARY INTERESTS AND LESS THAN SIGNIFICANT NON-PECUNIARY INTERESTS

The provisions of Chapter 14 of the Local Government Act, 1993 (the Act) regulate the way in which Councillors and designated staff of Council conduct themselves to ensure that there is no conflict between their private interests and their public role.

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As members are aware, the provisions of the Local Government Act restrict any member who has declared a pecuniary interest in any matter from participating in the discussion or voting on that matter, and requires that member to vacate the Chamber.

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RECOMMENDATION

It is recommended that Committee Members now disclose any conflicts of interest in matters under consideration by the Economic Development Community Committee at this meeting.

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE**21 FEBRUARY 2024**

2 PREVIOUS MINUTES**RECOMMENDATION**

That the Minutes of the Meeting of the Economic Development Community Committee held on 15 November 2023 (copies of which were circulated to all members) be and are hereby confirmed as a true and accurate records of the proceedings of the Economic Development Community Committee meeting held on 15 November 2023.

ATTACHMENTS

- 1 Minutes of the Meeting of the Economic Development Community Committee held on 15 November 2023

ORANGE CITY COUNCIL

MINUTES OF THE

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

HELD IN COUNCILLORS WORKROOM, CIVIC CENTRE, BYNG STREET, ORANGE

ON 15 NOVEMBER 2023

COMMENCING AT 8:04 AM

1 INTRODUCTION

ATTENDANCE

Cr T Mileto (Chairperson), Cr J Evans, Cr F Kinghorne, Mr Reginald Kidd (Teams), Mr Michael Banks, Mr Robert Alford, Mr Craig Hort, Mr Tony Healey, Mr Russell Tym, Mr Timothy Hall (Teams), Catherine Lawrence (Teams), Mr Darryl Curran (Teams), Ms Julia Andrews, Manager Communications and Engagement, Business Projects Officer

1.1 Apologies and Leave of Absence

RESOLVED

Cr J Evans/Mr T Healey

That the apologies be accepted from Mr Garry Norton and Ms Amy Gormly for the Economic Development Community Committee meeting on 15 November 2023.

1.2 Acknowledgement of Country

The Chairperson conducted an Acknowledgement of Country.

1.3 Declaration of pecuniary interests, significant non-pecuniary interests and less than significant non-pecuniary interests

Nil.

2 PREVIOUS MINUTES

RESOLVED

Mr T Healey/Mr R Tym

That the Minutes of the Meeting of the Economic Development Community Committee held on 13 September 2023 (copies of which were circulated to all members) be and are hereby confirmed as a true and accurate record of the proceedings of the Economic Development Community Committee meeting held on 13 September 2023.

MINUTES OF ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE 15 NOVEMBER 2023**3 PRESENTATIONS****3.1 PRESENTATION ON CHARLES STURT UNIVERSITY**

TRIM REFERENCE: 2023/1990

Ms Julia Andrews presented on Charles Sturt University. There are a range of campus locations in regional NSW. The Orange campus is a medical campus. There are 615 students on campus and 341 students online. There are 142 permanent staff.

Cr Evans left the meeting with the time being 8:41am

Ms Julia Andrews left the meeting with the time being 8:44am

4 GENERAL REPORTS**4.1 ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE ACTION PLAN**

TRIM REFERENCE: 2023/1991

RECOMMENDATION**Mr T Healey/Mr C Hort**

That the Economic Development Community Committee Action Plan be updated.

Mr Robert Alford informed the Committee that the 3G phone network will be closing soon. Businesses need to ensure that their communications systems are 4G or 5G compatible to avoid any business disruption issues.

Mr Reg Kidd advised the Committee that he has been elected as Chair of the NSW Farmers Renewable Energy Group. He advised there is a lot of renewable energy activity in our region even though we are not in the Renewable Energy Zone.

Mr Mick Banks requested Councillors follow up on the building department levels. With a staff member taking long term leave and another staff member resigning there is concern on approval times blowing out.

Mr Russell Tym asked if Future City will continue and if so what would be done. The Chair advised the question would be taken on notice. Cr Kinghorne noted that lessons have been learned.

Mr Tony Healy raised the location of the Greyhound Centre of Excellence. The Chair confirmed that a Heads of Agreement had been signed but the rest of the matter was confidential at this point.

Mr Tim Hall informed the Committee that the Department of Primary Industries in Orange would be shedding two-thirds of its Directors and its casual workforce.

Mr Reg Kidd informed the crowd that the NSW Rural Women's Conference is being held in Orange this weekend.

THE MEETING CLOSED AT 9.12AM

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

21 FEBRUARY 2024

3 PRESENTATIONS

3.1 BLOOMFIELD HEALTH PRECINCT UPDATE

The Director of Corporate and Commercial Services will present on the Bloomfield Health Precinct.

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE**21 FEBRUARY 2024**

4 GENERAL REPORTS**4.1 ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE ACTION PLAN**

RECORD NUMBER: 2024/194

AUTHOR: Tony Boland, Business Projects Officer

EXECUTIVE SUMMARY

Council introduced Action Plans for many of the Community Committees to record requests to the Chief Executive Officer for staff to undertake actions on behalf of the Committee. When the Committee resolves to request an action be added, the CEO considers the request and if approved, the request is added to the Action Plan. The actions can be varied and include a request for a report, documents or information be circulated or some matter be researched, and the outcomes fed back to the Committee.

The attachment is the format of the Action Plan and will be updated after every Committee meeting.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy “13.1. Attract and grow strategic investment”.

FINANCIAL IMPLICATIONS

Nil.

POLICY AND GOVERNANCE IMPLICATIONS

Nil.

RECOMMENDATION

That the Economic Development Community Committee Action Plan be updated.

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation’s impact on Council’s service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

ATTACHMENTS

1 EDCC Action Plan, D22/55068

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

21 FEBRUARY 2024

Attachment 1 EDCC Action Plan

D18/18634

Economic Development Community Committee Action Plan

Date	Action	Who	Budget status	Start	End	Update/Completed	Completed
10/8/22	The c'tee has highlighted affordable housing and housing availability as issues to monitor.	Business Projects Officer	N/A	10/8/22	Ongoing	While not a direct action the c'tee has highlighted its interest including how it links into the Subregional Rural and Industrial Lands Strategy 2019 to 2036. Mr Tim Hall mentioned an article and asked that it be distributed to the C'tee. Article was forwarded to the C'tee 15 November 2023.	
14/9/22	Include water and housing updates in periodic data updates.	Business Projects Officer	N/A	14/9/22	13/9/23	The housing data will be included in the statistical snapshot. Direct link to water on Council's website previously supplied. See item for 22/2/23.	15/11/23
14/9/22	Keep power supply issues in mind for future development and opportunities	Committee	N/A	14/9/22	Ongoing		
14/12/22	Support the Orange Rail Action Group in its bid to improve rail services into Orange	Committee	N/A	14/12/22	Ongoing	Meeting held with the new Minister for Transport and the local Member. The signs are promising.	
22/2/23	Produce a revised version to the Joint Organisation Placemat more specific to Orange	Business Projects Officer	N/A	22/2/23	Ongoing	Finalising the data and in discussion with the graphic designer regarding format, data updates and layout.	
9/8/23	Reg Kidd (via text) requested a follow up on social/affordable housing report	Business Projects Officer	N/A	9/8/23		To be reported back at next meeting. Raised again 15 November 2023. Information previously gathered was not tabled as it required updating.	

D18/18634

Economic Development Community Committee Action Plan

Date	Action	Who	Budget status	Start	End	Update/Completed	Completed
9/8/23	Invite Joint Organisation CEO to update the Committee to talk about the JO efforts around power.	Business Projects Officer	N/A	9/8/23			13/9/23
15/11/23							

2.2 MINUTES OF THE ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE 10 APRIL 2024

RECORD NUMBER: 2024/616

AUTHOR: Tony Boland, Business Projects Officer

EXECUTIVE SUMMARY

A meeting of the Economic Development Community Committee was held on 10 April 2024. The minutes are attached for adoption.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy “13.1. Attract and grow strategic investment”.

FINANCIAL IMPLICATIONS

Nil.

POLICY AND GOVERNANCE IMPLICATIONS

Nil.

RECOMMENDATION

- 1 That Council acknowledge the reports presented to the Economic Development Community Committee at its meeting held on 10 April 2024.**
- 2 That the minutes of the Economic Development Community Committee from its meeting held on 10 April 2024 be adopted.**

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation’s impact on Council’s service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

ATTACHMENTS

- 1 EDCC 10 April 2024 Minutes
- 2 EDCC 10 April 2024 Agenda, D24/40195 [↓](#)

ORANGE CITY COUNCIL

MINUTES OF THE

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

HELD IN COUNCIL CHAMBERS, CIVIC CENTRE, BYNG STREET, ORANGE

ON 10 APRIL 2024

COMMENCING AT 8.02AM

1 INTRODUCTION

ATTENDANCE

Cr T Mileto (Chairperson), Cr T Greenhalgh (Teams), Cr F Kinghorne, Mr Michael Banks, Mr Robert Alford, Ms Amy Gormly, Mrs Michelle Smith (Teams), Mr Tony Healey (8.14am), Mr Russell Tym, Mr Timothy Hall, Ms Julia Andrews, Manager Economic Development, Business Project Officer

1.1 Apologies and Leave of Absence

RESOLVED

Cr F Kinghorne/Mr T Hall

That the apologies be accepted from Cr J Evans, Mr Darryl Curran, Mr Grant Gill and a late apology from Mr Garry Norton for the Economic Development Community Committee meeting on 10 April 2024.

1.2 Acknowledgement of Country

The Chairperson conducted an Acknowledgement of Country.

1.3 Declaration of pecuniary interests, significant non-pecuniary interests and less than significant non-pecuniary interests

Nil.

2 PREVIOUS MINUTES

RESOLVED

Cr F Kinghorne/Mr M Banks

That the Minutes of the Meeting of the Economic Development Community Committee held on 21 February 2024 (copies of which were circulated to all members) be and are hereby confirmed as a true and accurate record of the proceedings of the Economic Development Community Committee meeting held on 21 February 2024.

3 PRESENTATIONS

3.1 INTRODUCTION OF NEW ECONOMIC DEVELOPMENT MANAGER, CHRIS RAWLINS

TRIM REFERENCE: 2024/562

The new Economic Development Manager was introduced and gave a background for the Committee. He has previously worked for Regional Investment Corporation in Orange as well as Live Better.

Chris is currently four weeks into the role and has been working on a grant application for Destination NSW Incubator funding and Streets as Shared Spaces funding.

The draft of the Economic Development Strategy is due next week.

The Chair raised the matter that Council needs to be vigilant about the appropriateness of stalls and events at family days/events.

3.2 SPENDMAPP DATA UPDATE

TRIM REFERENCE: 2024/564

The most recent data from Spendmapp was presented to the Committee. The Committee requested that a copy of the data be circulated to the Committee following the meeting.

A number of Committee members made enquiries about occupancy levels in short stay accommodation. The Committee requested that Orange 360 and BnB Made Easy representatives be invited to the next meeting to discuss their experience with current occupancy levels.

4 GENERAL REPORTS

4.1 FOOD AND WINE BICYCLE TRAIL FEASIBILITY BUSINESS CASE

TRIM REFERENCE: 2024/563

RECOMMENDATION

Cr F Kinghorne/Mr T Healey

That the report on the Orange Region Food and Wine Trail Business Case is noted.

4.2 ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE ACTION PLAN

TRIM REFERENCE: 2024/565

RECOMMENDATION

Mr M Banks/Mr T Hall

That the Economic Development Community Committee Action Plan be updated.

THE MEETING CLOSED AT 9.14AM.



ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

AGENDA

10 APRIL 2024

Notice is hereby given, in accordance with the provisions of the Local Government Act 1993 that an **ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE MEETING of ORANGE CITY COUNCIL** will be held in the **COUNCIL CHAMBERS, CIVIC CENTRE, BYNG STREET, ORANGE** on **Wednesday, 10 April 2024** commencing at **8.00AM**.

David Waddell

CHIEF EXECUTIVE OFFICER

For apologies please contact Tony Boland on 6393 8250.

AGENDA

EVACUATION PROCEDURE

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ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE**10 APRIL 2024**

1 INTRODUCTION**MEMBERS**

Cr T Mileto (Chairperson), Cr M McDonell, Cr T Greenhalgh, Cr J Evans, Cr F Kinghorne, Mr Reginald Kidd, Mr Alex King Elphick, Ms Erika Vass, Mr Wayne Sunderland, Mr Garry Norton, Mr Michael Banks, Mr Robert Alford, Mr Craig Hort, Mrs Michelle Smith, Mr Anthony Doyle, Mr Tony Healey, Mr Russell Tym, Mr Timothy Hall, Ms Kath Logan, Mr Grant Gill, Mrs Catherine Lawrence, Mr Darryl Curran, Ms Julia Andrews, Director Corporate and Commercial Services, Manager Economic Development, Business Project Officer

1.1 APOLOGIES AND LEAVE OF ABSENCE**1.2 ACKNOWLEDGEMENT OF COUNTRY**

I would like to acknowledge the Traditional Custodians of the land on which we meet today, the people of the Wiradjuri Nation. I pay my respects to Elders past and present, and extend those respects to Aboriginal Peoples of Orange and surrounds, and Aboriginal people here with us today.

1.3 DECLARATION OF PECUNIARY INTERESTS, SIGNIFICANT NON-PECUNIARY INTERESTS AND LESS THAN SIGNIFICANT NON-PECUNIARY INTERESTS

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RECOMMENDATION

It is recommended that Committee Members now disclose any conflicts of interest in matters under consideration by the Economic Development Community Committee at this meeting.

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE**10 APRIL 2024**

2 PREVIOUS MINUTES**RECOMMENDATION**

That the Minutes of the Meeting of the Economic Development Community Committee held on 21 February 2024 (copies of which were circulated to all members) be and are hereby confirmed as a true and accurate records of the proceedings of the Economic Development Community Committee meeting held on 21 February 2024.

ATTACHMENTS

- 1 Minutes of the Meeting of the Economic Development Community Committee held on 21 February 2024

ORANGE CITY COUNCIL

MINUTES OF THE

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

HELD IN COUNCILLORS WORKROOM, CIVIC CENTRE, BYNG STREET, ORANGE

ON 21 FEBRUARY 2024

COMMENCING AT 8.00AM

1 INTRODUCTION

ATTENDANCE

Cr T Mileto (Chairperson), Cr M McDonell, Cr F Kinghorne, Mr Michael Banks, Mr Robert Alford, Mr Craig Hort, Mr Tony Healey, Mr Timothy Hall, Mr Darryl Curran, Project Management Lead, Business Projects Officer

1.1 Apologies and Leave of Absence

RESOLVED

Cr M McDonell/Cr F Kinghorne

That the apologies be accepted from Cr J Evans, Ms Julia Andrews, Mr Grant Gill, Mr Josh Gordon, Mr Garry Norton, Mr Russell Tym, Cr T Greenhalgh (*unable to connect via audio visual link do to connection issues*) and Mrs Catherine Lawrence (*unable to connect via audio visual link do to connection issues*) for the Economic Development Community Committee meeting on 21 February 2024.

1.2 Acknowledgement of Country

The Chairperson conducted an Acknowledgement of Country.

1.3 Declaration of pecuniary interests, significant non-pecuniary interests and less than significant non-pecuniary interests

Nil.

2 PREVIOUS MINUTES

A COPY OF THE PREVIOUS MINUTES WAS NOT AVAILABLE AT THE TIME OF THE MEETING.

MINUTES OF ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

21 FEBRUARY 2024

3 PRESENTATIONS

3.1 BLOOMFIELD HEALTH PRECINCT UPDATE

TRIM REFERENCE: 2024/123

The Bloomfield Health Precinct Update was presented by the Project Management Lead, Yurinda Davies. A copy of the presentation and a link to the survey is being forwarded to all EDCC members.

RECOMMENDATION	Mr T Hall/Mr T Healey
That the presentation by the Project Management Lead on the Bloomfield Health Precinct Update be noted.	

4 GENERAL REPORTS

4.1 ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE ACTION PLAN

TRIM REFERENCE: 2024/194

RECOMMENDATION	Mr R Alford/Mr T Healey
That the Economic Development Community Committee Action Plan be updated.	

THE MEETING CLOSED AT 9.00AM.

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE**10 APRIL 2024**

3 PRESENTATIONS**3.1 INTRODUCTION OF NEW ECONOMIC DEVELOPMENT MANAGER, CHRIS RAWLINS**

Council's new Economic Development Manager, Mr Chris Rawlins, to introduce himself to the committee.

3.2 SPENDMAPP DATA UPDATE

Presentation on most recent economic data on spending in the local economy.

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE**10 APRIL 2024**

4 GENERAL REPORTS**4.1 FOOD AND WINE BICYCLE TRAIL FEASIBILITY BUSINESS CASE**

RECORD NUMBER: 2024/563

AUTHOR: Chris Rawlins, Manager Economic Development

EXECUTIVE SUMMARY

The Orange Bicycle User Group (BUGS) received funding from Department of Regional NSW – Business Case and Strategy Development Fund, to undertake a feasibility assessment of developing a 39km network of bicycle trails to connect district wineries to enhance the tourism offering. TRC Tourism was engaged to develop the business case, which is provided as attachment 1. The business case outlines that the development of a trail network is feasible and estimates a total investment required of approximately \$17.3m to develop three trail hubs. The total estimated cost to build and maintain the network over 10 years \$22.12m

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy “12.1. Capitalise on the character and lifestyle of Orange to remain a destination of choice”.

FINANCIAL IMPLICATIONS

Funding needs to be sourced to take the business case to the Master Planning stage.

POLICY AND GOVERNANCE IMPLICATIONS

None

RECOMMENDATION

That the report on the Orange Region Food and Wine Trail Business Case is noted.

FURTHER CONSIDERATIONS

The proposed trail network incorporates both the Orange and Cabonne LGAs. Trail 1 is wholly within the Orange LGA so could provide a stage 1 pilot to commence the trail network. Trail 1 (the Town Trail) consists of 22.6km of trail with an estimated cost of \$9.177m inclusive of fencing and wayfinding. There will be a requirement to engage with private landholders to finalise the final route of the trail as part of the next phase of development.

This project strongly aligns with the Central West Destination Management Plan, and the Orange Region Destination Management Plan.

SUPPORTING INFORMATION

The proposed trail network is based around a central spine and three separate but linked hubs. Each trail will contain a central node that contains food, bicycle hire, and comfort stops. Cycling trails have proven to be an excellent driver of visitation economy benefits in other regional locations, such as Northern Rivers NSW and Alpine Shire Council in Victoria.

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE**10 APRIL 2024****4.1 Food and Wine Bicycle Trail Feasibility Business case**

The business case estimates that:

- 40,020 local and regional trail users in year 10 (from Orange and Cabonne LGAs) and residents in adjoining LGAs
- Attract 26,800 day and overnight visitors to the Region in year one (assuming the trail is completed) rising to 45,300 in year 10.
- Attract from 63,860 trail users in the early years of operation up to 85,325 trail users by year 10.

The economic benefits estimated are that:

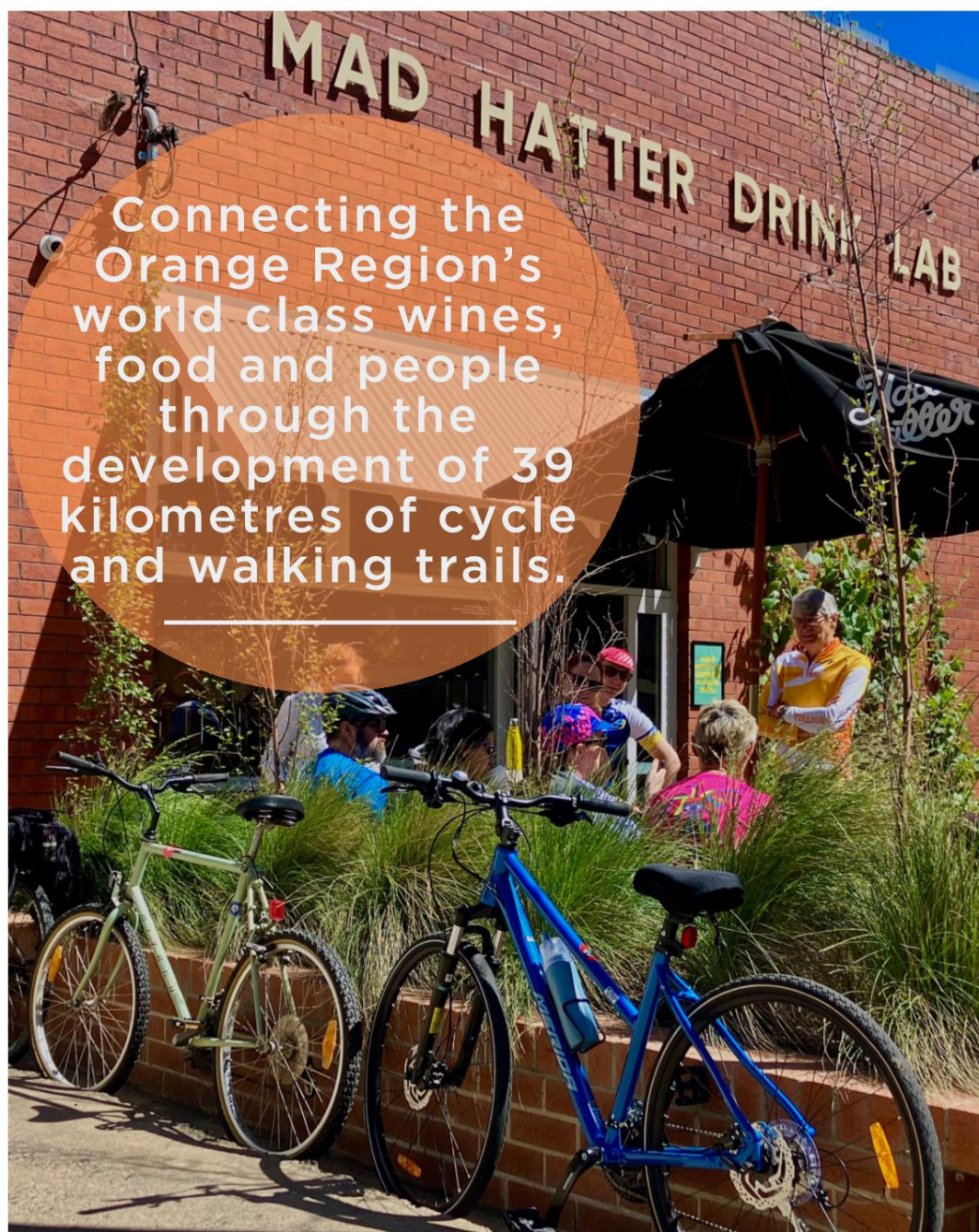
- During the construction phase of the trail's development, 52.8 Full Time Equivalent (FTE) jobs would be generated (44.2 FTE direct and 8.6 FTE indirect) and \$9.595 million in regional income would be generated
- Once operational, the trail will generate from 34.7 FTE jobs in year one up to 54.6 FTE jobs ongoing from year 10
- The trail will increase regional income by \$4.191m pa in year 10.
- The cost benefit for the trail over a 10 year period is 1.8 using a 7% discount rate (as required under the NSW Government's benefit cost standard analysis). A higher benefit value would be generated over the longer asset life of a typical trail and higher visitation rate.

ATTACHMENTS

- 1 Orange Region Food and Wine Trail Summary, IC24/8189



ORANGE REGION FOOD AND WINE TRAIL



ORANGE REGION FOOD AND WINE TRAIL

THE CONCEPT

The Orange Region Food and Wine Trail (ORFWT) will be one of Australia's premier food and wine cycle and walking trails that show cases the world class cool climate wine region to visitors and allows the community better and safer access to the region.

The trail has been designed to be consumed by visitors in three distinct hubs - each with its own character and set of experiences, and each with a central node in which bikes can be hired, toilets and car parking is available, and provisions purchases.

Of course - it can be ridden or walked in a way that can also be self-curated for the more adventurous, the repeat visitor or the locals who know their own favourite spots to visit.

The trails are predominantly off road, although where that simply is not possible, or required (quiet laneways) a range of trail treatments is proposed to make the trail safer than it otherwise would be.

The proposed ORFWT will showcase the natural and cultural diversity and strengths to visitors and attract people to the region, and ideally create an experience that will keep people in the region longer - both adding to the economy. It will also provide social benefits through better and safer access for residents.

Accommodation providers including those in Orange and around the trail (Bed and Breakfasts and smaller boutique providers) will benefit as will the opportunity for growth in cycle and tourism related businesses.

This outstanding food and wine trail experience will be delivered through:

- Strong partnerships with the City of Orange and Cabonne local government areas, Orange 360 (the region's marketing body), Orange Region Vignerons Association (ORVA), and cycling groups such as Orange Bicycle Users Group (Orange BUG).
- Well designed and curated experiences along the trail including wine and food tastings, outstanding natural setting and fit for purpose infrastructure supporting the cyclists and walkers.
- Easy to understand wayfinding and information on the trail including digital material and in situ signs clearly showing the hub that users are on, and the distance to the next attractions.
- Well packaged tours and itineraries in partnership with the region's visitor economy sector making it easy to consume and enjoy, while being accessible for locals.

ORANGE REGION FOOD AND WINE TRAIL

DESIGN INTENT

The Orange Region Food and Wine Trail design intent is to provide an overall Orange Region providore (foraging) experience that reflects this beautiful relaxed rural setting. The ORFWT is 39kms and connected through three easy to access central hubs linked by a 26km route spine:



The hubs provide the leisure cyclist with e-bike hire and convenience from which to ride from or to, and then connect to local food and wine providore experiences in each immediate area. The trail is specifically designed for the leisure cyclists, and food and wine enthusiast. It is also very suitable for family part and full day trip outings as it passes through lush, picturesque orchards, vineyards and bushland which is uniquely supported by a high altitude and nutrient rich volcanic landscape.

The trail suggests a network of new and existing on and off-road, easy gravel trails, that directly connect quiet traffic calmed roads. Fun and simple trail head information signage and wayfinding is to include a rural theme using painted timber or mild steel and blade signage with three colours to represent each hub area. The signage posts are brightly coloured, individually for each of the three hubs, with the arrow indicating the hub towards which you are heading. Suggested providores and distances are located on appropriate trail intersections. The trail is to be located alongside existing infrastructure, within road reserves including the widening of asphalt shoulders for dedicated cycleways, established cycle trails or along quiet traffic calmed roads. The trail is to make the most of roadside interpretation points to promote numerous stopovers, associated accommodation, food and drink attractions. Bike repair and charging stations are to be located at each hub.

The exact treatments along the trail are to be developed through a development and detailed design process including ongoing consultation with Councils (Orange City and Cabonne Shire), the Orange BUGS cycle group, Community, Business and associated stakeholders and landholders. Rural 'land art' and indigenous cultural opportunities already exist along the proposed route, however, can be strongly encouraged/commissioned within road reserves and private property areas to enhance the educational, environmental and cultural connections.

ORANGE REGION FOOD AND WINE TRAIL

BENEFITS AND COSTS

THE CREATION OF THE EXPERIENCE:

- Developing or renovating 39 km of trail in five different path types and across a central spine and three separate but linked hubs. Each with a node that contains food, bicycle hire, and comfort stops
- Creating 22.6km of trail in the Town Hub costing \$9.177m inclusive of fencing and wayfinding
- Creating 8km of trail in the Lake Hub costing \$4.198 million inclusive of fencing and wayfinding
- Creating 8.45km of trail costing \$3.927 million inclusive of fencing and wayfinding.
- The total development creates **39.07 km of trail costing \$17.302m.**

THE TRAIL WILL CREATE THE FOLLOWING DEMAND:

- **Attract 40,020 local and regional trail users in year 10** (from Orange and Cabonne LGAs) and residents in adjoining LGAs
- **Attract 26,800 day and overnight visitors to the Region in year one** (assuming the trail is completed)* **rising to 45,300 in year 10.**
- Attract from 63,860 trail users in the early years of operation up to 85,325 trail users pa year 10.

THE TRAIL WILL BRING THE FOLLOWING ECONOMIC BENEFITS:

- During the construction phase of the trail's development, **52.8 Full Time Equivalent (FTE)** jobs would be generated (44.2 FTE direct and 8.6 FTE indirect) and **\$9.595 million in regional income** would be generated
- Once operational, the trail will generate from 34.7 FTE jobs in year one up to **54.6 FTE jobs ongoing** from year 10
- The trail will increase regional income by **\$4.191m** pa in year 10.

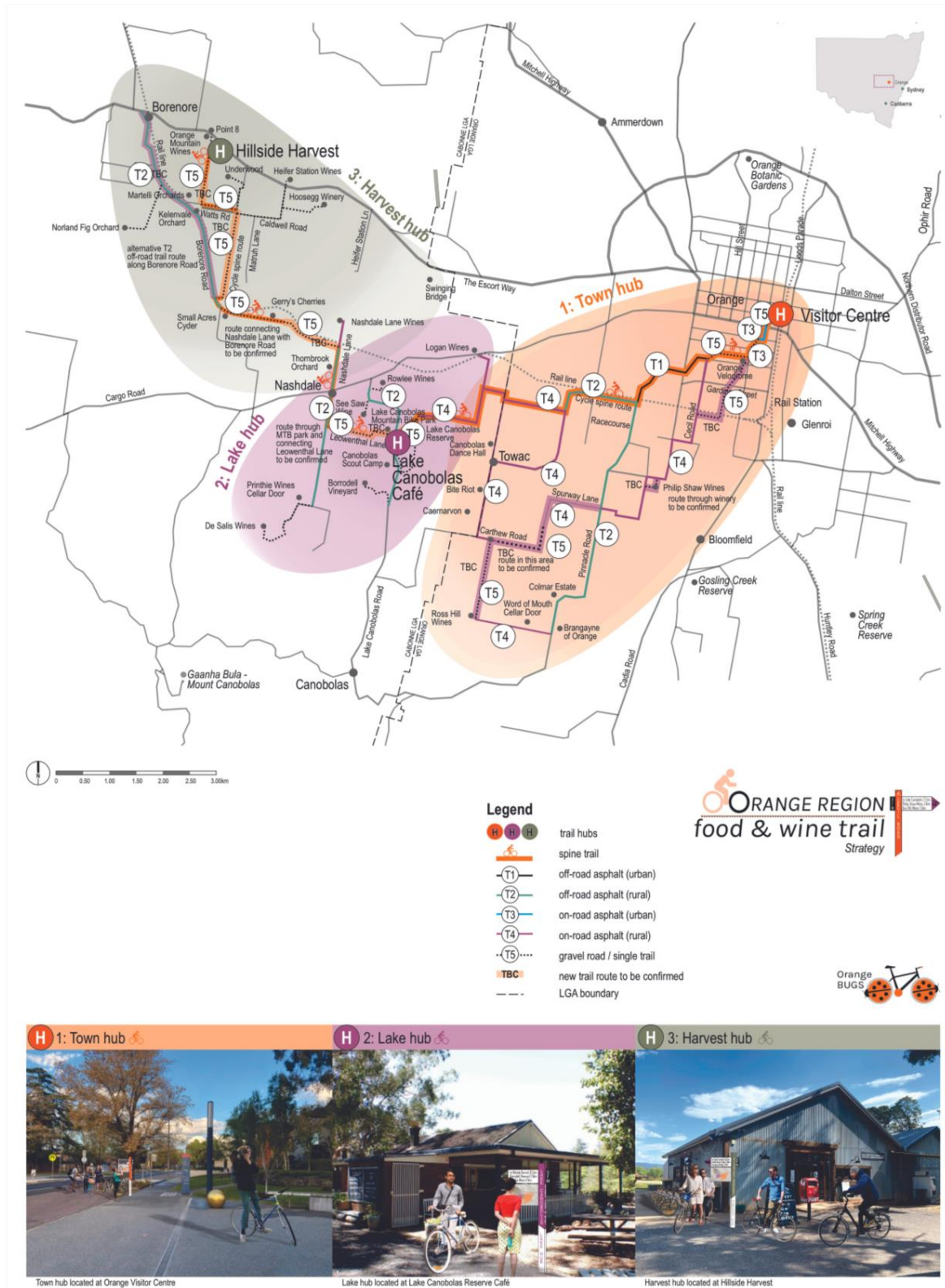
THE TRAIL'S COSTS AND BENEFITS ARE:

- The total costs of the trail over 10 years including maintenance are \$22.128m.
- The benefits of the trail comprise an increase in regional income, health benefits due to the reduction in health costs associated with exercise, the valuation of the trail experiences and the improvement in productivity for persons in employment associated with exercise on the trail- and they total **\$56.742m.**
- The cost benefit for the trail over a 10 year period is 1.8 using a 7% discount rate (as required under the NSW Government's benefit cost standard analysis). A higher benefit value would be generated over the longer asset life of a typical trail and higher visitation rate.

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

10 APRIL 2024

Attachment 1 Orange Region Food and Wine Trail Summary



ORANGE REGION FOOD AND WINE TRAIL

WHY THIS PROJECT AND WHY NOW?

- 

Aligns strongly with State and Regional plans, strategies and policies that currently exist
- 

Provides an investment into the already successful agri-tourism businesses in the Region and provides diversification in the economic base of the region
- 

Existing and growing market of potential users
- 

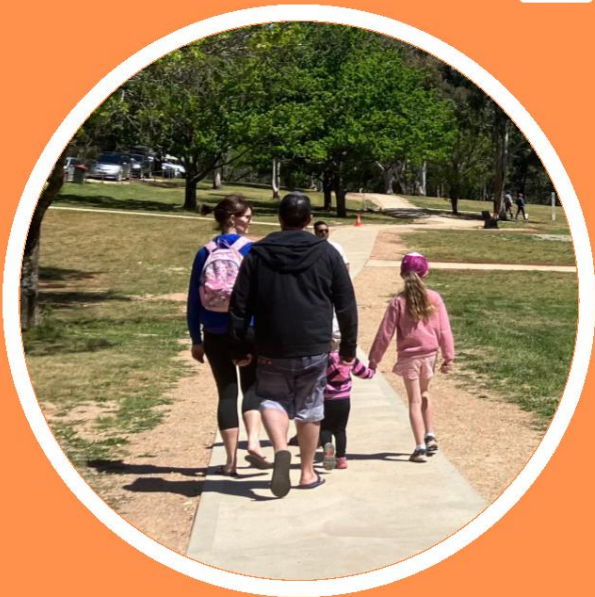
Provides for safer and sustainable cycling transport options for residents as well as visitor economy benefits
- 

Builds on the demonstrated success of wine region cycling throughout Australia and the rest of the world
- 

Community driven
- 

Capitalises on global trends that have emerged since COVID
- 

Planning pathways are available to deliver much of the trail without significant issues (some small parcels of land will need discussion with current managers and owners), and it could start relatively quickly





This document and the referenced Business Case has been developed by the Orange Bicycle Users Group INC180 1111 and developed by TRC Tourism.

The project was supported by the NSW Government through the Regional NSW – Business Case and Strategy Development Fund.

For more information go to : www.orangebugs.org

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE**10 APRIL 2024**

4.2 ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE ACTION PLAN

RECORD NUMBER: 2024/565

AUTHOR: Tony Boland, Business Projects Officer

EXECUTIVE SUMMARY

Council introduced Action Plans for many of the Community Committees to record requests to the Chief Executive Officer for staff to undertake actions on behalf of the Committee. When the Committee resolves to request an action be added, the CEO considers the request and if approved, the request is added to the Action Plan. The actions can be varied and include a request for a report, documents or information be circulated or some matter be researched, and the outcomes fed back to the Committee.

The attachment is the format of the Action Plan and will be updated after every Committee meeting.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy “13.1. Attract and grow strategic investment”.

FINANCIAL IMPLICATIONS

Nil.

POLICY AND GOVERNANCE IMPLICATIONS

Nil.

RECOMMENDATION

That the Economic Development Community Committee Action Plan be updated.

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation’s impact on Council’s service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

ATTACHMENTS

1 EDCC Action Plan, D22/55068

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

10 APRIL 2024

Attachment 1 EDCC Action Plan

D18/18634

Economic Development Community Committee Action Plan

Date	Action	Who	Budget status	Start	End	Update/Completed	Completed
10/8/22	The c'tee has highlighted affordable housing and housing availability as issues to monitor.	Business Projects Officer	N/A	10/8/22	Ongoing	While not a direct action the c'tee has highlighted its interest including how it links into the Subregional Rural and Industrial Lands Strategy 2019 to 2036. Mr Tim Hall mentioned an article and asked that it be distributed to the C'tee. Article was forwarded to the C'tee 15 November 2023.	
14/9/22	Include water and housing updates in periodic data updates.	Business Projects Officer	N/A	14/9/22	13/9/23	The housing data will be included in the statistical snapshot. Direct link to water on Council's website previously supplied. See item for 22/2/23.	15/11/23
14/9/22	Keep power supply issues in mind for future development and opportunities	Committee	N/A	14/9/22	Ongoing		
14/12/22	Support the Orange Rail Action Group in its bid to improve rail services into Orange	Committee	N/A	14/12/22	Ongoing	Meeting held with the new Minister for Transport and the local Member. The signs are promising.	
22/2/23	Produce a revised version to the Joint Organisation Placemat more specific to Orange	Business Projects Officer	N/A	22/2/23	Ongoing	Finalising the data and in discussion with the graphic designer regarding format, data updates and layout.	
9/8/23	Reg Kidd (via text) requested a follow up on social/affordable housing report	Business Projects Officer	N/A	9/8/23		To be reported back at next meeting. Raised again 15 November 2023. Information previously gathered was not tabled as it required updating.	

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE
Attachment 1 EDCC Action Plan

10 APRIL 2024

D18/18634

Economic Development Community Committee Action Plan

Date	Action	Who	Budget status	Start	End	Update/Completed	Completed
9/8/23	Invite Joint Organisation CEO to update the Committee to talk about the JO efforts around power.	Business Projects Officer	N/A	9/8/23			13/9/23
21/2/24	Keep the recruitment of planners and building surveyors at front of mind.	Committee				C'tee would like CEO or Director to give advice on what Council is doing. What is it going to cost to get a planner or certifier?	