



EMPLOYMENT AND ECONOMIC DEVELOPMENT POLICY COMMITTEE

AGENDA

7 JULY 2020

Notice is hereby given, in accordance with the provisions of the Local Government Act 1993 that an **EMPLOYMENT AND ECONOMIC DEVELOPMENT POLICY COMMITTEE MEETING** of **ORANGE CITY COUNCIL** will be held **VIA ONLINE VIDEO CONFERENCING PLATFORM ZOOM** on **Tuesday, 7 July 2020**.

David Waddell
CHIEF EXECUTIVE OFFICER

For apologies please contact Administration on 6393 8218.

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1 INTRODUCTION

1.1 DECLARATION OF PECUNIARY INTERESTS, SIGNIFICANT NON-PECUNIARY INTERESTS AND LESS THAN SIGNIFICANT NON-PECUNIARY INTERESTS

The provisions of Chapter 14 of the Local Government Act, 1993 (the Act) regulate the way in which Councillors and designated staff of Council conduct themselves to ensure that there is no conflict between their private interests and their public role.

The Act prescribes that where a member of Council (or a Committee of Council) has a direct or indirect financial (pecuniary) interest in a matter to be considered at a meeting of the Council (or Committee), that interest must be disclosed as soon as practicable after the start of the meeting and the reasons given for declaring such interest.

As members are aware, the provisions of the Local Government Act restrict any member who has declared a pecuniary interest in any matter from participating in the discussion or voting on that matter, and requires that member to vacate the Chamber.

Council's Code of Conduct provides that if members have a non-pecuniary conflict of interest, the nature of the conflict must be disclosed. The Code of Conduct also provides for a number of ways in which a member may manage non pecuniary conflicts of interest.

RECOMMENDATION

It is recommended that Committee Members now disclose any conflicts of interest in matters under consideration by the Employment and Economic Development Policy Committee at this meeting.

2 COMMITTEE MINUTES

2.1 MINUTES OF THE ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE HELD 10 JUNE 2020

RECORD NUMBER: 2020/1035

AUTHOR: Nick Redmond, Acting Director Corporate and Commercial Services

EXECUTIVE SUMMARY

The Economic Development Community Committee met on 10 June 2020 and the minutes are attached for Council's adoption.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy "12.1 Prosper - Attract and grow strategic investment".

FINANCIAL IMPLICATIONS

Nil.

POLICY AND GOVERNANCE IMPLICATIONS

Nil.

RECOMMENDATION

- 1 That Council acknowledge the reports presented to the Economic Development Community Committee at its meeting held on 10 June 2020.**
- 2 That the minutes of the Economic Development Community Committee be adopted.**

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation's impact on Council's service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

ATTACHMENTS

- 1 Minutes of the Meeting of the Economic Development Community Committee held on 10 June 2020
- 2 EDCC 10 June 2020 Agenda, IC20/12925 [↓](#)

ORANGE CITY COUNCIL

MINUTES OF THE ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

HELD IN VIA ONLINE MEETING PLATFORM - ZOOM

ON 10 JUNE 2020

COMMENCING AT 8.00

1 INTRODUCTION

ATTENDANCE

Cr T Mileto (Chairperson), Mr Tim Hall, Mr Russell Tym, Mr Wayne Sunderland, Mr Michael Banks, Mr Greg Beileiter, Miss Gemma McDonald, Mr Craig Hort, Ms A Spalding, Acting Director Corporate and Commercial Services, Acting Manager Business Development.

1.1 Apologies and Leave of Absence

RESOLVED	Ms A Spalding/Mr G Beileiter
That the apologies be accepted from Cr R Kidd (Mayor) and Mr Tony Healey for the Economic Development Community Committee meeting on 10 June 2020.	

1.2 Acknowledgement of Country

1.3 Declaration of pecuniary interests, significant non-pecuniary interests and less than significant non-pecuniary interests

Nil

2 PREVIOUS MINUTES

RESOLVED	Mr C Hort/Mr T Hall
That the Minutes of the Meeting of the Economic Development Community Committee held on 11 March 2020 (copies of which were circulated to all members) be and are hereby confirmed as a true and accurate record of the proceedings of the Economic Development Community Committee meeting held on 11 March 2020.	

3 GENERAL REPORTS

3.1 COMPARATIVE VISITATION DATA FOR ORANGE LGA

TRIM REFERENCE: 2020/868

RECOMMENDATION**Mr G Beileiter/Mr T Hall**

That the report by Manager Tourism on Comparative Visitation Data for Orange LGA be acknowledged.

3.2 COVID-19 REBOUND GROUP

TRIM REFERENCE: 2020/874

RECOMMENDATION**Mr M Banks/Ms G McDonald**

That the Committee acknowledge the report and provide information back through the Chairperson to provide to the COVID-19 Group.

THE MEETING CLOSED AT 9.03AM.



ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

AGENDA

10 JUNE 2020

Notice is hereby given, in accordance with the provisions of the Local Government Act 1993 that an **ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE MEETING of ORANGE CITY COUNCIL** will be held via the **ONLINE MEETING PLATFORM – ZOOM** on **Wednesday, 10 June 2020** commencing at **8.00AM**.

David Waddell
CHIEF EXECUTIVE OFFICER

For apologies please contact Tony Boland on 6393 8250.

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

10 JUNE 2020

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ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE**10 JUNE 2020**

1 INTRODUCTION**MEMBERS**

Cr T Mileto (Chairperson), Cr R Kidd (Mayor), Cr M Previtera, Cr J Whitton, Mr Tim Hall, Mr Russell Tym, Mr Wayne Sunderland, Mr Michael Banks, Mr Tony Healey, Mr Greg Beileiter, Mr Phil Gunn, Miss Gemma McDonald, Mrs Neina Campbell, Mr Craig Hort, Mr Darryl Curran, Mrs Bernadette Novotny, Dr David Mallard, Mr Todd Bryant, Ms Julianne Jarrett, Ms Michelle Kable, Mr Leon Grant, Mr Jack Evans, Director Corporate and Commercial Services, Manager Business Development, Business Project Officer

1.1 APOLOGIES AND LEAVE OF ABSENCE**1.2 ACKNOWLEDGEMENT OF COUNTRY**

I would like to acknowledge the Wiradjuri people who are the Traditional Custodians of the Land. I would also like to pay respect to the Elders both past and present of the Wiradjuri Nation and extend that respect to other Aboriginal Australians who are present.

1.3 DECLARATION OF PECUNIARY INTERESTS, SIGNIFICANT NON-PECUNIARY INTERESTS AND LESS THAN SIGNIFICANT NON-PECUNIARY INTERESTS

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RECOMMENDATION

It is recommended that Committee Members now disclose any conflicts of interest in matters under consideration by the Economic Development Community Committee at this meeting.

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

10 JUNE 2020

2 PREVIOUS MINUTES

RECOMMENDATION

That the Minutes of the Meeting of the Economic Development Community Committee held on 11 March 2020 (copies of which were circulated to all members) be and are hereby confirmed as a true and accurate records of the proceedings of the Economic Development Community Committee meeting held on 11 March 2020.

ATTACHMENTS

- 1 Minutes of the Meeting of the Economic Development Community Committee held on 11 March 2020

ORANGE CITY COUNCIL

MINUTES OF THE

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

HELD IN COUNCILLORS WORKROOM, CIVIC CENTRE, BYNG STREET, ORANGE

ON 11 MARCH 2020

COMMENCING AT 8.00

1 INTRODUCTION

ATTENDANCE

Cr T Mileto (Chairperson), Mr Tim Hall, Mr Russell Tym (8.07am), Mr Wayne Sunderland, Mr Tony Healey, Mr Greg Beileiter, Miss Gemma McDonald, Mrs Neina Campbell, Mr Craig Hort, Mr Darryl Curran, Mr Todd Bryant, Mr Sam Harma, Ms Amanda Spalding, Business Projects Officer.

1.1 Apologies and Leave of Absence

RESOLVED

Mr T Healey/Mr G Beileiter

That the apologies be accepted from Cr R Kidd (Mayor), Cr M Previtera, Dr David Mallard, Mr Phil Gunn and Mr Michael Banks for the Economic Development Community Committee meeting on 11 March 2020.

1.2 Acknowledgement of Country

1.3 Declaration of pecuniary interests, significant non-pecuniary interests and less than significant non-pecuniary interests

The Business Projects Officer advised the committee that a personal interest existed in relation to Item 3.1 as he is the Treasurer of Wentworth Golf Club and an applicant to become a Director of Orange Ex Services Club. The Business Projects Officer advised the committee that as a non-voting member of the committee a conflict of interest did not exist, however an offer was made to leave the room for the presentation if any committee member felt uncomfortable with him being present. There were no objections to the Business Projects Officer remaining for the presentation.

MINUTES OF ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

11 MARCH 2020

2 PREVIOUS MINUTES**RESOLVED****Mr T Healey/Mr W Sunderland**

That the Minutes of the Meeting of the Economic Development Community Committee held on 12 February 2020 (copies of which were circulated to all members) be and are hereby confirmed as a true and accurate record of the proceedings of the Economic Development Community Committee meeting held on 12 February 2020.

3 PRESENTATIONS**3.1 ORANGE EX SERVICES CLUB - CEO DANIEL PERKISS**

TRIM REFERENCE: 2020/417

Daniel took up the position as CEO in November 2018.

A recap on development over the past few years including expansion of the motel to 78 rooms, development of the Greenhouse, support for various sporting and community groups as well as providing entertainment.

OESC has a workforce that fluctuates from 210-250 (seasonal) and has 4 staff in the executive structure. OESC is in the top 50 clubs in NSW for size. The OESC has a turnover in excess of \$30M pa.

4 GENERAL REPORTS**4.1 ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE ACTION PLAN**

TRIM REFERENCE: 2020/416

RECOMMENDATION**Mr G Beileiter/Mr D Curran**

That the Economic Development Community Committee Action Plan be reviewed and updated.

Mr S Harmer left the meeting at 9.12am. Mr R Tym left the meeting at 9.28am.

THE MEETING CLOSED AT 9.30AM.

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

10 JUNE 2020

3 GENERAL REPORTS**3.1 COMPARATIVE VISITATION DATA FOR ORANGE LGA**

RECORD NUMBER: 2020/868

AUTHOR: Glenn Mickle, Manager Tourism

EXECUTIVE SUMMARY

Tourism Research Australia publish national visitation data each year. The report for Year Ending December 2019 based on 4 year rolling averages are as follows (including comparative figures from December 2016):

Visitors / Dollars	YE December 2016	YE December 2019	Variation
Total Visitors	1,067,000	1,317,000*	+23%
Total Day Visitors	769,000	884,000*	+15%
Domestic Overnight	289,000	425,000	+47%
Total Nights	836,000	1,160,000	+38%
Total Dollar Spend	\$270,000,000	\$340,000,000*	+26%

* denotes record figure

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy "11.1 Prosper - Capitalise on the character and lifestyle of Orange to remain a destination of choice".

FINANCIAL IMPLICATIONS

Nil

POLICY AND GOVERNANCE IMPLICATIONS

Nil

RECOMMENDATION

That the report by Manager Tourism on Comparative Visitation Data for Orange LGA be acknowledged.

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation's impact on Council's service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

10 JUNE 2020

3.1 Comparative Visitation Data for Orange LGA

SUPPORTING INFORMATION

Although Tourism Research Australia publishes national visitation data each year, it is not done on a regular or scheduled basis. For this reason, Orange City Council engaged licenced analyst, Peter Valerio from Tourism Solutions, to report each quarter on the relevant aspects of this data for the Orange LGA. His reports will also include data for both Cabonne and Blayney LGAs thereby providing a more accurate "Orange360" assessment.

The Year Ending December 2019 report indicates record numbers of total visitors, record numbers of domestic day visitors and record visitor spend. As this report will clearly be the most recent 'normal' year, it is suggested that it be used as a target for tourism recovery efforts.

NOTE: All data, and changes between data points, are subject to sample survey error.

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

10 JUNE 2020

3.2 COVID-19 REBOUND GROUP

RECORD NUMBER: 2020/874

AUTHOR: Tony Boland, Business Projects Officer

EXECUTIVE SUMMARY

A media release was circulated to committee members on 22 May 2020 regarding the creation of the COVID-19 Rebound Group. Within the release it was stated that the Group would be taking advice from existing committees, specifically mentioning the Economic Development Community Committee. This report is the catalyst to start that process in a formal sense.

LINK TO DELIVERY/OPERATIONAL PLAN

The recommendation in this report relates to the Delivery/Operational Plan strategy "12.4 Prosper - Partner with key stakeholders to enhance opportunities for local business to grow and prosper".

FINANCIAL IMPLICATIONS

Nil.

POLICY AND GOVERNANCE IMPLICATIONS

Nil.

RECOMMENDATION

That the Committee acknowledge the report and provide information back through the Chairperson to provide to the COVID-19 Group.

FURTHER CONSIDERATIONS

Consideration has been given to the recommendation's impact on Council's service delivery; image and reputation; political; environmental; health and safety; employees; stakeholders and project management; and no further implications or risks have been identified.

SUPPORTING INFORMATION

The media release was circulated to all committee members prior to public release so that the members were aware of Council's request for input from the committee prior to the public being advised. More information on the operation and membership of the COVID-19 Rebound Group (the Group) will be provided at the meeting.

To start this process of informing the Group, it would be valuable to provide a snapshot of various sectors of the economy. To achieve this, members will be asked to provide a short verbal update at the meeting on their view of the health of their sector currently in comparison to pre-Covid as well as a forecast for post-Covid, even if it is only a comment on the current restrictions which will have been in operation for nine days.

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

10 JUNE 2020

3.2 COVID-19 Rebound Group

ATTACHMENTS

- 1 Media Release - Orange City Council launches new 'COVID-19 Rebound Group', D20/29560

ECONOMIC DEVELOPMENT COMMUNITY COMMITTEE

10 JUNE 2020

Attachment 1 Media Release - Orange City Council launches new 'COVID-19 Rebound Group'

Friday 22 May 2020

Orange City Council launches new 'COVID-19 Rebound Group'

Orange City Council is launching a new COVID-19 Rebound Group to help the city recover from the economic impact of the current pandemic.

The COVID-19 Rebound Group will be chaired by Orange City Council's CEO Dave Waddell said that the time is right for the community to start to rebuild.

"The COVID-19 crisis has taken a toll on all Australians, specifically those in the business sector," Mr Waddell said. "Businesses of all kinds have experienced closures, loss of patronage, and in extreme cases temporary total loss of income. Orange City Council sees now as the perfect time to work closely with the community and those businesses who have been directly affected by the crisis to work out a way forward, ensuring businesses themselves get a say in how that plan may look."

Orange Mayor Reg Kidd said he is looking forward to hearing more from the community about how they have been impacted and how Council can assist with making sure town recovers as soon as possible.

"These last few months have most likely been the worst ever for a lot of our local businesses and community members. Everything is still very uncertain, but as government restrictions slowly continue to ease it is our chance to get in early and work out where the damage is done so once the country begins to get back to the new normal, Orange is ready and waiting to do the same."

Orange City Council's Employment and Economic Development Policy Committee chair Cr Tony Mileto said this Group is the prime example of community leadership, seeing those directly affected by the crisis at the forefront of how the recovery plan.

"As we begin to receive membership acceptances and the Rebound Group begins to form we will start to get a real understanding of how we need to go about things moving forward. Although the group may only be in action for a number of months, this is the time for us to start working on a plan."

The Group is designed to be a steering committee that will take advice from pre-existing committees such as Council's Employment and Development Committee and other community members, following advice from the State and Federal governments.

Invitations for the 'COVID-19 Rebound Group' will be issued next week to local businesses and community members and a core group will then be formed.

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