

EMPLOYMENT AND ECONOMIC DEVELOPMENT POLICY COMMITTEE

AGENDA

4 MAY 2021

Notice is hereby given, in accordance with the provisions of the Local Government Act 1993 that an EMPLOYMENT AND ECONOMIC DEVELOPMENT POLICY COMMITTEE MEETING of ORANGE CITY COUNCIL will be held in the COUNCIL CHAMBER, CIVIC CENTRE, BYNG STREET, ORANGE on Tuesday, 4 May 2021.

David Waddell

CHIEF EXECUTIVE OFFICER

For apologies please contact Administration on 6393 8218.

AGENDA

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1 INTRODUCTION

1.1 DECLARATION OF PECUNIARY INTERESTS, SIGNIFICANT NON-PECUNIARY INTERESTS AND LESS THAN SIGNIFICANT NON-PECUNIARY INTERESTS

The provisions of Chapter 14 of the Local Government Act, 1993 (the Act) regulate the way in which Councillors and designated staff of Council conduct themselves to ensure that there is no conflict between their private interests and their public role.

The Act prescribes that where a member of Council (or a Committee of Council) has a direct or indirect financial (pecuniary) interest in a matter to be considered at a meeting of the Council (or Committee), that interest must be disclosed as soon as practicable after the start of the meeting and the reasons given for declaring such interest.

As members are aware, the provisions of the Local Government Act restrict any member who has declared a pecuniary interest in any matter from participating in the discussion or voting on that matter, and requires that member to vacate the Chamber.

Council's Code of Conduct provides that if members have a non-pecuniary conflict of interest, the nature of the conflict must be disclosed. The Code of Conduct also provides for a number of ways in which a member may manage non pecuniary conflicts of interest.

RECOMMENDATION

It is recommended that Committee Members now disclose any conflicts of interest in matters under consideration by the Employment and Economic Development Policy Committee at this meeting.

2 COMMITTEE MINUTES

2.1 MINUTES OF THE ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE MEETING HELD 21 APRIL 2021.

RECORD NUMBER: 2021/866

AUTHOR: Tony Boland, Business Development Officer

EXECUTIVE SUMMARY

A meeting of the Economic Development Community Committee was held 21 April 2021. The minutes are attached for adoption. The Lake Canobolas Precinct Master Plan has not been included in the attached agenda as it was resolved by Council to be placed on public Exhibition for 28 days.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy "12.1 Prosper - Attract and grow strategic investment".

FINANCIAL IMPLICATIONS

Nil.

POLICY AND GOVERNANCE IMPLICATIONS

Nil.

RECOMMENDATION

- 1 That Council acknowledge the reports presented to the Economic Development Community Committee at its meeting held on 21 April 2021.
- 2 That the minutes of the Economic Development Community Committee at its meeting held on 21 April 2021 be adopted.

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation's impact on Council's service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

ATTACHMENTS

- 1 EDCC Minutes 21 April 2021
- 2 EDCC Agenda 21 April 2021, 2021/865

ORANGE CITY COUNCIL

MINUTES OF THE

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

HELD IN COUNCIL CHAMBERS, CIVIC CENTRE, BYNG STREET, ORANGE
ON 21 APRIL 2021

COMMENCING AT 8.03AM

1 INTRODUCTION

ATTENDANCE

Cr T Mileto (Chairperson), Mr Tim Hall, Mr Russell Tym, Mr Wayne Sunderland, Mr Craig Hort, Dr David Mallard, Mr Jack Evans, Mr Sam Harma, Director Corporate and Commercial Services, Business Project Officer

1.1 Apologies and Leave of Absence

RESOLVED Mr T Hall/Mr J Evans

That the apologies be accepted from Cr R Kidd, Mr Mick Banks, Mr Darryl Curran and Ms Amanda Spalding for the Economic Development Community Committee meeting on 21 April 2021.

1.2 Acknowledgement of Country

The Chairperson conducted an Acknowledgement of Country.

1.3 Declaration of pecuniary interests, significant non-pecuniary interests and less than significant non-pecuniary interests

Nil

RESOLVED

2 PREVIOUS MINUTES

Mr T Hall/Mr W Sunderland

That the Minutes of the Meeting of the Economic Development Community Committee held on 17 March 2021 (copies of which were circulated to all members) be amended to remove Mr Jack Evans as an attendee and are hereby confirmed as a true and accurate record of the proceedings of the Economic Development Community Committee meeting held on 17 March 2021.

3 GENERAL REPORTS

3.1 PERIODIC UPDATE ON THE ECONOMIC INDICATORS FOR ORANGE

TRIM REFERENCE: 2021/740

RECOMMENDATION Mr R Tym/Mr C Hort

That the report and the data be acknowledged.

3.2 DRAFT LAKE CANOBOLAS PRECINCT MASTER PLAN

TRIM REFERENCE: 2021/737

RECOMMENDATION Mr W Sunderland/Mr T Hall

That Committee acknowledge the report on Draft Lake Canobolas Precinct Master Plan.

3.3 ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE ACTION PLAN

TRIM REFERENCE: 2021/738

RECOMMENDATION Mr T Hall/Mr D Mallard

That the Economic Development Community Committee Action Plan be reviewed and updated.

THE MEETING CLOSED AT 9.00AM.



AGENDA

21 APRIL 2021

Notice is hereby given, in accordance with the provisions of the Local Government Act 1993 that an ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE MEETING of ORANGE CITY COUNCIL will be held in the COUNCIL CHAMBERS, CIVIC CENTRE, BYNG STREET, ORANGE on Wednesday, 21 April 2021 commencing at 8.00AM.

David Waddell

CHIEF EXECUTIVE OFFICER

For apologies please contact Tony Boland on 6393 8250.

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AGENDA

EVACUATION PROCEDURE

In the event of an emergency, the building may be evacuated. You will be required to vacate the building. The Committee Clerk will now identify the emergency muster point.

Under no circumstances is anyone permitted to re-enter the building until the all clear has been given and the area deemed safe by authorised personnel.

In the event of an evacuation, a member of Council staff will assist any member of the public with a disability to vacate the building.

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21 APRIL 2021

1 INTRODUCTION

MEMBERS

Cr T Mileto (Chairperson), Cr R Kidd, Cr J Whitton, Mr Tim Hall, Mr Russell Tym, Mr Wayne Sunderland, Mr Michael Banks, Mr Tony Healey, Mr Greg Beileiter, Mr Phil Gunn, Mrs Neina Campbell, Mr Craig Hort, Mr Darryl Curran, Dr David Mallard, Mr Todd Bryant, Ms Julianne Jarrett, Ms Michelle Kable, Mr Jack Evans, Ms Amanda Spalding, Director Corporate and Commercial Services, Manager Business Development, Business Project Officer

1.1 APOLOGIES AND LEAVE OF ABSENCE

1.2 ACKNOWLEDGEMENT OF COUNTRY

I would like to acknowledge the Traditional Custodians of the land on which we meet today, the people of the Wiradjuri Nation. I pay my respects to Elders past and present, and extend those respects to Aboriginal Peoples of Orange and surrounds, and Aboriginal people here with us today.

1.3 DECLARATION OF PECUNIARY INTERESTS, SIGNIFICANT NON-PECUNIARY INTERESTS AND LESS THAN SIGNIFICANT NON-PECUNIARY INTERESTS

The provisions of Chapter 14 of the Local Government Act, 1993 (the Act) regulate the way in which Councillors and designated staff of Council conduct themselves to ensure that there is no conflict between their private interests and their public role.

The Act prescribes that where a member of Council (or a Committee of Council) has a direct or indirect financial (pecuniary) interest in a matter to be considered at a meeting of the Council (or Committee), that interest must be disclosed as soon as practicable after the start of the meeting and the reasons given for declaring such interest.

As members are aware, the provisions of the Local Government Act restrict any member who has declared a pecuniary interest in any matter from participating in the discussion or voting on that matter, and requires that member to vacate the Chamber.

Council's Code of Conduct provides that if members have a non-pecuniary conflict of interest, the nature of the conflict must be disclosed. The Code of Conduct also provides for a number of ways in which a member may manage non pecuniary conflicts of interest.

RECOMMENDATION

It is recommended that Committee Members now disclose any conflicts of interest in matters under consideration by the Economic Development Community Committee at this meeting.

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2 PREVIOUS MINUTES

RECOMMENDATION

That the Minutes of the Meeting of the Economic Development Community Committee held on 17 March 2021 (copies of which were circulated to all members) be and are hereby confirmed as a true and accurate records of the proceedings of the Economic Development Community Committee meeting held on 17 March 2021.

ATTACHMENTS

Minutes of the Meeting of the Economic Development Community Committee held on 17 March 2021

4 MAY 2021

ORANGE CITY COUNCIL

MINUTES OF THE

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

HELD IN COUNCIL CHAMBERS AND COUNCILLORS WORKROOM, CIVIC CENTRE, BYNG STREET, ORANGE
ON 17 MARCH 2021

COMMENCING AT 8.02AM

1 INTRODUCTION

ATTENDANCE

Cr T Mileto (Chairperson), Cr R Kidd, Cr J Whitton, Mr Tim Hall, Mr Russell Tym, Mr Wayne Sunderland, Mr Michael Banks, Mr Tony Healey, Mr Greg Beileiter, Mr Craig Hort, Mr Darryl Curran, Mr Todd Bryant, Mr Jack Evans, Director Corporate and Commercial Services, Manager Business Development, Business Project Officer

1.1 Apologies and Leave of Absence

RESOLVED

Cr J Whitton/Cr T Mileto

That the apologies be accepted from Dr David Mallard and Mr Sam Harma for the Economic Development Community Committee meeting on 17 March 2021.

1.2 Acknowledgement of Country

The chairperson conducted the Acknowledgement of Country.

1.3 Declaration of pecuniary interests, significant non-pecuniary interests and less than significant non-pecuniary interests

Nil.

2 PREVIOUS MINUTES

RESOLVED

Mr T Hall/Mr W Sunderland

That the Minutes of the Meeting of the Economic Development Community Committee held on 9 December 2020 and 10 February 2021 (copies of which were circulated to all members) be and are hereby confirmed as a true and accurate record of the proceedings of the Economic Development Community Committee meeting held on 9 December 2020 and 10 February 2021.

MINUTES OF ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

17 MARCH 2021

3 PRESENTATION

3.1 CADDIE MARCHALL – ORANGE 360

The committee was given an overview of the Orange 360 six monthly report that was included in the February EDCC agenda. The presentation also included some of the upcoming events and marketing campaigns.

4 GENERAL REPORTS

4.1 RAINBOW CITY FESTIVAL UPDATE 2021

TRIM REFERENCE: 2021/448

RECOMMENDATION

Mr T Healey/Mr T Bryant

That the committee acknowledge the report on Rainbow City Festival Update 2021.

4.2 PERIODIC UPDATE ON THE ECONOMIC INDICATORS FOR ORANGE

TRIM REFERENCE: 2021/462

Mr G Beileiter/Cr R Kidd

That the report and the data be acknowledged.

4.3 ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE ACTION PLAN

TRIM REFERENCE:

RECOMMENDATION

2021/463

Due to time constraints this item was held over to the next meeting.

THE MEETING CLOSED AT 9.03AM

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3 GENERAL REPORTS

3.1 PERIODIC UPDATE ON THE ECONOMIC INDICATORS FOR ORANGE

RECORD NUMBER: 2021/740

AUTHOR: Tony Boland, Business Development Officer

EXECUTIVE SUMMARY

From time to time staff have reported various economic indicators to the Committee. In 2020 this was rationalised in a single report that covered the majority of the indicators. This is the latest update available at the moment.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy "12.1 Prosper - Attract and grow strategic investment".

FINANCIAL IMPLICATIONS

Nil.

POLICY AND GOVERNANCE IMPLICATIONS

Nil.

RECOMMENDATION

That the report and the data be acknowledged.

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation's impact on Council's service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

SUPPORTING INFORMATION

Economic indicators are an unbiased measurement of the local economy when interpreted correctly. The aim of this report is to give the Committee a snapshot of how the economy is performing at the point in time of the measurement. For context of the measurement, data has been included for the Orange Cabonne Blayney Regional Economic Development Strategy (REDS) area. The REDS area is considered a functional economic zone (FER) meaning there is an interdependence between the three LGAS on an economic, employment, education and socio-economic basis. Where practical, the Orange LGA has been measured against the REDS and also against other cities from the former Evocities group.

Unemployment/employment

Unemployment and labour force data was reported in detail in the March report. The latest available data available on an LGA basis is the quarter ending 30 September 2020. The unemployment rate for the Orange LGA as at 30 September 2020 was 4.3%. The rate for the OCB REDS area was 3.8%. The unemployment rate for NSW was 6.7% and the

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3.1 Periodic update on the economic indicators for Orange

unemployment rate for Australia was 6.9% at the same point in time. The Orange labour force was 23,598 persons and the OCB Reds labour force was much higher at 35,750.

Housing

Housing is another measure of the health of an economy. If the economy is healthy then people want to move there for work. This in turn creates a demand that increases the housing price. The increase will continue until supply catches up to the demand or the price moves out of reach of people hoping to move, driving down demand and along with it the prices.

	Median		2 BR		3 BR		4BR	
	Mar 21	Apr21	Mar 21	Apr21	Mar 21	Apr21	Mar 21	Apr21
Buy (\$'000)	\$486	\$509.5	\$363	\$392	\$415	\$429	\$575	\$590
Rent (PW)	\$400 \$410		\$320	\$320	\$380	\$390	\$460	\$475

SOURCE: realestate.com.au

The ABS also provides data on Building Approvals on a monthly basis. The data below includes the current financial year ending 28 February 2021.

	New houses	New other residential building	Total dwellings	Value of new houses	Value of new other residential building	Value of residential alterations and additions	Value of total residential building	Value of non- residential building	Value of total building
19/20	203	29	232	76.0M	7.2M	11.3M	94.5M	51.1M	145.6M
20/21	105	16	121	39.3M	3.7M	12.1M	55.1M	36.0M	91.1M

ATTACHMENTS

1 February 2021 Spendmapp report, D21/20061

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Attachment 1 February 2021 Spendmapp report





Spendmapp Monthly Report

Local Government Area: Orange City Council

Spendmapp cleans and analyses bank transaction data by time, geography, Expenditure Category and Type allowing continuous monitoring and analysis of local economic activity.

For the month of February 2021:

- Resident Local Spend was \$49.4M. This is a 0.93% change from the same time last year.
- Visitor Local Spend was \$33.3M. This is a 10.67% change from the same time last year.
- Total Local Spend was \$82.6M. This is a 4.63% change from the same time last year.
- Resident Escape Spend was \$12.7M. This is a -2.4% change from the same time last year.
- Resident Online Spend was \$23.9M. This is a -1.16% change from the same time last year.

The 10.67 % increase in Visitor Local Spend suggests a relatively healthy growth in visitor economy activity.

Expenditure by Expenditure Type

These expenditure charts show the long-term pattern of expenditure activity by Expenditure Type across the Orange City Council LGA. Typically, we see spending spikes at Easter and Christmas; dips in the post-Christmas period; and a steady climb through winter.

By way of a benchmark, the mean ratio of Resident Online Spend to all resident spending is 0.22. That is, for every dollar spent by resident cardholders anywhere, 22c goes online. Another 34c is in Escape Expenditure and the rest is spent locally.

Over the last few years across most of Australia, total expenditure has been relatively flat, even in fast growing municipalities. The exception to this has often been in Resident Online Spend, which continues to grow relative to Total Local Spend.

Total Local Spend

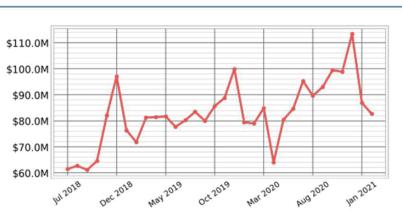
The total amount spent with merchants within the Orange City Council LGA.



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Attachment 1 February 2021 Spendmapp report

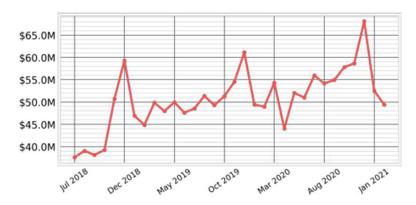




Over the last 32 months, the spending trend (as shown by the trendline in the Spendmapp application) for Total Local Spend has been upwards.

Resident Local Spend

The amount spent by residents and local businesses with merchants inside the Orange City Council LGA.



Over the last 32 months, the spending trend (as shown by the trendline in the Spendmapp application) for Resident Local Spend has been upwards.



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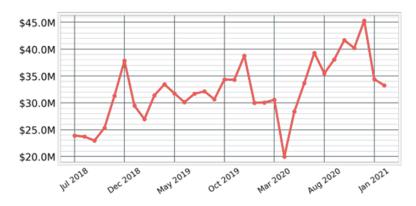
Attachment 1 February 2021 Spendmapp report





Visitor Local Spend

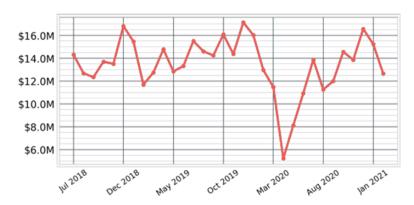
The amount spent by non-residents and non-local businesses with merchants inside the Orange City Council LGA.



Over the last 32 months, the spending trend (as shown by the trendline in the Spendmapp application) for Visitor Local Spend has been upwards.

Resident Escape Spend

The amount spent by residents and local businesses outside the Orange City Council LGA.



Over the last 32 months, the spending trend (as shown by the trendline in the Spendmapp application) for Resident Escape Spend has been downwards.



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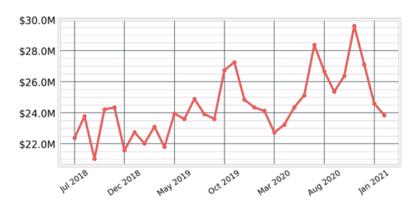
Attachment 1 February 2021 Spendmapp report





Resident Online Spend

The amount spent by Orange City Council LGA residents and local businesses with online merchants.



Over the last 32 months, the spending trend (as shown by the trendline in the Spendmapp application) for Resident Online Spend has been upwards.



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Attachment 1 February 2021 Spendmapp report

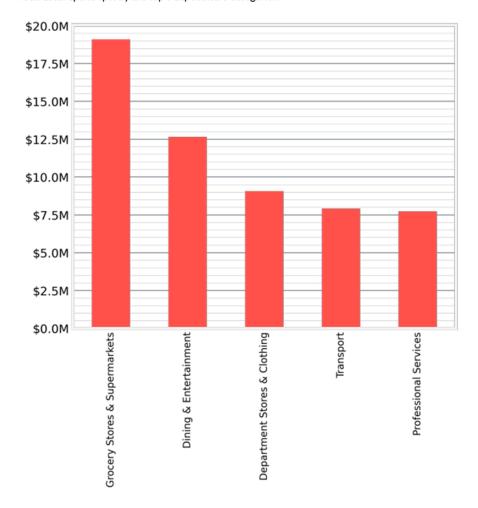




Expenditure by Expenditure Category

The Top 5 Spending Categories for February 2021

Total Local Spend split by the top 5 Expenditure Categories.





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3.2 DRAFT LAKE CANOBOLAS PRECINCT MASTER PLAN

RECORD NUMBER: 2021/737

AUTHOR: Tony Boland, Business Development Officer

EXECUTIVE SUMMARY

Council engaged Stone Three to update the previous Lake Canobolas Precinct Master Plan that was developed in 2004. The update was in recognition of Canobolas Scout Camp control being returned to Council and the proposed Earth Sanctuary being discontinued and replaced with a mountain bike park. The review was also to take into account a significant change in visitor and resident expectations for activities and facilities in the precinct.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy "11.1 Prosper - Capitalise on the character and lifestyle of Orange to remain a destination of choice".

FINANCIAL IMPLICATIONS

There are no additional direct financial implications from this draft. The plan has already been funded and various parts of the Scout Camp have already attracted grant funding. This plan will map future grant applications and also priorities for budget allocation.

POLICY AND GOVERNANCE IMPLICATIONS

This plan is unlikely to be controversial due to the high level of consultation with user groups and relevant parties. On this basis a community forum at the mid-point of the exhibition period should not be required.

RECOMMENDATION

That Committee acknowledge the report on Draft Lake Canobolas Precinct Master Plan.

FURTHER CONSIDERATIONS

The recommendation of this report has been assessed against Council's other key risk categories and the following comments are provided:

Service/Project Delivery	The plan will assist Council in developing infrastructure that will meet current and future expectations of the community and visitors. It will also support Council's grant applications for project funds to complete the identified infrastructure within the precinct.	
Environmental	The draft plan has been designed to complement the natural environment as much as possible while still allowing high levels of passive and active recreation.	
People	Regional residents and visitors are using the precinct in increasing numbers for both active and passive recreation. This plan provides the opportunity to have shared infrastructure to meet the user needs.	

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3.2 Draft Lake Canobolas Precinct Master Plan

SUPPORTING INFORMATION

The previous master plan for the precinct was delivered in 2004. At that time the current Mountain Trail Bike (MTB) Park was destined to be an Earth Sanctuary and it was expected that the Scout Camp would be managed by scouting groups in an ongoing basis.

Recent years have seen the Earth Sanctuary concept relinquished and an MTB Park developed instead. The Scouts also relinquished their lease on the Canobolas Scout Camp after 50 years due to insufficient resources to manage the site in on ongoing basis. The Lake itself has seen a rise in use over the past few years, particularly during COVID, as people sought open air away from others to exercise. Even with the lifting of restrictions the Lake is still seeing high levels of patronage and activity.

During a quotation process for the master plan the successful applicant (Stone Three) was able to demonstrate that not only were they good value for money but they were also well balanced in mountain biking, passive recreation, education and sports and recreation visitation as well as indigenous culture and tourism experience. This experience is essential to develop the master plan for the precinct. Part of the brief was to also develop connections from the Lake Canobolas Precinct (Lake Canobolas, Canobolas Scout Camp and the MTB Park) to Mount Canobolas, the Pinnacle and Orange.

The project was managed internally through staff and the Executive. Staff provided the contractor with a list of organisations to consult with who may be past, current or future users to help create a picture of what the community required from the precinct. Stone Three was selected partially based on their experience with the visitor economy so they were able to apply this experience to the project. The list of groups and individuals consulted (page titled Stakeholders) has been redacted for privacy purposes. While not every user of the site has had input into the plan, the broad range of user groups consulted have provided a comprehensive insight into the activities and infrastructure required in the precinct.

Part of the site analysis determined the topography of the site and how to best make the precinct accessible for people with mobility issues. Generally the gradient for accessibility purposes is 5%. Some parts of the site have gradients of 10-15% and the broad recommendations in relation to new paths and boardwalks take this into account.

Stone Three have included a number of Strava maps for walking and cycling. Starva is an application that people who walk and cycle subscribe to and it records their GPS location and elevation while they walk or ride. The Strava map for walking (page 14) shows there are a significant number of people not only walking the Lake but also the MTB park, Lake Canobolas Road and extensively on Mt Canobolas.

The cycling map (page 15) shows limited use of the Lake but extensive use of the MTB Park, Lake Canobolas Road, Canobolas Road and Pinnacle Road. Mount Canobolas road receives considerable traffic as does the area to the West and North West of the summit. There is consistent activity from Mt Canobolas to the Pinnacle.

With the exception of some buildings at the Scout Camp this work is largely unfunded. This document will be the key to prioritising infrastructure, activities and connections in the precinct. It is not proposed that there be an instant transition of the site but more of a guided development that takes into account both the user needs and the rural parkland amenity of the precinct. The document will form the basis of grant applications and budget

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3.2 Draft Lake Canobolas Precinct Master Plan

bids for future years. The document is robust enough to reprioritise infrastructure projects to meet the conditions of funding or shifts in consumer trends.

Some of the key inclusions in the document for exhibition include:

- Additional boardwalks at the Lake and through the MTB park and Scout Camp
- Additional accommodation at the Scout Camp
- Studio/workshop at the scout camp
- An indoor recreation hall at the scout camp
- A lakeside boatshed and jetty for boating groups
- Upgrade to existing amenities
- Bicycle and walking connections to the Lake from Orange and Mt Canobolas
- Visitor centre including art gallery, kiosk/restaurant and regional promotion space

The additional boardwalks, pathways and wetlands walks will open up the Lake for passive recreation. It will also provide infrastructure for Indigenous Cultural tours, either guided walking tours or self-guided tours. This emerging visitor economy sector is underserviced nationally and has the potential to draw significant numbers of domestic and international visitors to the region.

The installation of additional pathways and boardwalks will ensure that the site is truly accessible. Feedback from users involved in servicing the people with disabilities sector have indicated that high-dependency low-mobility clients often have funds to travel but can't find anywhere suitable to visit. This project will provide an outlet for one of the most disadvantaged groups in society, whether local resident or visitor. It also complements the reputation of Orange as a health and disability services sector.

Council has received funding for additional accommodation at the Scout Camp. This plan suggests further additional accommodation be built over the coming years as each stage of accommodation development reaches an optimum level of occupancy. This can be funded from a combination of revenue and grants.

The studio/workshop at the Scout Camp is included in the current grant for the Canobolas Scout Camp Transformation Project. The indoor recreation hall is similar to a school gymnasium and will be subject to future budget bids and grant applications as the use of the scout camp facility justifies the construction of the infrastructure.

The lakeside boatshed and jetty will help to reduce the long term ancillary infrastructure on the site. The design of the boatshed will allow multiple groups to have their own secure storage shed. The image (page 22 – Multiple User Groups image) shows 5 separate storage areas. By combining all the storage into one there is no need to build additional storage sheds out on site.

The lakeside location reduces risks to users who currently house their craft near the ranger's office and carry or drag the boats a minimum of 160 metres. Often these users are mature age people moving boats that are over 12 metres long and more than 250 kilograms across roadways and pedestrian areas. A lakeside location will significantly reduce the exposure to risk for users and for Council. In addition, Council could lease part of the boat shed to a commercial operator for things such as sail boarding, kayaking, canoeing or other water

21 APRIL 2021

3.2 Draft Lake Canobolas Precinct Master Plan

based activity. Having secure onsite facilities will encourage operators to store their gear at the Lake thereby providing an additional hire opportunity to users of the Scout Camp in midweek activity. An additional group that may wish to hire a section is NGOs in the disability services sector. Boating can be a new and rewarding experience for people with a disability. The craft could be stored on site and operated by the NGO or a disability support group to provide physical activity to enrich someone's life.

The upgrade to the existing amenities block is essential for the location to meet expectations.

Bicycle and walking connections to the Pinnacle and Mount Canobolas have been considered and will continued to be explored with Cabonne Council and through grants.

Stone Three recommends a new visitor centre be added to the site. This is not a replacement for the Accredited Visitor Information Centre in the Civic Square but more of a gateway to the Towac Valley Experience. As well as an area for passive and active recreation, the precinct has the capacity to become one of the leading areas in the State (if not the Nation) in immersive Indigenous cultural education and Indigenous cultural tours. Stone Three consulted with the Orange Local Aboriginal Land Council during the master plan consultation phase. With the experience of the consultant on visitation trends and the knowledge of history and identification of artefacts, the identification of several scarred trees and artefacts and the collective knowledge of the activities within the precinct, the consultant believes this precinct has the capacity to develop into a significant cultural hub where the local Aboriginal people are able to share their culture with locals and visitors alike. There is no conflict in use in this concept, only complementary activities.

The recommendation is that the visitor centre also be an exhibition space for local indigenous artists and craftspeople to display their goods created in workshops in the precinct or at home. The visitors centre could also be a display play for local produce to encourage residents and visitors to tour nearby wineries or producers. The centre would also have an up market kiosk to serve visitors and residents through the day and potentially hold functions at night. Again, it will take some time to develop the necessary support infrastructure and services before an investment to this level can be made.

ATTACHMENTS

1 Lake Canobolas Precinct Master Plan Presentation Report for Council, IC21/6064

THIS ATTACHMENT HAS BEEN REMOVED. COUNCIL RESOLVED 20 APRIL 2021 TO PLACE THE LAKE CANOBOLAS PRECINCT MASTER PLAN ON PUBLIC EXHIBITION FOR 28 DAYS.

21 APRIL 2021

3.3 ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE ACTION PLAN

RECORD NUMBER: 2021/738

AUTHOR: Tony Boland, Business Development Officer

EXECUTIVE SUMMARY

The action plan is presented to Council with updates.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy "12.1 Prosper - Attract and grow strategic investment".

FINANCIAL IMPLICATIONS

Nil.

POLICY AND GOVERNANCE IMPLICATIONS

Nil.

RECOMMENDATION

That the Economic Development Community Committee Action Plan be reviewed and updated.

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation's impact on Council's service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

ATTACHMENTS

Action Plan - Economic Development Community Committee, D18/18634

21 APRIL 2021

Attachment 1 Action Plan - Economic Development Community Committee

Date	Action	Who	Community Strategic Plan reference	Budget status	Start	End	Update/Completed	Completed
18/4/18	Identify large scale industry/ employment opportunities for relocation	Committee	12.1 Attract and grow strategic investment	\$0	18/4/18	Ongoing	ActivateOrange includes the Life Science Precinct and expansion of the southern industrial and freight precinct	
18/4/18	Business Incubators	Business Projects Officer	12.2 Support innovative industry sectors	NA	18/4/18	Ongoing	Developing an artisanal food production incubator concept and seeking funding source	
18/4/18	Support local retailers to move into the online shopping space	Business Projects Officer	12.2 Support innovative industry sectors	\$0	18/4/18	Ongoing	 Part of FutureCity project First EOI process run but had issues. EOI process to be re-run. Audit of Summer Street Businesses online presence underway 	
18/4/18	Work with key stakeholders to develop a program to encourage locals to give local businesses a chance to quote before going elsewhere to purchase.	Committee	12.4. Partner with key stakeholders to enhance opportunities	\$0	18/4/18	Ongoing	Council has implemented a new local purchasing policy Ties in with point above about online shopping	
18/4/18	Better facilities for holding large state sporting events	Director Community Recreation and Cultural Services	1.2, 2.1, 2.2, 2.3,	Variable	18/4/18	Ongoing	\$25m rectangle sporting complex commencing Cricketing centre of excellence.	

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18/4/18	Build on the cycling activity and visitation	Tourism Manager	11.2. Develop	\$2m+ over 4	18/4/18	Ongoing	Included in ActivateOrange Plan. Orange held Sydney Giants and Adelaide Thunderbirds netball game on first weekend in March 2021 Council continues to install the cycle ways infrastructure	
		Ivianagei	variety of events, festivals and activities for locals and visitors	years			Included in Lake Canobolas Precinct Master Plan Included in ActivateOrange Plan. Mt Canobolas MTB trails EIS has commenced	
18/4/18	Lobbying of government for upgrade of the NBN FTTN to FTTP and the improvement of mobile service.	Business Projects Officer Director — RDA Central West	13.2. Support initiatives for improved connectivity	\$0	18/4/18	Ongoing	 lan Scott addressed the EDCC meeting 21/10/2020. Business Fibre Zones revealed Blayney hosting Comms Info Forum 11 March. In attendance is NBN Co, Telstra, Optus, Aussie Broadband, Wi-Sky and Regional Tech Hub 	

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18/4/18	Business forum on CBD redevelopment (OC Future City).	Business Projects Officer	12.4. Partner with key stakeholders	\$0	18/4/18	Ongoing	OC Future City now adopted by Council Council has resolved for forums to be held in middle of exhibition periods where the issue is considered contentious. Council endorsed recommendation at 2 March 2021 meeting for McNamara Street Lords Place and Byng Street work (resolution Number 21/065)	9/10/2020 Suggest deletion
18/4/18	Improving the amenity at Mt Canobolas	Director Community Recreation and Cultural Services	Section 75A of the National Parks and Wildlife Act 1974	\$0	18/4/18	Ongoing	There is \$500K in this year's budget for SOEE for Mt MTB trails Continue to work with Cabonne and NPWS to improve the amenity Council continues to meet with relevant parties to advance this item	
15/7/20	Upgrade the Colour City Caravan Park	Business Projects Officer	12.1 Attract and grow strategic	TBC	15/7/20		Internal planning process underway to develop master	

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Date	Action	Who	Community Strategic Plan reference	Budget status	Start	End	Update/Completed	Completed
			investment				Plan Grant application successful under Resources for Regions program (\$250K) New funding application submitted under BBRF round 4 — seeking funding of over \$500K	
15/7/20	Invite Director Development Services to brief committee on the South Orange Retail development	Director Development Services	12.1 Attract and grow strategic investment	NA	12/8/20		Director to attend the November EDCC meeting.	18/11/20 Suggest deletion
15/7/20	Invite Director Cultural, Community and Recreational Services or Sport and Recreation Co-ordinator to present to committee on sporting events in Orange.	Director Cultural, Community & Recreational Services or Sport& Rec Coordinator	11.2. Develop and attract a variety of events, festivals and activities for locals and visitors	Money already include in budget	12/8/20		Director attended the December meeting	Suggest deletion
15/7/20	Investigate methods to track retail traffic in Orange, potentially using the VIC as a base.	Business Projects Officer	12.4. Partner with key stakeholders to enhance opportunities	NA	15/7/20		 Investigations still have not revealed a reliable real-time method of tracking. Spendmapp has been revamped and data updated but still has an eight week lag 	

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Date	Action	Who	Community Strategic Plan reference	Budget status	Start	End	Update/Completed	Completed
							time	
							 Orange360 trialling Tourist Tracker statistical program. This is real time data. 	