



ORDINARY COUNCIL MEETING

AGENDA

21 JULY 2020

Notice is hereby given, in accordance with the provisions of the Local Government Act 1993 that an **ORDINARY MEETING of ORANGE CITY COUNCIL** will be held in the **VIA ONLINE CONFERENCING PLATFORM ZOOM** on **Tuesday, 21 July 2020** commencing at **7.00PM**.

David Waddell
CHIEF EXECUTIVE OFFICER

For apologies please contact Administration on 6393 8218.

AGENDA

EVACUATION PROCEDURE

In the event of an emergency, the building may be evacuated. You will be required to vacate the building by the rear entrance and gather at the breezeway between the Library and Art Gallery buildings. This is Council's designated emergency muster point.

Under no circumstances is anyone permitted to re-enter the building until the all clear has been given and the area deemed safe by authorised personnel.

In the event of an evacuation, a member of Council staff will assist any member of the public with a disability to vacate the building.

1	INTRODUCTION.....	3
1.1	Apologies and Leave of Absence	3
1.2	Livestreaming and Recording	3
1.3	Opening Prayer	3
1.4	Acknowledgement of Country	3
1.5	Declaration of pecuniary interests, significant non-pecuniary interests and less than significant non-pecuniary interests.....	3
2	MAYORAL MINUTES	3
	Nil	
3	CONFIRMATION OF MINUTES OF PREVIOUS MEETING	4
3.1	Minutes of the Ordinary Meeting of Orange City Council held on 07 July 2020	5
4	NOTICES OF MOTION/NOTICES OF RESCISSION.....	13
4.1	Notice of Motion - Plastics	13
5	GENERAL REPORTS	14
5.1	Recommendations and Resolutions from Policy Committees	14
5.2	Statement of Investments - June 2020	33
5.3	Grant Funding and Project Priorities	39
5.4	Blayney Cabonne Orange (BCO) Alliance	51
5.5	LED lighting in Council buildings.....	57
5.6	COVID 19 Orange 360 response	59
5.7	Request for Financial Assistance - Australian National Field Days 2020 - 22 to 24 October 2020.....	83
5.8	Local Strategic Planning Statement 2020.....	99
6	CLOSED MEETING – NO ITEMS.....	

1 INTRODUCTION

1.1 APOLOGIES AND LEAVE OF ABSENCE

1.2 LIVESTREAMING AND RECORDING

This Council Meeting is being livestreamed and recorded. By speaking at the Council Meeting you agree to be livestreamed and recorded. Please ensure that if and when you speak at this Council Meeting that you ensure you are respectful to others and use appropriate language at all times. Orange City Council accepts no liability for any defamatory or offensive remarks or gestures made during the course of this Council Meeting. A recording will be made for administrative purposes and will be available to Councillors.

1.3 OPENING PRAYER

1.4 ACKNOWLEDGEMENT OF COUNTRY

I would like to acknowledge the Wiradjuri people who are the Traditional Custodians of the Land. I would also like to pay respect to the Elders both past and present of the Wiradjuri Nation and extend that respect to other Aboriginal Australians who are present.

1.5 DECLARATION OF PECUNIARY INTERESTS, SIGNIFICANT NON-PECUNIARY INTERESTS AND LESS THAN SIGNIFICANT NON-PECUNIARY INTERESTS

The provisions of Chapter 14 of the Local Government Act, 1993 (the Act) regulate the way in which Councillors and designated staff of Council conduct themselves to ensure that there is no conflict between their private interests and their public role.

The Act prescribes that where a member of Council (or a Committee of Council) has a direct or indirect financial (pecuniary) interest in a matter to be considered at a meeting of the Council (or Committee), that interest must be disclosed as soon as practicable after the start of the meeting and the reasons given for declaring such interest.

As members are aware, the provisions of the Local Government Act restrict any member who has declared a pecuniary interest in any matter from participating in the discussion or voting on that matter, and requires that member to vacate the Chamber.

Council's Code of Conduct provides that if members have a non-pecuniary conflict of interest, the nature of the conflict must be disclosed. The Code of Conduct also provides for a number of ways in which a member may manage non pecuniary conflicts of interest.

RECOMMENDATION

It is recommended that Councillors now disclose any conflicts of interest in matters under consideration by the Council at this meeting.

2 MAYORAL MINUTES

Nil

3 CONFIRMATION OF MINUTES OF PREVIOUS MEETING**RECOMMENDATION**

That the Minutes of the Ordinary Meeting of Orange City Council held on 7 July 2020 (copies of which were circulated to all members) be and are hereby confirmed as a true and accurate records of the proceedings of the Council meeting held on 7 July 2020.

ATTACHMENTS

- 1 Minutes of the Ordinary Meeting of Orange City Council held on 7 July 2020

ORANGE CITY COUNCIL

MINUTES OF THE ORDINARY COUNCIL MEETING HELD VIA ONLINE CONFERENCING PLATFORM ZOOM ON 7 JULY 2020 COMMENCING AT 7.00PM

1 INTRODUCTION

ATTENDANCE

Cr R Kidd (Mayor), Cr S Romano (Deputy Mayor), Cr K Duffy, Cr J Hamling, Cr J McRae, Cr T Mileto, Cr S Munro, Cr S Nugent, Cr M Previtera, Cr G Taylor, Cr R Turner, Cr J Whitton

Chief Executive Officer, Acting Director Corporate and Commercial Services (Redmond), Director Development Services, Acting Director Community, Recreation and Cultural Services (Richards), Director Technical Services, Acting Manager Corporate Governance (Constantine), Manager Financial Services, Executive Support Manager, Administration Officer Governance.

1.1 APOLOGIES

Nil

1.2 LIVESTREAMING AND RECORDING

The Mayor advised that the meeting was being livestreamed and recorded.

1.3 ACKNOWLEDGEMENT OF COUNTRY

1.4 DECLARATION OF PECUNIARY INTERESTS, SIGNIFICANT NON-PECUNIARY INTERESTS AND LESS THAN SIGNIFICANT NON-PECUNIARY INTERESTS

Cr R Kidd declared a significant pecuniary interest in item 5.1 of the Council Meeting (Councillor and Mayoral Remuneration) as he is the Mayor.

Cr S Romano declared a less than significant non-pecuniary interest in item 6.2 of the Council Meeting (Tender for Depot/Administration Building) as he quoted electrical works.

Cr J McRae declared a less than significant non-pecuniary interest in the matter arising from item 2.1 of the Infrastructure Policy Committee (Minutes of the City of Orange Traffic Committee Extraordinary Meeting 5 February 2020) as the owner of a medical practice in the vicinity of Dalton Street near the new DPI site.

2 MAYORAL MINUTES

2.1 MAYORAL REPORT - CENTROC AND CNSW JOINT ORGANISATION BOARD REPORT

TRIM REFERENCE: 2020/1013

RESOLVED - 20/188**Cr S Nugent/Cr S Munro**

That the information contained in this Mayoral Minute be acknowledged.

For: Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Mileto, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Against: Nil

Absent: Nil

THE MAYOR DECLARED THE ORDINARY MEETING OF COUNCIL ADJOURNED FOR THE CONDUCT OF THE OPEN FORUM AT 7.06PM

OPEN FORUM

PDC 2.2 – DA 234/2018(1) – 129-133 Sale Street (Caldwell House)

The Chief Executive Officer read out a statement from Health Infrastructure.

Director Development Services read out a statement from James Nicholson – Adaptive Architects.

Director Development Services read out a statement from Euan Greer.

Alex Ferguson (FPC – 2.1 – Request for Financial Assistance – Quarter 1 of 2020/2021 – Small Donations Program)

Mr Ferguson addressed Council about Lifeline Central West, the impact of COVID-19 on the community and the programs Lifeline is conducting to assist the community.

PDC 2.3 – DA 120/2020(1) - 52-54 Bathurst Road and 25 & 27 Eyles Street (Taco Bell)

Hector Abbott, McDuck Properties Pty Ltd spoke in favour of the development.

Matthew Wales, Wales & Associates (on behalf of applicant) spoke in favour of the development.

Jessica Tom raised concerns about the driveway location in Eyles Street.

THE MAYOR DECLARED THE ORDINARY MEETING OF COUNCIL RESUMED AT 7.32PM

GOOD NEWS FOLDER

- 1 Email from John Gilmore who is a member of the Boer War Study group based in Victoria. He thanked Council for streaming the Boer War Day ceremony for descendants in the Orange community. It was very well done and appreciated by all who attended or watched it.
- 2 Email from David Hunter thanking Council for re-opening the Orange Aquatic Centre. He said everything was well laid out, clearly marked and he was met at the door by the Manager, Iain Jones, who clearly explained how the restrictions would work and the always friendly staff inside who also greeted the swimmers with a smile.

- 3 Email from John Tuxworth thanking Council for re-opening the pool. The team at the pool have been amazing in organising lanes and making all welcome. As a regular swimmer, it was very much appreciated.

3 CONFIRMATION OF MINUTES OF PREVIOUS MEETING

RESOLVED - 20/189**Cr S Munro/Cr J Whitton**

That the Minutes of the Ordinary Meeting of Orange City Council held on 16 June 2020 (copies of which were circulated to all members) be and are hereby confirmed as a true and accurate record of the proceedings of the Council meeting held on 16 June 2020 with the correction of Cr Kidd reading the statement provided by John Da Rin in the open forum.

For: Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Mileto, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Against: Nil

Absent: Nil

RESOLVED - 20/190**Cr K Duffy/Cr J Whitton**

That the Minutes of the Extraordinary Meeting of Orange City Council held on 23 June 2020 (copies of which were circulated to all members) be and are hereby confirmed as a true and accurate record of the proceedings of the Council meeting held on 23 June 2020 with the addition of Cr Kidd declaring an interest in item 2.1 Recommendation 5 that was later withdrawn.

For: Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Mileto, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Against: Nil

Absent: Nil

THE MAYOR DECLARED THE ORDINARY MEETING OF COUNCIL ADJOURNED FOR THE CONDUCT OF THE POLICY COMMITTEE MEETINGS AT 7.35PM

THE MAYOR DECLARED THE ORDINARY MEETING OF COUNCIL RESUMED AT 8.51PM

4 NOTICES OF MOTION/NOTICES OF RESCISSION

4.1 NOTICE OF MOTION - PART OF 313 PLOUGHMANS LANE, ORANGE

TRIM REFERENCE: 2020/998

ITEM WITHDRAWN

4.2 NOTICE OF MOTION - INVITATIONS TO LOCAL MEMBER FOR ORANGE

TRIM REFERENCE: 2020/1096

RESOLVED - 20/204**Cr R Kidd/Cr J Hamling**

That the Notice of Motion – Invitations to Local Member for Orange be noted.

For: Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Mileto, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Against: Nil

Absent: Nil

5 GENERAL REPORTS**5.1 COUNCILLOR AND MAYORAL REMUNERATION**

TRIM REFERENCE: 2020/1069

*Cr R Kidd declared a significant pecuniary interest in this item as he is the Mayor, was put in to the online meeting waiting room and took no part in the debate and voting on this item.***MOTION****Cr K Duffy/Cr S Munro**

That Council resolves that the Councillor allowance be set at \$24,320 and the Mayoral Allowance be set at \$60,080 for 2020/21 being the maximum for Regional Centre Councils as determined by the Local Government Remuneration Tribunal on 10 June 2020.

AMENDMENT**Cr S Nugent/Cr J McRae**

That this item be deferred for 6 months until December 2020.

For: Cr McRae, Cr Mileto, Cr Nugent

Against: Cr Duffy, Cr Hamling, Cr Munro, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Absent: Cr Kidd

THE AMENDMENT ON BEING PUT TO THE MEETING WAS LOST**THE MOTION ON BEING PUT THE MEETING WAS CARRIED****RESOLVED - 20/205****Cr K Duffy/Cr S Munro**

That Council resolves that the Councillor allowance be set at \$24,320 and the Mayoral Allowance be set at \$60,080 for 2020/21 being the maximum for Regional Centre Councils as determined by the Local Government Remuneration Tribunal on 10 June 2020.

For: Cr Duffy, Cr Hamling, Cr Munro, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Against: Cr McRae, Cr Mileto, Cr Nugent

Absent: Cr Kidd

5.2 STRATEGIC POLICY REVIEW

TRIM REFERENCE: 2020/1056

RESOLVED - 20/206**Cr R Turner/Cr J Hamling**

That Council resolves to:

- 1 Place the following policy on public exhibition for a period of 28 days:
 - ST029 – Donations and Grants
- 2 That the policy be referred to the Councillor Policy Review Committee for comment.

For: Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Mileto, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Against: Nil

Absent: Nil

MATTER ARISING

That the Chief Executive Officer arrange a suitable time for the Councillor Policy Review Committee to meet.

5.3 CLASSIFICATION OF LAND - DRAINAGE RESERVE CONNEMARA DRIVE

TRIM REFERENCE: 2020/1040

RESOLVED - 20/207**Cr S Nugent/Cr M Previtera**

- 1 That Lots 316 and 317 DP 1264617 Connemara Drive Orange be classified as Operational Land pursuant to the Local Government Act 1993.
- 2 That authority be granted to affix the Council Seal on all necessary documentation.

For: Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Mileto, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Against: Nil

Absent: Nil

MATTER ARISING

Cr Nugent asked a question in regard to an easement line across the site and whether a grove of gum trees was still on the site. The meeting was advised that staff would investigate.

5.4 THE SPRINGS; AN ABORIGINAL AND NON-ABORIGINAL FRINGE CAMP LOCATED IN SOUTH ORANGE - CONSERVATION MANAGEMENT PLANS AND FUTURE DIRECTIONS FOR THE SITE - REPORT FOLLOWING PUBLIC EXHIBITION PERIOD

TRIM REFERENCE: 2020/1076

RESOLVED - 20/208**Cr S Nugent/Cr T Mileto**

- 1 That the Archaeological Assessment and Heritage Study, Conservation Management Plan and the Heritage Landscape Plan be adopted by Council.
- 2 That a more focussed multiyear action list be developed in consultation with OLALC and Council as funding and resources permit.
- 3 That further consultation, investigation and history be developed on the Rifle Range and Tip area, which may form a Heritage Study/ Conservation Management Plan.

FOR: CR KIDD, CR DUFFY, CR HAMLING, CR MCRAE, CR MILETO, CR MUNRO, CR NUGENT, CR PREVITERA, CR ROMANO, CR TAYLOR, CR TURNER, CR WHITTON

AGAINST: NIL

ABSENT: NIL

CR MILETO ADVISED THAT HE AND CR NUGENT INSPECTED THE SITE AND COMPLIMENTED STAFF FOR THE INFORMATION CONTAINED IN THE REPORT.

6 CLOSED MEETING

In accordance with the Local Government Act 1993, and the Local Government (General) Regulation 2005, in the opinion of the General Manager, the following business is of a kind as referred to in Section 10A(2) of the Act, and should be dealt with in a Confidential Session of the Council meeting closed to the press and public.

In response to a question from the Mayor, the Chief Executive Officer advised that no written submissions had been received relating to any item listed for consideration by the Closed Meeting of Council.

RESOLVED - 20/209**Cr M Previtera/Cr R Turner**

That Council adjourn into a Closed Meeting and members of the press and public be excluded from the Closed Meeting, and access to the correspondence and reports relating to the items considered during the course of the Closed Meeting be withheld unless declassified by separate resolution. This action is taken in accordance with Section 10A(2) of the Local Government Act, 1993 as the items listed come within the following provisions:

6.1 Airport Services Expansion

This item is classified CONFIDENTIAL under the provisions of Section 10A(2) of the Local Government Act 1993, which permits the meeting to be closed to the public for business relating to (c) information that would, if disclosed, confer a commercial advantage on a person with whom the Council is conducting (or proposes to conduct) business.

6.2 Tender for Depot Administration Building

This item is classified CONFIDENTIAL under the provisions of Section 10A(2) of the Local Government Act 1993, which permits the meeting to be closed to the public for business relating to (c) information that would, if disclosed, confer a commercial advantage on a person with whom the Council is conducting (or proposes to conduct) business.

The Mayor declared the Ordinary Meeting of Council adjourned for the conduct of the Closed Meeting at 9.20pm.

The Mayor declared the Ordinary Meeting of Council resumed at 9.26pm.

7 RESOLUTIONS FROM CLOSED MEETING

The Chief Executive Officer read out the following resolutions made in the Closed Meeting of Council.

6.1 AIRPORT SERVICES EXPANSION

TRIM REFERENCE: 2020/1065

RESOLVED - 20/210**Cr K Duffy/Cr S Munro**

That Council finalise the agreement to expand services at the Orange Airport as per the conclusion of this report.

For: Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Mileto, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Against: Nil

Absent: Nil

6.2 TENDER FOR DEPOT ADMINISTRATION BUILDING

TRIM REFERENCE: 2020/1102

Cr S Romano declared a less than significant non-pecuniary interest in this item as he quoted electrical works, was put in to the online meeting waiting room and took no part in the debate and voting on this item.

RESOLVED - 20/211**Cr S Munro/Cr J Hamling**

That Council resolves to:

- 1 Authorise the Chief Executive Officer, or his nominee, to enter into a standard contract with Saran NSW Pty Ltd for the Construction of the Orange City Council Depot Administration Building for the amount of \$866,507.24 plus GST;
- 2 Grant permission to the Chief Executive Officer or nominee to do such things as may be necessary or convenient to give effect to this decision, including affixing the Council Seal to all relevant documents if required.

For: Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Mileto, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Against: Nil

Absent: Nil

Cr Hamling left the meeting with the time being 9.25pm

THE MEETING CLOSED AT 9.27PM

This is Page Number 12 and the Final Page of the Minutes of the Ordinary Meeting of Orange City Council held on 7 July 2020.

4 NOTICES OF MOTION/NOTICES OF RESCISSION

4.1 NOTICE OF MOTION - PLASTICS

RECORD NUMBER: 2020/1130

We, **CR STEPHEN NUGENT** and **CR MARIO PREVITERA** wish to move the following Notice of Motion at the Council Meeting of 21 July 2020:

MOTION

That Council prepare a report outlining:

- 1 **Current use of single use plastic across all Council operations;**
- 2 **Available alternatives to single use plastic items currently in use in Council operations and Council run or sponsored events;**
- 3 **Achievable timeframes to phase out single use plastic in Council operations and Council run or sponsored events where alternatives are available; and**
- 4 **Achievable timeframes for developing a Single Use Plastics Policy that addresses the reduction of single use plastics in Council operations and events, supports the 2025 National Packaging targets, and identifies suitable alternatives, including timeframes for implementation.**

BACKGROUND

Council's Environmental Sustainability Council Committee (ESCC) adopted the following plastics-related recommendations at its meeting of 13th December 2019:

- That Council research the NZ and ACT models for single-use plastic bag bans, as well as one at a council level, and report back to an ESCC meeting in the first half of 2020.
- That Council establish an inter-disciplinary team to plan for an expanded involvement in the 2020 Plastic Free July.

These recommendations were subsequently adopted by the Environmental Sustainability Policy Committee at its meeting on 12 May 2020 and by Council on 19 May 2020.

This motion builds on the first of these and is consistent with Council's commitment to Plastic Free July in the second.

It aims to reinforce Council's commitment to waste and litter reduction and the diversion of waste from landfill, through the development of a policy that would reduce and ultimately eliminate the impact of single use plastics in Council's operations. This would have the flow-on effect of encouraging local businesses and the community to follow suit.

Single use plastics are disposable plastic and polystyrene items designed to be used once and then discarded, including, but not limited to, cleaning items, balloons, cutlery and food and drink packaging.

Signed Cr Stephen Nugent

Signed Cr Mario Previtera

5 GENERAL REPORTS

5.1 RECOMMENDATIONS AND RESOLUTIONS FROM POLICY COMMITTEES

TRIM REFERENCE: 2020/1158

AUTHOR: Nick Redmond, Acting Director Corporate and Commercial Services

EXECUTIVE SUMMARY

Council's Policy Committees (Planning and Development Committee, Employment and Economic Development Policy Committee, Infrastructure Policy Committee, Sport and Recreation Policy Committee, Environmental Sustainability Policy Committee, Finance Policy Committee and Services Policy Committee) have delegation to determine matters before those Committees, with the exception of items that impact on Council's Delivery Operational Plan.

This report provides minutes of the Policy Committees held since the last meeting. Resolutions made by the Committees are for noting, and Recommendations are presented for adoption or amendment by Council.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy "17.1 Collaborate - Provide representative, responsible and accountable community governance".

FINANCIAL IMPLICATIONS

Nil

POLICY AND GOVERNANCE IMPLICATIONS

Nil

RECOMMENDATION

- 1 That the resolutions made by the Planning and Development Committee at its meeting held on 7 July 2020 be noted.
- 2 That the resolutions made by the Employment and Economic Development Policy Committee at its meeting held on 7 July 2020 be noted.
- 3 That the resolutions made by the Infrastructure Policy Committee at its meeting held on 7 July 2020 be noted.
- 4 That the resolutions made by the Environmental Sustainability Policy Committee at its meeting held on 7 July 2020 be noted.
- 5 That the resolutions made by the Finance Policy Committee at its meeting held on 7 July 2020 be noted.
- 6 That the resolutions made by the Services Policy Committee at its meeting held on 7 July 2020 be noted.

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation's impact on Council's service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

SUPPORTING INFORMATION**Planning and Development Committee**

At the Planning and Development Committee meeting held on 7 July 2020, all resolutions were made under delegation, and the minutes are presented for noting.

Employment and Economic Development Committee

At the Employment and Economic Development Committee meeting held on 7 July 2020, all resolutions were made under delegation, and the minutes are presented for noting.

Infrastructure Policy Committee

At the Infrastructure Policy Committee meeting held on 7 July 2020, all resolutions were made under delegation, and the minutes are presented for noting.

Environmental Sustainability Policy Committee

At the Environmental Sustainability Policy Committee meeting held on 7 July 2020, all resolutions were made under delegation, and the minutes are presented for noting.

Finance Policy Committee

At the Finance Policy Committee meeting held on 7 July 2020, all resolutions were made under delegation, and the minutes are presented for noting.

Services Policy Committee

At the Services Policy Committee meeting held on 7 July 2020, all resolutions were made under delegation, and the minutes are presented for noting.

ATTACHMENTS

- 1 PDC 7 July 2020 Minutes, 2020/1134 [↓](#)
- 2 EEDPC 7 July 2020 Minutes, 2020/1135 [↓](#)
- 3 IPC 7 July 2020 Minutes, 2020/1136 [↓](#)
- 4 ESPC 7 July 2020 Minutes, 2020/1138 [↓](#)
- 5 FPC 7 July 2020 Minutes, 2020/1137 [↓](#)
- 6 SPC 7 July 2020 Minutes, 2020/1139 [↓](#)

ORANGE CITY COUNCIL

MINUTES OF THE
PLANNING AND DEVELOPMENT COMMITTEE
HELD VIA ONLINE VIDEO CONFERENCING PLATFORM ZOOM
ON 7 JULY 2020
COMMENCING AT 7.35PM

1 INTRODUCTION

ATTENDANCE

Cr R Turner (Chairperson), Cr R Kidd (Mayor), Cr S Romano (Deputy Mayor), Cr K Duffy, Cr J Hamling, Cr J McRae, Cr T Mileto, Cr S Munro, Cr S Nugent, Cr M Previtera, Cr G Taylor, Cr J Whitton

Chief Executive Officer, Acting Director Corporate and Commercial Services (Redmond), Director Development Services, Acting Director Community, Recreation and Cultural Services (Richards), Director Technical Services, Acting Manager Corporate Governance (Constantine), Manager Financial Services, Executive Support Manager, Administration Officer Governance.

APOLOGIES AND LEAVE OF ABSENCE

Nil

1.1 DECLARATION OF PECUNIARY INTERESTS, SIGNIFICANT NON-PECUNIARY INTERESTS AND LESS THAN SIGNIFICANT NON-PECUNIARY INTERESTS

Nil

2 GENERAL REPORTS

2.1 ITEMS APPROVED UNDER THE DELEGATED AUTHORITY OF COUNCIL

TRIM REFERENCE: 2020/866

RESOLVED - 20/191

Cr J Whitton/Cr R Kidd

That Council resolves to acknowledge the information provided in the report by the Manager Development Assessments on Items Approved Under the Delegated Authority of Council.

For: Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Mileto, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Against: Nil

Absent: Nil

2.2 DEVELOPMENT APPLICATION DA 234/2018(1) - 129-133 SALE STREET (CALDWELL HOUSE)

TRIM REFERENCE: 2020/294

RESOLVED - 20/192**Cr S Nugent/Cr T Mileto**

With respect to development application DA 234/2018(1) for Demolition of a Heritage Item (all buildings, structures and vegetation to be removed) and Category 1 Remediation (asbestos removal) at Lot 2 DP 1230592 - 129-133 Sale Street, Orange it is recommended that Council:

- 1 Note the contents of the planning report and the recommendations therein.
- 2 Accept the terms of the draft notice of determination.
- 3 Direct Council staff to obtain the concurrence of either the applicant or the Minister as required by Section 4.33 of the Environmental Planning and Assessment Act.
- 4 That Council delegate the authority to determine Development Application DA 234/208(1) to the Chief Executive Officer subject to the receipt of concurrence from the Crown.

Division of Voting

Voted For	Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Mileto, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton
Voted Against	Nil
Absent	Nil

2.3 DEVELOPMENT APPLICATION DA 120/2020(1) - 52-54 BATHURST ROAD, AND 25 AND 27 EYLES STREET (TACO BELL)

TRIM REFERENCE: 2020/1005

RESOLVED - 20/193**Cr J Whitton/Cr S Munro**

That Council consents to Development Application DA 120/2020(1) for Takeaway Food and Drink Premises and Signage at Lot 507 DP 712206, and Lots 3 and 4 DP 37362 – 52-54 Bathurst Road, Orange, and 25 and 27 Eyles Street, Orange pursuant to the conditions of consent in the attached Notice of Approval with the additional condition of no parking line marking on the driveway to the property south of the development in Eyles Street.

Division of Voting

Voted For	Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Mileto, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton
Voted Against	Nil
Absent	Nil

MATTER ARISING

Cr Taylor asked that in relation to item 2.3, Council and the proponent continue to liaise with the neighbour to the south of the development in Eyles Street to limit impacts where possible.

THE MEETING CLOSED AT 7.56PM.

ORANGE CITY COUNCIL
MINUTES OF THE
EMPLOYMENT AND ECONOMIC DEVELOPMENT POLICY
COMMITTEE

HELD VIA ONLINE CONFERENCING PLATFORM ZOOM

ON 7 JULY 2020

COMMENCING AT 7.56PM

1 INTRODUCTION

ATTENDANCE

Cr T Mileto (Chairperson), Cr R Kidd (Mayor), Cr S Romano (Deputy Mayor), Cr K Duffy, Cr J Hamling, Cr J McRae, Cr S Munro, Cr S Nugent, Cr M Previtera, Cr G Taylor, Cr R Turner, Cr J Whitton

Chief Executive Officer, Acting Director Corporate and Commercial Services (Redmond), Director Development Services, Acting Director Community, Recreation and Cultural Services (Richards), Director Technical Services, Acting Manager Corporate Governance (Constantine), Manager Financial Services, Executive Support Manager, Administration Officer Governance.

APOLOGIES AND LEAVE OF ABSENCE

Nil

1.1 DECLARATION OF PECUNIARY INTERESTS, SIGNIFICANT NON-PECUNIARY INTERESTS AND LESS THAN SIGNIFICANT NON-PECUNIARY INTERESTS

Nil

2 COMMITTEE MINUTES

2.1 MINUTES OF THE ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE HELD 10 JUNE 2020

TRIM REFERENCE: 2020/1035

RESOLVED - 20/194

Cr S Nugent/Cr K Duffy

- 1 That Council acknowledge the reports presented to the Economic Development Community Committee at its meeting held on 10 June 2020.
- 2 That the minutes of the Economic Development Community Committee be adopted with the inclusion of Amanda Spalding as being in attendance at the meeting.

For: Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Mileto, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Against: Nil

Absent: Nil

MATTER ARISING

Cr Duffy asked for detail around empty shops in the CBD.

The Acting Director Corporate and Commercial Services advised that an audit had been undertaken and of the 530 business premises in the CBD 79 were currently vacant.

Cr Duffy asked if comments from CBD businesses would be considered in relation to a rezoning in South Orange and what impact it might have on the CBD.

The Director of Development Services advised that the exhibition period had ended but a briefing session would be provided to Councillors ahead of the matter being formally considered by Council.

THE MEETING CLOSED AT 8.10PM.

ORANGE CITY COUNCIL

MINUTES OF THE
INFRASTRUCTURE POLICY COMMITTEE
HELD VIA ONLINE VIDEO CONFERENCING PLATFORM ZOOM
ON 7 JULY 2020
COMMENCING AT 8.10PM

1 INTRODUCTION

ATTENDANCE

Cr J Whitton (Chairperson) (Deputy Mayor), Cr R Kidd (Mayor), Cr K Duffy, Cr J Hamling, Cr J McRae, Cr T Mileto, Cr S Munro, Cr S Nugent, Cr M Previtera, Cr S Romano, Cr G Taylor, Cr R Turner

Chief Executive Officer, Acting Director Corporate and Commercial Services (Redmond), Director Development Services, Acting Director Community, Recreation and Cultural Services (Richards), Director Technical Services, Acting Manager Corporate Governance (Constantine), Manager Financial Services, Executive Support Manager, Administration Officer Governance.

APOLOGIES AND LEAVE OF ABSENCE

Nil

1.1 DECLARATION OF PECUNIARY INTERESTS, SIGNIFICANT NON-PECUNIARY INTERESTS AND LESS THAN SIGNIFICANT NON-PECUNIARY INTERESTS

Cr J McRae declared a less than significant non-pecuniary interest in the matter arising from item 2.1 as the owner of a medical practice in the vicinity of Dalton Street near the new DPI site.

2 COMMITTEE MINUTES

2.1 MINUTES OF THE CITY OF ORANGE TRAFFIC COMMITTEE EXTRAORDINARY MEETING - 5 FEBRUARY 2020

TRIM REFERENCE: 2020/1014

Cr J McRae declared a less than significant non-pecuniary interest for the matter arising from this item as the owner of a medical practice in the vicinity of Dalton Street near the new DPI site and removed herself from the meeting during this part of the discussion.

RESOLVED - 20/195

Cr J Hamling/Cr S Munro

That Council resolves to acknowledge the report presented to the City of Orange Traffic Committee at its meeting of 5 February 2020.

For: Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Mileto, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Against: Nil

Absent: Nil

MATTERS ARISING

Cr Taylor raised the issue of parking and signage in middle of Dalton Street near the new DPI site. The matter will be referred to the City of Orange Traffic Committee to best determine how the centre street parking can be managed.

Cr Romano raised the issue of missing street signs on Peisley Street between Casey Street and Matthews Avenue. The matter will be investigated by staff.

Cr Mileto raised the issue of dangerous driving near the intersection of Gardiner Road and Hill Street and requested that traffic counting devices be installed. The Director Technical Services advised that the devices could be installed.

Cr Previtera raised the issue of congestion in south Lords Place near the Essential Energy depot during drop off at the Anson Street Public School. The Director of Technical Services advised that the matter would be referred to the City of Orange Traffic Committee.

2.2 MINUTES OF THE CITY OF ORANGE TRAFFIC COMMITTEE EXTRAORDINARY MEETING - 12 MARCH 2020

TRIM REFERENCE: 2020/1077

RESOLVED - 20/196

Cr R Kidd/Cr S Munro

- 1 That Council resolves to acknowledge the report presented to the City of Orange Traffic Committee at its meeting of 12 March 2020.
- 2 Recommendation 2.1 from the minutes of the City of Orange Traffic Committee meeting of 12 March 2020 being 'That Council approves the 2020 – 2021 Orange Cycle Club races subject to the attached conditions of consent'.

For: Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Mileto, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Against: Nil

Absent: Nil

2.3 MINUTES OF THE CITY OF ORANGE TRAFFIC COMMITTEE MEETING - 18 JUNE 2020

TRIM REFERENCE: 2020/1015

RESOLVED - 20/197

Cr J Hamling/Cr R Kidd

That Council resolves:

- 1 To acknowledge the reports presented to the City of Orange Traffic Committee at its meeting of 18 June 2020.
- 2 Recommendations 3.1, 3.2, 3.4 and 3.6 to 3.8 from the minutes of the City of Orange Traffic Committee meeting of 18 June 2020 being:
 - 3.1 That Council approves the 2020 NAIDOC march subject to the attached Conditions of Consent;
 - 3.2 That Council installs "No Stopping" signs at the corner of Breen Street and Wentworth Lane as per Figure 1 of this report;
 - 3.4 That Council extends the existing one hour parking 11m south as shown in Annexure A of this report;
 - 3.6 That Council adopts the lines and signs within Annexure A of this report;
 - 3.7 That Council adopts the lines and signs shown within Annexure A of this report;
 - 3.8 That Council notes the body of this report and staff continues to monitor the crash history at the intersection.

For: Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Mileto, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Against: Nil

Absent: Nil

3 GENERAL REPORTS

3.1 CURRENT WORKS

TRIM REFERENCE: 2020/1032

RESOLVED - 20/198

Cr R Kidd/Cr S Munro

That Council resolves to note the report on Current Works.

For: Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Mileto, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Against: Nil

Absent: Nil

MATTERS ARISING

Cr Nugent asked that the Summer Street festoon lighting be left on during the school holidays rather than just on weekends. The CEO advised that the initiative was being tested.

Cr Nugent asked what works the Ploughmans Lane funding announced by Member for Calare Andrew Gee covered. The Director of Technical Services advised that the announcement by Mr Gee only covered a third of the project costs and when it proceeded the work would relate to road pavement reinstatement.

THE MEETING CLOSED AT 8.27PM

ORANGE CITY COUNCIL

MINUTES OF THE

ENVIRONMENTAL SUSTAINABILITY POLICY COMMITTEE

HELD IN COUNCIL CHAMBER, CIVIC CENTRE, BYNG STREET, ORANGE

ON 7 JULY 2020

COMMENCING AT 8.27PM

1 INTRODUCTION

ATTENDANCE

Cr M Previtera (Chairperson), Cr R Kidd (Mayor), Cr S Romano (Deputy Mayor), Cr K Duffy, Cr J Hamling, Cr J McRae, Cr T Mileto, Cr S Munro, Cr S Nugent, Cr M Previtera, Cr G Taylor, Cr R Turner, Cr J Whitton

Chief Executive Officer, Acting Director Corporate and Commercial Services (Redmond), Director Development Services, Acting Director Community, Recreation and Cultural Services (Richards), Director Technical Services, Acting Manager Corporate Governance (Constantine), Manager Financial Services, Executive Support Manager, Administration Officer Governance.

APOLOGIES AND LEAVE OF ABSENCE

Nil

1.1 DECLARATION OF PECUNIARY INTERESTS, SIGNIFICANT NON-PECUNIARY INTERESTS AND LESS THAN SIGNIFICANT NON-PECUNIARY INTERESTS

Nil

2 COMMITTEE MINUTES

2.1 MINUTES OF THE COMPANION ANIMALS COMMUNITY COMMITTEE OF 10 FEBRUARY 2020

TRIM REFERENCE: 2020/945

RESOLVED - 20/199**Cr S Nugent/Cr S Munro**

- 1 That Council acknowledge the reports presented to the Companion Animals Community Committee at its meeting held on 10 February 2020.
- 2 That the minutes of the Companion Animals Community Committee at its meeting held on 10 February 2020 be adopted.

For: Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Mileto, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Against: Nil

Absent: Nil

THE MEETING CLOSED AT 8.28PM

ORANGE CITY COUNCIL

MINUTES OF THE

FINANCE POLICY COMMITTEE

HELD VIA ONLINE VIDEO CONFERENCING PLATFORM ZOOM

ON 7 JULY 2020

COMMENCING AT 8.28PM

1 INTRODUCTION

ATTENDANCE

Cr J Whitton (Chairperson), Cr R Kidd (Mayor), Cr S Romano (Deputy Mayor), Cr K Duffy, Cr J Hamling, Cr J McRae, Cr T Mileto, Cr S Munro, Cr S Nugent, Cr M Previtera, Cr G Taylor, Cr R Turner, Cr J McRae

Chief Executive Officer, Acting Director Corporate and Commercial Services (Redmond), Director Development Services, Acting Director Community, Recreation and Cultural Services (Richards), Director Technical Services, Acting Manager Corporate Governance (Constantine), Manager Financial Services, Executive Support Manager, Administration Officer Governance.

APOLOGIES AND LEAVE OF ABSENCE

Nil

1.1 DECLARATION OF PECUNIARY INTERESTS, SIGNIFICANT NON-PECUNIARY INTERESTS AND LESS THAN SIGNIFICANT NON-PECUNIARY INTERESTS

Nil

2 GENERAL REPORTS

2.1 REQUESTS FOR FINANCIAL ASSISTANCE - QUARTER 1 OF 2020/2021 - SMALL DONATIONS PROGRAM

TRIM REFERENCE: 2020/989

RESOLVED - 20/200

Cr R Turner/Cr S Nugent

The Council resolves:

- 1 That a donation of \$2,000.00 be made from the Small Donations Program to The Shepherd Centre (Talk Together Connection).
- 2 That a donation of \$2,000.00 be made from the Small Donations Program to Fusion Central West NSW (Fusion Community Centre (Youth and Community Activities and Programs)).
- 3 That the intention to donate an extra \$2,250.00 from the Small Donations Program to Fusion Central West NSW (Fusion Community Centre (Youth and Community Activities and Programs)) be placed on exhibition for 28 days.
- 4 That a donation of \$2,000.00 be made from the Small Donations Program to Lifeline Central West (Support for Lifeline Services).
- 5 That the intention to donate an extra \$2,250.00 from the Small Donations Program to Lifeline Central West (Support for Lifeline Services) be placed on exhibition for 28 days.
- 6 That a donation of \$2,000.00 be made from the Small Donations Program to Spring Hill Activities Group (Spring Hill Honour Wall).
- 7 That a donation of \$2,000.00 be made from the Small Donations Program to Cerebral Palsy Alliance (Purchase of Equipment (therapeutic, physiotherapy and occupational therapy)).
- 8 That a donation of \$2,000.00 be made from the Small Donations Program to Teach Learn Grow (Rural Program (extra assistance for school students in Glenroi community)).
- 9 That a donation of \$1,500.00 be made from the Small Donations Program to Canobolas Highland Pipe Band (Community Service (public band performances)).
- 10 That a donation of \$2,000.00 be made from the Small Donations Program to City of Orange Brass Band (Community Service (public band performances - offset impact of recent renovations and restricted fund-raising opportunities)).

For: Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Mileto, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Against: Nil

Absent: Nil

2.2 REQUEST FOR FINANCIAL ASSISTANCE - SUSTAINABLE LIVING EXPO - 25 OCTOBER 2020

TRIM REFERENCE: 2020/1008

RESOLVED - 20/201**Cr S Nugent/Cr S Munro**

That Council resolves:

That funding of \$7,000 be made from the Event Sponsorship Funding Program to Rotary Club of Orange Inc. (Sustainable Living Expo 2020).

For: Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Mileto, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Against: Nil

Absent: Nil

MATTER ARISING

Cr Kidd requested that the original resolution when the expo first went to Council be reviewed in relation to the intention for seed funding rather than ongoing support.

2.3 REQUEST FOR FINANCIAL ASSISTANCE - POST EXHIBITION - ORANGE UNITING CHURCH

TRIM REFERENCE: 2020/1078

RESOLVED - 20/202**Cr S Munro/Cr K Duffy**

That Council allocate funding of \$27,000 to Orange Uniting Church for the purpose of lighting the church spire.

For: Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Against: Cr Mileto

Absent: Nil

MATTER ARISING

Cr Taylor advised that a number of churches had been undertaking renovation work including the retaining wall renovation at St Josephs and the new roof at Holy Trinity. Cr Kidd advised he would write to the churches on behalf of Council congratulating them on the work undertaken.

THE MEETING CLOSED AT 8.48PM.

ORANGE CITY COUNCIL

MINUTES OF THE

SERVICES POLICY COMMITTEE

HELD VIA ONLINE VIDEO CONFERENCING PLATFORM ZOOM

ON 7 JULY 2020

COMMENCING AT 8.49PM

1 INTRODUCTION

ATTENDANCE

Cr S Munro (Chairperson), Cr R Kidd (Mayor), Cr S Romano (Deputy Mayor), Cr K Duffy Cr J Hamling, Cr J McRae, Cr T Mileto, Cr S Nugent, Cr M Previtera, Cr G Taylor, Cr R Turner, Cr J Whitton

Chief Executive Officer, Acting Director Corporate and Commercial Services (Redmond), Director Development Services, Acting Director Community, Recreation and Cultural Services (Richards), Director Technical Services, Acting Manager Corporate Governance (Constantine), Manager Financial Services, Executive Support Manager, Administration Officer Governance.

APOLOGIES AND LEAVE OF ABSENCE

Nil

1.1 DECLARATION OF PECUNIARY INTERESTS, SIGNIFICANT NON-PECUNIARY INTERESTS AND LESS THAN SIGNIFICANT NON-PECUNIARY INTERESTS

Nil

2 COMMITTEE MINUTES

2.1 MINUTES OF THE NAIDOC COMMITTEE MEETING HELD ON 5 MARCH 2020

TRIM REFERENCE: 2020/1084

RESOLVED - 20/203

Cr J Hamling/Cr S Romano

- 1 That Council acknowledge the reports presented to the NAIDOC Week Community Committee at its meeting held on 5 March 2020.
- 2 That the remainder of the minutes of the NAIDOC Week Community Committee at its meeting held on 5 March 2020 be adopted.

For: Cr Kidd, Cr Duffy, Cr Hamling, Cr McRae, Cr Mileto, Cr Munro, Cr Nugent, Cr Previtera, Cr Romano, Cr Taylor, Cr Turner, Cr Whitton

Against: Nil

Absent: Nil

MATTER ARISING

Cr Nugent advised that due to COVID-19 the National NAIDOC Week has been moved to November 2020 which will align more closely with the Orange event timetable.

THE MEETING CLOSED AT 8.51PM.

5.2 STATEMENT OF INVESTMENTS - JUNE 2020

TRIM REFERENCE: 2020/1127

AUTHOR: Julie Murray, Financial Accountant

EXECUTIVE SUMMARY

The purpose of this report is to provide a statement of Council's investments held as at 30 June 2020.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy "17.2 Collaborate - Ensure financial stability and support efficient ongoing operation".

FINANCIAL IMPLICATIONS

Nil

POLICY AND GOVERNANCE IMPLICATIONS

Nil

RECOMMENDATION

That Council resolves:

- 1 To note the Statement of Investments as at 30 June 2020.
- 2 To adopt the certification of the Responsible Accounting Officer.

FURTHER CONSIDERATIONS

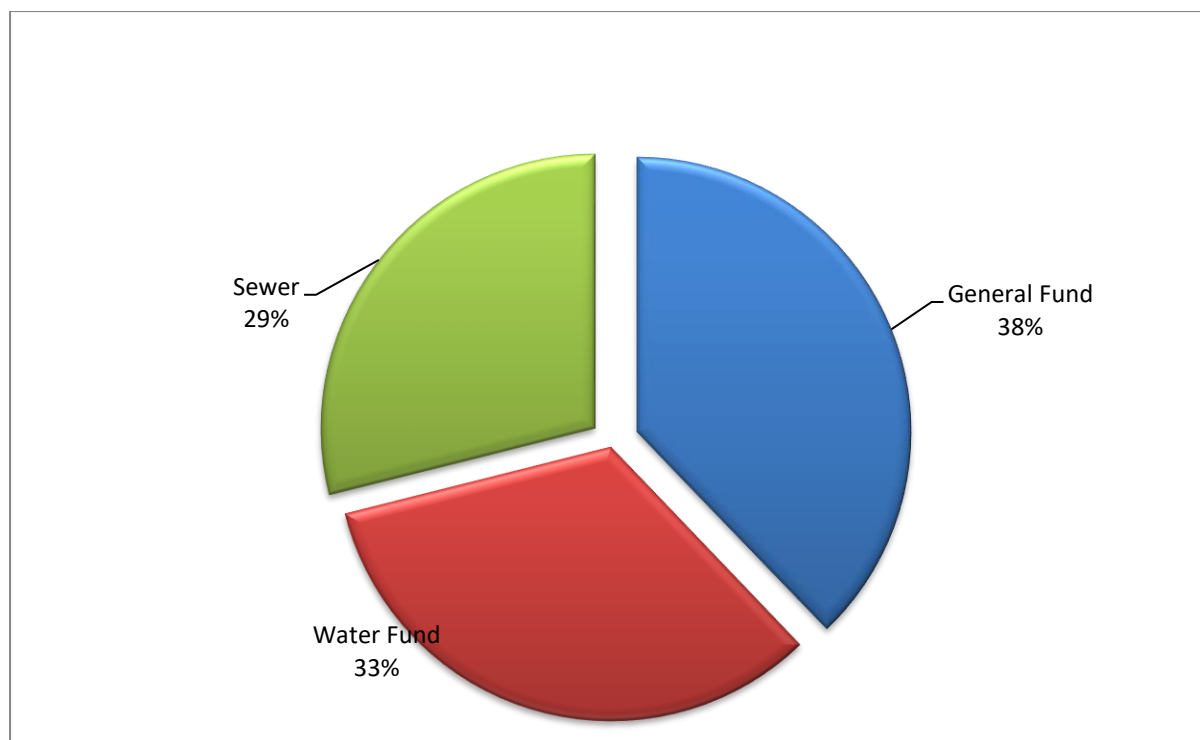
Consideration has been given to the recommendation's impact on Council's service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

SUPPORTING INFORMATION

Section 212(1) of the Local Government (General) Regulation 2005 requires that a written report be presented each month at an Ordinary Meeting of the Council detailing all money that Council has invested under Section 625 of the Local Government Act 1993.

As at 30 June 2020, the investments held by Council in each fund is shown below:

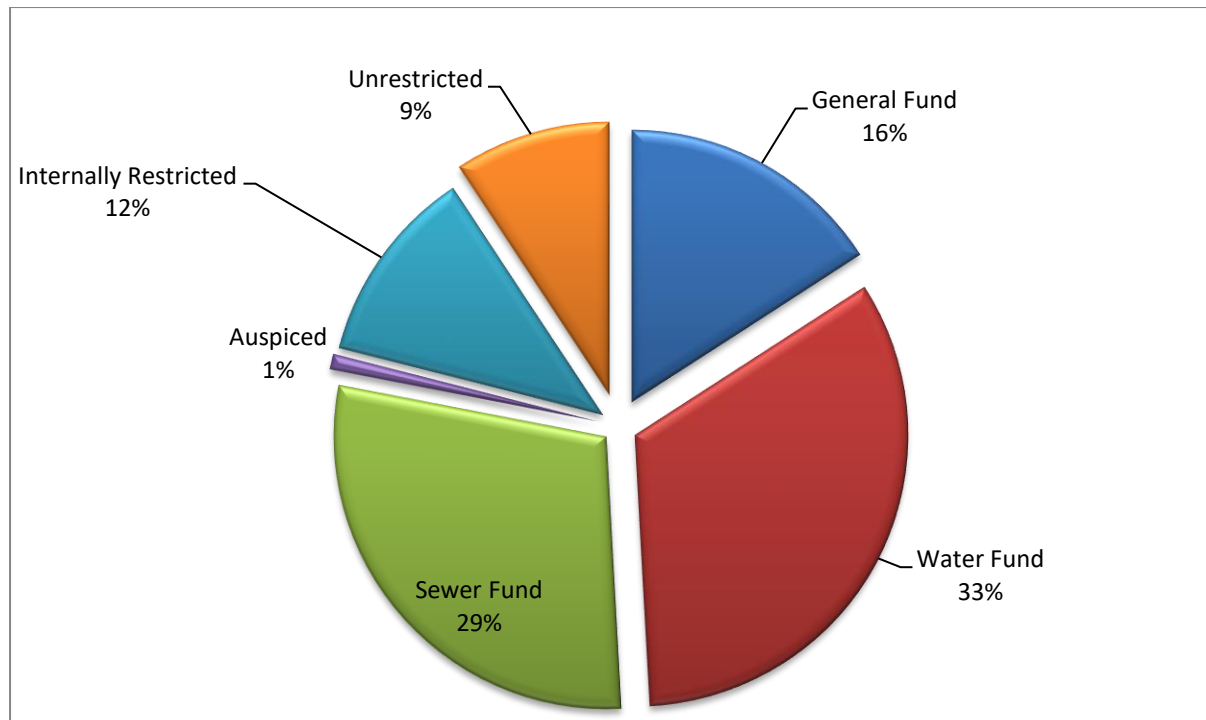
	30/06/2020	31/05/2020
General Fund	69,249,826.66	62,453,251.54
Water Fund	60,892,280.89	59,165,456.69
Sewer Fund	52,948,375.58	51,290,880.32
Total Funds	183,090,483.13	172,909,588.55



A reconciliation of Council's investment portfolio provides a summary of the purposes for which Council's investments are being held. The summary is as follows:

	30/06/2020	31/05/2020
Externally Restricted		
- General Fund	29,048,626.27	22,510,164.59
- Water Fund	60,892,280.89	59,165,456.69
- Sewer Fund	52,948,375.58	51,290,880.32
- Auspiced	1,702,428.42	1,702,428.42
Internally Restricted	21,481,818.40	21,419,388.40
Unrestricted	17,016,953.57	16,821,270.13
Total Funds	\$183,090,483.13	\$172,909,588.55

The unrestricted cash position movements during the month are normal as projects commence and income is received. Movements may also arise following processing of income received between funds or into restricted assets to appropriately allocate for the purposes Council has determined. The increase in the general fund in the current month is due mainly to the drawdown of a \$6.5 million external loan together with the collection of water billing that was due on 26 June 2020. Council's cash flow is monitored on a daily basis and some investments have been redeemed rather than rolled over to support requirements.

**Portfolio Advice**

Council utilises the services of an independent investment advisor in maintaining its portfolio of investments. Council's current investment advisor is Imperium Markets, an independent asset consultant that works with wholesale investors to develop, implement and manage their investment portfolio. Imperium Markets is a leading provider of independent investment consulting services to a broad range of institutional investors including government agencies, superannuation funds and not-for-profit organisations.

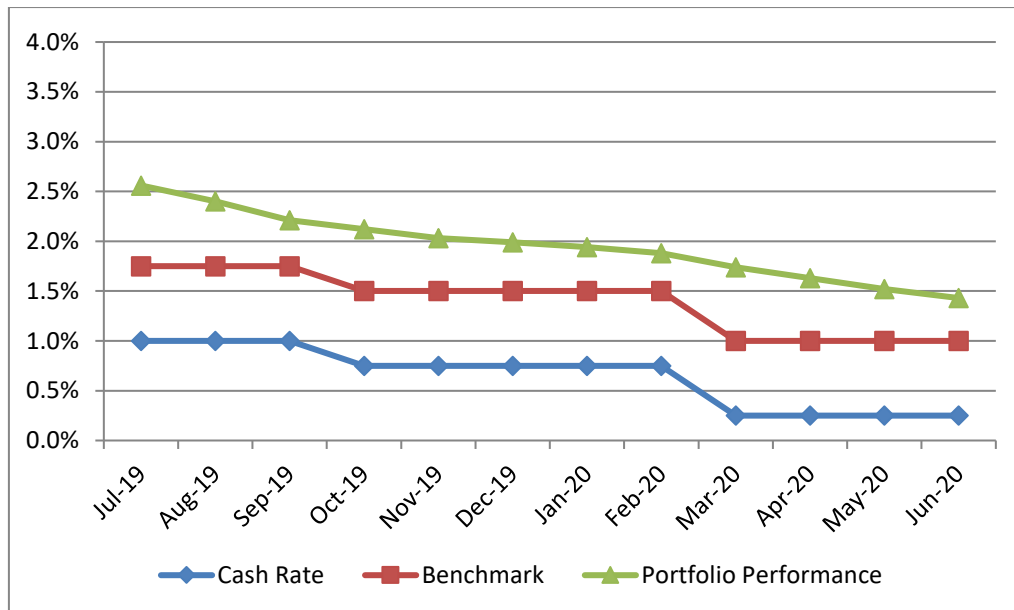
Imperium Markets major services provided to Council include:

- Quarterly portfolio summary reports
- Advice on investment opportunities, in particular Floating Rate Note products
- Advice on policy construction
- Year-end market values for Floating Note Rate products held by Council.

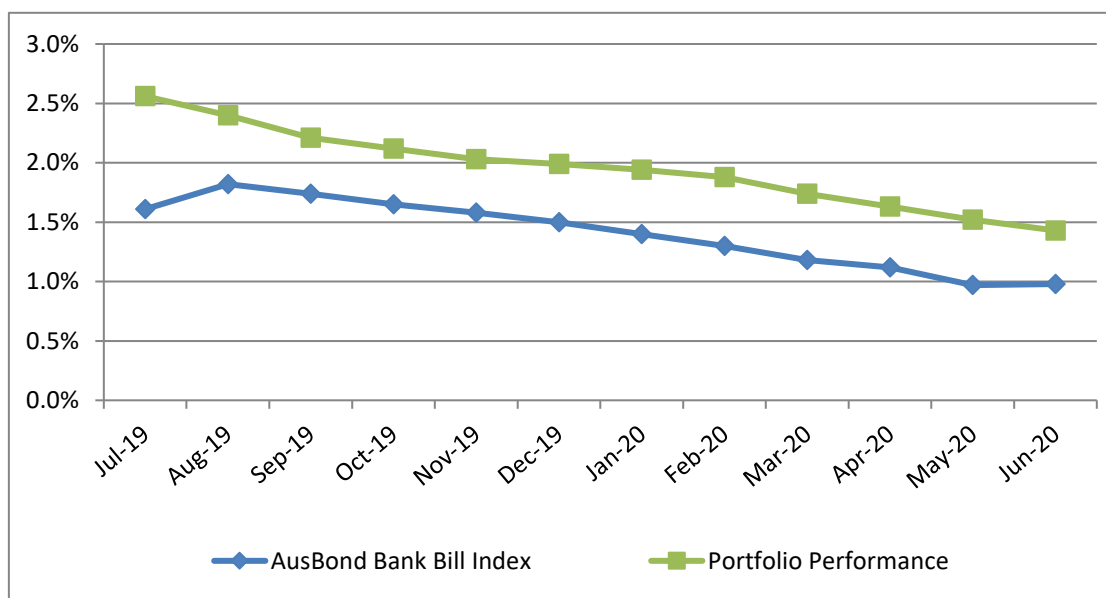
Portfolio Performance

Council's current Long Term Financial Plan establishes the benchmark for Council's interest on investments at "75 basis points above the current cash rate". The cash rate as at 30 June 2020 remained at 0.25 per cent. The weighted average interest rate of Council's investment portfolio at the same reporting date was 1.43 per cent which continues to exceed Council's benchmark i.e. the cash rate of 0.25 per cent plus 0.75 per cent (or 75 basis points).

5.2 Statement of Investments - June 2020



Council has also utilised the AusBond Bank Bill Index to provide a further benchmark focused towards long term investments. As at 30 June 2020, the AusBond rate was 0.98 per cent. The weighted average interest rate of Council's investment portfolio at the same reporting date was 1.43 per cent.



Council's Investment Policy establishes limits in relation to the maturity terms of Council's investments as well as the credit ratings of the institutions with whom Council can invest.

The following tables provide a dissection of Council's investment portfolio as required by the Policy. The Policy identifies the maximum amount that can be held in a variety of investment products or with institutions based on their respective credit ratings.

5.2 Statement of Investments - June 2020

Table 1 shows the percentage held by Council (holdings) and the additional amount that Council could hold (capacity) for each term to maturity allocation in accordance with limits established by Council's Policy.

Table 1: Maturity – Term Limits

Term to Maturity Allocation	Maximum	Holding	Remaining Capacity
0 - 3 Months	100.00%	22.63%	77.37%
3 - 12 Months	100.00%	46.00%	54.00%
1 - 2 Years	70.00%	17.90%	52.10%
2 - 5 Years	50.00%	13.47%	36.53%
5+ Years	25.00%	0.00%	25.00%

Table 2 shows the total amount held, and the weighted average interest rate (or return on investment), by credit rating. The credit rating is an independent opinion of the capability and willingness of a financial institution to repay its debts, or in other words, the providers' financial strength or creditworthiness. The rating is typically calculated as the likelihood of a failure occurring over a given period, with the higher rating (AAA) being superior due to having a lower chance of default. However, it is generally accepted that this lower risk will be accompanied by a lower return on investment.

Table 2 demonstrates that Council receives a lower return for it's A rated and above investments than for those with ratings of B or less. The level of money held in the bank accounts has been added to the table to illustrate the ability of Council to cover the operational liabilities that typically occur (for example payroll, materials and contracts, utilities).

Table 2: Credit Rating Limits

Credit Rating	Maximum	Holding	Remaining Capacity	Value	Return on Investment
Bank Accounts	100.00%	9.22%	90.78%	\$16,881,752.81	0.25%
AAA	100.00%	0.00%	100.00%	N/A	N/A
AA	100.00%	31.54%	68.46%	\$57,751,240.00	1.48%
A	60.00%	30.26%	29.74%	\$55,404,920.00	1.31%
BBB & NR	40.00%	28.98%	11.02%	\$53,052,570.32	1.52%
Below BBB	0.00%	0.00%	0.00%	N/A	N/A

Certification by Responsible Accounting Officer

I, Jason Cooke, hereby certify that all investments have been made in accordance with Section 625 of the Local Government Act 1993, Clause 212 of the Local Government (General) Regulation 2005 and Council's Investment Policy.

5.3 GRANT FUNDING AND PROJECT PRIORITIES

RECORD NUMBER: 2020/928

AUTHOR: Nick Redmond, Acting Director Corporate and Commercial Services

EXECUTIVE SUMMARY

This report is to outline Orange City Council's project priorities for the upcoming period as well as identify potential funding areas and inform Council of grant submissions that have been put forward to the State and Federal Governments. The last report that went before Council on results of State and Federal funding applications was March 2018, therefore this report covers applications since March 2018 to the current period.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy "16.2 Collaborate - Advocate for the community to attract external funding to deliver services, facilities and programs".

FINANCIAL IMPLICATIONS

The successful funding applications listed in this report include a mix of funding models. This would also be the case for the go forward projects listed at the end of this report.

POLICY AND GOVERNANCE IMPLICATIONS

Nil

RECOMMENDATION

That Council note this report and note the grant submissions recently put forward to the State and Federal Governments and endorse the suggested project priority list.

FURTHER CONSIDERATIONS

The recommendation of this report has been assessed against Council's other key risk categories and the following comments are provided:

Service Delivery	Success in these grant funding applications would require a resourcing assessment in delivering the projects.
Political	Success in these applications requires a consistent message to illustrate the importance of these projects to the Orange community.

SUPPORTING INFORMATION

Over recent years some broad grant project priorities were established, particularly through the Community Strategic Plan/budgeting processes, specifically the 10 year Long Term Financial Plan (LTFP) with several key projects in the LTFP contingent on co-funding; through Council resolutions as issues have arisen, for example the proposed re-alignment of Hill Street and the roundabout on the Northern Distributor Road /William Maker Drive (NDR/WMD) intersection and in response to funding programs and criteria as they have arisen and changed.

5.3 Grant Funding and Project Priorities

Council has also had input into regional priorities through the Central NSW Joint Organisation.

All of the above has seen significant funding achieved for projects including:

- Water security projects, such as the Cowra to Orange pipeline, Stormwater harvesting, regional pipelines
- Transport projects such as Southern Feeder Road and Escort Way Roundabout
- Community/cultural projects such as the Museum
- A number of sporting facilities projects including the Orange Cricket Centre of Excellence
- Orange Airport security and passenger enhancements
- See tabulated list in this document for comprehensive details of projects

The projects put forward for potential funding have become more dynamic in recent times with a wide variety and ever increasing number of specific programs with targeted criteria. For example recently the Federal Government has just released a new Regional Growth Fund.

Similarly State Government consultation in the lead up to the sale of the poles and wires has focussed largely on jobs. Arising from the sale of the poles and wires has been a multi-tranche funding program covering inter alia:

- Connecting Country Communities
- Regional Sports Infrastructure
- Growing Local Communities
- Resources for the Regions
- Regional Cultural Fund
- Fixing Local Roads

Most recently the Critical Drought Initiative have been announced for projects such as:

- Cowra to Orange pipeline connection
- Spring Creek Dam to Icely Road Water Treatment Plant pipeline
- Blackman's Swamp Creek stormwater Harvesting Stage 2

To respond to the grant funding environment, Council has kept a list of key projects and a long list of other projects to draw upon as opportunities arise, as well as developing specific projects as programs and criteria emerge.

5.3 Grant Funding and Project Priorities

The list of key projects most recently has been:

- Southern Link Road (South Orange Economic Development Corridor). Partial funding has been achieved
- Mountain Bike Centre Mount Canobolas
- Regional Pipeline projects. Funding achieved
- Gallery Extension
- Jack Brabham Amenities upgrade
- Robertson Park Toilets. Funding achieved
- Scout Camp Upgrade. Partial funding achieved
- Planetarium/Conservatorium

Other key projects put forward have included:

- Southern Feeder Road Stage 4
- FutureCity CBD upgrade
- Ploughman's Lane upgrade
- Sporting precinct in general terms during consultation with Government and when lobbying opportunities arise

STATE GOVERNMENT FUNDING HISTORY

By way of providing a brief history of successful and unsuccessful funding from the State Government, please see here a table which details that history since March 2018 when the last report was put to Council:

Successful State Funding

Registered Date	Council Project	Funding Organisation	Funding Name	Rnd	\$ Requested	\$ Awarded	\$ from CI
2019	EPA Recycling Assistance Package (temporary relief increased costs - China's National Sword Policy)	NSW Environment Protection Authority	Recycling Relief Fund		94,636	94,636	
2019	Northern Distributor, Hill Street and William Maker Drive roundabout	NSW Premier & Cabinet	Restart NSW - Resources for Regions	6	2,350,000	2,350,000	2,350,000

5.3 Grant Funding and Project Priorities

Registered Date	Council Project	Funding Organisation	Funding Name	Rnd	\$ Requested	\$ Awarded	\$ From CI
2018	Forest Road, Spring Hill - shoulder widening	Roads & Maritime Services	Saving Lives on Country Roads			300,000	0
2018	New bus shelters - Leeds Parade and Allenby Road	Transport NSW	Country Passenger Transport Infrastructure			20,000	
2018	Southern Feeder Road Stage 3 (Elsham Avenue to Bathurst Road)	NSW Premier & Cabinet	Growing Local Economies		3,000,000	3,000,000	1,500,000
2018	Southern Feeder Road Stage 4 (Anson Street to Pinnacle Road)	NSW Premier & Cabinet	Restart NSW - Resources for Regions	5	4,556,000	4,556,000	
2019	Orange Airport Security and Passenger Enhancements	Infrastructure NSW	Restart NSW - Resources for Regions	6	2,280,000	1,554,545	518,182
2018		NSW Department of State and Regional Development	National Stronger Regions Fund	2		195,000	
2018	Orange Cricket Centre of Excellence	Sport & Recreation	ClubGRANTS - Large-scale Infrastructure	1		1,000,000	
2019		Arts NSW	Arts & Cultural Development-Annual	1	80,000	80,000	
2018	Forest Road - Ginns Road 500m towards Evergreen Road	Transport for NSW	Drought Relief Heavy Vehicle Access Program		297,600	297,601	
2019	Hill Street and Matthews Avenue roundabout	Transport for NSW	Safer Roads Funding Program			600,000	
2019	McLachlan Street and March Street roundabout	Transport for NSW	Safer Roads Funding Program			650,000	

5.3 Grant Funding and Project Priorities

Registered Date	Council Project	Funding Organisation	Funding Name	Rnd	\$ Requested	\$ Awarded	\$ From CI
2019	Lords Place and Franklin Road intersection	Transport for NSW	Safer Roads Funding Program			190,000	
2019	Cowra to Orange Connection	Department of Planning Industry & Environment	Critical Drought Initiative (NSW Govt)	1		5,500,000	0
2020	Blackmans Swamp Creek Stormwater Harvesting St 2	Department of Planning Industry & Environment	Critical Drought Initiative (NSW Govt)			2,500,000	
2020	Pipeline from Spring Creek Dam to Icely Road Water Treatment Plant	Department of Planning Industry & Environment	Critical Drought Initiative (NSW Govt)			2,500,000	
2020	Intersection Byng & McLachlan Streets - RRPPMs & audio tactile transverse line-marking	Roads & Maritime Services	Safer Roads Funding Program (NSW)		20,000	20,000	
2020	Phoenix Mine Road - widening	Roads & Maritime Services	Safer Roads Funding Program (NSW)		335,000	335,000	
2020	Ophir Road from Bridge 1 to Bridge 2 near Banjo Paterson Way - barrier and shoulder widening	Roads & Maritime Services	Safer Roads Funding Program (NSW)		510,000	510,000	
2020	Intersection Kearneys Drive and Matthews Avenue - medians and lighting upgrade	Roads & Maritime Services	Safer Roads Funding Program (NSW)		110,000	110,000	
2020	Intersection Anson Street and Margaret Street - kerb blisters and pedestrian refuge islands	Roads & Maritime Services	Safer Roads Funding Program (NSW)		130,000	130,000	

5.3 Grant Funding and Project Priorities

Registered Date	Council Project	Funding Organisation	Funding Name	Rnd	\$ Requested	\$ Awarded	\$ From CI
2020	Intersection Hill and Casey streets - kerb blisters and pedestrian refuge islands	Roads & Maritime Services	Safer Roads Funding Program (NSW)		150,000	150,000	
2020	Orange Showground - Arena Fence	Department of Industry & Investment		1	79,950	79,950	
2020	Orange Regional Showground - Perimeter Fencing	Department of Industry & Investment		1	69,300	69,300	
2020	Continuing the Orange Blayney Cabonne Sustainable Collections Program	Arts NSW	Arts & Cultural Development-Annual	1	140,000	80,000	
2020	COVID Emergency Food Services	Health Administration Corporation		1	77,492	77,492	
2020	Combatting Social Isolation for Seniors	Dept of Family & Community Services	Department of Justice	1	19,595	19,595	
2020	Children's Services in lieu of Jobkeeper	Education Department		1		692,592	
2020	Sir Jack Brabham Park - Amenities Upgrade	NSW Department of State and Regional Development	Regional Growth Fund	2		550,000	241,000
2020	Community Recycling Centre - signage installation (reimbursement)	NSW Environment Protection Authority			12,232	15,000	

5.3 Grant Funding and Project Priorities

The following are grants that were funded with a variation:							
Registered Date	Council Project	Funding Organisation	Funding Name	Rnd	\$ Requested	\$ Awarded	\$ From CI
2018	Orange Health and Innovation Precinct (upgrade Forest Road) Premier & Cabinet	Department of Premier and Cabinet	Growing Local Economies		1,000,000	954,000	1,000,000
2018	Airport Security and Passenger Enhancements	NSW Premier & Cabinet	Restart NSW - Resources for Regions		1,710,000	1,554,545	570,000
2018	LED Lighting and CCTV	Department of Industry, Innovation and Science	Safer Communities Fund	3	1,000,000	200,000	
2018	South Orange Economic Development Corridor Stage 1 (Edward Street extension)	NSW Premier & Cabinet	Growing Local Economies		1,502,108		0
2017	Forest Road Bridge Duplication	Department of Infrastructure & Regional Development	Bridges Renewal Program	2	1,250,000	1,250,000	

The above tables include \$32 million in NSW Government funding.

CURRENT STATE FUNDING OPPORTUNITIES

Resources for Regions (Restart NSW)

Round 7 of this program has now been released which will deliver an additional \$50 million worth of new infrastructure projects and community programs across NSW. Applications close 2nd September 2020 and with both Road and Community Infrastructure proposed a separate report will be prepared for Council to determine priorities.

Connecting Country Communities

Council is awaiting announcement that this fund is open for submissions and further guidelines.

Regional Sports Infrastructure

Fund remains open year-round. Application has been submitted for the following project:

- Mountain Bike Trail project (\$10M)

5.3 Grant Funding and Project Priorities

Regional Cultural Fund

Two applications have been submitted for the following projects:

- Conservatorium/Planetarium ("ConPlan") project (\$10M) – Council has been notified that this submission was unsuccessful
- Orange Regional Gallery Extension (\$4M)

Stronger Country Communities Fund

Nine projects were submitted under this tranche, they include:

- Re-surface Hockey Field (\$374K) - Unsuccessful
- Enhance Rotary & Somerset Park (\$400K) - Unsuccessful
- Child safe landscaping & parking (\$290K) - Unsuccessful
- Robertson Park Toilets (\$220K) – Granted
- Jack Brabham new amenities (\$550K) - Unsuccessful
- Wade Park field lighting upgrade (\$100K) - Unsuccessful
- CBD Lighting upgrade (\$700K) – Granted
- Footpath Program/Active Travel Plan (\$320K) – Granted
- Domestic Violence Centre (\$670K) – Unsuccessful

FEDERAL GOVERNMENT FUNDING

By way of providing a brief history of funding from the Federal Government, please see here a table which details that history since March 2018:

Successful Federal Funding

Registered Date	Council Project	Funding Organisation	Funding Name	Rnd	\$ Requested	\$ Awarded	\$ From CI
2018	SFR stg 2 Dairy Creek and Blowes Road - railway overpass and dual carriageway construction	Department of Infrastructure & Regional Development	Heavy Vehicle Safety and Productivity Program	6	3,454,000	3,454,000	3,454,000
2018	SFR stg 3 Dairy Creek and Blowes Roads - realign, widen and strengthen	Department of Infrastructure & Regional Development	Heavy Vehicle Safety and Productivity Program	6	3,000,000	3,000,000	1,500,000
2018	Way Out West (LGBTQ+ Festival 2020)	Department of Industry, Innovation and Science	Building Better Regions Fund	3	20,000	20,000	0

5.3 Grant Funding and Project Priorities

Registered Date	Council Project	Funding Organisation	Funding Name	Rnd	\$ Requested	\$ Awarded	\$ From CI
2019	Hill and March Street - Improve Existing Roundabout	Department of Infrastructure, Transport, Regional Development and Communications	Black Spot Funding Program (National)		110,000	110,000	0
2019	Orange Planetarium/ Conservatorium Project	Department of Infrastructure, Transport, Regional				10,000,000	
2020	Ophir Road from Northern Distributor Road to ORRRC entrance - install RRRPMs & flexible crash barrier	Department of Infrastructure, Transport, Regional Development and Communications	Black Spot Funding Program (National)		75,000	75,000	0
2020	Intersection Churchill Avenue and Edward Street - install RRRPMs, transverse line-marking	Department of Infrastructure, Transport, Regional Development and Communications	Black Spot Funding Program (National)		20,000	20,000	0
2020	Cadia Road from Forest Road to Ballykeane Lane - widen shoulders & relocate signage	Department of Infrastructure, Transport, Regional Development and Communications	Black Spot Funding Program (National)		450,000	450,000	0
2020	Coronation Drive - pedestrian crossing - install kerb blisters & pedestrian crossing lighting	Department of Infrastructure, Transport, Regional Development and Communications	Black Spot Funding Program (National)		70,000	70,000	0

5.3 Grant Funding and Project Priorities

Registered Date	Council Project	Funding Organisation	Funding Name	Rnd	\$ Requested	\$ Awarded	\$ From CI
2020	Intersection Byng Street and William Street - install transverse line-marking and RRRPMs	Department of Infrastructure, Transport, Regional Development and Communications	Black Spot Funding Program (National)		10,000	10,000	0
2020	Continuity of Support (Disability Services for >65 years)	Health Administration Corporation	Department of Justice	1	31,240	31,240	
2020	Wade Park Grandstand Seating Upgrade	Health Administration Corporation		1	100,000	100,000	
2018	LED Lighting and CCTV	Department of Industry, Innovation and Science	Safer Communities Fund	3	1,000,000	200,000	
2017	Forest Road Bridge Duplication	Department of Infrastructure & Regional Development	Bridges Renewal Program	2	1,250,000	1,250,000 Returned due to tender price exceeding funds 2:1	

The above tables include \$18.8 million in Federal Government funding.

In addition very recent Federal funding announcements have been received on the following projects:

- Ploughman's Lane (Escort to Cargo)
- Prince St and Anson Street near the new DPIE
- Leewood Drive
- Lone Pine Ave

Staff are waiting the final confirmation from the State on their funding commitments on these projects.

CURRENT FEDERAL FUNDING OPPORTUNITIES

The following grant funding opportunities have been identified:

- **Seed Investment to Reactivate Productions and Tours** – \$75 million in competitive grant funding in 2020-21 through the Restart Investment to Sustain and Expand (RISE) Fund. This program will provide capital to help production and event businesses to put on new festivals, concerts, tours and events as social distancing restrictions ease, including through innovative operating and digital delivery models. Grants of varying sizes will be available, from \$75,000 through to \$2 million.

5.3 Grant Funding and Project Priorities

- **Show Starter Loans** – \$90 million in concessional loans to assist creative economy businesses to fund new productions and events that stimulate job creation and economic activity. The loans program will complement the RISE Fund and will be delivered through commercial banks, backed by a 100 per cent Commonwealth guarantee.
- **Kick-starting Local Screen Production** – \$50 million for a Temporary Interruption Fund, to be administered by Screen Australia, that will support local film and television producers to secure finance and start filming again, supporting thousands of jobs in the sector. Filming of new productions has largely been halted as insurers are not providing coverage for COVID-19.
- **Supporting Sustainability of Sector-Significant Organisations** – \$35 million to provide direct financial assistance to support significant Commonwealth-funded arts and culture organisations facing threats to their viability due to COVID-19, which may include organisations in fields including theatre, dance, circus, music and other fields. The Government will partner with the Australia Council to deliver this funding.
- **Creative Economy Taskforce** – establishment of a ministerial taskforce to partner with the Government and the Australia Council to implement the JobMaker plan for the creative economy
- **Building Better Regions Fund** - The Infrastructure Projects Stream: Supports projects that involve construction of new infrastructure, or the upgrade or extension of existing infrastructure. The Community Investments Stream: Funds community development activities including, but not limited to, new or expanded local events, strategic regional plans, leadership and capability building activities
- **Safer Communities Fund future rounds** - The Safer Communities Fund Infrastructure grants provide schools and pre-schools, places of religious worship, community organisations and local councils with grants of up to \$1 million for crime prevention initiatives

GOING FORWARD

It is suggested that Council continue with a succinct range of key priorities projects as well as retaining flexibility to morph existing projects or develop new projects in response to new or changing programs and criteria.

On this basis it is suggested that the key project priority list include:

- CBD renewal and upgrade
- Southern Feeder Road (South Orange Economic Development Corridor)
- Mount Canobolas Mountain Bike, Recreation and Accommodation Precinct
- Specific criteria projects such as Cultural projects such as the Gallery extension and Conservatorium
- Sports projects such as the sporting precinct
- Covid 19 recovery projects

As can be seen for the tables above the grant funding that Council seeks to secure goes beyond the key priority projects and that will be the case going forward.

5.4 BLAYNEY CABONNE ORANGE (BCO) ALLIANCE

RECORD NUMBER: 2020/1122

AUTHOR: David Waddell, Chief Executive Officer

EXECUTIVE SUMMARY

This report seeks to endorse the establishment of a formal Strategic Alliance with Blayney Shire Council and Cabonne Council.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy “16.1 Collaborate - Work in partnership with other Councils, regional organisations and State and Federal Governments”.

FINANCIAL IMPLICATIONS

There is no request for any financial contribution for the BCO Alliance. Any costs which at this stage is limited to staff time, Councillor Travel and meeting expenses is considered within the current budget allowances.

POLICY AND GOVERNANCE IMPLICATIONS

The Local Government Act (1993) provides the framework that enables Councils work together to share knowledge, resources and services.

A guidance paper ‘Collaboration and Partnerships between Council’s (2007)’ outlines the legislative considerations, provides case studies and offers practical advice in regards to strategic planning, identifying opportunities for collaborative partnerships and developing a business plan.

This paper is accessible on the Office of Local Government (OLG) website

<https://www.olg.nsw.gov.au/wp-content/uploads/Collaboration-and-Partnerships-between-Councils-A-Guidance-Paper-2007.pdf>

There are several governance models Councils use to share services which includes;

- An arrangement supported by a formal agreement or MOU,
- A committee of council under the Local Government Act (1993),
- A Joint Organisation as legislated by the Local Government Act (1993),
- An incorporated association under the Associations Incorporation Act (2009); or
- A Council-owned company under the Corporations Act (2001)

JO’s are a Local Government entity with legal powers to support Councils to work together to improve regional and rural outcomes and may support member councils through sharing staff, expertise and resources. The BCO Alliance will not diminish the membership or engagement from Blayney, Cabonne and Orange with the Central NSW JO.

The BCO Alliance will operate under a formal agreement and MOU.

5.4 Blayney Cabonne Orange (BCO) Alliance

The NSW Auditor General Performance Audit focussed on Shared Service in Local Government and the subsequent report published in 2018, recommend the following:

1. *Councils should base their decision to engage in shared services on a sound needs analysis, a review of service delivery models and a strong business case, which clearly identifies the expected costs and benefits. This should align with councils' Delivery Program and Community Strategic Plan.*
2. *Councils should collect baseline information, monitor and evaluate services that will be shared. They should also ensure that services perform to expectations.*
3. *Councils should ensure that the governance models they select to deliver shared services are fit for purpose. They should ensure clear roles, responsibilities, accountability and transparency of decisions.*
4. *Councils should build the capability of councillors and council staff in the areas of assessing and managing shared services, leading to better understanding of opportunities and management of risk.*

The report may be found on the NSW Audit website <https://www.audit.nsw.gov.au/our-work/reports/shared-services-in-local-government>

It is envisaged the first Strategic Plan of the BCO Alliance will address each of the recommendations from the NSW Audit Office report.

RECOMMENDATION

That Council approve the Mayor and Chief Executive Officer to sign the BCO Alliance Memorandum of Understanding at a formal event to be held in September 2020 at a date to be organised.

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation's impact on Council's service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

SUPPORTING INFORMATION

Strategic Alliances of Councils, whereby the delivery of services and resources are shared or works contracted by one Council for another, is not new to Local Government.

A meeting was held in late June with the Mayors and General Managers of Blayney, Cabonne and Orange City to discuss the proposed strategic alliance of the 3 Councils.

Blayney, Cabonne and Orange City have worked collaboratively on a number of strategic documents over the past few years including the Regional Economic Development Strategy and the BCO Sub-Regional Rural and Industrial Land Strategy. Pooling tourism and destination marketing resources to establish Orange360 is an example of what Councils working together can achieve.

The organisational scale, size and geographical fit are considered a positive for this new strategic alliance between Blayney Shire, Cabonne and Orange City Councils.

5.4 Blayney Cabonne Orange (BCO) Alliance

A draft Memorandum of Understanding has been prepared and is attached following this report for Council information. The purpose of the MOU is to seek formal agreement and endorsement from each Council to principles of working in collaboration and sharing resources. When each Council has had the opportunity to consider and approve this MOU, Mayors and General Managers will sign at a combined Council event on a date to be organised.

All Councillors will be invited to attend the BCO Alliance MOU signing event with an information and networking session planned for August.

ATTACHMENTS

- 1 Draft Memorandum of Understanding - BCO Alliance, D20/38870 [↓](#)

Purpose

To create a formal voluntary strategic alliance between the 3 Councils; Blayney Shire, Cabonne and Orange City that delivers operational efficiencies, progress on strategic regional matters, benchmarking best practice and improved financial performance for each member Council.

Objectives

We will deliver better value services to our communities by retaining each Council as its own entity.

Working collaboratively and sharing resources will achieve economies of scale, build capacity and increase workplace productivity and ensure the long term financial sustainability of each individual Council.

Services

This Alliance will provide cooperation and goodwill to undertake the following:

- Joint tenders and purchasing arrangements
- Open exchange and sharing of technical expertise and information
- Workforce and staff secondment, professional development opportunities
- Cross border works / roads construction and/or maintenance
- Councillor and staff training/networking
- Review and coordination of Strategic Documents and Instruments
- Sharing of Services and Plant
- Regional Economic Development Strategy
- Regional Tourism Marketing via Orange360
- Integrated Planning and Reporting
- Internal Audit
- Waste Collection and Disposal
- Natural Resource Management
- Disability, Cultural and Social Planning
- Crown Lands and Aboriginal Heritage
- GIS

This list is not exhaustive nor limited.

Principles

- The cost of any service provided will be on the basis of the real cost which includes all legislated overheads (Workers Compensation, Superannuation etc) however will not have a profit margin or administrative charge.

- Any expenses incurred to undertake a regional activity will be shared on an equitable basis subject to the scale and scope of the contract relative to each member Council.
- Any costs to undertake a procurement or tendering activity will be shared on an equal basis.
- Any staff time or Council resources allocated to supporting the Alliance activities and objectives whilst recorded, are provided on in kind basis.

Governance

A governing body, the Board comprising of the Mayor and General Manager from each Council will provide Political, Community and Organisational leadership oversight to the Alliance.

The Board will meet every 6 months in September and March, or as required.

The Alliance Chair, will alternate every 2 years between the 3 Mayors in Council alphabetical order, commencing with the Mayor of Orange City Council.

The Directors and Managers from each Council, with the General Managers will identify focus areas and issues to implement and develop a Strategic Plan for implementation in 2021/22.

This inaugural Strategic Plan will be presented to the Board, in December 2020.

Review Period

The Alliance shall carry out a formal review of the Strategic Plan on a 12 monthly basis to ensure it is meeting its aims and objectives and savings and benefits to the ratepayers and residents of the member Councils are being achieved.

Agreement

A formal agreement will be prepared, endorsed by each Council and signed by the Mayors and General Managers by September 2020.

Secretariat

Secretariat Services shall be provided by the General Manager whose Mayor is the Chair of the Board. This arrangement reduces Administrative Overheads, ensures direct links with decision makers and provides for focused Secretarial Services.

Union Support

It is proposed that the Alliance be referred to the relevant Unions for their support and endorsement.

5.5 LED LIGHTING IN COUNCIL BUILDINGS

RECORD NUMBER: 2020/1132

AUTHOR: Jason Theakstone, Manager Engineering Services

EXECUTIVE SUMMARY

Council resolved to provide \$500,000 on renewable energy in the 2020/21 budget. This report serves to outline part of the budget spend for Council's information.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy "17.2 Collaborate - Ensure financial stability and support efficient ongoing operation".

FINANCIAL IMPLICATIONS

\$182,220 from the renewable energy budget.

POLICY AND GOVERNANCE IMPLICATIONS

Nil

RECOMMENDATION

That Council notes the report on LED Lighting in Council Buildings.

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation's impact on Council's service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

SUPPORTING INFORMATION

Council has undertaken an assessment of its power usages within Council buildings and has formulated plans to reduce the annual operating cost for electricity usage.

There are 2117 lights within Council's buildings that currently use \$169,739 of electricity on an annual basis. Modelling shows the aged lights have a substantial maintenance cost due to the life of the old globes.

Council can swap these lights out with approved energy efficient LED lights at a total cost of \$182,220 and realise a lucrative payback period of only 1.2 years by:

1. Purchasing the lights at \$159,000
2. Installing using local labour at \$154,390
3. Receiving Energy Savings Certificates payback of \$131,260.

The Local Government Procurement Energy Services panel has companies that can swap these lights out and satisfy Section 55 of the Local Government Act along with Council's procurement policy i.e. no tender process is required. Staff will specify that local installers must be used.

5.6 COVID 19 ORANGE 360 RESPONSE

RECORD NUMBER: 2020/1151

AUTHOR: Nick Redmond, Acting Director Corporate and Commercial Services

EXECUTIVE SUMMARY

The contract with TDO Limited trading as Orange 360 was due to end on June 30 this year.

Earlier this year Orange 360 briefed Council on a proposal for a new contract. There was a strong focus on destination marketing, training and development and in-region event support.

The proposal included an increase in funding of \$150,000 to \$550,000 in year one rising to \$592,290 in year 4. As the Orange 360 program covers Blayney and Cabonne, funding increases were also sought from those councils.

The Orange 360 proposal also put forward a four year contract period to align with the council elections schedule, which has since been postponed a year.

The COVID-19 predicament necessitated a re-think on the way forward and the above request was withdrawn.

Orange 360 has already developed a COVID-19 strategy focussed on the short term and recovery.

As part of the Delivery/Operational Plan (recent budget) an 18 month extension of the current contract to December 2021 was included under the existing terms and payments and \$400,000 was included in the 20/21 year.

This extension allows for the development of a more substantial recovery plan, ensure the continuing viability of Orange 360 and allow a new contract to be established to align with the new council election schedule and the post COVID-19 climate.

Post COVID 19 or in a period of relaxed travel restrictions there will be an opportunity to promote regional destinations ahead of international travel. However Orange will not be the only voice in the market place promoting a destination of choice. A strong recovery plan through Orange 360 is critical.

A robust COVID 19 rebound plan has now been presented to Council and is attached with a covering letter and an amendment to request document. Staff support this initiative and the funding request.

Under the proposal put forward by Orange 360, Orange City Council will contribute a 1-off contribution of \$100,000 to support the Destination Marketing: Road to Recovery Project as a direct COVID19 stimulus to drive visitation and jobs. In total is it a \$200,000 campaign. With the contract extension this will take Orange City Council's contribution in 20/21 to \$500,000.

While the impacts of COVID 19 have been far reaching, the hospitality and accommodation sectors have been at the frontline of the disruptions.

In late March Orange 360 surveyed its members and found that 78 per cent projected a 50 per cent decrease in revenue, 4 per cent a permanent closure and 24 per cent a temporary closure.

5.6 COVID 19 Orange 360 response

While there were job losses across a number of sectors, between 14 March and 30 May, payroll jobs decreased by 29 per cent in accommodation and food services and by 26 per cent in Arts and recreation services. (Australian Bureau of Statistics). These were the two sectors most affected.

Research released from the NSW Business Chamber on 30 April 2020 states that 5,622 jobs have been lost across the broader Central West and Orana regions of NSW as a direct impact of COVID19 with the majority of these positions from the tourism, hospitality and retail industry.

The Orange 360 region visitor economy is worth more \$300 million annually and employs more than 6000 local residents.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy “12.4 Prosper - Partner with key stakeholders to enhance opportunities for local business to grow and prosper”.

FINANCIAL IMPLICATIONS

If the recommendation of this report is supported and adopted post exhibition it is proposed that the COVID 19 Orange 360 rebound will be funded through a mix of the existing advertising, promotion and jobs creation budgets to a maximum of the \$100,000.

The \$100,000 will be in addition to the contract extension of \$400,000 for the 2020/21 year.

POLICY AND GOVERNANCE IMPLICATIONS

Extenuating circumstances exist to extend the contract period and funding for regional tourism services given the ability of the industry led tourism entity to deliver the involvement of tourism operators in the region in order to achieve the regional tourism marketing tasks in Council’s Tourism Strategy and the Road to Recovery project.

RECOMMENDATION

That council exhibit for 28 days the intention to increase funding by \$100,000 to TDO Ltd trading as Orange 360 for the purposes of COVID rebound initiatives and marketing.

FURTHER CONSIDERATIONS

The recommendation of this report has been assessed against Council’s other key risk categories and the following comments are provided:

Service Delivery	The extended contract element management can be covered under existing resources.	
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5.6 COVID 19 Orange 360 response

Image and Reputation	The tourism services sector is a significant employer in the region. Working with Orange 360 to assist in the recovery of this sector will reach a significant number of residents.
Stakeholders	<p>While this report focusses on tourism and hospitality it is noted that other measures targeting other sectors are under way such as the Shop Orange \$50,000 giveaway and expanded capital works program. The OC Future City projects will also focus on the retail sector in both hard infrastructure (street and footpath enhancements etc.) and soft infrastructure (business support programs to transition to digital).</p> <p>Orange360 has close to 260 business members across the LGAs of Blayney, Cabonne and Orange who represent a broad spectrum of industry sectors including accommodation, hospitality, cellar doors, museums and galleries, as well as retail and supporting business services.</p>

SUPPORTING INFORMATION

Under the proposal put forward by Orange 360, Orange City Council will contribute a 1-off contribution of \$100,000 to support the Destination Marketing: Road to Recovery Project as a direct COVID19 stimulus to drive visitation and jobs. In total is it a \$200,000 campaign. With the contract extension this will take Orange City Council's contribution in 20/21 to \$500,000.

Blayney and Cabonne councils have resolved to each provide \$50,000 extra funding to the campaign taking their 20/21 investment to Orange 360 to \$110,000 and \$130,000 respectively.

It is understood that the additional Blayney and Cabonne contributions were funded through the Australian Government's Drought Communities Extension Programme Extension to which Orange did not qualify.

Prior to COVID 19 and nearing the end of the contract period there was significant buoyancy in tourism and reason for optimism around continuing growth.

During the 3 year contract period Orange has benefited from annual visitation growth of over 33 per cent and close to a 60 per cent increase in visitor spend to represent \$300 million. Such strong visitor economy growth has been achieved through the collaboration of the 3 Local Government Areas and well executed destination marketing services coordinated by Orange 360.

The recent long weekend provided an insight into what a COVID 19 recovery could look like. There was strong visitor activity and significant Visitor Information Centre enquiries. Such positive activity could tempt a conservative approach however there are risks with that approach that is dealt with in the attachments.

The additional \$100,000 and the adjustment to the contract extension will bring a stronger focus to destination marketing.

5.6 COVID 19 Orange 360 response

Orange 360 actively supports events in Orange, particularly those large signature events. However within the \$400,000 budget only \$20,000 annually was allocated for those purposes. Out of region events are allocated \$80,000 within the \$400,000. With the uncertainty around events both in and out of region this funding will be repurposed to marketing.

While there are some risks in supporting a funding extension in uncertain times relating to travel and events, it is focussed on the hardest hit sector and Orange City Council and Orange 360 have a strong track record of working together to drive visitation and spending.

ATTACHMENTS

- 1 Road to Recovery, D20/39626 [↓](#)
- 2 Letter from Orange 360, D20/39625 [↓](#)
- 3 Amendment to request, D20/40590 [↓](#)



Orange360 Strategic Vision

The Goal

Our vision is for the Orange360 region to be a leading Australian destination.

Orange360 provides unified destination marketing across the Orange City, Blayney Shire and Cabonne Council areas that enables industry, and inspires people to visit the Orange Region, to return and become strong advocates for our destination.

Our core focus is to work with and support regional businesses and entities to develop our destination essence and promote their product to target markets that build appeal and position our region as a destination of choice.



COVID-19 Response

- Orange360 visitor economy is worth \$300m annually and employs close to 6,000 residents.
- The tourism, accommodation and events industries have been the hardest hit sectors through the impact of COVID-19 and it is still difficult to ascertain the full impact of this crisis and what the business landscape and longer-term impact will be for those businesses.
- Those regions whose visitor economy will rebound stronger will have actioned the following short term response and longer-term recovery strategies.
- In mid-March, Orange360 sought industry insight and feedback with regards to COVID19 and its impact on our members.



Business Sentiment Survey

The results of our recent Business Sentiment Survey polled at the beginning of the COVID19 crisis told us that the best way we can support your business is by;

1. Continuing with our core business of Destination Marketing (67%)
2. Identifying new commercial opportunities for the region and operators (47%)
3. Focusing on local area marketing and advocacy (42%)

Orange360's response is two-fold, the immediate short term response whilst we actively prepare for the longer term planning and execution of what is referred to as the recovery phase.

businesses help need

Short-Term Response

1. **Local Advocacy Campaign:** The **#TogetherOrange360** campaign will refocus part of Orange360's communication strategy towards the local market during the COVID-19 health and economic crisis. The campaign will unify and rally the local community of Orange, Blayney and Cabonne businesses, implementing a range of virtual events, and supporting and protect community spirit into the recovery phase of COVID-19.

Orange360 will continue to advocate on behalf of local tourism and hospitality businesses with the local Business Chamber, RDA-Central West and Destination NSW.

2. **Digital Capability Training:** Assisting operators to identify their gaps in digital marketing capability and addressing these through partnerships with the likes of Business HQ – Central West, TAFE NSW and local marketing industry suppliers.
3. **Consumer Destination Marketing:** Now more than ever people are spending more time on their devices dreaming and planning for that great escape. In the immediate phase we will continue to maintain our region's presence through ongoing consumer direct marketing and social media. Content is emotive to drive desirability and intent to travel and inspire local pride as well as to educate our locals as to where they can host visitors when the travel restrictions are lifted.

Long-Term Strategy

1. **Invest in world-class destination marketing:** This will be critical, in what will be a crowded market place, to allow us to build awareness of everything there is to explore and enjoy across our region.

To achieve the level of desired cut-through will require significant investment, so we can market and retarget our high value visitors so they come prepared to stay longer and experience more.

Orange360 is already planning our 'recovery' content and media placement in readiness for when travel restrictions and social distancing is lifted.

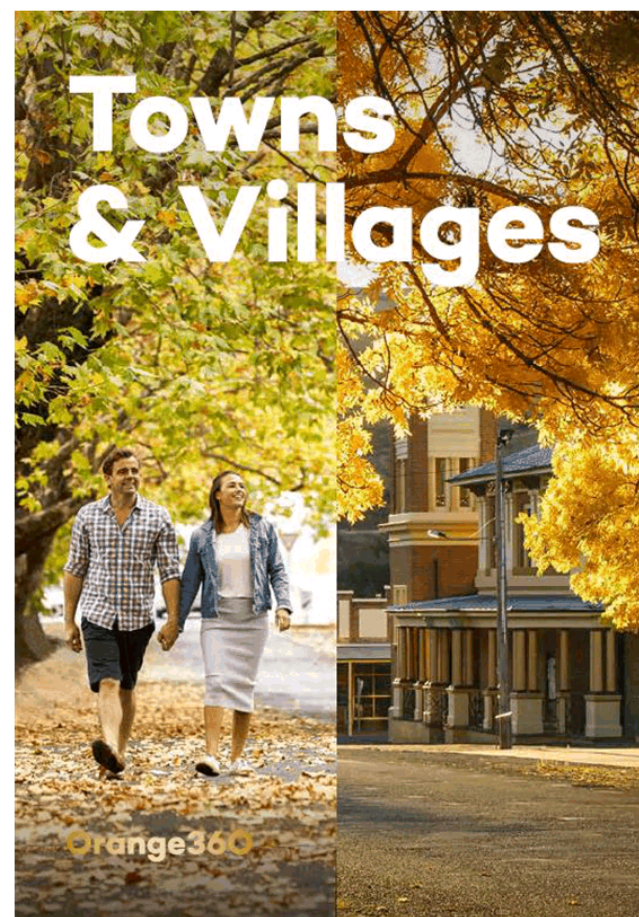
2. **Experience Development:** Orange360 will leverage our ongoing work with local operators to ensure each and every visitor enjoys a WOW experience so they become destination advocates.

Critical to the success of achieving this will be working with operators to develop and refine the bookable experiences, facilitating multiple operator experiences and visitor ready customer service training.

Road to Recovery: Destination Marketing

The Context

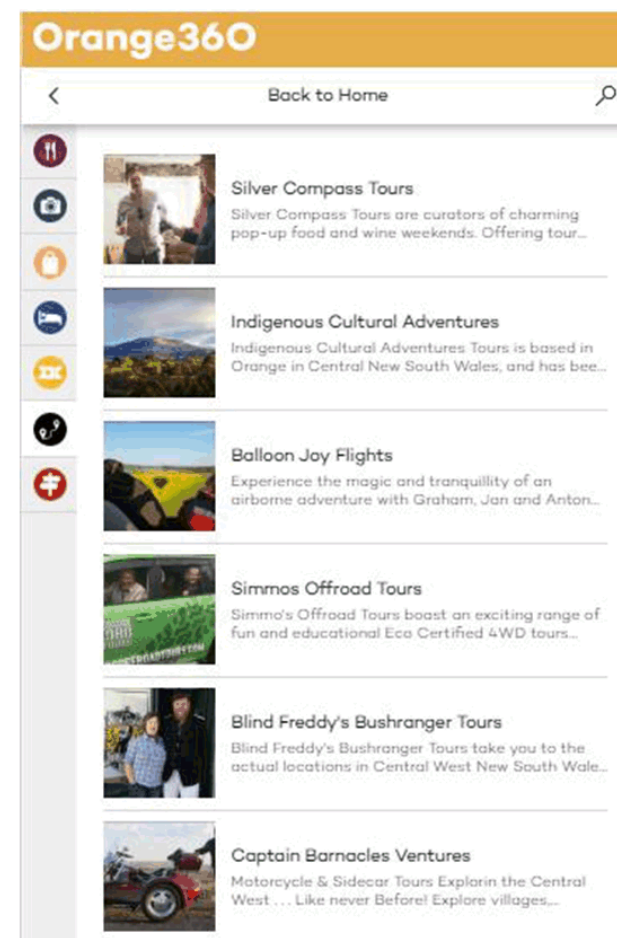
- Build on success of our award winning Extend the Weekend campaign.
- Timing of activity will incorporate both the Orange Wine Festival and F.O.O.D Week which are regional flagship events and continue to attract growing numbers of visitors.
- Research highlights the lack of awareness of breadth of experiences available in the Orange region, particularly in our villages.
- Our local VFR market will be critical in their role as local ambassadors and a key communication channel and host to visitors.
- Our region's proximity to Sydney, Canberra and regional NSW (within a 4 hour drive) provide an opportunity for extended weekend breaks.



Road to Recovery: Destination Marketing

The Intent

- Drive awareness and consideration of Orange as a travel destination amongst the 28-34 year old target audience, whilst protecting and growing the existing 55+ visitor market.
- Showcase the diversity of experiences available across Orange and our surrounding villages.
- Stimulate demand for domestic overnight visitor numbers and convert consideration.
- Encourage visitors to extend their time spent in the region, targeting a minimum 2 night weekend with shared itineraries and packaged experiences.
- Launch Orange360 Experiences our tourism packages.
- Showcase our people, our places and our produce in an invitation to escape and enjoy our amazing destination.



Road to Recovery: Destination Marketing

Campaign Objectives and KPIs

Objective	Key Performance Indicators	Measurement
Drive awareness and appeal of key experiences and product offerings	Visits and leads on orange360.com.au	Google Analytics Tourism Strategy Solutions Report
Increase in intention to travel amongst identified target audiences	Change in intention to visit Orange for an extended break amongst the key audience	Destination Think – Sentiment Data
Increase visitor nights, length of stay and average spend over the next 18 months	Conversion of Orange360 Experiences	Tourism Strategy Solutions Report Rezdy leads and sales
Deliver increased leads to industry through selection of targeted performance media channels	Visits and leads on orange360.com.au Paid media performance	Google Analytics Social Media Insights Media reporting



Road to Recovery: Destination Marketing

Campaign Overview

TARGET AUDIENCE

- **Primary:** 28 -34 years old (singles/couples)
- **Secondary:** 55+ (couples/groups)
- Residing in Sydney, Canberra and Regional NSW (within a 3-4 hour drive of Orange)

DESIRED BEHAVIOUR

Increase: Awareness, appeal, intent to visit and visitation.

KEY THEMES

- Food and wine
- Culture and heritage
- Nature and outdoors
- Boutique shopping

TIMING

- **Spring 2020** – July – December 2020
- **Autumn 2021** – January – April 2021

MEDIA

- **PAID:** Display banners, native content, paid social media, media famils, Gourmet Traveller, Woman's Weekly Food, Country Style, Broadsheet, We Are Explorers partnerships
- **OWNED:** orange360.com.au, Orange360 EDM, Orange360 social platforms
- **SHARED:** Facebook, Instagram and LinkedIn

CREATIVE

Big Idea: Extend the Weekend
Showcase a range of experiences available in the Orange region that appeal to the core target markets for an extended weekend.

BRAND

Engage: Inspire the target audience to book a long weekend in the Orange360 region.
Feel: Orange is a place that feels dynamic and genuine, with lots to explore and enjoy.
Think: With an abundance of delicious food and wine experiences, natural wonders and country charm Orange is the perfect blend of relaxation and adventure.

Road to Recovery: Destination Marketing Timeline

March – August: Canberra destination marketing campaign

April – May: #TogetherOrange360
Mothers Day – Retail Virtual Activation

June: VFR campaign. Welcome Home / We want you back
June Long Weekend – social focus on sharing memories + Live Music Virtual Activation

July: DNSW #LoveNSW
Destination Pillar destination marketing as we enter the COVID19 Recovery Phase

August – November: Road to Recovery Destination Marketing

We will invest and implement the activity as soon there are signs of relaxed restrictions.

We will work with each industry sector to ensure you all benefit from the activity and this is why we need to spend the time now to ensure you will through experience development and providing your customers a platform to book these experiences.

December – March: Road to Recovery Destination Marketing

Activity will continue to extend the tail from the initial campaign activity.

Road to Recovery: Destination Marketing Budget:

July - \$25k

Canberra Times \$4k
Concrete Playground \$5k
DNSW \$24k (OCC \$8k)

Aug - \$20k

Canberra \$4k
Gourmet Traveller \$8k (ORVA \$8k)
Concrete Playground \$5k (ORVA - \$5k)
Bayer Native Content \$10k
Outbrain \$4k
Social Media - \$2k
Google Ads - \$2k (ORVA \$2K)

September - \$20k

Gourmet Traveller \$8k
Concrete Playground \$5k
Outbrain \$4k
Social Media - \$3k (ORVA \$2k)
Google Ads - \$2k

October - \$15k

Bayer Native Content \$10k
Outbrain \$4k
Social Media - \$1k (ORVA \$1k)
Google Ads - \$1k

November - \$15k

We Are Explorers \$5k
Concrete Playground \$5k
Outbrain \$4k
Google Ads \$1k

December - \$30k

Women's Weekly Food and Country Style \$15k
Bauer Native Content \$10k
Outbrain \$4k
Google Ads \$1k

Road to Recovery: Destination Marketing Budget:

January - \$15k

Country Style \$10k

Outbrain \$4k

Google Ads \$1k

Feb - \$10k

Canberra \$4k

Gourmet Traveller \$8k (F.O.O.D \$8k)

Outbrain \$4k

Social Media - \$2k

Google Ads - \$2k (F.O.O.D \$2K)

March - \$5k

Concrete Playground \$5k (F.O.O.D - \$5k)

Outbrain \$4k

Social Media - \$3k (F.O.O.D \$3k)

Google Ads - \$1k

April - \$10k

We Are Explorers \$5k

Outbrain \$4k

Google Ads - \$1k

May - \$25k

Broadsheet \$20k

Outbrain \$4k

Google Ads \$1k

June - \$10k

Concrete Playground \$5k

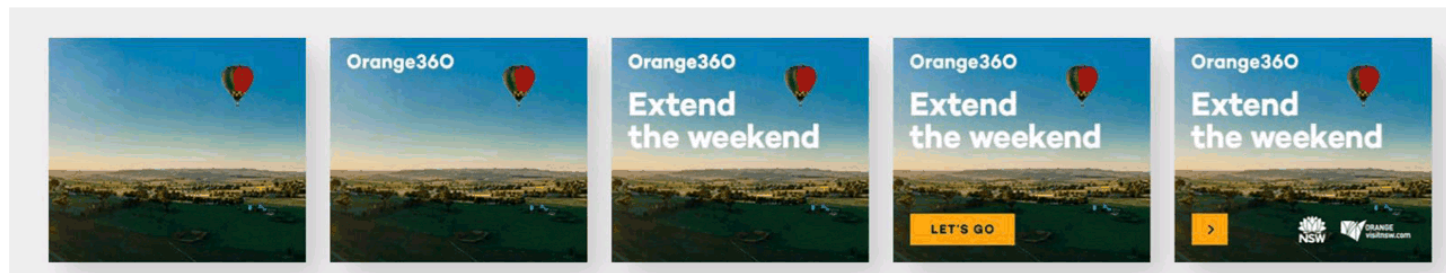
Outbrain \$4k

Google Ads \$1k

Road to Recovery: Destination Marketing

Campaign Budget

Activity	Budget
Campaign Development and Production	\$50,000
DNSW Partnership	\$15,000
Digital Content Placement	\$70,000
Paid Media	\$45,000
Public Relations/Famils	\$20,000
TOTAL	\$200,000





1 June 2020

Mr David Waddell
Chief Executive Officer
Orange City Council
PO Box 35
ORANGE NSW 2800

Dear Mr Waddell,

RE: Urgent action required to support the reopening of our visitor economy through destination marketing

I am writing to you on behalf of Orange360 members and the local tourism industry to inform you of the direct impact of COVID19 on our tourism, event and hospitality industry.

Orange360 has close to 260 business members across the LGAs of Blayney, Cabonne and Orange who represent a broad spectrum of industry sectors including accommodation, hospitality, cellar doors, museums and galleries, as well as retail and supporting business services.

The Orange360 region visitor economy is worth over \$300m annually and employs over 6,000 local residents. The COVID19 lockdown timing was actioned at the beginning of our region's peak tourism season and resulted in the cancellation of both F.O.O.D Week and the Rainbow City Festival.

In late March, Orange360 conducted a COVID19 Business Impact Survey of its members the results included 69% of respondents having decreased staffing levels; 78% projected a >50% decrease in revenue; 4% permanent business closure; and 24% temporary closure.

Research released from the NSW Business Chamber on 30 April 2020 states that 5,622 jobs have been lost across the broader Central West and Orana regions of NSW as a direct impact of COVID19 with the majority of these positions from the tourism, hospitality and retail industry.

Critical to restarting our visitor economy will be the investment in a fully integrated destination marketing campaign, in what will be a crowded market place. We aim to ensure the Orange region is front and centre for potential visitors to explore and enjoy. To achieve the level of desired cut-through a significant investment is required to target and remarket to the identified target audiences. *An outline of the campaign activity and measurement is attached.*

Based on current domestic tourism forecasts and strong visitor numbers pre-COVID19, Orange360 has planned for growth and needs to invest accordingly. We project an organic uplift into our traditional peak period of October but for us to extend the tail of this initial visitation spike destination marketing is required to drive visitation into late spring and late summer as we lead into our other destination peak visitation period of autumn.

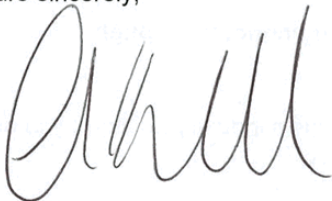
The Orange360 team has marketing assets and campaigns ready that can be launched at short notice. Initial funding has been secured from both Blayney and Cabonne, \$50,000 each.

We now seek an additional investment of \$100,000 from Orange City Council to specifically counteract the impact of COVID19 on our visitor economy. This request has taken into consideration the withdrawal of our application for additional contractual funding from Orange City Council as an act of goodwill at the height of the COVID19 lockdown period.

Orange360 will continue to actively seek further investment and funding opportunities beyond our local Government stakeholders.

Your support for our situation is greatly appreciated.

Yours sincerely,



Caddie Marshall
General Manager
Orange360

E: caddie@orange360.com.au

M: 0438 135 092

Orange360

Amendment to \$550k request for Orange City Council Funding

Why the change in request?

In February 2020, Orange360 presented to Orange City Council a request for \$550k annual funding which represented a significant increase in the existing Service Level Agreement funding. This level of funding has a direct correlation in the delivery of the *Orange360 Strategic Plan: 2020 -2024*.

The presentation outlined 4 x key activities where these additional funds would be invested:

- Destination Marketing including the development and marketing of bookable tourism experiences
- Public Relations specifically hosting media famils
- Member Training and Development including
- In-region Event Support

The Impact of COVID-19

By April 2020 the impact of COVID19 had already decimated our accommodation, events and hospitality sector. Orange360 immediately reviewed the environment to ensure we were delivering to the needs of all of key stakeholders, that being our members and our 3 x Council partners.

What became evident was the events landscape had changed and there was uncertainty as to when our region would be able to welcome visitors back into our region.

Our organisation has benefited from the support and goodwill fostered from our relationship with Orange City Council and out of respect for our longstanding relationship it was decided that that we would amend our request.

Instead we requested the extension of our existing funding agreement for 12 months with a caveat that once there was certainty in our region's ability to service and support the local tourism industry that we could then reinstate our initial funding request.

Service Delivery on the 2019/20

It should be noted that all but the following commitment against the allocation of Orange City Council funds for 2019/2020 had been acquitted.

F.O.O.D Week cancelled 2 weeks out with 98% of our work for 2019/220 delivered with only the Night Market event support. Instead, Orange360 developed a virtual event in support the hospitality sector and ensure F.O.O.D Week was top of mind across our visitor base. This online/virtual event was seen far and wide and brought additional kudos for the region in how quickly we had pivoted our thinking as a direct result of COVID19.

Through the pandemic Orange360 continued to work hard for our members. We maintained our 'below the line', targeted destination marketing via our social media platforms and consumer newsletters.

We canvassed our members to understand what and how we could better assist them the result of which was the successful application to the Newcrest Community Support Fund which resulted in a \$150,000 local campaign to support our local tourism, hospitality and retail businesses.

We worked closely with our accommodation members to prepare a comprehensive list of accommodation providers ready to assist our regional health network with medical isolation accommodation.

We supported the Joint Organisation of Central West Councils to develop the "We Want You Back" campaign that was shared across a multitude of regional Council, Central NSW Tourism and Orange360 social media platforms.

The direct result and outcomes of this work is that we still have an engaged membership, a tourism and accommodation industry that has rebounded with the current influx of visitors.

The landscape has changed.

Right now Orange is benefiting from borders being closed and we are welcoming the 55+ who can travel mid-week and who would normally have travelled overseas. Many of them are now coming to Orange for the first time and like what they see. With the Queensland border open this will now change.

To achieve this we are seeking \$100,000 to drive the value of our visitor economy by increasing visitor numbers and the level of activity they enjoy during their stay.

Now is the time to invest in our region's recovery and to ensure our businesses continue to benefit from this current opportunity through a dedicated destination marketing campaign which we have labelled our "Road to Recovery".

What will the \$100k be invested in?

Together with the additional \$50k from both Cabonne and Blayney, the request for \$100k from Orange City Council will develop a dedicated mid-week campaign to secure and grow the mid-week 55+ market.

A dedicated campaign including the production of visual assets including both still photography and a video content that will complement the Extend the Weekend campaign. These will remain as evergreen assets for us to use into the future.

Detail of this marketing investment is outlined in a separate document.

Key risks in not investing in effective destination marketing.

1. Other regional destinations have greater ability to grow their market share of visitors. All of Australia will be increasing the destination marketing budgets.
2. Failure to capitalise on the work and achievement to date.
3. Diminished reputation.
4. Lost opportunity for further growth.
5. Our visitor economy contracts.

Extension of current Orange City Council Funds

Deliverable	2019/20	2020/21
Destination Marketing including digital and general marketing	\$112,173	\$108,000
Media and journalist famils – we will invite media to come and experience in lieu of regional showcases out of region.	\$5,253	\$30,000
VIC famils	\$8,615	\$10,000
Member development and forums	\$10,506	\$15,000
Tourism Managers support	-	\$20,000
Maintain accommodation register and on line booking system as required to preserve Level 1 VIC accreditation	\$20,000	\$10,000
Maintain the Data Warehouse system information as required to preserve Level 1 VIC accreditation	\$20,000	\$10,000
Survey data collation and annual visitor profile review and update. New investment across 3 x LGAs to capture visitor sentiment data for future marketing.	\$15,000	\$30,000
Allocation for Out of region events run by TBC for events sponsorship (acknowledging Council and using art an words as supplied)	\$80,000	-
Allocation for staff time for in region events support	\$20,000	-
Allocation of staff time on marketing, product development (cycling) and promotions	\$104,538.63	\$167,000
TOTAL	\$395,985.63	\$400,000

5.7 REQUEST FOR FINANCIAL ASSISTANCE - AUSTRALIAN NATIONAL FIELD DAYS 2020 - 22 TO 24 OCTOBER 2020

RECORD NUMBER: 2020/1156

AUTHOR: Merran Byers, Events Officer

EXECUTIVE SUMMARY

Council can only assist other organisations financially (in cash or in kind) in accordance with section 356 of the *Local Government Act 1993*.

Council's strategic policy ST144 Event Sponsorship Program and its related Event Sponsorship Program Guidelines are used to assess applications for Event Sponsorship.

Australian National Field Days have requested an early assessment of funding approval prior to formal application dates due to the proximity of event dates to release of funds. Event Sponsorship of \$10,000 has been requested in exchange for opportunities outlined by Australian National Field Days in their application. Orange City Council to undertake suggested sponsorship opportunities at their discretion.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy "11.2 Prosper - Develop and attract a variety of events, festivals, venues and activities for locals and visitors, ensuring accessibility for all".

FINANCIAL IMPLICATIONS

Council's budget for the Event Sponsorship Program for the 2020/21 financial year is \$200,000.00.

To date, \$7,000 has been approved; the remaining total is \$193,000

Events Sponsorship Program Adopted Budget - \$200,000.00	Actual or Committed
7 July 2020 - Finance Policy Committee meeting (see Note 1)	\$7,000
TOTAL	\$7,000
Events Sponsorship Program Remaining Balance - \$193,000	
Note 1 – Sustainable Living Expo – Rotary Club of Orange Inc.	

POLICY AND GOVERNANCE IMPLICATIONS

A Council resolution is required to allocate funds to any external entity.

Applications are considered against the criteria outlined in the event sponsorship program policy. There is an application form that is submitted to commence the process of making a submission. The form contains details to inform Council that the funding request aligns with the intentions the Council has established in the Community Strategic Plan.

RECOMMENDATION

That Council resolves:

- 1 That funding of \$10,000 be made from the Event Sponsorship Funding Program to Orange Field Days Co-op Ltd. (Australian National Field Days 2020).

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation's impact on Council's service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

SUPPORTING INFORMATION

In the Events Sponsorship Program strategic policy and guidelines, the following categories exist to support assessment of applications received:

Category	Description
Incubator Event Fund	Provides seed funding to events in their first or second year of activity. Funding range is \$1,000 to \$5,000.
Flagship Event Fund	Identifies and assists the development of events that contribute to the unique character and culture of the Orange360 tourism region and can demonstrate that they attract overnight visitation. Funding range is \$1,000 to \$10,000.
Event Development Fund	Supports events that have already received funding from Council in previous years and can present a comprehensive strategy for future growth that includes the continued development of its tourism potential to drive overnight visitation to the event. Funding range is \$1,000 to \$10,000.
Quick Response Event Fund	Provides seed funding and/or support to events that occur as new and unplanned opportunity for Orange and have not met the funding rounds as outlined below. Funding range is \$1,000 to \$20,000.

5.7 Request for Financial Assistance - Australian National Field Days 2020 - 22 to 24 October 2020

Application ESP20/03	Australian National Field Days
Not for Profit	Yes
Event Name	Australian National Field Days
Event Date/s	24-24 October 2020 at the Australian National Field Day site.
Level of Participation	Up to 20,000 people and 600 exhibitors
Ticketed Event	Yes – Prices not listed in the application
Amount Requested	\$10,000
Category & Category Range	Event Development Fund - \$1,000 - \$10,000
Alignment with Councils Community Strategic Plan	Yes
Comment and Recommendation In line with the policy, \$10,000 is recommended. The sponsorship opportunities in exchange for funding allow Orange City Council naming rights to the Best Agricultural Orange LGA exhibition, promotion of OCC logo on prominent advertising materials and consent to host a welcome event which will be at an additional cost to Council. All are available to Orange City Council to accept at their discretion.	

ATTACHMENTS

- 1 Event Sponsorship Application - Australian National Fields Day - 22 to 24 October 2020 - Application ESP20/03, D20/39981 [↓](#)



A: 135 Byng Street, Orange
T: 6393 8000
E: council@orange.nsw.gov.au
W: www.orange.nsw.gov.au

EVENT SPONSORSHIP COVER APPLICATION FORM

APPLICANT'S DETAILS

Name of organisation:	Orange Field Days Co-Op Ltd		
Postal address:	PO Box 2150 Orange NSW 2800		
Contact name:	Jayne West		
Position:	Administration Manager		
Phone:	BH:	AH:	
Mobile:			
Email:			
What is the legal status of your organisation? (eg Incorporated, Association, etc.) If not-for-profit please attach evidence - such as charter/constitution showing no personal gain will be available to members, charitable status advice or a statutory declaration			
Please select:	<input type="checkbox"/> Profit or <input checked="" type="checkbox"/> Not-for-Profit		
If not-for-profit:	<input type="checkbox"/> Constitution, tax ruling or other document confirming not-for-profit status is attached		
Is your group/organisation registered for GST?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
If applicable, please provide:	ABN: 92 332 478 259	ACN:	

EVENT DETAILS

Name of event:	Australian National Field Days
Location of event:	563 Borenore Road Borenore NSW 2800
Proposed date/s of event:	22nd - 24th October 2020
If the event is on Council land/ premises, have you booked this space with Council?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
How many people will be involved in your event? (Estimate)	20,000
How many people will come from outside Orange for the day? (Estimate)	88%
How many people will stay overnight? (Estimate)	68%
Please provide an outline of the event, including a summary of proposed activities and schedule:	

As the oldest agricultural event in Australia the Field Days continues to offer visitors a unique insight into the future of agriculture. Over 600 exhibiting companies travel to Borenore from all over Australia and internationally to display their products and services during the three day event.

A comprehensive program of demonstrations and entertainment is published in our program to ensure there is something for all the family to see and do over the three days.

EVENT BUDGET

Please outline the proposed income and expenditure budget for the event

Income Source (cash)	\$
eg: Organisation X	\$ 1000.00
see attached	\$
	\$
	\$
	\$
	\$
Orange City Council Event Sponsorship request	\$ 10,000
Total Income	\$
Expenditure Items (cash)	\$
eg: Marketing - 8 x TV adverts	\$ 2000.00
	\$
	\$
	\$
	\$
	\$
	\$
	\$
Total Expenditure	\$
Total Income and Total Expenditure must equal	\$
In-kind Contributions	\$ Value of In-kind Contributions
(People's time/ value: Based on May 2017 to May 2018 Australian Bureau of Statistics (ABS) figures, volunteers are now worth \$41.72 per hour)	
eg: letter drop/ street walk - 1 hour, 1 person	\$ 41.72
	\$
	\$
	\$
	\$
	\$
	\$
Total In-kind Contribution Value	\$

AUSTRALIAN NATIONAL FIELD DAYS

BUDGET WORKSHEET - YEAR TO 31. 1. 2021

INCOME SUMMARY

	2020 BUDGET	2020 ACTUAL	% INC/DEC	2021 DRAFT BUDGET	2021 FINAL BUDGET	% INC/DEC on 2020
SITE RENTALS	400,000		#DIV/0!	400,411		#DIV/0!
SITE RENTENTION	36,000		#DIV/0!	20,000		#DIV/0!
INTEREST RECEIVED	7,000		#DIV/0!	5,000		#DIV/0!
AWARD OF EXCELLENCE	1,000		#DIV/0!	1,000		#DIV/0!
CATERING	16,000		#DIV/0!	17,000		#DIV/0!
CATTLE	52,000		#DIV/0!	50,000		#DIV/0!
EDUCATION & RES	0		#DIV/0!	0		#DIV/0!
FARM MANAGEMENT	5,400		#DIV/0!	5,400		#DIV/0!
GROUND	0		#DIV/0!	0		#DIV/0!
PUBLICITY	51,000		#DIV/0!	5,000		#DIV/0!
SHEEP & WOOL	98,600		#DIV/0!	38,500		#DIV/0!
SHEEPDOG TRIAL	1,750		#DIV/0!	1,900		#DIV/0!
SPECIAL EVENTS	0		#DIV/0!	0		#DIV/0!
TRAFFIC	146,000		#DIV/0!	131,000		#DIV/0!
RENT - COTTAGE/VANS/SITE	41,500		#DIV/0!	57,500		#DIV/0!
TOTAL INCOME	856,250	0	#DIV/0!	732,711	0	#DIV/0!
TOTAL EXPENDITURE				754,180		#DIV/0!

SURPLUS/DEFICIT

21,469 Deficit

Total Capital Expenditure						
Total Capital Income						

AUSTRALIAN NATIONAL FIELD DAYS

BUDGET WORKSHEET - YEAR TO 31.01.2021

EXPENDITURE SUMMARY

	2020 BUDGET	2020 ACTUAL	% INC/DEC	2021 DRAFT BUDGET	2021 FINAL BUDGET	% INC/DEC on 2020
ADMINISTRATION	284,200		#DIV/0!	285,700		#DIV/0!
AWARD OF EXCELLENCE	0		#DIV/0!	0		#DIV/0!
CATERING	16,550		#DIV/0!	14,600		#DIV/0!
CATTLE	51,100		#DIV/0!	50,300		#DIV/0!
EDUCATION & RESEARCH	4,500		#DIV/0!	4,550		#DIV/0!
FEATURE	18,500		#DIV/0!	18,500		#DIV/0!
DEMO/FARM MANAGEMENT	14,600		#DIV/0!	17,900		#DIV/0!
GROUND	277,792		#DIV/0!	262,600		#DIV/0!
PUBLICITY	90,800		#DIV/0!	47,450		#DIV/0!
SHEEP & WOOL	38,450		#DIV/0!	29,600		#DIV/0!
SHEEPDOG TRIAL	2,280		#DIV/0!	2,830		#DIV/0!
TRAFFIC	17,300		#DIV/0!	16,000		#DIV/0!
WOMEN'S INTEREST	4,150		#DIV/0!	4,150		#DIV/0!
TOTAL EXPENDITURE	820,222	0	#DIV/0!	754,180		#DIV/0!

CAPITAL EXPENDITURE						
Administration						
Catering						
Farm & Demos						
Ground						
Education						
Feature						
Traffic						
Publicity						
Sheep & Wool						
Cattle						
Womens Interest						
Total Capital Expenditure	0					

DECLARATION

On behalf of: (name of organisation if applicable)

- ☒ I certify to the best of my knowledge that the statements made in this application and any supporting documentation are true.
- ☒ I understand that should this application be approved by Orange City Council, I may be required to submit any requested Tax Invoices, plans or reports and will be required to enter into an Event Agreement with Council.
- ☒ I declare that the Organisation will provide all required paperwork, including a Certificate of Currency of Public Liability Insurance (to a minimum of \$10 million) with Orange City Council noted as an interested party.

Signed

Date 8/7/2020

Print name

Jayne West

Position in organisation

Administration Manager

The information you provide will be handled in accordance with the Privacy and Personal Information Protection Act 1998. The supply of information by you is voluntary. If you cannot provide or do not wish to provide the information sought, your application may be unable to be processed. Any personal information collected from you will be in order to process your application.



A: 135 Byng Street, Orange
T: 6393 8000
E: council@orange.nsw.gov.au
W: www.orange.nsw.gov.au

EVENT SPONSORSHIP

Event Development Fund Application

EVENT DETAILS

Please detail how the event will drive visitation to the Orange360 region, encourage international visitation or undertake a new activity that will increase length of stay and average spend in the local economy.

The event is one of the largest in the Central West district with over 600 exhibiting companies visiting the Orange area. It is an ideal platform for Orange City Council to showcase the region and all it has to offer to the visiting patrons. It also has the potential to attract business that maybe looking to relocate to the area.

The event continues to attract overseas interest with manufacturers keen to reach Australian markets through a 'hands on' proactive approach.

The Australian National Field Days are held annually in Spring and is in the second highest period for tourism in the Orange Shire. It is also within the festival season right across the Destination Network Country & Outback.

Please indicate how the amount sought from Council is essential to the success of the event. As financial sustainability is an eligibility requirement, how does your organisation plan to sustain this activity into the future?

Orange City Council funding will be used towards the award for Best Agricultural Orange LGA exhibit - this award encourages exhibitors to use as many resources as possible to build first class looking exhibits and sites during the event, as an associate sponsor OCC would have naming rights to this award.

Funding would also go towards a petting zoo and entertainment area for families during the Australian National Field Days. This is a very popular area for families as it features live music, bar and food area and jumping castles. Further development of this area will include straw mazes and sheep dog training demonstrations to ensure there is something new year in year out. Naming and signage rights around the children activity centre also included in this proposal.

Orange City Council will also be offered an opportunity to host a meet and greet with exhibitors and organizers. This would include:

- * Hosting the event at a local venue
- * Providing food and drinks for the function
- * Providing a promotional bag for attendees, with incentives for them and their families to return to Orange

EVENT DETAILS (CONTINUED)

Please outline the long term strategic plan that identifies the event's potential to continue to grow and demonstrate event sustainability. If a strategic plan has been developed, please attach it to your application.

We recognise that the agricultural industry is a changing and challenging environment. To ensure we stay abreast of these changes we continually talk to industry representatives, we listen to feedback received via our research programs and act in a manner that delivers a modern and efficient event and initiates the transfer of knowledge and products from innovative, relevant and committed exhibitors to primary producers.

Please outline the strategies that will be used to promote the event to both local and out of region audiences and how the success of these strategies will be measured. If a marketing plan has been developed, please attach it to your application.

The ANFD actively promotes the event through television, print media and radio as well as all social media platforms. This year we are excited to announce we have upgraded to an app based digital program format and have partnered with The Orange App to create an interactive digital mini app for the Australian National Field Days 2020. Our total marketing budget is in excess of \$45,000

Please provide details of how the event will involve and engage local businesses, sporting groups, artists, community groups and or interested individuals that will assist in building the reputation of Orange by associating with positive and inclusive activities in the Orange community.

The event promotes the region to over 20,000 visitors and supports local venues, eateries, supermarkets and service stations. Research shows that accommodation in the area is generally booked out leading up to and during the event. Local community groups are also given the opportunity to raise awareness of their organization through ticket selling, catering or providing other services. The Field Days employs over 50 casual staff for the event, most being from the local area.

As a critical eligibility item, financial sustainability of the organisation has to be assessed. Please complete the table below.

Current cash on hand and in accounts	\$
Current assets	\$
Net Assets	\$
Current debts	\$
Current financial position	\$



Sponsorship Opportunities

Australian National Field Days 2020

background information

The Entity is the Orange Field Day Co Op Limited, which is made up of co-op members and a Board of 9 Directors which is responsible for the staffing, recording and the financial structure of the organisation.

The current Committee, appointed by the Board has 25 active members who are all volunteers. The Co-op currently owns 129 ha of land which houses the purpose built site and administration centre. There is a part time Ground Manager and 3 permanent part time casual administration staff, and during the ANFD in excess of 50 casual employees are employed.

The Orange Field Day Co Op Limited runs this event as a Not For Profit event.

The ANFD is in its 68th year attracting over 600 exhibitors from throughout Australia and overseas as well as visitors from central, western and southern highlands of NSW.

key information

A key focus is to provide cutting edge information, extensive education, proven resources and the latest developments in products, machinery and equipment to ensure those involved in the business of agriculture have everything they need, available to them in one place, to run their enterprise at the highest and most productive level.

By attracting quality agricultural exhibitors and genuine industry specific visitors ANFD provides an ideal environment to do business. Companies exhibiting at ANFD gain exposure to their target market. In addition, they have the opportunity to promote, explain and demonstrate their products and services at the purpose built site. Visitors to the site are presented with a wide range of options allowing them to choose the best product or services for their business.

ANFD is committed to supporting the abundant innovation and enterprise essential to a thriving agribusiness industry.





the Orange App
news & information on your phone

AUSTRALIAN NATIONAL FIELD DAYS

New Media Partner

This year we are excited to announce we have upgraded to an app based digital program format and have partnered with **The Orange App** to create an interactive digital mini app for the Australian National Field Days 2020.

The Orange App will provide general information about ANFD, Exhibitor lists, Site maps, Sponsors Page, Daily program of events, and what's happening in the lead up to the event and during the event.

the new digital platform

Farewell to paper programs

The future is here. The event this year will have its own app and digital program of events, with many exciting opportunities for exhibitors and sponsors.

As in previous years all exhibitors will have their site and demonstrations listed and published as part of their registration on The Orange App under ANFD. This year there will also be the chance to engage directly with the public on a phone or tablet based app, hosted and run by local company 'the Orange App.'

The event program will be accessed entirely online through this app and exhibitors have the opportunity to connect directly with the public. Even after the event is wrapped up.



Android



iPhone

Australian National Field Days – **Advancing Australian Agriculture**



Associated Sponsor - \$10,000

As an associate sponsor, Orange City Council will receive the following:

Naming rights for the Best Agricultural Orange LGA exhibit

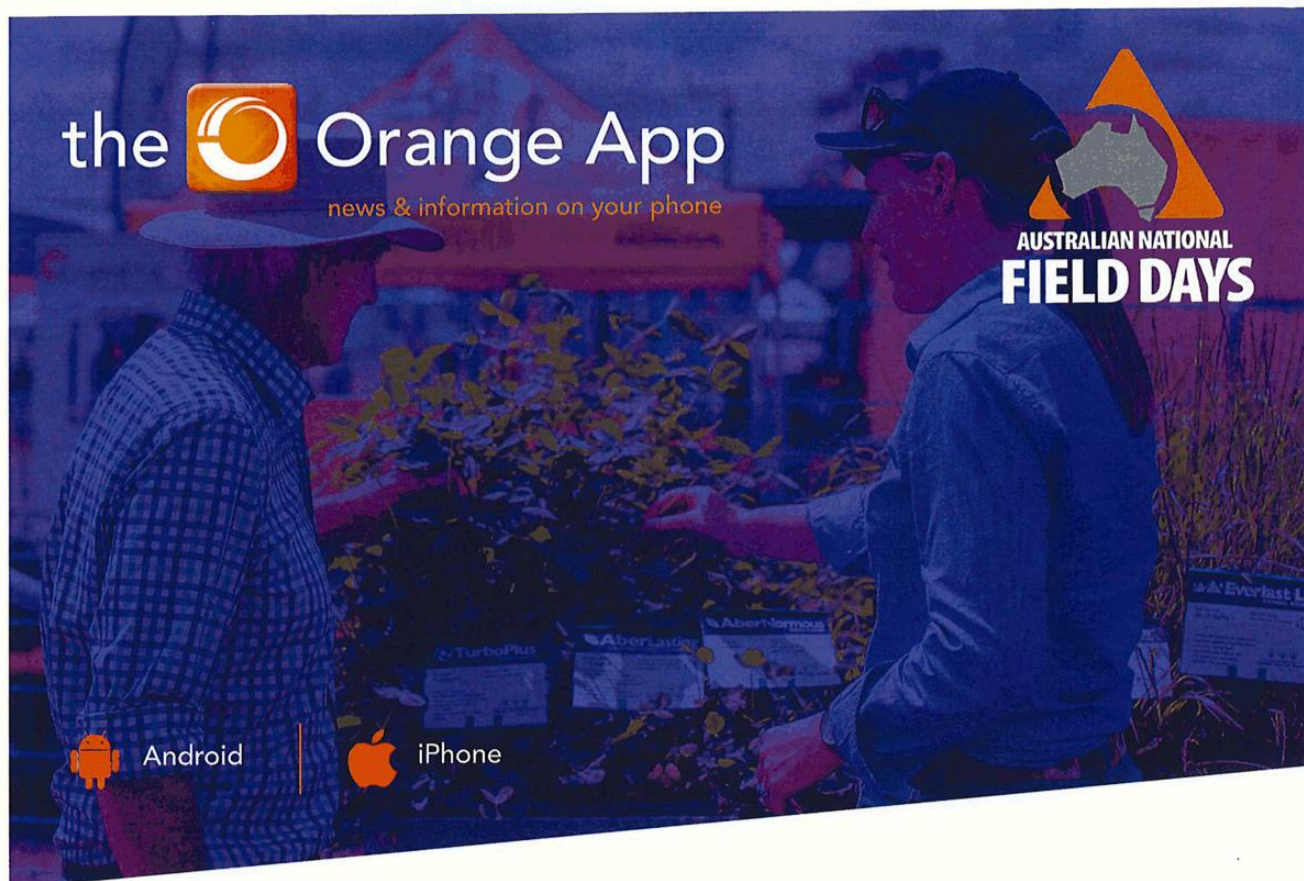
This Award encourages exhibitors to bring their A-Game to their Field Day displays with many exhibitors putting much time, resources and effort into having their sites looking first class in order to engage with field day patrons and potential customers. Judging will be conducted by the awards sponsors.

Naming rights to the Children Activity Centre, including Petting Zoo and Jumping Castle

ANFD provide a fenced area and hire a petting zoo to have animals for children to feed and pat. This is a very popular area for families as the live music, bar and food area are situated alongside the petting zoo.

For this you will receive:

- Naming and signage rights around the Childrens Activity Centre
- Logo on event on program
- Fence wrapping the site



Logos will be included on the following:

- Site Map
- Exhibitor List

Additional promotion includes:

- Orange City Council flag will be displayed on one of the 4 major flagpoles
- Orange City Council will receive a full listing on the Sponsors Tile on The Orange App
- Orange City Council will receive 20 family passes to the event.

Meet and Greet function

Orange City Council will also be offered an opportunity to host a meet and greet with exhibitors and organisers.

This would include:

- Hosting the event at a local venue
- Providing drinks and food for the function
- Providing a promotional bag for attendees, with an incentive for them and their families to return to Orange at another time.

Sponsorship term:

(Subject to event proceeding in 2020).

This sponsorship is a 3 year term – 1 year with the first right of renewal for a further 2 years.

contact us

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5.8 LOCAL STRATEGIC PLANNING STATEMENT 2020

RECORD NUMBER: 2020/1200

AUTHOR: Mark Hodges, Director Development Services

EXECUTIVE SUMMARY

The Environmental Planning and Assessment Act 1979 has been amended to introduce a new component to the planning system to be known as Local Strategic Planning Statements, or LSPS.

The LSPS mechanism seeks to link State and regional policies with local implementation found in Local Environmental Plans (LEP) and Development Control Plans (DCP) while also ensuring consistency with Community Strategic Plans (CSP).

Broadly an LSPS is expected to set out the 20 year vision for land-use in the local area, the special character and values that are to be preserved and how change will be managed into the future. Once implemented performance of the LSPS is to be monitored over time with regular reviews required no less than once every 7 years as a minimum, although it is recommended these reviews coincide with reviews of the CSP every 4 years.

The level of detail within an LSPS varies from council to council reflecting the different internal processes for strategic land use planning. Additionally, while primarily a land use planning document given the connection to the CSP, an LSPS will typically discuss and outline intended actions beyond the traditional land use planning sphere. The benefit of this interaction is to ensure that planning decisions are aligned with other council and community initiatives as well as seeking to ensure that land use planning implications are identified in those other processes.

Staff have prepared a draft LSPS as required, which is attached to this report for consideration and advertising for community feedback.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy “7.1 Preserve - Engage with the community to develop plans for growth and development that value the local environment”.

FINANCIAL IMPLICATIONS

Nil

POLICY AND GOVERNANCE IMPLICATIONS

Council is legally required to prepare and adopt an LSPS.

RECOMMENDATION

That Council acknowledge the attached draft Local Strategic Planning Statement (LSPS) and resolve to place the LSPS on public exhibition for a period of 28 days.

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation's impact on Council's service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

SUPPORTING INFORMATION

In the Orange context this initial draft LSPS has been designed to outline the broad land use planning framework and identify a range of supporting studies and strategies that each focus in on specific areas of land use planning and related council activities.

Other councils have adopted a more spatially oriented document that maps out specific parts of their respective LGAs for investigation as residential, industrial or other activities. That approach would provide significant clarity but would also constrain the ability to contemplate other lands or options.

By contrast Orange has several themed supporting strategies that can investigate the entire LGA in relation to their topic.

For example, rezoning land for residential purposes is currently considered via the Orange Sustainable Settlement Strategy (OSSS) 2004 with a new local housing strategy being worked on at the present time that is expected to supersede the OSSS. Similarly, industrial land is considered in partnership with neighbouring Councils of Blayney and Cabonne shires through the Blayney Cabonne Orange Rural and Industrial Sub-Regional Strategy (BCO) 2008. Again the BCO is currently in the process of being reviewed and updated.

In each case the strategies are able to consider their objectives without being constrained to areas identified in a higher level, but more abstracted document. It is important to note that whenever a land use planning document formally identifies an area for investigation, which may or may not result in actual rezoning, it has the potential to inflate landowner expectations and result in pressure to rezone.

Accordingly, it is the preference of staff that the LSPS should not explicitly map different parts of the LGA for any particular change. Such mapping could be seen to bias the supporting strategies (unless they were the result of detailed investigation in their own right). It is possible that future updates of the LSPS could seek to be more spatial in nature once the current work-in-progress strategies have been finalised and adopted.

Instead the LSPS should provide the narrative of land use planning decisions and assist the community to understand how the various components of the strategic framework are connected.

The structure of the LSPS is broadly as follows

- Introduction – sets out the legislated requirements for an LSPS
- Policy context – sets out the relationship between the various parts of the NSW planning system
- Community Profile – provides a contextual overview of Orange, our community, people, places, values, challenges and so forth
- A Vision Statement – that seeks to encapsulate the overall direction and goal of Orange, particularly in terms of land use management
- Shared Values – broken down by theme an intended to support the vision statements

- Action Plan – contains an overview of the various documents that make up the Orange strategic framework, what each document is, how often it should be reviewed and the anticipated next review date.
- Policy Line of Sight – this is a table that by colour coding illustrates how various policy objectives relate from the State level through to the local, beginning with the Premiers Priorities, the Central West and Orana Regional Plan, the Orange CSP, this draft LSPS and finally which supporting local strategies, policies and plans are applicable.
- Planning Priorities – a list of 19 priorities, a rationale for each with actions and suggested monitoring and reporting.

Monitoring and reporting on the LSPS are an important and legislated component of this initiative. There are two proposed components of the monitoring and reporting. Firstly is the regular review and update of documents listed in the Action Plan strategic framework, and secondly the specific reporting measures indicated in each of the 19 planning priorities at the end.

The draft LSPS is now reported to Council for the purposes of obtaining a resolution to advertise the document, seeking community feedback. At the conclusion of this advertising period, the document will be reported back to Council for review and adoption prior to its referral to the Department of Planning Infrastructure and Environment.

ATTACHMENTS

- 1 Local Strategic Planning Statement 2020, D20/41349 [↓](#)



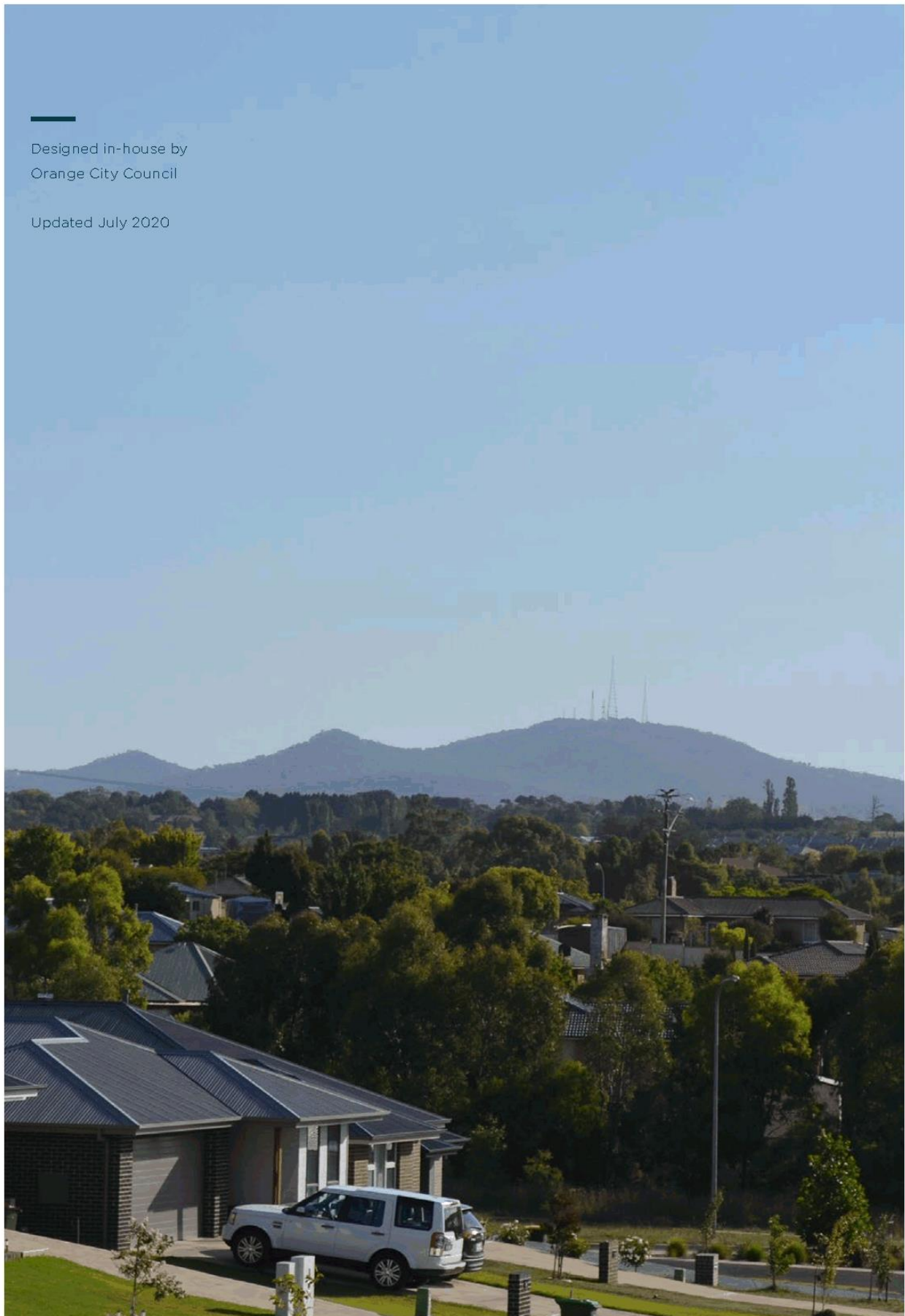
ORANGE LOCAL STRATEGIC PLANNING STATEMENT

2020



Designed in-house by
Orange City Council

Updated July 2020



Contents

Acknowledgment of Country	4	Ensure that building design and construction is of high quality, and maintains resident amenity.	46
Forward	5	Provide recreational opportunities to meet the needs of residents of, and visitors to, Orange.	48
Introduction	6	Leverage Orange's rural character to support diverse industries such as value-added manufacturing and food tourism.	50
Relationship to other plans	8	Support the growing healthcare sector and related industries in the health precinct at Bloomfield around Orange Health Service.	52
Our Place in the Central West	10	Enhance local and neighbourhood centres as great, connected places, whilst maintaining the regional town atmosphere.	54
Our Community	12	Improve access to, from and within Orange, and encourage active transport.	56
Community snapshot	14	Provide for opportunities for local employment.	57
Our Environment	16	Protect and conserve the natural, built and Aboriginal cultural heritage of Orange.	58
Passive recreation	16	Protect, conserve and enhance Orange's urban tree canopy, landform, waterways and bushland.	59
Active recreation	18	Protect, conserve and enhance the natural, visual, environmental and heritage qualities of Orange's scenic areas, and significant views to and from Mount Canobolas.	60
Our Challenges	20	Manage energy, water and waste efficiently to ensure a sustainable urban environment.	62
Economic challenges	20	Adapt to the impacts of hazards and climate change.	64
Built Environment challenges	21	Plan for industrial land and protect industrial areas from incompatible land uses	66
Environmental challenges	22	Advocate for development to be supported by infrastructure.	68
Cultural challenges	23	Work together with Government agencies and other stakeholders to promote good outcomes for Orange.	70
Orange: Vision Statement	24	Appendix	72
Our Shared Values	26		
Cultural Goals	27		
Economic Goals	27		
Environmental Goals	28		
Built Environment Goals	28		
Orange: Action Plan	29		
Policy Line of Sight	33		
Planning priorities			
Capitalise on Orange's character, lifestyle and heritage to enhance tourism and attract new residents.	38		
Support the delivery of new homes in residential release areas, including North Orange and Shiralee, and increase the range of housing options in existing urban areas.	40		
Provide a range of facilities and services to meet community needs, and foster a culturally rich, creative and socially connected Orange community.	42		
Provide diverse housing choices and opportunities to meet changing demographics and population needs, with housing growth in the right locations.	44		



Acknowledgement of Country

In preparation of this Statement, Council acknowledges the traditional lands of the Wiradjuri people, and pays respect to elders both past, present and emerging.



Forward

Orange City Council is pleased to prepare this Local Strategic Planning Statement (LSPS). Among the suite of planning documents which guide the development of the region, the LSPS acts as a link between the strategic priorities identified at a regional level to ensure consistency in strategic planning approaches.

The city of Orange is a key centre for the region, delivering a wealth of resources:

It is a provider of professional and administrative services, as well as a key transport hub. It is a source of educational and health services. It's depth of cultural and historical resources are an attractive drawcard for both visitors and families seeking a longer-term change of pace.

In order to continue its key role as a driver of economic growth, the community of Orange will need realise it its vision for the future.

I look forward to this new LSPS becoming a valuable tool as a key element of this process.

Cr Reg Kidd
Mayor of Orange

Introduction

What is a Local Strategic Planning Statement (LSPS)

In March 2018, amendments to the Environmental Planning and Assessment Act 1979 (EP&A Act) introduced new requirements for councils to prepare and make local strategic planning statements (LSPS). The LSPS acts as a link between the strategic priorities identified at a regional or district level, and the finer-grained planning at a local level expressed in council's local environmental plan and development control plans, to ensure consistency in strategic planning approaches. While mainly related to land use planning from the State to the local level the LSPS is also intended to connect and align with Council's broader role via the Community Strategic Plan.

Requirements of the EP&A Act

The legal framework for the LSPS are set out in section 3.9 of the Act. This requires that the LSPS must include or identify:

- The basis for strategic planning in the area, having regard to economic, social and environmental matters,
- The planning priorities for the area that are consistent with any strategic plan applying to the area and (subject to any such strategic plan) any applicable Community Strategic Plan,
- The actions required for achieving those planning priorities,
- The basis on which the council is to monitor and report on the implementation of those actions.

Orange LSPS response:

Contextual Basis

An overview of the policy context and legal framework within which the LSPS operates.

A profile of the community and where we are now, identifying:

- Our relationship to the region,
- Socioeconomic and demographic overview of the community.
- Overview of the special environmental characteristics of Orange.
- the special characteristics which contribute to local identity,

An analysis of trends and challenges affecting or likely to affect the future of Orange.

A clear line of sight relationship between state, regional and local policies and plans.

Vision Statement

A 20-year vision for Orange that outlines how growth and change will be managed into the future.

Shared community values to be

maintained and enhanced, which are expressed through:

- Cultural goals,
- Economic goals,
- Environmental goals,
- Built environment goals

Action plan

- Establish a roster for the review and update of related strategies, policies and supporting documents.
- List planning priorities via a policy line of sight table connecting to State, regional and local strategies, policies and plans.
- A framework of actions related to each planning priority.
- Identification of relevant stakeholders for each planning priority to inform consultation efforts.

Monitoring and reporting

- Identify and track relevant metrics for each planning priority.
- For each planning priority identify which strategies, policies and plans are relevant.

About this Statement

Through the LSPS Council will show how their vision gives effect to the regional or district plan, based on local characteristics and opportunities, and Orange's own priorities in the community strategic plan it prepares under local government legislation. Informed by the strategic and community planning work undertaken across regions, districts and local government areas, the LSPS will be the key resource to understand how strategic and statutory plans will be implemented at the local level.

The 20 year vision for land use planning in the Orange Local Strategic Planning Statement ('this Statement'), outlines how growth and change will be managed to maintain the high levels of environmental amenity, liveability and landscape quality that characterises Orange. It identifies the special characteristics that contribute to Orange's local identity and recognises the shared community values to be maintained and enhanced. This Statement identifies 19 Planning Priorities to achieve the Council's vision for Orange, along with actions and the means for monitoring and reporting on the delivery of the actions. This statement is consistent with the NSW Government's strategies and plans for land use planning in the Central West – The Central West and Orana Regional Plan – and is aligned with Orange City Council Community Strategic Plan 2018 - 2028.

Policy context

The Local Strategic Planning Statement (LSPS) links the State and Regional vision through to the local planning context, while also ensuring planning responds to the adopted Community Strategic Plan (CSP).

Relationship to other plans



Regional Plan

The Central West and Orana Regional Plan sets out a vision that leverages the existing diversified economy by fostering innovation and improving transport and logistic connections while protecting and enhancing the significant landscapes and natural resources.

provide a high quality of life for people living in rural communities supported with health, aged care and other community services. Under the regional plan the Central West population is projected to increase from 285,500 as of 2016 to approximately 308,950 people by 2036.

District plan

There is no adopted district plan that applies to Orange. However two sub-regional strategies encompassing Orange, Blayney and Cabonne Councils are in effect and provide guidance at a sub-regional (district) level:

The Blayney Cabonne Orange Sub-regional Rural and Industrial Strategy (BCO), adopted in 2008, which seeks to guide and inform the LEP particularly in relation to agriculture, industry and large lot residential development. The BCO is currently under review.

The Orange Blayney and Cabonne Regional Economic Development Strategy 2018 - 2022 (REDS), adopted 2018, sets out a long term economic vision for the sub-region. It builds on the region's endowments, specialisations and core competencies to guide investment over the four year period.

Community Strategy Plan

The Community Strategy Plan 2018 – 2028 (the CSP) is Orange City Council's blue-print to let us stay on track with what the community expects to happen. In that sense, the CSP document is the highest level of planning that our council will undertake.

The CSP is prepared after extensive community consultation that seeks to discover the priorities, values and needs of the whole community of Orange. Council uses the CSP as a 10 year guide to shape the development of Orange. The CSP informs the Delivery/Operational Plan and a Resourcing Strategy that encompasses workforce management, asset management and long term financial plans.

Consultation

Council prepared this Statement by building upon the results of extensive engagement undertaken in developing Council's Community Strategic Plan, during 2017-2018, including community feedback regarding what residents most like and dislike about Orange, and what residents would like to see retained and changed. The NSW Department of Planning, Industry and Environment.

Local Environmental Plan

Orange Local Environmental Plan 2011 (the LEP) regulates land use within the Orange Council area. The LEP establishes a range of land use zones that determine what forms of development are permissible without consent, with consent or prohibited in different areas of Orange. Each zone includes objectives to inform assessment of development.

The LEP also provides a range development standards such as minimum lot sizes, building height and floor space requirements and also outlines the range of matters to be considered in the design of development.

Development Control Plan

Orange Development Control Plan 2004 (the DCP) provides the detailed design requirements for development in Orange. The DCP covers a wide range of issues including:

- Protection of natural resources and ecological values.
- Conserving our shared cultural heritage.
- Managing natural and technological hazards.
- Landscaping for aesthetic, ecological and climate benefits.
- Accessibility, transport and parking provision.
- Identifying and preserving neighbourhood character.
- Regulating signage and advertising to reasonable levels.
- Regulating subdivision of land for efficient use of infrastructure and public assets supported by open space, recreation and community facilities.
- Managing visual and acoustic privacy, solar access, overshadowing and visual bulk and scale.

Our Place in the Central West



Orange is strategically located in the heart of NSW.

Orange Local Government Area (LGA) Encompasses 284 km² bounded by Blayney Shire and Cabonne Shire councils. Orange LGA includes the regional city of Orange and the villages of Spring Hill and Lucknow. The land comprises part of the highly productive Mount Canobolas horticultural precinct which contributes strongly to both Orange and the regions reputation as a food and wine destination.

Positioned on the Mitchell Highway that connects Sydney through to Dubbo, Bourke and beyond. Orange has strong linkages with Bathurst, Dubbo, Parkes, Forbes and Cowra. Only three and a half hours from Sydney and a similar distance to the nation's capital Canberra. A modern airport at Spring Hill provides regular air services to Sydney, Brisbane and Melbourne and by rail Orange is part of the Indian-Pacific route.

Within a broader context, Orange is identified in the Central West and Orana Regional Plan as a Regional City being one part of the Twin Centres of Orange and Bathurst. The Regional Plan identifies the role of Orange as providing higher order services to the wider region through the Western NSW Local Health Service Orange Hospital, Charles Sturt University and TAFE, a regional airport at Spring Hill.

Orange serves a broad region well beyond the LGA boundaries.

Orange provides higher-order services to the wider region through the Western NSW Local Health Service Orange Hospital, Charles Sturt University and TAFE, and a regional airport at Spring Hill. Orange is also home to the Head Office of the NSW Department of Industry, Skills and Regional Development as well as the commonwealth governments Regional Investment Corporation. With a strong retail and services sector Orange provides employment, shopping and trades to the region.

Orange is a growing community with opportunities.

At 30 June 2019 Orange LGA had an estimated population of 42,451 people and the city (SUA) had a population of 40,804 people, an annual growth of 1.1% and 0.9% respectively (ABS ERP Cat 3218.0). Orange Local Government Area contributed \$3.15 billion to Gross Regional Product (GRP) in 2019 (REMPPLAN estimate – RDA Central West), driven by health care, retail, mining, public administration, tourism and education.

The city includes new release areas for residential and industrial land uses. The housing stock caters to a wide range of household and lifestyle preferences supported by a broad and diverse local economy. As a key agricultural region Orange capitalises on being at the heart of NSW to drive tourism and recreation.

Orange is a productive community.

Expansive wine and horticultural industries throughout the Local Government Area underline Orange's reputation as a food and wine destination reinforcing the city's agricultural focus and support a significant tourism sector. Mining and support industries have expanded our technical and engineering strengths, a major hospital underpins a vibrant healthcare sector with over 100 specialists and allied health experts available, education has a strong and growing reputation for excellence and the tourism sector showcases the enviable lifestyle that Orange can provide.

Orange is a diverse community with deep roots.

The area's history began with the Wiradjuri people, who cared for the country for countless generations. Later European settlement brought new traditions and customs. Today, Orange welcomes people from all corners of the globe and is an established regional city with an enviable relaxed lifestyle, healthy and sustainable environment and opportunities for all.

Our Community

Who

Orange LGA is home to more than 42,000 residents and includes the regional city of Orange and the small villages Lucknow to the east and Spring Hill to the south. Today about 6.2% of the Orange population identify themselves as Aboriginal or Torres Strait Islander (2016 Census).

Population

Orange is the 34th largest city in Australia and the 12th largest in NSW. The population of Orange has recorded growth over many decades and has been resilient through most droughts, recessions and changes in major industry employers. The 2001 – 2006 intercensal period during the millennium drought is the only period in the last 60 years where population declined marginally before returning to strong growth on the back of mining and investment in health services.

Orange is expected to grow to over 50,000 residents by 2036 and just over 1 in 5 of them will be over the age of 65. Children under the age of 14 comprise 21.2% of the Orange population, a higher proportion than for NSW (2019 Department Primary Industries and Environment Population Projections).

Compared with NSW as a whole, Orange has slightly larger proportion of aged people as well as having more young people. While lone person households are more common than the state average (potentially accounting for the higher aged population), families are more likely to have children than the state average accounting for the higher young population. Orange has a lower proportion of people between 20 and 65 than the state average. This suggests that young people often leave to commence careers but many return to raise children.

While the aged population is higher than the state average the difference is not substantial indicating that Orange is not a major draw for retirees outside of the region but is likely to be well regarded in terms of services and lifestyle by locals and neighbouring shires.

Where

Orange is a thriving regional city located on the Mitchell Highway, just 3.5 hours' drive West of Sydney and North of Canberra. The Orange Local Government Area sits within the traditional lands of the Wiradjuri people. Orange is part of Wiradjuri land – the largest Aboriginal territory at the time of European settlement, covering the Central West Slopes and Plains.

Housing & Households

17,386 private dwellings

The average household size in Orange is 2.5 people, compared to 2.6 for the state. The median rent in "Rest of NSW" was \$350 per week, the same as in Orange (NSW Communities & Justice, Rent Tables, March Quarter 2019).

History

The Orange region is part of Australia's 'historical heartland' with the discovery of gold at Ophir in 1851 resulting in a subsequent gold rush in the region. By the 1860s Orange had developed into an important business centre. The railway came in 1874 and by 1890 the Town Hall, Post Office and Court House in Orange were all built. The beautiful parks and gardens that are enjoyed in the city today were born of that era.

Land Distribution

Orange is one of the smallest local government areas in regional NSW, measuring only 284 km² in area, with around 13.7% of this land zoned for residential use, the villages of Lucknow and Springhill comprise a further 0.3%. Open space and recreation accounts for 3.3%, industrial land occupies 1.7%, with 0.9% for commercial, 72.6% rural or agricultural, 7.1% infrastructure (major roads, airport, water storages and the like).

Notable large holdings include:

- Orange City Council 1983 ha including:
- Public Parks and Reserves 603 ha
- Orange Airport 440 ha
- Combined Water storages (Suma Park & Gosling Creek) 339 ha
- Charles Sturt University 444 ha
- NSW Trade & Investment 114 ha
- Crown land (including TAFE) 64 ha
- Department of Primary Industries 62 ha

Nature

The spectacular natural environment and highly productive agricultural land contribute to a thriving tourism sector.

Orange has four distinct seasons, elegant streetscapes, beautiful parks and some of the best regional food and wine in Australia. The Orange region celebrates the beautiful great outdoors, a flourishing cultural scene, fine produce and cosmopolitan cafes and restaurants.

Production

There are more than 80 wineries and 30 cellar doors that regularly open in the region showcasing the areas award winning wines. Festivals and events showcase the quality regional produce with Food of Orange District (F.O.O.D) Week festivities, Wine Festival and the Orange Regional Farmers' Market celebrating this sector locally and attracting visitors to the region.

Work

The Orange LGA economy is driven by health, mining, retail, public administration, tourism and education.

Major employers in the area include Newcrest Mining, Orange Local Health Service, NSW Department of Education, Charles Sturt University, Orange City Council and the NSW Department of Primary Industries, as well as key businesses servicing these large employers including mining support businesses such as Pybar and Hort Enterprises.

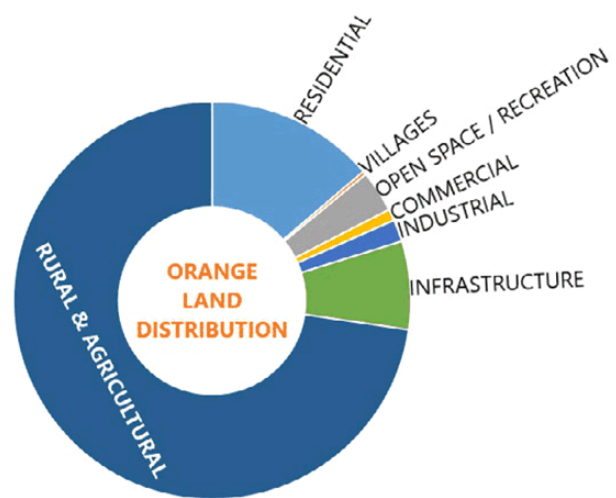
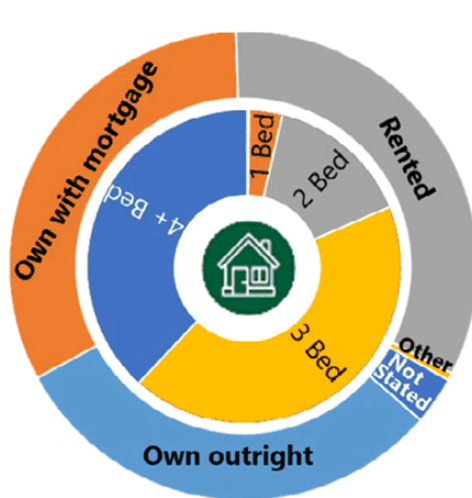
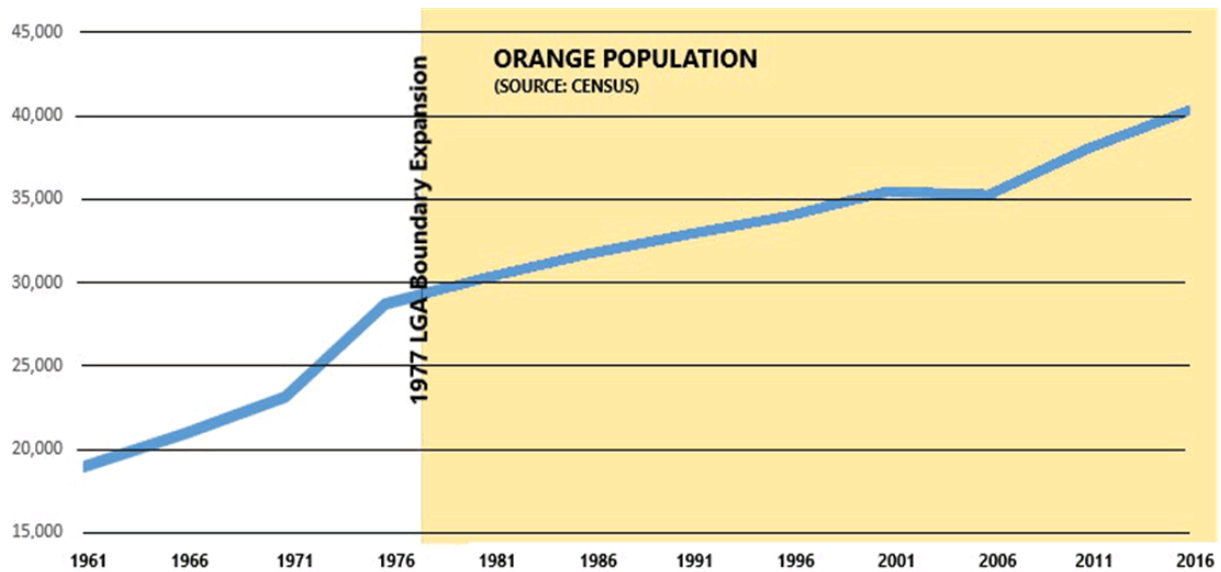
The Orange region is well-served by educational facilities and community infrastructure, making it the ideal place to call home. Orange also supports the surrounding region providing key health and education services through Orange Health Service, Charles Sturt University and Western TAFE. Orange also boasts a significant regional airport with direct flights to Sydney, Melbourne and Brisbane that connect the city to metropolitan markets.

Service

Orange also supports the surrounding region providing key health and education services through Orange Health Service Charles Sturt University and Western TAFE. Orange is also the key hub for retail, sports and extra-curricular activities for the region.

Orange boasts a significant regional airport with direct flights to Sydney, Melbourne and Brisbane that connect the city to metropolitan markets.

Community snapshot





Private dwellings: 17,386



Household composition	
Families*	68.2%
Lone Person	28.6%
Group Households	3.2%

*Family composition	Orange	NSW
Couple with kids	38.2%	36.6%
Couple without kids	41.9%	45.7%
One parent family	18.8%	16.0%
Other family	1.2%	1.7%



Census 2016	Orange	NSW
Population	40,344	7,480,228
Median age	37	38
Age 65+	16.7%	16.2%
Under 20	27.7%	24.5%
Male	48.6%	49.3%
Female	51.4%	50.7%



Educational attainment		
	Orange	NSW
Bachelor or above	17.4%	23.4%
Adv Diploma	8.4%	8.9%
Cert IV	4.0%	2.8%
Cert III	15.0%	12.0%
Yr 12	11.0%	15.3%
Yr 11	3.5%	3.3%
Yr 10	15.2%	11.5%
Cert II	0.1%	0.1%
Yr 9 or below	10.6%	8.4%



Aboriginal or Torres Strait Islander People

2,549 or 6.3% Median age 20

Country of birth:

Australia, UK, India, NZ, Phillipines, South Africa

Languages:

English, Malayalam, Mandarin, Italian, Nepali, Cantonese

Our Environment

Recreation is an important part of the lifestyle of residents of Orange and also attracts large numbers of visitors.

Passive recreation

Robertson Park

Located in the heart of Orange's main shopping and business area, Robertson Park offers space for quiet recreation next to a busy retail zone. The collection of established trees and grassed open spaces is popular with locals and visitors who pass through Orange on the Mitchell Highway (Summer Street) Street which borders the park.

The beauty of the park sees it chosen as a venue for high-profile community events such as the night markets during Orange's major food and wine festivals. The cenotaph at the southern end of the park is a focus for community commemorations such as Anzac Day and Remembrance Day.

Cook Park

Originally a public reserve in the 1840s, in 1873 the site of Cook Park was proclaimed as a park and in 1882 was officially named in honour of Captain James Cook. From the 1870s onwards the first trees were planted resulting in today's mature specimens. Cook Park is 4.5 hectares of parkland in the heart of Orange. Built alongside Summer Street, the park embodies the seasonal colours of Orange. Cook Park was laid out in a traditional Victorian design with straight paths and rows of trees, and much of the original design is still in place.

Botanic Gardens

Orange Botanic Gardens is a natural undulating 17 hectare site which features an impressive native and exotic plant collection. The Gardens were officially opened in 1988 for the Australian Bicentenary with plantings ranging from original native and exotic trees to newly developed displays.

Gosling Creek Reserve

Gosling Creek was named after Jonathon W. Gosling, a free settler who arrived in Australia by ship in 1827 and became the first property owner in the district. The reservoir provided the first town water supply to Orange after being officially turned on in 1890 by the NSW Governor Charles R B Carrington. Gosling Creek Reservoir is the first of three reservoirs which have been constructed in the Summer Hill catchment area. Gosling Creek Reserve has been reclaimed from a pine plantation and is undergoing regeneration from the remnant vegetation.

Trees of interest in the area also include two Giant Sequoia trees and one mature Deodar Cedar which are thought to date from the time of the official opening of the dam. Two of the trees can be found near the main entrance to the reserve on Forest Road.

Bloomfield Park

Bloomfield Park covers an area of approximately 21 hectares. A former sporting oval, the park now offers an established parkland setting with both native and exotic trees of considerable age. Two existing playing fields can be used for informal games of cricket and football, or for other activities such as kite flying. A sealed shared pedestrian/cycle path provides a link through the park from Huntley Road to Gosling Creek Reserve.

The Mountain

Mount Canobolas, an ancient volcano, stands 1395 metres above sea level. The mountain is the highest peak between the Blue Mountains and the Indian Ocean. A sealed but winding road takes visitors to the summit of the mountain. A stunning 360-degree view from the summit encompasses the city of Orange, the rolling countryside and the Blue Mountains in the distance.

A series of walking trails have been created to take bushwalkers around the mountain's attractions like Federal Falls, Mount Towac, Bald Hill and Young Man Canobolas.

The Lake

Located at the foot of Mt Canobolas is Lake Canobolas, a large tranquil lake that provides a range of activities with the changing seasons. The lake is fed by Molong Creek whose waters flow from melting snow and rain that falls on Mt Canobolas and the surrounding Towac Valley.

Following extensive rehabilitation work over many years the lake environs have an abundance of bird life and are home to a number of species of water fowl and native fauna. Keen eyes may occasionally observe a platypus surfacing on the still waters after it has been diving for prey amongst the silty bed of the lake, or spot an echidna searching for food or a wallaby browsing.

Active recreation

Wade Park

Wade Park is a sports ground originally constructed for cricket. The park has hosted Sheffield shield matches, an International T20 match between Hong Kong and Sydney Thunder plus a number of competitive A-League matches and City vs Country Origin NRL Game. The ground is home to the Orange Hawks' Group 10 rugby league team. It is also one of the home grounds for the NSW Country Eagles team that plays in the National Rugby Championship.

Sir Jack Brabham Park

Sir Jack Brabham was once the location of the Orange Airport and the surrounding roads formed part of the Gnoo Blas Motor Racing Circuit which operated between 1953 and 1961. The 21 hectare site is now home to cricket, soccer, softball and many varied junior sports carnivals and junior championships.

ANZAC Park

In 2009 the home of netball was relocated to the newly constructed multidisciplinary sports facility at Anzac Park which includes the new Sir Neville Howse Stadium. This facility includes the largest PCYC in NSW, four court indoor sports hall and multipurpose spaces for gymnastics, boxing, martial arts, dance and cultural activities. Externally, eight high quality mat surfaced netball courts have been constructed with lighting.

Skate Parks

Orange has two permanent skate parks and a relocatable skate park that can be moved around the city as required.

Golf Courses

Orange has two 18 hole golf courses, reduced from three by agreed amalgamation by 2 clubs in early 2020. The closed course will make way for the new sports complex at Bloomfield. The golf courses in Orange attract visitors from across the state and are often one of the deciding factors in people relocating to Orange.

Waratah Sports Club

The Club has 18.5 hectares of land and has eight full-size, multi-purpose playing fields, as well as areas for juniors and specialised athletics. Almost all have lighting.



Our Challenges



Economic challenges

Employment

To maintain a vibrant economy, Council must provide opportunities for a broad range of industries and businesses to operate, while minimising land use conflicts with nearby residents. To deliver meaningful careers for our growing population Council must work with the private sector to diversify the range of industries and services in Orange.

Evolving Work Practices

There has been significant speculation over the recent years that working from home and tele-commuting can become a reality, in turn making regional areas more appealing for professionals to call home. The social distancing restrictions through the Covid-19 pandemic has shown the speculation was well founded and anecdotal evidence has shown that people are relocating out of the Greater Sydney area to places like Orange to enjoy the benefits of Orange lifestyle while maintaining their careers in Sydney. To further facilitate this, careful consideration will need to the installation and upgrades of physical and wireless connectivity in the city.

Education

The existing schools, TAFE and university campus are all highly valued assets that contribute to our workforce skillbase, research, administrative, academic and cultural capacities. We need to expand upon these foundations to broaden the range and extent of expertise. Additionally we need to improve on supporting our entrepreneurial base to tap into this educational resource and generate the rewarding careers and vocations that will sustain our future generations.

Tourism & recreation

Orange has established a strong and enviable brand, and with good transport linkages within the region as well as direct flights to Sydney and interstate we are well placed to capitalise on this strength. However, the popularity of the regular FOOD and Wine week festivals, as well as major sport and music events, shows that our capacity to stage and host the next level of events requires more visitor accommodation across a range of price points, more and larger venues for conferences, concerts and events, and continued investment in sporting and cultural infrastructure.



Built Environment challenges

Infrastructure

The framework that underpins any city is its essential infrastructure. Water & sewer, transport, energy and telecommunications underpin services such as schools, hospitals, child care, libraries, galleries, theatres, stadiums and sports fields. Combined with public realm enhancements of our streets, parks and reserves infrastructure provides an often hidden enhancement of city life. These are a mixture of public and private assets which must be maintained and augmented to cater for a growing and aspirational population.

Housing

The most significant challenges in land use planning facing Council include meeting future housing demands within the limits of available land whilst preserving productive agricultural land. Different age brackets, cultural backgrounds and family compositions require a diverse range of housing forms, yet what is built for today may need to adapt for tomorrow. As the main regulator of the built form Council must work to deliver appropriate guidelines and controls to guide the industry and deliver housing that meets current and future needs.

Transport

Orange's distinctive character and special sense of place, as well as ensuring an adequate capacity of infrastructure to support the growth in population, particularly regional population growth and the road network.

Land availability for urban development, including housing, is constrained by: urban water catchments, protection of ecological values, preserving primary production, naturally occurring asbestos, topographical.

New release areas and/or intensification of existing urban areas require additional infrastructure and services. This affects Council infrastructure including sewer and water reticulation, local roads, footpaths and cycleways, community parks, gardens and sportsfields, as well as community centres, library and gallery services to name a few. Growth also requires other, non-council, utilities like electricity, gas and telecommunications.

Growth also generates demand for public / private sector developments such as health, education and training facilities, retail and office premises, industrial, warehousing and logistics centres. These and other developments will take up available land and add to parking demand and traffic generation.

Orange has over 350 Heritage items and 5 Heritage Conservation Areas recognised as important to be retained for future generations, including buildings, gardens, archaeological sites, roads and areas which define the stages of European settlement from the early 1830s when the area was known as Blackmans Swamp through to the early twentieth century.



Environmental challenges

Water security

As an inland regional city that is not located on a major river Orange will always need to be strategic, resourceful and efficient in the capture, treatment, use and re-use of water. Demand side management, stormwater harvesting, pipelines linking catchments, treatment and re-use of greywater and other strategies and initiatives can all help to stretch the resource further. Land use regulation and development controls also form an important part of the picture by ensuring that development is appropriately designed to conserve and efficiently use water whenever possible.

Ecological

Orange has a strong agricultural background that has resulted in disturbed landscapes. Yet there are many areas of native habitat and vegetation scattered across the Council area. Preserving viable remnants and building linkages, particularly from Mount Canobolas through to bushland in Cabonne northeast of the City must be a priority. Enhancing riparian corridors through and around

the City can play a pivotal role in this regard.

Agriculture

With highly valued agricultural soils, particularly to the south of the city, Orange must protect and support primary production. We face strong pressure for rural-lifestyle properties close to the city that consume significant amounts of land and typically have negligible food production. Balanced against this is a need to foster innovation in agriculture, including smaller holdings, to ensure the sector can respond to changes in demand for different types of produce as well as avoiding barriers to entry for new farmers with different land management approaches. Not all farming enterprises need 100ha of land to be viable.



Cultural challenges

Youth

Like many regional areas many of our young people move away after high school to pursue education or career opportunities elsewhere, and while the Charles Sturt University campus does draw in a growing number of students this does not fully offset the departures. Census data indicates an inflow of people in their 30s and 40s in the peak family formation age range. Therefore our youth challenge is two-fold. First, we need to deliver the best environment for school age children, educationally, recreationally and culturally. Second, we also need to improve the range of opportunities for local children to be able to remain in Orange beyond their formal schooling. This includes supporting jobs that lead into rewarding careers, housing to meet the needs of first homebuyers, recreational and cultural options that appeal to young adults.

Inclusiveness

The demographics of Orange are evolving and becoming more diverse over time. To maintain social cohesion our city needs to ensure that the needs of all groups and

backgrounds are accommodated. To achieve this requires that our rules and regulations are flexible and adaptable to the varied demands that will be placed on them, yet stringent enough to prevent exclusionary forms of development.

Aged

Nationally, Australia has an ageing population and this is also reflected in Orange. Being a regional centre with excellent health facilities and various lifestyle benefits draws in retirees from the surrounding region as well as tree changers from elsewhere. Provision of aged care and appropriate housing forms to enable people to age in place is needed to meet the needs of this demographic. Access to services, venues and events is a critical to ensuring Orange is aged-friendly. This relies on more than convenient parking and must include transportation modes that respond to those less mobile.

Orange: Vision Statement

LIVE

Our shared vision is for Orange to be a healthy, safe, inclusive and vibrant community. We recognise the importance of encouraging healthy lifestyles, community pride and a sense of belonging. This can be achieved by maintaining a safe, caring and connected community, with active community participation supported by enhanced cultural and recreational facilities and inclusive services that cater to all of our residents. The beautiful parks, gardens and natural assets of our City are amongst our most cherished assets and contribute to making Orange a desirable place to live, work and play.

PRESERVE

Our shared vision is to balance the natural and built environment. We aim to ensure that the unique natural, cultural, social and historical aspects of our community are preserved while recognising the need for growth and development. Our community is strong in its desire to be more sustainable by promoting renewable energy, reducing waste and protecting our natural resources. There is also an expectation for infrastructure to support a growing city, with roads, footpaths, parking and a vibrant CBD.

PROSPER

Our shared vision is to be a smart, innovative and resilient economy. We will aim to provide the community with positive choices for investment, employment and study. We will aim to strengthen and diversify our economy by targeting new and innovative industries, as well as fostering our existing strengths such as medical services, mining, local food and wine production and tourism. Orange residents are keen to see more engagement between Council, local business and industry and the education providers.

COLLABORATE

Our shared vision is to forge a collaborative community that engages with open and ongoing decision making. We will aim to develop future leaders and supporting community groups to deliver services and programs identified priorities during community consultation. We expect the community will look to Council to provide leadership, guidance and responsible governance.





Our Shared Values

Over the next 20 years as Orange grows and changes to meet community needs, a key priority for Council will be to maintain the high levels of environmental amenity, liveability and landscape quality that characterises Orange.

Cultural Goals

Heritage

Our heritage will be protected and conserved; development will be of high-quality design sympathetic to the character of our neighbourhoods. A dominance of landscape over built form will be enhanced particularly within conservation areas, with design ensuring views to and from Mount Canobolas and other key landscapes are protected where viable.

Orange's environmental heritage – Aboriginal, landscape and built form, – will be recognised, valued and protected, providing the community with a sense of living history and a physical link to the work and way of life of earlier generations.

Employment

Our youth will be able to find and pursue interesting and rewarding careers locally. New arrivals will bring additional skills and talents to enhance the vitality of the local economy. A growing mix of talent will enable Orange to tap into new and emerging sectors that will in turn provide opportunities for new businesses to flourish. Self employment and home based businesses will contribute to work-life balance outcomes.

Engagement

Our community, stakeholders and interest groups are actively consulted on policies and projects that guide the growth and management of Orange.

Economic Goals

Diversification

Our economy will build upon its strengths while adding new and emerging sectors to build resilience, increase career options and improve the range of goods and services available locally, which will in turn reduce the amount of expenditure escaping our city and help to draw more trade to Orange.

Agribusiness

Agriculture and related enterprises will continue to provide a strong contribution to the local economy and underpin the clean, sustainable and environmentally friendly branding of Orange as a food and wine destination.

Visitor Economy

Visitation will continue to play an important role in Orange's productivity and employment with key attractors including food and wine, sporting events and passive recreation in scenic environments.

Health

Our public and private hospitals, medical centres, doctors, nurses, specialists and allied health professionals deliver a range of exceptional health outcomes to residents of Orange and throughout the region. In turn the community supports our medical fraternity with a range of supporting services, facilities and advocacy to enable them to pursue their primary mission.

Education

Our schools, TAFE and university – supported by industry through traineeship and apprenticeship programs – will provide a strong and growing range of educational opportunities locally.

Environmental Goals

Water security

Stormwater harvesting, water sensitive urban design and a network of pipelines will continue to underpin the urban water supply. The catchments of Suma Park dam and Gosling Creek dam will be managed to promote water quality. Demand side management will encourage residents and businesses to be efficient and practical in their water usage.

Energy Security

Renewable energy sources will be encouraged throughout the city and deployed sensitively to respect heritage and streetscape values. Developments will respond to micro-climate opportunities and seek to minimise the need for heating and cooling through passive solar design. Landscaping will assist in moderating temperature variations.

Climate Resilience

The effects of climate change and natural hazards will be managed through good planning, ensuring resilience and a sustainable urban environment. Waste outcomes will be safe, efficient and cost effective, maximise recycling, and well-planned waste infrastructure will contribute to the built form and liveability of the community. Tree coverage will be enhanced to mitigate the heat island effect and maintain the landscape amenity of Orange.

Ecological Protection

Our waterways, wetlands, parks and native vegetation will be maintained and enhanced where possible to promote positive biodiversity outcomes. Mature urban trees will be valued not only for their scenic contribution but also in terms of water and air quality and reducing the urban heat island effect.

Built Environment Goals

Housing

Housing opportunities and choice will continue to be provided to cater for changing demographics and population needs, ensuring that resident amenity is maintained. Housing growth will be in the form of infill development and selected greenfield subdivision releases. Opportunities for medium density residential development will be fostered close to the CBD, while the scale of development will respect the human scale of neighbourhoods and the established character.

Open Space and Recreation

Management of existing open spaces will continue to provide important passive and active recreation opportunities. Parks, sports fields, walking tracks, and other public spaces will be maintained and enhanced to support healthy lifestyles. Open spaces will also be valued and maintained for ecological benefits and as important contributors to air and water quality.

Transport and Traffic

Improved traffic solutions to ease congestion will continue to be advocated for. Sustainable transport, such as buses, cycling and walking will be encouraged for a healthy, active community. Council will be responsive to flexible and innovative solutions.

Neighbourhoods and Villages

Neighbourhood and local centres will support the community as great, connected places. The country town atmosphere and character of centres will be retained as Orange grows and changes to meet community needs.

Orange: Action Plan

LSPS Framework Documents			
Status / Function	Document	Review frequency	Next Review Due
Framework	Local Strategic Planning Statement (LSPS)	Every four to seven years*	2023
Core - Internal	Community Strategic Plan (CSP) – Review	Every four years,	2021
Core - Internal	Local Environmental Plan (LEP)	Every five years	2024
Core - Internal	Development Control Plans (DCP)	Every five years	2020
Core - External	Sub-Regional Rural and Industrial Strategy	Every five years	2020
Core - External	Orange Blayney and Cabonne Regional Economic Development Strategy	TBD	TBD
Socioeconomic	Local Housing Strategy	Every seven years	2020
Socioeconomic	Business Centre Review Strategy	Every seven years	TBD
Socioeconomic	Tourism Strategy	TBD	TBD
Socioeconomic	Health & Education Strategy	TBD	TBD
Socioeconomic	Disability Inclusion Action Plan	TBD	TBD
Environmental	Biodiversity / Ecological Strategy	TBD	TBD
Environmental	City of Orange Heritage Manual	Every ten years	2021
Environmental	Urban Efficiency Strategy	TBD	TBD
Environmental	Blackmans Swamp Creek and Ploughmans Creek Flood Study	Every ten years	TBD
Environmental	Orange Street Tree Master Plan	TBD	TBD
Resourcing	Workforce Management Plan	Every four years	2021
Resourcing	Long Term Financial Plan	Every four years	2021
Resourcing	Asset Management Plan	Every four years	2021
Resourcing	Development Contribution Plans	Every four years	2021
Monitoring & Reporting	Community Strategic Plan (CSP) – Reporting	Annually & quarterly	2020
Monitoring & Reporting	State of the Environment (SoE) report	Annually	2020

OVERVIEW

Implementation of the Local Strategic Planning Statement is comprised of two core elements.

- The ongoing review, maintenance and updating of the LSPS framework, comprised of various strategies and policies that supports the LSPS.
- Identification within the LSPS of Planning Priorities and associated actions consistent with the framework.

LSPS Framework

Orange City Council has adopted a policy framework to support the role of the Orange LSPS in planning for the development of our community. This approach acknowledges the 'line of sight' strategies and plans required by the Act as 'Core' LSPS documents and supplements this with a range of supporting strategies and plans to help inform and guide specific elements of the strategy.

PLANNING PRIORITIES

To achieve the 20-year vision for Orange, the LSPS has identified the 19 Planning Priorities, shown in the Policy Line of Sight table. These indicate the focus of future strategic planning work in Orange, which are consistent with the:

- Directions of the Central West and Orana Regional Plan
- Strategic direction for Orange expressed in the Orange City Council Community Strategic Plan, 2018-2028.

ACTIONS

Orange's Planning Priorities will be delivered through actions to be undertaken by Council over the coming years. These may include the research of identified planning issues, preparation of strategies or policies, implementation of specific projects, or amendment to existing Council plans such as Orange's Local Environmental Plan or Development Control Plans.

IMPLEMENTATION, MONITORING AND REPORTING

Council will monitor and report on the implementation of the actions to ensure that the planning priorities are being achieved. This will, as much as possible, be aligned to other Council review and reporting processes such as:

Rolling Review of Orange's Policy Framework:

- This approach is consistent with the Integrated Planning and Reporting (IP&R) framework under the Local Government Act 1993, which recognises that council plans and policies are inter-connected.
- This Statement will be reviewed at least every seven years pursuant to section 3.9(1) of the Act. The intention is to align the review with the Community Strategic Plan (CSP) which is required to be reviewed every four years.



Policy Line of Sight

Live			Prosper	
A city for people	Housing the city	A city of Great Places	A well Connected city	Jobs and skills for the city
<ul style="list-style-type: none"> Protecting our Kids Reducing Domestic Violence Reoffending Reducing Youth Homelessness Tackling Childhood Obesity 			<ul style="list-style-type: none"> Making Housing More Affordable Improving Education Results Delivering Infrastructure Creating Jobs 	
<ul style="list-style-type: none"> Protecting our most vulnerable children Increasing permanency for children in out-of-home care Reducing domestic violence reoffending Reducing recidivism in the prison population Reducing homelessness Towards zero suicides 			<ul style="list-style-type: none"> Bumping up education results for children Better customer service Improving outpatient and community care 	
Direction 5: Improve access to health and aged care services Direction 29: Deliver healthy built environments and better urban design	Direction 25: Increase housing diversity and choice Direction 26: Increase housing choice for seniors Direction 27: Deliver a range of accommodation options for seasonal, itinerant and mining workforces Direction 28: Manage rural residential development	Direction 4: Promote and diversify regional tourism markets Direction 12: Plan for greater land use compatibility Direction 16: Respect and protect Aboriginal heritage assets Direction 17: Conserve and adaptively re-use heritage assets	Direction 10: Promote business and industrial activities in employment lands Direction 18: Improve freight connections to markets and global gateways Direction 19: Enhance road and rail freight links Direction 20: Enhance access to air travel and public transport	Direction 2: Grow the agribusiness sector and supply chains Direction 3: Develop advanced manufacturing and food processing sectors Direction 6: Expand education and training opportunities

Preserve			Collaborate	
A city in its landscape	An efficient resilient city	An inclusive city	A city supported by infrastructure	A collaborative city
<ul style="list-style-type: none"> Keeping our Environment Clean 			<ul style="list-style-type: none"> Improving Government Services Improving Service Levels in Hospitals Creating Diversity in the Public Sector 	
<ul style="list-style-type: none"> Increasing the number of Aboriginal young people reaching their learning potential Greener public spaces Greening our city 			<ul style="list-style-type: none"> Improving service levels in hospitals World class public service 	
Direction 1: Protect the region's diverse and productive agricultural land	Direction 9: Increase renewable energy generation	Direction 7: Enhance the economic self-determination of Aboriginal communities	Direction 21: Coordinate utility infrastructure investment	Direction 22: Manage growth and change in regional cities and strategic and local centres
Direction 8: Sustainably manage mineral resources	Direction 11: Sustainably manage water resources for economic opportunities			Direction 24: Collaborate and partner with Aboriginal communities
Direction 13: Protect and manage environmental assets	Direction 14: Manage and conserve water resources for the environment			
	Direction 15: Increase resilience to natural hazards and climate change			
	Direction 23: Build the resilience of towns and villages			

Policy Line of Sight

Live	Prosper
<p>A healthy, safe, inclusive and vibrant community.</p> <p>Objective 1: A liveable city that is connected through open spaces</p> <p>Objective 2: A healthy and active community that is supported by sport and recreational infrastructure</p> <p>Objective 3: A friendly environment where people feel safe and included.</p> <p>Objective 4: A creative community participating in arts and cultural activities</p> <p>Objective 5: Responsive programs and services that support our community's lifestyle and social needs</p> <p>Objective 6: A community that values and protects domestic animals, and the role they play in residents' wellbeing, both physical, social and psychological.</p>	<p>A smart, innovative and resilient economy.</p> <p>Objective 11: Sustainable tourism, events and visitor experiences</p> <p>Objective 12: A smart, innovative and resilient industry sector</p> <p>Objective 13: Transport services, connectivity and infrastructure that support community, tourism, business and industry.</p>
<p>Planning Priority 1 Capitalise on Orange's character, lifestyle and heritage to enhance tourism and attract new residents.</p> <p>Planning Priority 2 Support the delivery of new homes in residential release areas, including North Orange and Shiralee, and increase the range of housing options in existing urban areas.</p> <p>Planning Priority 3 Provide a range of facilities and services to meet community needs, and foster a culturally rich, creative and socially connected Orange community.</p> <p>Planning Priority 4 Provide diverse housing choices and opportunities to meet changing demographics and population needs, with housing growth in the right locations.</p> <p>Planning Priority 5 Ensure that building design and construction is of high quality, and maintains resident amenity.</p> <p>Planning Priority 6 Provide recreational opportunities to meet the needs of residents of, and visitors to, Orange.</p>	<p>Planning Priority 7 Leverage Orange's rural character to support diverse industries such as value-added manufacturing and food tourism.</p> <p>Planning Priority 8 Support the growing healthcare sector and related industries in the health precinct at Bloomfield around Orange Health Service.</p> <p>Planning Priority 9 Enhance local and neighbourhood centres as great, connected places, whilst maintaining the regional town atmosphere.</p> <p>Planning Priority 10 Improve access to, from and within Orange, and encourage active transport.</p> <p>Planning Priority 11 Provide for opportunities for local employment.</p>

Preserve	Collaborate
<p>Balancing the natural and built environment.</p> <p>Objective 7: Sustainable growth and respectful planning that values the natural environment</p> <p>Objective 8: Managing our resources wisely</p> <p>Objective 9: Infrastructure for our growing community</p> <p>Objective 10: Celebrate our cultural, social, natural and built heritage assets</p>	<p>Leadership and partnership</p> <p>Objective 14: An informed community</p> <p>Objective 15: Leaders in our community</p> <p>Objective 16: Strong relationships</p> <p>Objective 17: Responsible governance</p>
<p>Planning Priority 12</p> <p>Protect and conserve the natural, built and Aboriginal cultural heritage of Orange.</p> <p>Planning Priority 13</p> <p>Protect, conserve and enhance Orange's urban tree canopy, landform, waterways and bushland.</p> <p>Planning Priority 14</p> <p>Protect, conserve and enhance the natural, visual, environmental and heritage qualities of Orange's scenic areas, and significant views to and from Mount Canobolas.</p> <p>Planning Priority 15</p> <p>Manage energy, water and waste efficiently to ensure a sustainable urban environment.</p> <p>Planning Priority 16</p> <p>Adapt to the impacts of hazards and climate change.</p>	<p>Planning Priority 17</p> <p>Plan for industrial land and protect industrial areas from incompatible land uses</p> <p>Planning Priority 18</p> <p>Advocate for development to be supported by infrastructure.</p> <p>Planning Priority 19</p> <p>Work together with Government agencies and other stakeholders to promote good outcomes for Orange.</p>

Policy Line of Sight

Live	Prosper
Orange Sustainable Settlement Strategy (OSSS)	Activate Orange
To be reviewed and updated with a new housing strategy in 2020.	Orange, Blayney and Cabonne Regional Economic Development Strategy (REDS) 2018 - 2022
Future City	Adopted 2018 with a review and updated process commencing in 2020
To be launched in 2020	Blayney Cabonne Orange Rural and Industrial Lands Strategy (BCO)
Heritage Infill Guidelines	To be reviewed and updated with a new more focussed industrial and employment strategy in 2020
	Business Centres Review Strategy (BCR)
	To be reviewed and updated in 2022

Preserve	Collaborate
<p>Blayney Cabonne Orange Rural and Industrial Lands Strategy (BCO)</p> <p>The industrial component of the BCO is to be superseded by the forthcoming review industrial and employment review in 2020.</p> <p>The rural residential component of the BCO is to be superseded by the forthcoming housing strategy in 2020.</p> <p>The remaining agricultural component of the BCO is to remain in effect until a new strategy can be prepared.</p> <p>Heritage Strategy</p>	<p>Regional Economic Development Strategy (REDS)</p> <p>Adopted XX to be reviewed and updated XX</p>

Planning priority 1

Live

Capitalise on Orange's character, lifestyle and heritage to enhance tourism and attract new residents.

Rationale

A strong vibrant community is one that can provide a growing range of services and facilities for locals and visitors alike. As well as providing immediate economic benefits tourism serves to introduce the community to new people and positive tourist experiences encourage people to settle in Orange. New residents bring with them skills, experiences and new capacities which in turn benefit the broader community.

Such growth in population makes new enterprises viable, diversifies the economy and builds economic resilience. Local character, heritage and a relaxed lifestyle are instrumental to the ability to attract tourists and new residents. Accordingly Orange seeks to leverage the reputation, assets and environment built up over many decades and generations.

Tourism numbers and population growth also serves as a natural form of feedback and evaluation. Strong numbers coming in demonstrates that the community is on the right path and delivering a city, culture and environment that is desirable and affordable.

Council will seek to ensure ongoing opportunities for urban development. Protection of rural lands and primary production means this will need to include appropriate density of development in established areas. Such density will in turn need to be balanced with protecting the heritage and lifestyle values that are currently enjoyed.

Actions

- Review the Local Environmental Plan to consider additional opportunities for Tourism related developments.
- Review the Local Environmental Plan on a regular basis to update the heritage listings.
- Review and update the City of Orange Heritage Manual by 2023.
- Review and update heritage study, amend LEP to include recommendations.
- Review and update heritage infill policy.
- Collaborate with neighbouring Councils and regional forums to promote Orange.
- Continue to attract tourism related events to Orange that add to an active year-round calendar.
- Facilitate the development of venues in appropriate locations to cater for new and diverse activities.
- Facilitate the development of tourist and visitor accommodation in appropriate locations and for a wide range of price points. Review and update the Regional Economic Development Strategy (REDS) by 2024.

Monitoring and Reporting

- Track and publish statistics in relation to the number of new dwellings approved.
- Track and publish statistics in relation to the amount of tourist and visitor accommodation in Orange on an annual basis.

- Track and publish statistics in relation to the number of heritage assistance grants provided.
- Maintain a calendar of tourist related events on Councils website.
- Create and maintain a directory of venues able to host events, conferences and seminars in and around Orange in conjunction with Orange 360.
- State of the Environment Reporting
- Monitor and publish the estimated resident population (ERP) of Orange on an annual basis.

Key Stakeholders

- Residents
- Accommodation providers
- Local businesses with skill shortages
- Orange360
- Relationship to Other Plans
- Heritage Strategy
- Regional Economic Development Strategy
- Tourism Strategy
- City of Orange Heritage Manual
- Orange Active Travel Plan
- Botanic Gardens Master Plan
- Gosling Creek Reserve Plan of Management
- State Legislation, Programs and Policies

Planning Priority 2

Live

Support the delivery of new homes in residential release areas, including North Orange and Shiralee, and increase the range of housing options in existing urban areas.

Rationale

The supply of land for new residential development and the capacity for infill development are important factors in maintaining a balanced housing market.

When insufficient land is available land values may rise to a point that effectively prices out most aspiring home builders. Conversely if too much land is available competition between developers may drive margins too low to be profitable resulting in land banking.

Insufficient land in greenfield areas may stimulate demand for infill development in established areas. However existing home owners may oppose such developments partially out of concern for impact on property values. In the broad sense infill development pressure may actually underpins property values overall. Existing residents may also be concerned over intensification and changes to the general character of their neighbourhoods.

Infill development therefore needs to be managed so as to 'fit' the character of the area and respond harmoniously with its surrounds. This requires a more nuanced and skilful design than would be typical of greenfield developments and a more constrained level of design freedom.

Accordingly, there is a need to provide an appropriate amount and mix of new release areas in locations that can be readily serviced with infrastructure and community facilities. Balanced against this is a need to examine development controls and requirements in relation to infill development of established areas.

Council will continue to support the delivery of residential release areas and promote diversity in the housing stock to reflect the composition of the Orange households. This will be achieved through preparation, review and updating of local housing strategies and associated development controls.

Actions

Prepare a revised housing strategy, informed by affordable and accessibility requirements, to replace the Orange Sustainable Settlement Strategy.

Ensure a stable supply of residential land, supported by infrastructure, to provide housing opportunities for new residents.

Review the subdivision code to reflect the Disability Inclusion Action Plan recommendations.

Review and update development controls in relation to established areas, particularly heritage conservation areas and other neighbourhoods where the established character should be maintained or enhanced.

Review and update the Development Contributions Plans

Monitoring and Reporting

New housing strategy to be published on Councils website, with annual figures on residential subdivisions and dwellings approved as well as residential construction and occupation certificates issued. The annual report to include a breakdown on the composition of new housing construction in terms of size and number of bedrooms as it relates to the household composition of Orange.

Key Stakeholders

- Residents
- Architects and designers
- Building construction firms
- HousingPlus and other housing services

Relationship to Other Plans

- Orange Sustainable Settlement Strategy (OSSS)
- Orange Local Housing Strategy
- Disability Inclusion Action Plan
- Subdivision Code
- Development contributions plan
- State Legislation, Programs and Policies
- State Environmental Planning Policy 70 – Affordable Housing (Revised Schemes)
- State Environmental Planning Policy (Affordable Rental Housing) 2009
- State Environmental Planning Policy (Housing for Seniors or People with a Disability) 2004

Planning Priority 3

Live

Provide a range of facilities and services to meet community needs, and foster a culturally rich, creative and socially connected Orange community.

Rationale

The attraction of living in Orange, and surrounding areas, is boosted by provision of facilities and services that promote social connection, cultural exchange, creativity and other community needs.

A diverse and dynamic community generates opportunities, both economic and social, that empower residents and improve living standards. Creativity can lead to new businesses, products and services being established or expanded. This may create employment opportunities or enable residents to acquire goods locally that were previously not available.

Quality of life depends upon more than economic opportunity. Social cohesion adds a sense of belonging and improves security. Connection among people builds support networks, both formal and informal, that reduce isolation, enhance well being and improve mental health outcomes.

Both the public and private sector contribute to this fabric of social capital. Council has a role to play both directly and indirectly. Directly as a provider of various services to the community and indirectly as the regulator of development Council establishes the planning controls that all providers need to follow.

As new providers and services emerge in response to changing community needs, periodic reviews of planning controls must ensure that requirements are not onerous or unduly restrictive. At the same time new development can be disruptive and stressful for neighbours, so the planning system must continue to provide a framework that supports stability for residents while encouraging innovation in this sector.

Council will address the needs of the community, both directly and through the support of 3rd parties, to promote social, cultural and creative vibrancy. This will involve advocacy, assistance in seeking funding, periodic reviews of planning controls, as well as ongoing liaison with various community groups to stay informed on the aspirations of our residents.

Actions

- Support and facilitate existing and emerging festivals and events, especially those that tap into culture, creativity and diversity.
- Require all Council supported events to incorporate accessibility measures.
- Review planning controls in relation to festivals, events and tourism
- Review planning controls in relation to community services and facilities.
- Monitor grant funding sources with a view to alerting our community to potential opportunities via the news section of Councils website.

Monitoring and Reporting

Track and publish statistics in relation to events sponsored by Council

Publish a calendar of events on Councils website.

Key Stakeholders

Residents

Relationship to Other Plans

- Heritage Strategy
- Tourism Strategy
- Regional Economic Development Strategy
- Disability Inclusion Action Plan
- Orange Active Travel Plan
- Botanic Gardens Master Plan
- Gosling Creek Reserve Plan of Management
- State Legislation, Programs and Policies
- State Environmental Planning Policy (Infrastructure) 2007

Planning Priority 4

Live

Provide diverse housing choices and opportunities to meet changing demographics and population needs, with housing growth in the right locations.

Rationale

Safe, secure and affordable housing is a fundamental component of modern life. A stable home provides the basis from which people participate in the broader community, and allows them to pursue with confidence their goals and ambitions.

It follows that an effective housing supply must meet the diverse range of needs of the entire community. Homes that suit families may not be suited to lone person households, Buildings designed for young able-bodied people may not be useable by elderly, infirm or disabled people. Homes built for and by the wealthy may be out of the reach of lower socio-economic people with limited options.

Supply and demand alone only tell part of the story. Inadequate supply of land and limited opportunities for infill development drive costs and prices up. Such constraint would restrict new development, impact on the construction industry and price some households out of the market.

People will always seek the highest standard of accommodation that their circumstances allow, and naturally the construction industry will preference those projects with higher profit margins. Consequently the construction industry has a clear tendency to focus on the upper end of the market.

Conventionally this focus on the upper end of the market may still address the needs of the mid – lower end. This occurs through a trickle down effect, as new homes are occupied at the upper end of the market, their vacated homes become sold/rented to mid level households who in turn vacate homes that become available to the lower end of the market.

However when a community experience population growth, particularly through in-migration, this trickle down effect becomes disrupted. New residents participating in the market add to demand for their respective level and if the industry is not supplying new stock at that price point housing stress is likely to increase.

Therefore the industry must be encouraged to deliver a broad range of housing forms at a range of price points. Adequate supply of land in residential release areas that respond to a range of lot sizes and prices will go some way to reducing housing stress.

Council will seek to encourage the delivery of housing that reflects the range of household composition across Orange. This will involve reviewing planning controls in relation to lot sizes, as well as density and design controls and contribution plans to ensure that requirements do not unduly constrain the ability of the construction industry to meet the real needs of our community.

Actions

- Review the Orange Sustainable Settlement Strategy and replace with a Local Housing Strategy
- Review and update the Orange Development Control Plan with provisions tailored to the various forms of residential development.

Monitoring and Reporting

Track and publish statistics in relation to subdivision of land and new dwelling approvals.

Key Stakeholders

- Residents
- Property developers and construction companies
- Landowners identified in housing strategies as potential sites for developments
- housing service providers

Relationship to Other Plans

- Orange Sustainable Settlement Strategy
- Local Housing Strategy
- Disability Inclusion Action Plan
- Servicing Strategy
- Orange Active Travel Plan
- State Legislation, Programs and Policies
- State Environmental Planning Policy 70 - Affordable Housing (Revised Schemes)
- State Environmental Planning Policy (Affordable Rental Housing) 2009
- State Environmental Planning Policy (Housing for Seniors or People with a Disability) 2004

Planning Priority 5

Live

Ensure that building design and construction is of high quality, and maintains resident amenity.

Rationale

The built form environment has a substantial influence over the day to day lives of residents. Issues around scale, density, access to sunlight, aesthetic presentation as well as acoustic and visual privacy all have an influence over the quality of life and psychological health of people.

Building construction quality or standards effect the durability, maintenance costs and energy efficiency of the structure and the safety, comfort and ease of access for occupants. Externally, construction standards may impact upon neighbours in terms of acoustic amenity, protection from stormwater runoff and potential for erosion or landslip.

Quality buildings are also more energy efficient, passive solar design reduces the need for artificial heating and cooling, resulting in smaller and potentially quieter air conditioning compressors.

Durable buildings require less maintenance and have longer structural lifetime and so consume fewer materials. Designs that are adaptable enable buildings to have multiple uses over their structural lifetime reducing the need for demolition and rebuilding, again saving materials and reducing waste being sent to landfill.

Therefore buildings need to be well designed and constructed:

- to provide safe, efficient and fit for purpose environments for occupants,
- to preserve amenity for neighbours,
- to reduce energy consumption and waste generation,
- to contribute to the broader community by enhancing the public realm.

Meeting such design standards can bring additional costs to construction projects and this could limit the provision of some housing forms that may in turn limit housing availability for some sectors. In response to this Council will seek to enable innovative forms that meet the above concerns while also catering for under served sectors of the community.

Through the land use planning system Council will ensure that new developments respond positively to resident, and neighbour, amenity. This will entail a review of planning controls and requiring all new greenfield rezonings and large subdivisions to be supported by a masterplan or dedicated DCP chapter that considers the needs of our diverse households.

Actions

- Review and update the Orange Development Control Plan to deliver a well rounded synthesis of:
- Enhancing residential amenity
- Water Sensitive Urban Design principles
- Ecologically Sustainable Development principles
- Universal Design Principles
- Crime Prevention Through Environmental Design principles
- Planning for Bushfire Protection 2018 recommendations

Monitoring and Reporting

Track and publish non-identifying statistics in relation to development objections

Publish non-identifying numbers and types of amenity complaints and concerns - distinct from new development objections (eg. noise, privacy concerns, solar access, barking dogs and the like) to gain a better understanding of the matters affecting the community so that reviews of planning controls can proactively seek to prevent these matters in future.

Key Stakeholders

- Residents
- Architects and building designers
- Construction companies

Relationship to Other Plans

- Orange Development Control Plan
- Disability Inclusion Action Plan
- State Legislation, Programs and Policies
- State Environmental Planning Policy (Building Sustainability Index: BASIX) 2004
- State Environmental Planning Policy (Housing for Seniors or People with a Disability) 2004
- State Environmental Planning Policy (Vegetation in Non-Rural Areas) 2017

Planning Priority 6

Live

Provide recreational opportunities to meet the needs of residents of, and visitors to, Orange.

Rationale

Both passive and active forms of recreation have important benefits for all people in terms of both physical and psychological health. Recreational opportunities also enhance tourism by providing more reasons to explore the area, activities to engage in and experiences to share.

While much recreation happens in private yards and gardens, public recreation brings social opportunities to meet new people with similar interests, which in turn builds community and social cohesion. Recreational facilities help to foster sporting and athletic talent and enables Orange to gain economically from the tourism derived from hosting events.

Expanding the range, availability and quality of recreational assets makes Orange a desirable place to live and work. Attracting new residents leads to more participants and members for sporting and recreation groups. A thriving sport and recreation community expands the range of options for residents.

Providing public recreational opportunities, both passive and active, is especially important in areas where intensification occurs, or is likely to occur. Apartments and other households with minimal private open space need access appropriate public spaces. In turn such spaces need to be designed and maintained to encourage their ongoing use.

Council will support and provide for the recreational needs of our community on an ongoing basis to ensure that all residents and visitors have access to both passive and active recreation forms to benefit their physical health as well as the opportunity to connect with nature for the important psychological benefits that provides.

This will be achieved through ensuring that new greenfield estates incorporate appropriate levels of public open space and that existing natural features are preserved and enhanced where possible. Embellishment of public open spaces will be designed and implemented in an accessibility friendly manner so that all of our residents are able to use these assets in a fair and equitable manner.

Actions

- Review and update the Orange City Council Recreation Needs Study
- Require residential rezoning of more than 15 lots to include space for public recreational activities commensurate with the scale of the area to be rezoned, or planning agreements to embellish existing nearby public open space.

Monitoring and Reporting

- Publish statistics in relation to visitor numbers to Orange and patronage of recreational facilities where possible.
- Seek statistics from local sports organisers on the number of registered and active participants.

Key Stakeholders

- Residents
- Local and regional sports organisers
- Tourism operators and accommodation providers

Relationship to Other Plans

- Tourism Strategy
- Orange Active Travel Plan
- Disability Inclusion Action Plan
- Recreation Needs Study
- Botanic Gardens Master Plan
- Gosling Creek Reserve Plan of Management
- State Legislation, Programs and Policies

Planning Priority 7

Prosper

Leverage Orange's rural character to support diverse industries such as value-added manufacturing and food tourism.

Rationale

Logistically, being located in the centre of the state enables our industries to tap into a wide range of resources, services and goods from across NSW and beyond. With a growing population base and diverse skill base a wide array of industries can be attracted to and grow in Orange. Our location also enables Orange to be a hub for firms and government agencies to connect with rural and remote populations. These advantages are also enhanced by connection to a rich and authentic rural character.

Our heritage and history, with the initial discovery of gold in Australia and our association with Banjo Paterson underline the agricultural and rural aesthetic. The built form of Orange, particularly in our heritage conservation areas, preserves the look and feel of a country town. Combined with extensive orchards, vineyards and farming enterprises generate a relaxed rural feel.

Our location and proximity to Mount Canobolas provides high grade soils that underpins the agricultural sector, which in turn sustains a strong food tourism brand for Orange. Value-added manufacturing is able to leverage the food tourism brand and rural character to boost both exposure and perceived quality for local products.

In collaboration with neighbouring shires Council will seek to protect this established character, through ensuring development in rural areas is consistent with rural enterprises and designed to protect views and scenic values as well as retention and enhancement of native vegetation to retain a natural backdrop.

Rural-residential lifestyle developments will only be

considered where it can be clearly demonstrated that rural enterprises are not impacted. Such developments will also be required to adopt a sympathetic rural character in their design and embellishment. This will be identified in planning controls related to lifestyle developments.

Actions

- Review the Orange Local Environmental Plan (LEP) to provide more opportunities for value-added manufacturing, food tourism and other industries in appropriate locations.
- Review the Orange Development Control Plan (DCP) to ensure industry in rural areas is appropriately designed and operated to protect the rural character and operational integrity of surrounding farms.
- Review DCP provisions in relation to rural building design requirements to limit intrusive elements in scenic areas.

Monitoring and Reporting

- Track and publish statistics in relation to rural residential lifestyle estates
- Publish statistics in relation to key tourism events, such as food and wine week where available.

Key Stakeholders

- Residents
- Farmers
- Tourism operators and accommodation providers

Relationship to Other Plans

- Regional Economic Development Strategy (REDS)
- Blayney Cabonne Orange Rural and Industrial Lands Strategy (BCO)
- State Legislation, Programs and Policies
- State Environmental Planning Policy (Primary Production and Rural Development) 2019

Planning Priority 8

Prosper

Support the growing healthcare sector and related industries in the health precinct at Bloomfield around Orange Health Service.

Rationale

The Orange Health Service and surrounding medical facilities in Forest Road, combined with rural medical training from public universities, make Orange a focal point for health services across the region. First class facilities and higher order services attract specialist medical services that benefit both local and regional health outcomes.

Other medical and related services across Orange more generally provide convenient localised access.

To support and sustain this vital sector Council and the community must maintain a strong program of advocacy and collaboration. Locally based and visiting medical staff, as well as students, need to be able to access appropriate and affordable housing. The needs of allied health professions and supporting industries must be accommodated to fully leverage the existing assets.

Additionally Council will enable these services throughout the urban fabric of our city by ensuring that planning controls recognise the value these services have for residents and allow for flexibility in the design and siting of health services.

This will be identified in planning controls and conceptual precinct plans as they are prepared.

Actions

- Review the Orange Local Environmental Plan to ensure that there are opportunities for healthcare and allied professions in appropriate locations and zones.
- Review the parking requirements for healthcare and allied professions.
- Review other design requirements to ensure that protection of residential amenity is retained while also allowing flexibility to provide for the sometimes specific needs of different health care facilities.
- Advocate for additional facilities in the health precinct to deliver a wider range of health and related services.
- Support and advocate for the establishment and growth of a rural medical school in conjunction with tertiary education providers and the health service facilities.

Monitoring and Reporting

- Track and publish statistics in relation to traffic volumes and parking demand in Forest Road.
- Report on advocacy measures taken by Council to assist the sector
- Seek out data from other stakeholders in relation to patient and medical student outcomes.

Key Stakeholders

- Residents
- Doctors, nurses and allied health professionals
- Universities and training providers
- Medical and other scientific research organisations

Relationship to Other Plans

- Health & Education Strategy
- Regional Economic Development Strategy (REDS)
- Disability Inclusion Action Plan
- State Legislation, Programs and Policies
- State Environmental Planning Policy (infrastructure) 2007

Planning Priority 9

Prosper

Enhance local and neighbourhood centres as great, connected places, whilst maintaining the regional town atmosphere.

Rationale

While building design and subdivision layouts create the underlying structure of a neighbourhood it is the actual use of public spaces that establish atmosphere, vibrancy and community.

Empty places, while functional, lack a sense of welcome and conviviality. Conversely activities in the public realm bring people together and create opportunities for incidental interactions, which help build neighbourhood spirit. To facilitate this outcome the embellishment and design of the public realm needs to go beyond the functional aspects of traditional engineering and enable people to linger and mingle.

For this the public realm needs to accommodate a range of outdoor and street activities, which may include: outdoor/ footpath dining, vending machines, advertising, filming & photography, busking & public address, temporary displays, markets, festivals and stalls, mobile food and drink vending, charity (donation) bins, public meetings, public collections & surveys, Hoarding & scaffolding, Parades, marches & demonstrations, Guided tours & group activities.

Not all activities are suitable in all locations and Council needs to develop focal points and linkages. This urban fabric can then be activated with events, formal and informal, to encourage people to meander and encounter each other in passing. Each encounter building upon the last to create a sense of familiarity and trust.

Council will continuously seek to embellish the public realm in local and neighbourhood centres to increase the value of these places to local residents. This will involve working with the community in each location to establish the vision

and priorities people have for their neighbourhoods. This in turn will feed through to reviews of planning controls and integration with other policies and programs as appropriate.

Actions

- Review and update the Orange Development Control Plan to include provisions relating to cyclist parking and end-of-trip facilities in commercial precincts.
- Improve pedestrian linkages throughout the city, particularly in proximity to significant destinations and parks.
- Develop a comprehensive outdoor and street activities policy in relation to public land and road reserves.
- Review and update plans of management for all parks and reserves.
- Develop precinct level masterplans for all commercial areas within Orange.

Monitoring and Reporting

- track and publish statistics in relation to the number and type of street activity approvals sought
- Spatial identification of local and neighbourhood centres and collation of suggestions and requests received in relation to those centres.

Key Stakeholders

- Residents
- Local and neighbourhood enterprises
- public transport providers

Relationship to Other Plans

- Business Centres Review Strategy
- Orange Active Travel Plan
- Future City
- Disability Inclusion Action Plan
- State Legislation, Programs and Policies

Planning Priority 10

Improve access to, from and within Orange, and encourage active transport.

Rationale

Other than online activities, physical access is a prerequisite for all activities and enterprises that people need to use. Traditionally developments are designed to cater for private vehicles with parking requirements being the main focus. Alternative modes of transport include walking, cycling, public transport and ride-share services, all of which are more ecologically sustainable and reduce emissions. Additionally active transport has health benefits and is more readily available to people with limited incomes.

Access is also related to physical and cultural impairment. Disabled parking spaces are only one measure that seeks to improve access for these groups. Building standards from access ramps to disabled toilets help to make our city more welcoming to all.

Businesses seek locations that maximise the population catchment that can easily reach and access their premises. Increased density, in appropriate locations, results in a greater local population that may sustain shops and services within a walking distance catchment, negating the need for private transport.

Additionally private vehicle ownership forms a significant component of most household budgets. Studies overseas have shown that cyclists spend more money per capita in their local economies, increasing the amount of money in local circulation compared to motorists (given that at least the capital cost of the vehicle leaves the local economy).

Council will therefore seek to promote alternative active modes of transport by reviewing development controls so that the built form of the city becomes more accessible over time. Pedestrian and cyclist facilities will be elevated in status to match that of other modes of transport and access requirements of all residents, including those with physical or cultural impairment, are given proper consideration.

This will involve review and updating of relevant policies

plans and controls.

Actions

- Incorporate recommendations of Disability Inclusion Action Plan into the DCP
- Review, Maintain and update the Disability Inclusion Action Plan and Orange Mobility Map
- Require Greenfield subdivisions involving new roads to include footpaths and pedestrian friendly layouts by minimising path gradients and maximising permeability with mid-block connections.

Monitoring and Reporting

Track and publish statistics in relation to traffic volumes, parking utilisation, parking fines.

Key Stakeholders

- Taxi operators
- Bus operators
- Residents
- Cyclists and pedestrians
- Challenge Disability Services, LiveBetter
- NSW Roads and Maritime Services

Relationship to Other Plans

- Disability Inclusion Action Plan
- Orange Active Travel Plan
- Access & Mobility Plan
- Orange Development Control Plan 2004
- State Legislation, Programs and Policies
- State Environmental Planning Policy (Infrastructure) 2007

Planning Priority 11

Prosper

Provide for opportunities for local employment.

Rationale

Employment opportunities provide multiple benefits to society and individuals. For the individual it provides an income source, a sense of purpose, an ability to contribute and a chance to connect and interact.

Income from employment reduces homelessness and housing stress. A gainfully employed community builds wealth and cohesion, while reducing incidents of crime.

A diversified economy provides a wider range of occupations, which in turn builds up the local skill base, and generates career pathways. More opportunities and diversification also increases the range of services and goods available locally. A stronger local skill base enables new businesses to start and expand.

Council has a significant role to play in helping to boost employment. From ensuring enough land is appropriately zoned for commercial, industrial and tourism purposes through to advocacy and tangible assistance where the return to the community is likely to be significant.

Council will review internal plans, policies and controls to assist the generation of local employment. This includes ensuring that land use regulation caters for future growth and expansion of industry, commerce, retail, tourism, health and education sectors.

This involves ensuring that relevant strategies are reviewed and updated on a timely basis and also ensuring Council maintains a flexible and responsive posture so that unforeseen opportunities can also be harnessed as they arise between strategy reviews.

Actions

- Monitor the take up rate of industrial land and seek to maintain a 10 – 20 year supply.
- Review and update the Blayney Cabonne Orange rural and industrial lands strategy in conjunction with partner councils.
- Advocate for local employment opportunities with State and Federal government agencies.
- Pursue grant funding opportunities to assist new and growing local businesses.

Monitoring and Reporting

Track and publish statistics in relation to the take up rate of industrial and employment land.

Track and publish non-identifying data on the number and type of economic enquiries received by Council.

Key Stakeholders

- Residents
- Employers
- Job Network operators
- Orange Chamber of Commerce

Relationship to Other Plans

- Regional Economic Development Strategy (REDS)
- Blayney Cabonne Orange Rural and Industrial Lands Strategy (BCO)
- Disability Inclusion Action Plan
- State Legislation, Programs and Policies

Planning Priority 12

Preserve

Protect and conserve the natural, built and Aboriginal cultural heritage of Orange.

Rationale

Our heritage is derived from many sources and retains the stories of previous generations in a tangible form. The names of places, parks, streets and buildings punctuate our conversations; we navigate our city through the landmarks of buildings and landscapes; our memories recall people, events and stories sparked by a familiar sight or sound.

Our workplace banter, school day adventures and family gatherings are woven into the places where they happen. The sights and sounds of our journeys to work, shops and schools become familiar patterns in our daily lives, such that we often notice changes more starkly than may be warranted.

Whether built, natural or cultural these values underpin our sense of identity and character. To be a strong community requires a rich heritage to remind us of who we are and where we come from.

Heritage is important to all members of the community, indigenous and non-indigenous alike. Yet we acknowledge that a living thriving city must continue to evolve over time. Each generation layers their own experiences over those that came before and this will include building new places and adapting the old.

Therefore heritage does not prevent new development but asserts influence over design, placement and scale. It calls for harmony, not mimicry, so that our past can still be read, remembered and shared. The new should be a welcome extension or reinterpretation of the old, not a replacement.

In this respect Council will maintain a heritage inventory and appropriate protections within the planning controls. Reviews and updates will involve community and landowner engagement and the generated resource will be made

available to the public for research and general interest purposes, subject to protection of privacy requirements.

Actions

- Regularly review and update the heritage inventory and associated heritage listings in the Local Environmental Plan.
- Consult on a regular basis with the Local Aboriginal Land Council and broader Aboriginal community in relation to indigenous heritage matters.

Monitoring and Reporting

Track and publish statistics in relation to heritage grant funding and applications.

State of the environment reporting

Key Stakeholders

- Indigenous custodians of the land.
- Local Aboriginal Land Council.
- Owners of listed heritage items
- Residents, particularly those within heritage conservation areas
- Farmers, as custodians of natural heritage assets.

Relationship to Other Plans

- Heritage Strategy
- Biodiversity / Ecological Strategy
- Botanic Gardens Master Plan
- State Legislation, Programs and Policies
- State Environmental Planning Policy (Vegetation in Non-Rural Areas) 2017

Planning Priority 13

Preserve

Protect, conserve and enhance Orange's urban tree canopy, landform, waterways and bushland.

Rationale

Urban trees, bushland, waterways and land form combine to provide a variety of ecological services that are often underappreciated due to being “free” to those who benefit. These services include:

Reducing the urban heat island effect, in turn reducing energy demand for air conditioning.

Increased shade also reduces exposure to ultraviolet radiation and may contribute to reducing incidence of melanoma.

Vegetation of all forms also removes carbon from the atmosphere and may sequester carbon into the soil in the form of roots and organic matter.

Plants also assist in cleaning the air of particulate pollution that may otherwise impact on respiratory health.

Filtering stormwater runoff improving water quality creating a healthier environment and pre-treating a resource that can then be harvested to supplement the urban water supply.

Providing habitat to urban and urban-peripheral wildlife, including birds, lizards, insects and other biota. The foraging activities of such wildlife clean up or dispose of unpicked fruit and other organic matter. Processing the nutrients back into the environment before such build up could become problematic.

Council will seek to maximise the benefits of these services to our community through a combination of direct management of the public realm and appropriate planning requirements for new developments.

Actions

- Review and update the Orange Street Tree Master Plan by 2023.
- Review and update the Orange Development Control Plan to:
 - Require greenfield subdivisions to protect and enhance waterways and riparian corridors.
 - Require multi dwelling housing to include a minimum area of deep-root landscaping for trees, proportional to the scale of the development.

Monitoring and Reporting

- Track and publish statistics in relation to street tree planting and replacement.
- Publish statistics in relation to tree preservation orders.
- Publish statistics in relation to landscaping related conditions of consent on new developments.
- State of the environment reporting

Key Stakeholders

- Residents
- Tourists
- NSW Office of Water
- Local Land Services

Relationship to Other Plans

- Biodiversity / Ecological Strategy
- Orange Street Tree Master Plan
- Botanic Gardens Master Plan
- Gosling Creek Reserve Plan of Management
- State Legislation, Programs and Policies
- State Environmental Planning Policy (Vegetation in Non-Rural Areas) 2017

Planning Priority 14

Preserve

Protect, conserve and enhance the natural, visual, environmental and heritage qualities of Orange’s scenic areas, and significant views to and from Mount Canobolas.

Rationale

It is easy to underestimate the importance of scenic values in the broader civic and development context. Aesthetic and cultural values of the environment are often correlated with other beneficial outcomes, but are also important in their own right.

These include tourism by providing a desirable backdrop to the visitor experience as well as generally coinciding with ecological values. Attractive landscapes also provide important psychological benefits to the community and boost overall lifestyle amenity.

Additionally Scenic values do not have to be of iconic status, such as views of Sydney Harbour or the Opera House, to be worthy of preserving. Instead the features that comprise the local context are what give a place a sense of identity and character. Our backdrops are valued for helping to make Orange recognisable.

The distinctiveness of local elements is what establishes our brand as a community. Our brand helps to draw people to Orange specifically ahead of simply any regional centre.

The entrances to our city serve to create a sense of arrival and welcome. The Mountain, visible from many parts of the City, connect us with nature. Heritage buildings, sites and areas are seeded throughout our city linking us to our past and recording our stories.

Council will manage these values through land use planning, zoning and heritage protection controls.

Actions

- Retain appropriate land use zones in scenic areas to avoid inappropriate development in highly visible areas.
- Review and update the Development Control Plan in relation to design and siting requirements on land of scenic significance.
- Review and update the city of Orange Heritage Manual by 2021.

Monitoring and Reporting

- Track and publish statistics relevant to environmental standards
- State of the environment reporting

Key Stakeholders

- Indigenous custodians of the land
- Residents
- Tourists
- Office of Environment and Heritage
- Local community groups
- State Legislation, Programs and Policies
- State Environmental Planning Policy (Vegetation in Non-Rural Areas) 2017

Relationship to Other Plans

- Biodiversity / Ecological Strategy
- Botanic Gardens Master Plan
- Gosling Creek Reserve Plan of Management

Planning Priority 15

Preserve

Manage energy, water and waste efficiently to ensure a sustainable urban environment.

Rationale

Orange is a large, growing inland regional city that uniquely is not located on a major river. Together with Australia's variable climate this means that water security is an important ongoing challenge. Council will continuously seek to enhance and improve water management for the benefit of our community.

Through our renowned storm water harvesting approach new development and greenfield release areas can be designed to be water neutral in normal weather conditions. Infill development can be encouraged to incorporate rainwater harvesting and grey water reuse. Water tank rebates are already in place for households and will be continued.

Landscaping of development and existing homes can be encouraged to adopt water efficient species to build drought resilience. Other water sensitive urban design principles can be incorporated into both the public and private realm.

Energy efficiency is important on both environmental and economic grounds. As a significant land and building owner Council needs to set an example and stretch ratepayers funds further. Street light upgrades to more energy efficient forms as well as targeted retrofits of buildings will reduce carbon emissions and Councils power bills.

Waste streams can be minimised through reduction, recycling and reuse efforts. Opportunities should always be sought to view the material as a potential resource. Green waste can be composted to provide nutrients to gardens.

All council assets will be managed consistent with this priority and Council will seek to assist residents and other groups within the community through a mix of direct assistance where appropriate and creation of informative and educational resources specific to Orange.

Actions

- Provide assistance to households to improve water efficiency.
- Produce and publish a list of water efficient plants suitable to the local climate.
- Seek opportunities to install solar panels at all Council owned buildings.
- Continue to upgrade streetlights to more energy efficient forms.

Monitoring and Reporting

- Track and publish statistics in relation to energy, water and waste.
- Report on energy consumption and generation as part of the annual budget process.

Key Stakeholders

- Residents
- Local businesses
- Farmers
- Relationship to Other Plans
- Urban Efficiency Strategy
- Asset Management Strategy
- State Legislation, Programs and Policies
- State Environmental Planning Policy (Building Sustainability Index: BASIX) 2004



Planning Priority 16

Preserve

Adapt to the impacts of hazards and climate change.

Rationale

Orange's terrain, of rolling hills with farms and orchards interspersed with bushland provides a rural setting around the city.

Some areas of the municipality are more prone to natural hazards including bushfire and flooding. Land in the vicinity of Mount Canobolas, for example, is bushfire prone due to the presence of State Forests and other large bushland areas.

The diverse mix of farming enterprises from orchards and vineyards through to grazing and cropping have adapted to the variable climate of the central west. This adaptability is facing new challenges from climate change.

Climate change is resulting in increasing temperatures and dryer weather patterns, more extreme storms could also be anticipated which will exacerbate these natural hazards. This poses a challenge for Orange in meeting the needs of current and future population. Placing development in hazardous areas or increasing the density of development in areas already subject to hazardous conditions increases the risk to people and property.

However Orange, and the broader central west region, remain popular destinations for both visitors and tree-changers seeking to relocate from congested metropolitan areas. Our economy remains strong and robust further enhancing the attraction for new residents. Therefore as Orange continues to grow, incremental loss of vegetation and expansion of urban areas will alter continue.

At the micro-climate level New roads, driveways and buildings absorb, hold and re-radiate heat, raising the air temperature, adding to an urban heat island effect. Orange's location in the central west and elevation above sea level means that it does not experience extreme high temperatures to the same extent as other regions to our

west, however high temperatures can occur, adding to energy demand for cooling. Maintaining an urban tree canopy cover and ensuring good building design is thus important to help mitigate the heat island effect.

Additional population will also continue to add, incrementally, to the demand for water. Orange is not located directly on a major river and the water supply is principally derived from a modest catchment area feeding into Suma Park dam. This has been supplemented in recent years with various initiatives such as storm water harvesting, raised dam walls and pipeline connections to the Macquarie River and other regional storages. These measures have improved the supply of water by increasing and diversifying the effective catchment area, improving storage capacity and enabling the resource to be reused.

On the demand side of water there are more options to be explored. From encouraging water efficient appliances, rainwater tanks and grey water reuse through to including stormwater capture as a priority in subdivision design.

Actions

- Consider initiatives that respond to the impacts of climate change, mitigate the urban heat island effect and reduce vulnerability to extreme heat.
- Ensure development, including rezonings, is consistent with the Blackmans Swamp Creek and Ploughmans Creek Flood Study.
- Maintain, and review as necessary, existing planning controls and objectives within Orange's Local Environmental Plan and Development Control Plans relating to natural hazards and climate change.
- Prepare planning controls for the Orange LEP and DCP to require that new greenfield subdivisions are designed to facilitate stormwater harvesting on an estate wide basis.
- Undertake an Urban Efficiency Strategy to enhance local resilience and to guide the security of water and energy supplies while minimising waste generation.

Blackmans Swamp Creek and Ploughmans Creek Flood Study – April 2019, to be reviewed by 2030.

Key Stakeholders

- Residents
- Farmers

Relationship to Other Plans

- Urban Efficiency Strategy
- Orange Active Travel Plan
- Blackmans Swamp Creek and Ploughmans Creek Flood Study
- State Legislation, Programs and Policies
- State Environmental Planning Policy (Building Sustainability Index: BASIX) 2004

Monitoring and Reporting

Track and publish statistics in relation to water supply and consumption levels, including figures on stormwater harvesting and pipeline transfers between catchments.

Publish statistics in relation to the urban tree canopy including number of street trees, numbers lost (to development or natural causes), replaced and added.

Through aerial images map the canopy coverage across urban parts of Orange to identify which streets and neighbourhoods have opportunity to improve coverage.

Annual State of the Environment Reporting

Planning Priority 17

Collaborate

Plan for industrial land and protect industrial areas from incompatible land uses

Rationale

Industrial activities are an important part of the local economy that contribute to employment, economic resilience and are enablers of other economic sectors. Many industries generate unavoidable impacts such as noise or heavy vehicular traffic that would be detrimental to more sensitive land uses such as residential, tourism or commercial activities.

Some industrial activities require a regional location either to access rural suppliers or because metropolitan land values are prohibitive. Each regional centre has its own particular strengths drawn from the range and scale or primary production occurring in that location and enhanced by the skill base of residents and the services available from existing firms.

The current location of industrial zoned land is the result of many land use decisions over the course of Oranges development. Historically, land along the railway corridor was designated for this style of development. Subsequent growth of the city has resulted created significant amount of interface between industrial and residential land.

The original placement of industry alongside a rail line is clearly of a logistical nature, however contemporary industrial development is rarely dependent upon direct access. Freight rail typically seeks to minimise the number of stops by consolidating loading to designated inter-modal hubs. Thus freight that is intended for rail haulage will typically rely upon road connections for "last mile" movement making road and highway access more important and some sectors are also likely to seek access to air transport options. Therefore the presence of the rail corridor should not be viewed as fundamental to any specific industrial estate.

Many of Oranges inner industrial sites are experiencing a transition from conventional 'industrial' forms to more trade and service sector uses. This is partly in response to land use conflict resulting in noise and other complaints driving some operators further out, and partly in response the higher land value typical of inner central locations which are in demand from higher order developments – primarily retail, commercial and bulky goods.

Newer industrial estates, beginning with the Leewood estate in the 1970s through to Narrambla and Clergate have moved outwards allowing for industrial traffic flows to be separated from more urban traffic. Providing specific locations for industry to cluster together enables them to operate away from those that would be most impacted.

Future industrial land should therefore be segregated from those most likely to be affected. Buffers around such areas may provide opportunities to establish ecological corridors as a visual screen and where acoustic issues require physical separation the intervening land can be considered for a range of beneficial uses from sports fields to stormwater retention basins or artificial wetlands.

Existing industrial land where it is isolated from residential and other land uses should be retained, however where industrial sites interface with more sensitive uses a transition to more benign forms should be considered if and when current operators move on. This could be in the form of higher order uses or a transition to medium density residential development, but such a change must ensure that there remains an adequate supply of employment lands overall.

Actions

- Review and update of the sub-regional strategy with neighbouring Councils to prepare a new Rural and Industrial Lands Strategy.
- Avoid or minimise the extent of Industrial to non-industrial land through appropriate land use zone patterns.
- Review and update Development Control Plan provisions relating to developments located on the edge of industrial estates.

Monitoring and Reporting

- Track and publish statistics in relation to industrial subdivision and take up rates.
- Complete review and update of BCO by 2021

Key Stakeholders

Sub-regional partners Blayney and Cabonne Shire Councils

Relationship to Other Plans

- Blayney Cabonne Orange Rural and Industrial Lands Strategy (BCO)
- State Legislation, Programs and Policies
- State Environmental Planning Policy (infrastructure) 2007

Planning Priority 18

Advocate for development to be supported by infrastructure.

Rationale

The orderly and efficient use of land is dependent upon provision of relevant infrastructure. The costs of infrastructure need to be equitably spread among the beneficiaries. Inter and intra-regional infrastructure requires a partnership approach across all tiers of government and the private sector.

Most forms of development require some level of infrastructure. Smaller scale development can frequently be catered for within the existing capacity limits, but it is important to recognise the cumulative effect of many such developments over time. Development Contribution Plans are the primary method by which these effects can be equitably managed.

Imposition of caps on contribution plans significantly constrains the ability of Councils to manage these costs. Any shortfall can only result in one of four outcomes. 1) forgone development opportunities, 2) cost burden being shifted onto other ratepayers, 3) project specific planning agreements, or 4) grants or other opportunistic funding sources. Each of these options is problematic in its own way and for this reason Council will continue to advocate for the removal of contribution plan caps.

Specific infrastructure domains include transportation, communications, education, recreation, healthcare, social & cultural needs to name a few.

Transportation is vital to keep Orange connected with the rest of the state and Australia. The movement of people and goods depends upon external road, rail and air links across the region and between various destinations. All linkages need to be maintained and enhanced where possible. Internal transport relies heavily upon the local road network for both private and public transport options. However pedestrian and cycle way networks are also important in enabling alternative modes of transport.

While connections with Sydney should always be strengthened, enhancing other intra-regional connections boosts productivity by enabling localised supply chain and value-adding networks, which help to diversify local economies and boost regional resiliency. In short vibrant and viable regions provide an alternative lifestyle to Sydney that can alleviate congestion on traffic and housing stress in metropolitan areas.

Communications infrastructure can reduce physical distance and reserve transport capacity. Improved digital access enable regional firms and individuals to market services directly to the world, raising incomes and living standards and diversifying the skill base of regional centres. Early and rapid provision of new and innovative technologies is essential to limit the loss of regional talent to metropolitan areas.

Notwithstanding the benefit of reducing pressure on Sydney, strong regional centres provide social cultural and economic benefits in their own right. Tourism, sport and recreation are all able to flourish in regional areas where land prices and space are more available.

Actions

- Review and update the Orange Development Contributions Plan.
- Review and update sewer and water servicing strategies.
- Regularly monitor water consumption and supply to inform water security projects and related advocacy.
- Regularly monitor traffic and parking levels across the city and promote alternative travel modes to reduce private vehicle dependency.
- Promote the retention and enhancement of rail and air services to connect Orange with key centres around Australia.
- Research and prepare an Airport master plan in close consultation with the community and key airport users.

Key Stakeholders

- Infrastructure NSW
- Infrastructure Australia
- Transport for NSW
- CASA & Airservices Australia
- Essential Energy / Transgrid
- NBNco and other telecommunications providers

Relationship to Other Plans

Development Contributions Plan

Asset Management Strategy

State Legislation, Programs and Policies

State Environmental Planning Policy (Infrastructure) 2007

Monitoring and Reporting

- Track and publish statistics in relation to development contributions levied and spent.
- Track and publish information on the current capacity levels of existing infrastructure.
- Review Development Contributions Plan by 2022

Planning Priority 19

Work together with Government agencies and other stakeholders to promote good outcomes for Orange.

Rationale

Orange does not exist in isolation from the rest of NSW or Australia. Our residents, like any other, contribute to the state and the nation in many ways from taxes and productive output through to custodianship of the land and culturally. Our residents and community rightly expect strong representation with all tiers of government and public sector agencies.

Advocacy is important to ensure a regional voice in decisions that impact upon our city, surrounds and residents. Economic and employment opportunities in both the public and private sector need to be extended beyond the metropolitan out to the regions to enhance both living standards and local economic resiliency.

Investment, whether for infrastructure or other projects, by the State or Commonwealth has great potential to catalyse regional economic activity while simultaneously increasing the contribution that Orange and surrounding areas can make to the State and Federal economy. Such investment can be seen as a return to local taxpayers and producers.

Additionally regional residents have legitimate expectations to access services and facilities that are available to metropolitan people. Regional residents contribute to the tax base directly and, by virtue of living outside metropolitan areas, we reduce pressure and congestion on metropolitan infrastructure and these savings should be recognised.

To ensure that Orange and the regions continue to provide an alternative to metropolitan lifestyles it is important to

ensure that all services, facilities and infrastructure upon which our community depends are of the highest standard possible.

Positive environmental outcomes also need to be pursued to further enhance local resiliency, residential attraction and avoid the costs associated with remedying degradation. As a minimum maintenance of current environmental values should be considered as the baseline, with a focus on continual improvement and enhancement wherever possible.

Actions

- Respond (ongoing) to State and Federal government exhibitions of discussion papers and draft policies / legislation.
- Review (ongoing) State and Federal government funding initiatives and programs for applicability to projects within Orange and the region so as to deliver better outcomes to ratepayers at least cost.
- Advocate (ongoing) for Orange, and regional NSW more broadly, to benefit from government expenditure and employment opportunities.
- Advocate (ongoing) for investment in regional infrastructure as a catalyst to enhance the economic contribution and growth of Orange and regional areas.
- Maintain clear and current data on local environmental and economic indicators to serve as an evidence base for advocacy work.

Monitoring and Reporting

- Track and publish statistics in relation to state and federal grant funding.
- Publish on Councils website copies of Council submissions to State / Federal exhibitions of discussion papers, draft policies / legislation.
- Work with the community to identify and publish a priority list of potential infrastructure and other projects for investigation and further advocacy, to be updated periodically.

Key Stakeholders

- NSW & Commonwealth Government including all agencies and departments
- Neighbouring and regional Councils
- Orange Chamber of Commerce & Industry
- Local Aboriginal Land Council
- Community groups and organisations

Relationship to Other Plans

- Central West and Orana Regional Plan
- Sub-Regional Rural and Industrial Strategy
- Regional Economic Development Strategy
- Disability Inclusion Action Plan
- State Legislation, Programs and Policies

Appendix

Related Legislation and State Policies

- Local Government Act 1993
- Environmental Planning and Assessment Act 1979
- Environmental Planning and Assessment Regulation 2000
- State Environmental Planning Policy 70 – Affordable Housing (Revised Schemes)
- State Environmental Planning Policy (Primary Production and Rural Development) 2019
- State Environmental Planning Policy (Affordable Rental Housing) 2009
- State Environmental Planning Policy (Housing for Seniors or People with a Disability) 2004
- State Environmental Planning Policy (Infrastructure) 2007
- State Environmental Planning Policy (Vegetation in Non-Rural Areas) 2017
- State Environmental Planning Policy (Building Sustainability Index: BASIX) 2004
- Central West and Orana Regional Plan
- Commercial & Industrial
- Tourism and Recreation Strategy
- Business Centres Review Strategy
- Recreation Needs Study
- Future City
- Natural Environment
- Urban Efficiency Strategy
- Biodiversity / Ecological Strategy
- Orange Street Tree Master Plan
- Botanic Gardens Master Plan
- Gosling Creek Reserve Plan of Management
- Built Environment
- Heritage Strategy
- City of Orange Heritage Manual
- Social and Cultural
- Disability Inclusion Action Plan
- Orange Active Travel Plan
- Health & Education Strategy

Related sub-regional plans and policies

- Regional Economic Development Strategy
- Blayney Cabonne Orange Rural and Industrial Lands Strategy (BCO)
- Infrastructure & Engineering
- Asset Management Strategy
- Blackmans Swamp Creek and Ploughmans Creek Flood Study

Related Orange Council plans and policies

- Main Town Planning Framework
- Orange Local Environmental Plan 2011
- Orange Development Control Plan 2004
- Orange Development Contributions Plan
- Subdivision Code
- Residential
- Orange Local Housing Strategy
- Orange Sustainable Settlement Strategy (OSSS)





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6 CLOSED MEETING – NO ITEMS