



**ORANGE CITY COUNCIL
ORDINARY COUNCIL MEETING**

ATTACHMENTS

**5.5 – DRAFT ORANGE REGION DESTINATION
MANAGEMENT PLAN 2022-2026**

23 JUNE 2022



Orange Region

Destination Management Plan

2022-2026

Urban Enterprise
For Orange City Council, Cabonne Council and
Blayney Shire Council

Draft Report | June 2022

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VERSION

1

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ACRONYMS

ABS	Australian Bureau of Statistics
BSC	Blayney Shire Council
CC	Cabonne Council
DMP	Destination Management Plan
IVS	International Visitor Survey
LGA	Local Government Area
O360	Orange 360
OCC	Orange City Council
PA	Per Annum
NVS	National Visitor Survey
TRA	Tourism Research Australia
VIC	Visitor Information Centre

GLOSSARY OF TERMS

Orange Region	The area defined by the local governments of Orange, Blayney and Cabonne Councils.
Daytrip Visitor	Those who travel for a round trip distance of at least 50 kilometres, are away from home for at least 4 hours, and who do not spend a night away from home as part of their travel. Same day travel as part of overnight travel is excluded.
International Visitor	A person is defined as an international visitor to Australia if they are currently a resident overseas, have been in Australia for less than one year and are aged 15 years or over.
Overnight Visitor	People aged 15 years and over who undertake an overnight trip of one night or more and at least 40 kilometres away from home are referred to as overnight visitors. Only those trips where the respondent is away from home for less than 12 months are in scope of the NVS.

