



FINANCE POLICY COMMITTEE

AGENDA

7 MARCH 2023

Notice is hereby given, in accordance with the provisions of the Local Government Act 1993 that a **FINANCE POLICY COMMITTEE MEETING of ORANGE CITY COUNCIL** will be held in the **COUNCIL CHAMBER, CIVIC CENTRE, BYNG STREET, ORANGE on Tuesday, 7 March 2023.**

David Waddell
CHIEF EXECUTIVE OFFICER

For apologies please contact Administration on 6393 8106.

AGENDA

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1 INTRODUCTION

1.1 DECLARATION OF PECUNIARY INTERESTS, SIGNIFICANT NON-PECUNIARY INTERESTS AND LESS THAN SIGNIFICANT NON-PECUNIARY INTERESTS

The provisions of Chapter 14 of the Local Government Act, 1993 (the Act) regulate the way in which Councillors and designated staff of Council conduct themselves to ensure that there is no conflict between their private interests and their public role.

The Act prescribes that where a member of Council (or a Committee of Council) has a direct or indirect financial (pecuniary) interest in a matter to be considered at a meeting of the Council (or Committee), that interest must be disclosed as soon as practicable after the start of the meeting and the reasons given for declaring such interest.

As members are aware, the provisions of the Local Government Act restrict any member who has declared a pecuniary interest in any matter from participating in the discussion or voting on that matter, and requires that member to vacate the Chamber.

Council's Code of Conduct provides that if members have a non-pecuniary conflict of interest, the nature of the conflict must be disclosed. The Code of Conduct also provides for a number of ways in which a member may manage non pecuniary conflicts of interest.

RECOMMENDATION

It is recommended that Committee Members now disclose any conflicts of interest in matters under consideration by the Finance Policy Committee at this meeting.

2 GENERAL REPORTS

2.1 EVENTS SPONSORSHIP PROGRAM

RECORD NUMBER: 2023/270

AUTHOR: Tony Boland, Business Projects Officer

EXECUTIVE SUMMARY

This report provides information to Council so they may consider applications through Council's Events Sponsorship Program. The applications are being considered outside of the usual quarterly funding rounds due to the event timing.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy "15.2. Support community organisations and groups to deliver services and programs".

FINANCIAL IMPLICATIONS

The budget for the Event Sponsorship Program is \$100,000 per financial year. This application falls into the 2022/2023 financial year. Funds remaining: **\$74,441.25**. The sum of applications requested in this round: **\$20,000**.

POLICY AND GOVERNANCE IMPLICATIONS

Refer to Council's policy: Events Sponsorship Program Policy ST144.

RECOMMENDATION

That Council decides the following applications:

- 1 Sponsor Housing Plus for \$6,000 for the 2023 White Tie Ball on 20 May 2023 at Orange Ex Services Club.**
- 2(a) Sponsor the 2023 Orange Show to the amount of \$10,000. The 2023 event will be on Saturday 13 May 2023.**
- 2(b) Commit to sponsor the Orange Show to the amount of \$10,000 per year for three years – 2023, 2024 & 2025.**

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation's impact on Council's service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

2.1 Events Sponsorship Program

SUPPORTING INFORMATION

Applicant 1	Housing Plus
Policy Category	Flagship Event Fund – for an event that has been running for more than 2 consecutive years that contributes to the Orange360 tourism region and can demonstrate that it attracts overnight visitation. (see guidelines)
Amount requested	\$6,000.
Category Maximum	\$10,000 (NB. The Flagship Event Fund has an annual funding pool of \$30,000)
Complies With Policy	Yes.
Previously funded by Council?	\$5,500 in 2022. \$5,000 in 2021.
Other reported sponsorship	<ul style="list-style-type: none"> • \$25,000 in sponsorship • \$20,000 in fundraising • \$42,000 in ticket sales
Additional information	<ul style="list-style-type: none"> • Housing Plus is a not-for-profit entity registered with the Australian Charities and Not-for-profits Commission. • The White Tie Ball is the annual fundraising event for The Orchard - a crisis centre for women and children escaping domestic violence. • The Ball will be held on Saturday 20th May, based on previous year's attendance they are estimating we will sell 380 tickets to the Ball. • The event will be held at the Orange Ex-Services Club, providing revenue for a local business. • An estimated 50-60 people will be staying in Orange and will be encouraged to tour the region and to take advantage of the tourism opportunities available to them. • The recipient will use the Orange City Council sponsorship to purchase Shop Orange vouchers for us to use as prizes for the fundraising activities at the event.

2.1 Events Sponsorship Program

Applicant 2	Orange Show
Policy Category	Flagship Event Fund – for an event that has been running for more than 2 consecutive years that contributes to the Orange360 tourism region and can demonstrate that it attracts overnight visitation (see guidelines).
Amount requested	\$10,000 X 3 years of confirmed funding - the Show Society have applied for a 3-year grant, which is allowable under the funding program guidelines.
Category Maximum	\$10,000 – (NB. The Flagship Event Fund has an annual funding pool of \$30,000)
Complies With Policy	Yes
Previously funded by Council?	<ul style="list-style-type: none"> • 2021/22 - \$5,000 • 2020/21 - \$10,000 • Nothing prior dating back to 2007
Other reported sponsorship	Nil
Additional information	<ul style="list-style-type: none"> • The Orange Show is in its 151st year, with an increase in attendance of both local and out of town patron over the past two years. • Attendance is expected to exceed 10,000 people in 2023. • The 2022 attendance included approximately 25% patrons from out of the 2800 Postcode area including visitors from Sydney, Canberra, and Brisbane. • The sponsorship will assist with the increasing cost of operational costs, and specifically to add to the entertainment and activities at the show. The Orange Show Society hopes to continue to increase the value for money of the event by providing interactive displays, activities and entertainment. • The Show Society has increased expenditure on entertainment by at least 50% each year over the past two years, and hopes to continue this trend into the future enabling a return to a two-day event that provides show patrons value for money on either day of attendance.

ATTACHMENTS

- 1 Event Sponsorship Application - White Tie Ball 2023 - Redacted, IC23/4549 [↓](#)
- 2 Event Sponsorship Cover Application - Orange Show 2023 redacted, IC23/4555 [↓](#)



A: 135 Byng Street, Orange
T: 6393 8000
E: council@orange.nsw.gov.au
W: www.orange.nsw.gov.au

EVENT SPONSORSHIP COVER APPLICATION FORM

APPLICANT'S DETAILS

Name of organisation: Housing Plus

Postal address:

Contact name:

Position:

Phone:

AH:

Mobile:

Email:

What is the legal status of your organisation? (eg Incorporated, Association, etc.)

If not-for-profit please attach evidence - such as charter/constitution showing no personal gain will be available to members, charitable status advice or a statutory declaration

Not For Profit Organisation

Please select: Profit or Not-for-Profit

If not-for-profit: **Constitution, tax ruling or other document confirming not-for-profit status is attached**

Is your group/organisation registered for GST? Yes No

If applicable, please provide: ABN: 83 147 459 461

ACN:

EVENT DETAILS

Name of event:	White Tie Ball
Location of event:	Orange Ex-Services' Club
Proposed date/s of event:	Saturday 20th May 2023
If the event is on Council land/ premises, have you booked this space with Council?	<input type="checkbox"/> Yes <input type="checkbox"/> No
How many people will be involved in your event? (Estimate)	380 guests plus OESC staff and volunteers
How many people will come from outside Orange for the day? (Estimate)	50-60 guests will attend from outside of Orange
How many people will stay overnight? (Estimate)	50-60

Please provide an outline of the event, including a summary of proposed activities and schedule:

The White Tie Ball is the annual fundraising event for The Orchard - a crisis centre for women and children escaping domestic violence. The Ball will be held on Saturday 20th May, based on previous years attendance we are estimating we will sell 380 tickets to the Ball. The event will be held at the Orange Ex-Services Club, providing revenue for a local business.

Our out of town guests - we estimate 50-60 people, will be staying in Orange, and we will encourage them to tour the region and to take advantage of the tourism opportunities available to them.

We are working with local businesses to set up the event. Our decorator is Rachel Brooking from Simply Centrepieces.

Our local wineries will receive valuable exposure for their wines that they are donating for the event.

Local businesses are donating goods and services to support fundraising activities on the night, and will receive promotion prior to the event and to our guests at the event.

The beneficiaries of the money raised from the event will be members of the Orange community, women and children escaping domestic violence.

The White Tie Ball is an event organised by a local business, to benefit the local community.

Guests will enjoy a 3 course meal provided by the OESC, who use local producers where possible.

The entertainment provided has been organised by a local business.

The prizes and giveaways on the night will benefit local businesses with increased sales.

We would like to use the Orange City Council sponsorship to purchase Shop Orange vouchers for us to use as prizes for the fundraising activities at the event. This would have the double benefit of supporting local Orange businesses and the opportunity for Orange City Council to support a local community fundraising event that raises money to support women and children escaping domestic violence.

EVENT BUDGET

Please outline the proposed income and expenditure budget for the event

Income Source (cash)	\$
eg: Organisation X	\$ 1000.00
Sponsorship	\$ 25,000
Fundraising	\$ 20,000
Ticket Sales	\$ 42,000
	\$
	\$
Orange City Council Event Sponsorship request	\$ 6,000
Total Income	\$ 93,000
Expenditure Items (cash)	\$
eg: Marketing - 8 x TV adverts	\$ 2000.00
Venue - catering, hire charges	\$ 22,000
Entertainment - Decoration etc	\$ 12,000
Other - Welcome to Country Printing etc	\$ 7,000
Donation to The Orchard	\$ 52,000
	\$
	\$
	\$
Total Expenditure	\$ 41,000
Total Income and Total Expenditure must equal	\$
In-kind Contributions	\$ Value of In-kind Contributions
(People's time/ value: Based on May 2017 to May 2018 Australian Bureau of Statistics (ABS) figures, volunteers are now worth \$41.72 per hour)	
eg: letter drop/ street walk - 1 hour, 1 person	\$ 41.72
Volunteers (8 committee Members - 80 hours over 12 months)	\$ 26,720
Wine Donations - In Kind Sponsorship	\$ 5,000
Designer	\$ 1,500
Framing	\$ 1,500
Advertising	\$ 10,000
	\$
Total In-kind Contribution Value	\$ 44,720

DECLARATION

On behalf of: (name of organisation if applicable)

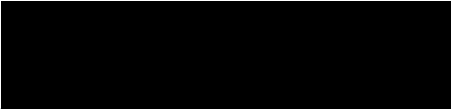
- I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.
- I understand that should this application be approved by Orange City Council, I may be required to submit any requested Tax Invoices, plans or reports and will be required to enter into an Event Agreement with Council.
- I declare that the Organisation will provide all required paperwork, including a Certificate of Currency of Public Liability Insurance (to a minimum of \$10 million) with Orange City Council noted as an interested party.

Signed

Date 11.1.2023

Print name

Position in organisation



The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.



APPLICANT'S DETAILS

Name of organisation: Orange Show Society Inc

Postal address: [REDACTED]

Contact name: [REDACTED]

Position: [REDACTED]

Phone: [REDACTED] AH: [REDACTED]

Mobile: [REDACTED]

Email: [REDACTED]

What is the legal status of your organisation? (eg Incorporated, Association, etc.)
If not-for-profit please attach evidence - such as charter/constitution showing no personal gain will be available to members, charitable status advice or a statutory declaration

Incorporated Association

Please select: Profit or Not-for-Profit

If not-for-profit: Constitution, tax ruling or other document confirming not-for-profit status is attached

Is your group/organisation registered for GST? Yes No

If applicable, please provide: ABN: 41450921302 ACN:

2.2 SMALL DONATIONS AND GRANTS PROGRAM APPLICATIONS

RECORD NUMBER: 2023/272

AUTHOR: Tony Boland, Business Projects Officer

EXECUTIVE SUMMARY

This report provides information to Council to allow for the consideration of a resolution regarding applications for funding through the Small Donations & Grants Program. This will be the final Small Donations & Grants Program Report for 2022.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy “15.2. Support community organisations and groups to deliver services and programs”.

FINANCIAL IMPLICATIONS

The budget for General Donations within the Small Donations & Grants Program for 2022/2023 is **\$60,000**. Funds remaining to date: **\$17,394.51**. The sum of donations requested in this round: **\$2,500.00**.

POLICY AND GOVERNANCE IMPLICATIONS

Refer to Council’s Donations and Grants Policy - ST029.

This policy is in accordance with these sections in the Local Government Act 1993:

1. section 356 (financial assistance)
2. section 377 (delegated authority)

And in accordance with this section in the Local Government Regulation 2005:

3. section 207 (record of donations for auditing purposes)

RECOMMENDATION

That Council decides on the following applications:

- 1 To donate \$2500 to Orange Lions Club through the Give Me Change For Kids for purchase of equipment for the Children’s Ward at the Orange Health Service.**
- 2 To donate \$450 of in-kind support to Orange City Rugby Club for line marking for the Ten a Side competition.**

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation’s impact on Council’s service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

2.2 Small Donations and Grants Program Applications

SUPPORTING INFORMATION

Applicant 1	Orange Lions Club – Give me change for Kids
Assistance Would Support	The donation would be used for equipment in the Children’s Ward in the Orange Health Service. The donation combined with the \$17,100 already raised will allow two specialist monitors to be purchased for the hospital nursery. These monitors will allow more babies to be treated in Orange placing less stress on the families.
Amount Requested	\$2,500
Policy Category	Within the Small Donations & Grants program is the Projects or Equipment Purchase or Providing a Community Service category: <ul style="list-style-type: none"> • Maximum of \$2,500 per applicant (a lesser amount may be donated). • Must be a not-for-profit applicant.
Category Maximum	\$2,500.
Complies With Policy	Yes
Previously funded by Council?	\$2,000 in 2022

Applicant 2	Orange City Rugby Club
Assistance Would Support	The in-kind donation would be used to carry out line marking required for the Ten a Side competition. Orange City Rugby Club run a Ten a Side competition with many visiting teams coming to Orange to stay overnight. Last year there were 23 teams entered in the tournament with only 5 teams coming from Orange. It is expected 1,840 people will attend the day, including 460 players and support staff to attend the day with 345 of these being visitors to Orange. 172 people are expected to stay the night in Orange.
Amount Requested	\$450 in-kind
Policy Category	Community Events
Category Maximum	\$2,500.
Complies With Policy	Yes
Previously funded by Council?	\$450 in 2022 \$550 in 2021

ATTACHMENTS

- 1 Small Donations Program - Application Form - General Donations - Fundraiser - Give me Change for Kids - Orange Lions Club Inc - Redacted, D23/11223 [↓](#)
- 2 Small Donations Program - Application Form - General Donations - Field Marking - Waratahs Sports Club - Orange City Rugby Club, D23/11227 [↓](#)

