



**ORANGE CITY COUNCIL
ORDINARY COUNCIL MEETING**

ITEM 5.10 - ATTACHMENT

**ORANGE REGION DESTINATION MANAGEMENT PLAN 2022-2026
POST EXHIBITION**

20 SEPTEMBER 2022



Orange Region

Destination Management Plan

2022-2026

Urban Enterprise
For Orange City Council, Cabonne Council and
Blayney Shire Council

September 2022

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Orange Region Destination Management Plan - Sept22

VERSION

1

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Contents

EXECUTIVE SUMMARY	1
PART A. DMP ASSESSMENT	7
1. INTRODUCTION	8
2. INFORMING THE DMP	10
2.1. SUCCESSFUL DESTINATION MANAGEMENT	10
2.2. STRATEGIC POLICY CONTEXT	11
2.3. LOCAL INSIGHTS	12
3. VISITOR ECONOMY	14
3.1. VISITOR ECONOMY SNAPSHOT	14
3.2. SUB-REGIONAL VISITATION	15
3.4. DOMESTIC VISITOR PROFILE	17
3.5. SOURCE MARKETS	19
3.6. CONSUMER TRENDS	20
3.7. TARGET MARKETS	21
4. PRODUCTS, EVENTS & SUPPORTING INFRASTRUCTURE	22
4.1. PRODUCT PROFILE	22
4.2. SUPPORTING INFRASTRUCTURE	24
5. GOVERNANCE, MARKETING & VISITOR SERVICING	25
5.1. GOVERNANCE	25
5.2. MARKETING	26
5.3. VISITOR SERVICING	28
6. KEY CONSIDERATIONS	29
PART B. DESTINATION MANAGEMENT PLAN FRAMEWORK	31
7. Strategic Framework	32
7.1. VISION	32
7.2. THEMES	33
8. PRIORITIES AND ACTIONS	34
THEME 1 VISITOR ECONOMY FOUNDATIONS	35
THEME 2 VISITOR READY REGION	38
THEME 3 IDENTITY, AWARENESS AND PLACEMAKING	41
THEME 4 CREATIVITY, ARTS AND CULTURE	44
THEME 5 EVENTS, FESTIVALS AND CONFERENCING	47
THEME 6 FOOD, FERMENTS & NIGHT-TIME ECONOMY	50
THEME 7 NATURE, CYCLING & RECREATION	53
APPENDIX A DOCUMENTS REVIEWED	56

FIGURES

F1. ORANGE REGION MAP	9
F2. VISITOR ORIGIN – TOURISM RESEARCH AUSTRALIA.....	19
F3. ORIGIN OF NSW VISITORS – TOURIST TRACKA.....	19
F4. CONSUMER TRENDS.....	20
F5. REGIONAL GOVERNANCE STRUCTURE.....	25
F7. PRECEDENT – BAROSSA COUNCIL	28
F8. PRECEDENT – HEPBURN SHIRE COUNCIL.....	28

TABLES

T1. TARGET MARKETS OVERVIEW.....	21
T2. THEME 1 VISITOR ECONOMY FOUNDATIONS ACTION PLAN.....	37
T3. THEME 2 VISITOR READY REGION ACTION PLAN	40
T4. THEME 3 IDENTITY, AWARENESS AND PLACEMAKING ACTION PLAN.....	43
T5. THEME 4 CREATIVITY, ARTS AND CULTURE ACTION PLAN	46
T6. THEME 5 EVENTS, FESTIVALS AND CONFERENCING ACTION PLAN.....	49
T7. THEME 6 FOOD, FERMENTS & NIGHT-TIME ECONOMY ACTION PLAN.....	52
T8. THEME 7 NATURE, CYCLING & RECREATION ACTION PLAN.....	55

ACKNOWLEDGEMENT OF COUNTRY

Blayney Council, Cabonne Council and Orange City Council is situated within the traditional lands of the Wiradjuri Nation. We acknowledge the traditional custodianship of these lands, and pay our respect to the Wiradjuri people for their care and stewardship of these lands for more than 40,000 years and to the Elders of the Wiradjuri Nation past, present and future.

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ACRONYMS

ABS	Australian Bureau of Statistics
BSC	Blayney Shire Council
CC	Cabonne Council
DMP	Destination Management Plan
IVS	International Visitor Survey
LGA	Local Government Area
O360	Orange360
OCC	Orange City Council
PA	Per Annum
NVS	National Visitor Survey
TRA	Tourism Research Australia
VIC	Visitor Information Centre

GLOSSARY OF TERMS

Orange Region	The area defined by the local governments of Orange, Blayney and Cabonne Councils.
Daytrip Visitor	Those who travel for a round trip distance of at least 50 kilometres, are away from home for at least 4 hours, and who do not spend a night away from home as part of their travel. Same day travel as part of overnight travel is excluded.
International Visitor	A person is defined as an international visitor to Australia if they are currently a resident overseas, have been in Australia for less than one year and are aged 15 years or over.
Overnight Visitor	People aged 15 years and over who undertake an overnight trip of one night or more and at least 40 kilometres away from home are referred to as overnight visitors. Only those trips where the respondent is away from home for less than 12 months are in scope of the NVS.

